

**WESTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES
AGENDA
October 8, 2010**

FRIDAY, October 8, 2010

**Location: OM 340
Time: 8:00 a.m.**

- 1. CALL TO ORDER, APPROVAL OF MINUTES**
8:00 - 8:05
 - Board of Trustees Meeting, August 19 & 20, 2010

- 2. RECOGNITIONS AND INTRODUCTIONS**
8:05 – 8:30
 - 2010 - 2011 Associated Students Board of Directors
 - Faculty Award Recipients
 - Outstanding Classified Staff Award Recipient
 - Team Award Recipients

- 3. BOARD CHAIR**
8:30 – 8:40
 - Summary of Board of Trustees Retreat
Dennis Madsen, Chair
Bruce Shepard, President

- 4. UNIVERSITY PRESIDENT**
8:40 – 8:50
 - Campaign Update

- 5. ASSOCIATED STUDENTS**
8:50 - 9:00

- 6. FACULTY SENATE**
9:00– 9:10

ACTION ITEMS

7. **CONSENT ITEMS**
9:10 – 9:15
- Construction Contract for Physical Plant Addition and Alterations (PW 626)
8. **APPROVAL OF ADDITIONAL 2010-11 OPERATING BUDGET REDUCTIONS FOR SUBMISSION TO OFFICE OF FINANCIAL MANAGEMENT**
9:15 – 9:25 Presentation: Bruce Shepard, President
Paula Gilman, Exec. Director of Planning & Budgeting
9:25 – 9:35 Discussion
9. **APPROVAL OF AGREEMENT BETWEEN WESTERN WASHINGTON UNIVERSITY AND THE WESTERN WASHINGTON UNIVERSITY FOUNDATION**
9:35 – 9:45 Presentation: Wendy Bohlke, Senior Counsel
Stephanie Bowers, VP for University Advancement
9:45 – 9:55 Discussion

BREAK 9:55 – 10:10

DISCUSSION ITEMS

10. **REAL FOOD CHALLENGE**
10:10 – 10:20 Presentation: Eileen Coughlin, VP for Student Affairs & Academic Support Services
Willy Hart, Director, University Residences
Alyson Simeone, Emmett Codd, Students
10:20 – 10:30 Discussion
11. **FALL OPENING**
10:30 – 10:40 Presentation: Eileen Coughlin, VP for Student Affairs & Academic Support Services
10:40 – 10:50 Discussion
12. **NORTHWEST COMMISSION ON COLLEGES & UNIVERSITIES (NWCCU) FOCUSED INTERIM ACCREDITATION EVALUATION**
10:50 – 11:00 Presentation: Catherine Riordan, Provost
Steve Vanderstaay, Vice Provost for Undergraduate Education
Roger Thompson, History Faculty and Chair ACC
11:00 – 11:10 Discussion

REPORTS

13. **AUDIT COMMITTEE REPORT**
11:10 – 11:20 Presentation: Peggy Zoro, Chair
11:20 – 11:30 Discussion

14. **INFORMATION ITEMS**
11:30 – 11:40

Alumni Relations Report
Capital Program Report
Development Report
Office of Internal Auditor Annual Report
Quarterly Academic Program Report
Quarterly Grant Report
WWU Annual Report
University Relations Report

15. **MEETING EVALUATION & FUTURE AGENDA TOPICS**

16. **DATE FOR NEXT REGULAR MEETING: December 9 & 10, 2010**

17. **EXECUTIVE SESSION MAY BE HELD TO DISCUSS PERSONNEL, REAL ESTATE, AND LEGAL ISSUES AS AUTHORIZED IN RCW 42.30.110 .**
11:40 – 12:00

18. **ADJOURNMENT – 12:00**

19. **LUNCH - Viking 45 Team Experience**
Eric Leonhardt, VRI Director and members of the Viking 45 Team will present on their experience at the \$10 Million Progressive Automotive X-Prize Competition in Detroit.

