

ADVANCING THE UNIVERSITY

APRIL 2018



"Scholarships are the primary reason I was able to come to and stay at Western, and the Kay French Hovde Scholarship has contributed greatly by making my ten-year dream of being a violinist come true. From the bottom of my heart, I cannot thank you enough."

— *Ashley Curtain*
Scholarship recipient



ADVANCEMENT UPDATE

JANUARY 1ST THROUGH FEBRUARY 28TH

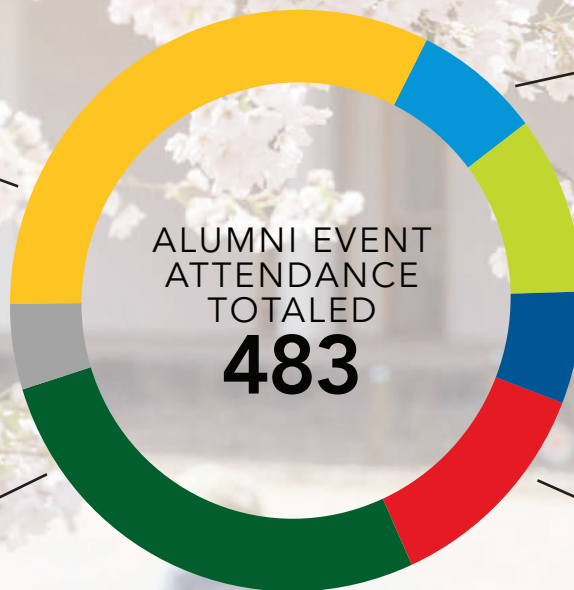
FAST FACTS



DOWNTOWN ART WALK @ WESTERN CITY CENTER **157**

RECEPTION AT PRIVATE HOME IN DC AREA (FALLS CHURCH, VA) **23**

RECEPTION AT GOVERNOR'S MANSION IN OLYMPIA **130**



35 RECEPTION AT PRIVATE HOME IN PALM SPRINGS, CA

48 SILVERTIPS GAME IN EVERETT

30 RECEPTION AND MUSEUM TOUR IN SCOTTSDALE, AZ

60 BUSINESS AFTER BUSINESS AT WESTERN CITY CENTER

35
ATTENDEES MADE GIFTS WITHIN 30 DAYS OF EVENT TOTALING

\$16,634

GROWING AWARENESS

JANUARY 1ST THROUGH FEBRUARY 28TH

WWU ALUMNI WEEKEND REBRAND, FOCUS AND CAMPAIGN

In consultation with the WWU Alumni Board Marketing Committee, the WWU Alumni Association rebranded Back2Bellingham (Back2B'ham) as WWU Alumni Weekend May 18-20, 2018. More than just a name change, WWU Alumni Weekend creates a renewed focus on alumni engagement through targeted reunion programming, deeper support for departments and programs across campus, and better coordination of events and outreach.



ENGAGEMENT

JANUARY 9TH THROUGH MARCH 10TH



WESTERN CO-HOSTS BUSINESS AFTER BUSINESS

On January 18, the WWU Alumni Association co-hosted Business After Business with the Whatcom Chamber of Commerce at the Western City Center. The event drew 60 guests.



GATHERING AT THE GOVERNOR'S MANSION

Western friends, alumni, legislators, and leadership gathered in Olympia on January 23 at an exclusive reception at the Governor's Mansion. The event included 130 guests who enjoyed appetizers, drinks, and a rousing speech by Nathan Gaines ('20).



VIKINGS IN D.C.

On January 27, 23 Vikings in D.C. and the Dean of Fairhaven College Jack Herring gathered at the home of Brian Siebel ('82) and his wife Linda Howell for homemade chili and appetizers. They had a great time catching up and reconnecting.



BRINGING SCHOLARSHIP RECIPIENTS AND DONORS TOGETHER

On February 1, the Western Foundation hosted 146 guests at a scholarship luncheon at the Renaissance Hotel in Seattle. The event honors all annual named scholarship donors and student recipients.



ART WALK SERIES AT THE WESTERN CITY CENTER

On February 2 and March 2, 157 alumni and friends enjoyed complimentary appetizers and the fine art of WWU student Emma Leigh McKinney, who displayed intricate animal portraits, and Karen Schreuder, whose oil paintings incorporate textiles. This event is part of an Art Walk Series.

ENGAGEMENT

CONTINUED



VIKINGS IN PALM SPRINGS

Greg Grant, Western Foundation board member, and his wife Elizabeth welcomed 35 Vikings into their home for a reception and an afternoon of backyard golf and horseshoes on February 3. Donna and Jim Mollan (both '69) arranged the afternoon's activities and President Emeritus Bruce Shepard and Cyndi Shepard attended.



DINNER CELEBRATES SCHOLARS, DONORS

On February 13, 202 guests gathered at the MAC gym at WWU for a scholarship dinner for annual named scholarship donors and recipients in College of Business and Economics, the College of Science and Engineering, Fairhaven College, Woodring College of Education, and Huxley. Marine biology major and music double-major Abby Ernst-Beck inspired the crowd with her story about scholarships impacting her life.



WWU ALUMNI AND FRIENDS CHEER ON SILVERTIPS

WWU alumni and friends gathered for the Silvertips game in Everett on February 17. Early registrants won a chance to ride the Zamboni before the game. On game night before tip-off, the Zamboni glided around the arena with our Viking flags waving and our alumni enjoying the ride!