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees

FROM: President Bruce Shepard

DATE: October 8, 2010

SUBJECT: **Approval of the Minutes**

PURPOSE: Action Items

Purpose of Submittal:

Approval of the Board of Trustee Meeting Minutes.

Proposed Motion:

MOVED, that the Board of Trustees of Western Washington University, upon the recommendation of the president, approve the following minutes:

- Approval of the Minutes of the Board of Trustee Meeting, August 19 & 20, 2010

Supporting Information:

Minutes of August 19, 2010

Minutes of August 20, 2010

**WESTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES**

**REGULAR MEETING
August 19, 2010**

1. CALL TO ORDER

Chair Dennis Madsen called the regular meeting of the Board of Trustees of Western Washington University to order at 3:05 p.m., August 19, 2010 at Lakewood, 2410 Lake Whatcom Blvd., Bellingham, WA.

Board of Trustees

Ramiro Espinoza
Howard Lincoln
Dennis Madsen, Chair
Ralph Munro, Vice Chair
Phil Sharpe

Western Washington University

Bruce Shepard, President
Stephanie Bowers, Vice President for University Advancement
Sherry Burkey, Associate Vice President for University Relations
Eileen Coughlin, Vice President for Student Affairs and Academic Support Services
Scott Pearce, President, Faculty Senate
Catherine Riordan, Provost and Vice President for Academic Affairs
Steve Swan, Vice President for University Relations
Rich Van Den Hul, Vice President for Business & Financial Affairs
Colin Watrin, President, Associated Students

Guest

Jerry Trong, Vice President & President-elect, Board of Directors, Western Washington University Foundation

2. SPECIAL REPORTS

A. Capital Campaign Readiness and Related Matters

Bruce Shepard, President, reported that the WWU Foundation Board and the Alumni Board are actively engaged in preparing for a Comprehensive Campaign by identifying and building relationships with those who can help. WWU has not had a campaign for many years and there is a lot of enthusiasm across the campus, despite the poor economy.

Stephanie Bowers, Vice President for University Advancement reported on the WWU Foundation's campaign readiness activities. Bowers said that our greatest opportunity is to encourage financial support for Western from annual fund donors, Alumni Association members, attendees of the Bellingham Business Forum, the Seattle Business Forum and other

presidential events, as well as from WWU faculty and staff. The WWU Foundation Board, Alumni Board and the Board of Trustees can help us in this effort.

Bowers said there are seven key areas to consider:

1. 100 Conversations.
2. Readiness of WWUF Board - Campaign Planning Committee providing leadership.
3. Campaign for What? – Deans & VP have identified and prioritized initiatives.
4. Effectiveness - CASE statement being developed. Builds on new brand strategy for Western.
5. Prospective donor identification and engagement – in the midst of engagement strategies.
6. Advancement staffing and systems – looking at optimal organization structure
7. Economic climate and timing – used economic downturn to work effectively on preparations.

Bowers said that Western's priorities are consistent with emerging civic and community priorities. She said that based on the recommendations of the WWU Foundation Board and the Campaign Planning Committee, she expects the Campaign Feasibility Study to be conducted from October – December, 2010. A preliminary report will be presented at the December BOT meeting and final report at February 2011 meeting.

Bowers reported that the WWU Foundation has engaged The Collins Groups to help with our readiness audit, campaign preparations, writing of the CASE statement, and putting together the feasibility study. The Collins Group will meet and discuss the campaign with about 50 – 60 individuals who already support Western or are potential supporters. The timing of the campaign will be addressed by the feedback from the feasibility study.

Bowers and Deborah DeWees, Director of the Alumni Association, reported that a comprehensive survey inquiring about potential financial support for Western was sent to 92,000 Western alums. So far 10% have been completed and returned. Bowers reported that alums receive a WWU Alumni Magazine twice a year, as well as electronic newsletters. The "Windows on Western" magazine has representative stories from the various colleges that tell our alumni of what Western is today.