SCHOLARSHIP RECIPIENTS, DONORS ENJOY DINNER

On March 1, the Western Foundation hosted 191 scholarship recipients and donors at a scholarship dinner at the MAC gym on the WWU campus for students in the College of Fine and Performing Arts, the College of Humanities and Social Sciences, and all university programs. Ben Seavello, a music composition major and math minor, spoke.



VIKINGS TOUR MUSEUM OF THE WEST

On March 9, Vikings gathered in Old Scottsdale at the Museum of the West for a private reception. The 30 guests enjoyed refreshments and a private, docent-led tour.

WHY WE DO WHAT WE DO...

IMPACT STORIES



Russ Wilson ('79) (far right), representatives from Moss Adams, and their scholarship recipients

MOSS ADAMS' DECADES OF DEDICATION

Moss Adams' relationship with Western began in the early 1980s thanks to two key WWU alumni, Rick Anderson ('73) and Russ Wilson ('79), who served as champions of Western at the company. Rick retired from Moss Adams in 2016 after serving as chairman and CEO. What started with a degree in accounting from Western became a long, productive career for Anderson, providing audit and consulting services. In 1999, he became the President and COO of Moss Adams LLP before taking the helm as CEO in 2004. He served as CEO until 2013. Anderson is a member of the WWU Foundation Board of Directors.

"Western was a great place for us to recruit students," says Anderson. "We combined a business motive with a philanthropic element. It worked well."

After graduating from Western, Russ Wilson rose to Managing Partner of Moss Adams' Bellingham office, and chaired the Moss Adams Foundation Board of Directors until his retirement in 2013. He oversaw compliance services

such as audited financial statements and tax returns, consulted with businesses in strategic planning through the sometimes fraught details of mergers, acquisitions, successions, and transitions. Recognized as a leader with tremendous integrity at Moss Adams, he served four years on the Executive Committee. Wilson served as president of the WWU Alumni Board.

Moss Adams' early gifts supported annual programmatic and operating needs. In 1999, Moss Adams established the Moss Adams Fund for Excellence in Accounting, a \$165,000 endowment. With Anderson's and Wilson's leadership, Moss Adams helped kick off the Western Stands for Washington Campaign with a \$500,000 commitment. Their gift established a second endowment to support faculty research and to ensure Western could attract the best accounting faculty in the state. The gifts also ensured that graduates of Western would become well rounded and educated professionals in finance, securing a bright future for Western's students.

WHY WE DO WHAT WE DO...

CONTINUED

Wilson says of Moss Adams' engagement, "Moss Adams focused on our people more than we had historically—our goal was to attract, grow, and retain the best and brightest we could get. University recruiting became an action item, and Western became the model."

In 2013, Western received one of the most significant gifts from Moss Adams—the Moss Adams Professional Readiness Center in the College of Business and Economics, a space dedicated to career services and professional development for Western students.

"We really liked this initiative. This was a good mesh of our liking the project and the university's wanting it. The purpose the room would serve was more important to us than the name on the door," says Anderson.

More than 200 alumni have worked at Moss Adams over the years, and this space honors that work by providing mentorships, internships, and leads on jobs. Anderson and Wilson spearheaded fundraising for Western at Moss Adams by inspiring employees—both alumni and non-alumni who benefited from the presence of Western-affiliated co-workers— through donation matches and employee giving.



Rick Anderson ('73)

The legacy Anderson and Wilson leave Western is tremendous. In their years of commitment, they, Moss Adams, the Moss Adams Foundation, Moss Adams employees, alumni, parents, and friends have raised more than \$1 million for Western. What these men have given Western is more than just a gift—it's thoughtful, substantial, and ongoing support for the university and department they love.

UNIVERSITY ADVANCEMENT STAFF UPDATE



Eileen Beredo

Eileen hails from Burlington, WA and has a BFA in Visual Communication Design from University of Washington, and User Experience Design credentials from her course in New York City. She has spent the majority of her professional career in New York and San Francisco, and her resume includes the Wall Street Journal, New York Times, The Mount Sinai Medical Center and numerous freelance and marketing agency clients. She's returned to the PNW and brings an incredible wealth of knowledge and talent in design and UX to her position at Western. She loves the outdoors, has an affinity for the deer roaming WWU's campus, and yoga.



Daryn Vorderbruegge

Daryn Vorderbruegge is our new Assistant Director of Annual Giving, Memberships and Phonathon. She received her bachelor's in communication at Hawaii Pacific University and anticipates earning her masters in Communication in May 2019. She's the previous Assistant Director of Annual Giving at Hawaii Pacific University and lived in Hawaii for the past 13 years. Originally from Kansas, she enjoys being outdoors and in the water in her spare time.

UPCOMING EVENTS

APRIL 2018 THROUGH JUNE 2018

- APRIL 6** Art Walk Series, Western City Center, Bellingham
- APRIL 6** Life Member Dinner, Arctic Club, Seattle
- MAY 4** Art Walk, Western City Center, Bellingham
- MAY 18** Alumni Awards Dinner, WWU Campus, Bellingham
- MAY 18-20** WWU Alumni Weekend, WWU Campus, Bellingham
- MAY 19** Sculpture Woods Open House, Sculpture Woods, Lummi Island
- JUNE 1** WWU Give Day, Global



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