Jerry Trong, Vice President and President-elect of the WWU Foundation Board of Directors, said Western is deserving of funds from a capital (comprehensive) campaign. It serves students in a way that isn't comparable to other schools. It serves its community with athletic and PAC events and it serves as an employer for the region, as well as for the country. Trong feels that people will recognize what Western has done and will provide financial support.

Trong reported that Campaign Planning Meetings have been held for the past 18 months, and they are ready to get started on a campaign. In preparation for a campaign, the WWU Foundation has been restructured, the Western-at-Home Committee and the Western-in-Seattle Committee have been added, and the Alumni Association has had some major changes. The building blocks have been put into place and he is ready to go out and start asking for donations. Trong says it is a good time to start a campaign despite the current economy. We are already in contact with some potential supporters and with the help of The Collins Group will be prepared to ask for donations.

Provost Riordan described the work that has been done in the academic division to align a campaign with the major initiatives in each of the colleges, the Branding Strategy and the upcoming Accreditation. Western's faculty, students and staff have been involved in many retreats and meetings to discuss our strengths. Along with feedback from the Deans, the WWU Foundation Board and the President's 100 Conversations, the following four Campaign Components were drafted:

1. Taking the Lead - Preparing Problem Solvers with a Global Perspective.
2. Taking the Lead - Transporting P-12 Education
3. Taking the Lead - Creating Change Makers in Science, Technology, and Sustainability
4. Taking the Lead - Providing Access to Undergraduate Degrees

Riordan asked attendees to vote on each of the four components as to whether they were:

- Urgent for Society
- Relevant for students and faculty
- Critical for Western's developing national reputation

In response to a question as to how all these components fit together when we solicit donations, Bowers said that people often have a particular interest in one of the components that they would be willing to support in one or two areas. Trustee Lincoln suggested that in addition to the four campaign components, the campaign should also include an opportunity for unrestricted campaign dollars. Bowers said that national trends show that people want to specify designations, e.g., a scholarship for a Chemistry student with a 3.5 GPA, so that they can see the impact.

In response to a question regarding raising funds for buildings, Bowers said Western doesn't have a history of developing funds for capital projects; they have all been totally funded by the State. At the beginning discussion of the campaign, it was thought that money would be raised for the waterfront, and it is possible that there still may be an opportunity to do that after a couple of years into the campaign. There are many other immediate needs around campus that need to be funded, in lieu of raising funds for capital projects.

Bowers said one of the next steps in preparing for the campaign is to gather stories of how Western has already been successful, how students are involved, what alumni are doing and have done, etc.

There was discussion of what a "Transformational Campaign" meant. Shepard said that for Western to become the very best university of its type in the country, we have to transform and take the next step, not do more of what we are already doing. Bowers said that it's an opportunity to transform in many ways – the way we work together, the way we think, and the way we do business. We are raising funds to take those things we already do well and make them great. Trong said the process itself of finding out what is important to the students, the faculty, and the community, is transformational.

Bowers reported the WWU Foundation has identified a couple of major donors and will solicit help in starting a conversation with these donors. Some are already aware that we are planning a campaign. Bowers noted a gift from a major donor will have a significant impact on our goal.

Shepard noted that once the campaign begins, he will be spending a significant amount of time away from campus meeting with donors and potential donors.

Trong said that it is easier to talk to a potential donor if one has already given their own donation. Members of the WWU Foundation Board and the Board of Trustees could provide leadership in this area.

Meeting adjourned at 5:00 p.m.

DRAFT

**WESTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES**

**REGULAR MEETING
August 20, 2010**

I. CALL TO ORDER, APPROVAL OF MINUTES

Chair Dennis Madsen called the regular meeting of the Board of Trustees of Western Washington University to order at 8:00 a.m., August 20, 2010 at Lakewood, 2410 Lake Whatcom Blvd., Bellingham, WA.

Board of Trustees

Ramiro Espinoza
Howard Lincoln
Dennis Madsen, Chair
Ralph Munro, Vice Chair
Phil Sharpe
Peggy Zoro

Western Washington University

Bruce Shepard, President
Wendy Bohlke, Assistant Attorney General
Stephanie Bowers, Vice President for University Advancement
Sherry Burkey, Associate Vice President for University Relations
Paul Cocke, Director, University Communications
Eileen Coughlin, Vice President for Student Affairs and Academic Support Services
Paul Dunn, Sr. Executive Assistant to the President
Paula Gilman, Executive Director of University Planning and Budgeting
Scott Pearce, President, Faculty Senate
Catherine Riordan, Provost and Vice President for Academic Affairs
Liz Sipes, Secretary to the Board of Trustees
Steve Swan, Vice President for University Relations
Rich Van Den Hul, Vice President for Business and Financial Affairs
Colin Watrin, Associated Students President

MOTION 8-1-10

Phil Sharpe moved that the Board of Trustees of Western Washington University, upon the recommendation of the President, approve the following as amended:

- Minutes of the June 10 & 11, 2010 Board of Trustees Meeting

Motion passed unanimously.

2. RECOGNITIONS AND INTRODUCTIONS

President Shepard welcomed Richard Van Den Hul, Vice President for Business & Financial Affairs, who began his duties at Western on July 8, 2010. Van Den Hul came from the University of South Dakota where he was the Vice President for Finance and Administration. Van Den Hul received his MBA from USD and a B.S. from South Dakota State University.

3. BOARD CHAIR

a. Trustee Phil Sharpe recognized Howard Lincoln for his service as a member of the Board of Trustees. Lincoln's term on the WWU Board of Trustees expires September 30, 2010.

WESTERN WASHINGTON UNIVERSITY BOARD OF TRUSTEES

RESOLUTION NO. 2010 - 07

RECOGNIZING THE SERVICE OF BOARD MEMBER HOWARD LINCOLN

WHEREAS, on January 27, 2006, Governor Christine Gregoire appointed HOWARD LINCOLN of Seattle, Washington, to serve a term on the Western Washington University Board of Trustees through September 30, 2010, and;

WHEREAS, HOWARD LINCOLN brought to his appointment as a trustee over 15 years of experience in business as a key player in the formation of the ownership group and later as chairman and chief executive officer of the Seattle Mariners, and;

WHEREAS, HOWARD LINCOLN brought to his appointment as a trustee an extensive background in the practice of law as senior vice president and general counsel to Nintendo and later to the board of Nintendo of America, Inc., and chairman of the company, and;

WHEREAS, HOWARD LINCOLN brought to his appointment as a trustee his important role as a philanthropist as a supporter of the Mariners Care Foundation, former chairman of the Children's Hospital Foundation, former Campaign Chair of the United Way of King County, member of the Washington Roundtable and previously served on the boards of ArtsFund, the Bellevue Boys & Girls Club, the Pacific Science Center, and the Chief Seattle Council of the Boy Scouts of America, and;

WHEREAS, HOWARD LINCOLN earned his bachelor's degree from the University of California of Berkeley, and a law degree from Boalt Hall, the University of California School of Law, and;

WHEREAS, HOWARD LINCOLN served as a Lieutenant in the U.S. Navy Judge Advocate General's Corp, and;

WHEREAS, HOWARD LINCOLN as a resident of Seattle, contributed his time to the stewardship of the University above and beyond the usual expectations for board service; and

WHEREAS, HOWARD LINCOLN contributed to the increased stature and the future potential of Western Washington University through his participation in numerous activities and decisions affecting the University;

NOW, THEREFORE BE IT RESOLVED, that the Board of Trustees of Western Washington University that HOWARD LINCOLN be and is hereby honored for outstanding service and dedication to the University and is extended the gratitude and best wishes of the entire University community.

PASSED AND APPROVED by the Board of Trustees of Western Washington University at its regular meeting on August 20, 2010.

Lincoln thanked the Board and said that he will continue to be involved and support Western as much as possible.

b. Trustee Dennis Madsen welcomed Ramiro Espinoza as a member of the WWU Board of Trustees.

WESTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES

RESOLUTION NO. 2010-08
WELCOMING TRUSTEE RAMIRO ESPINOZA

WHEREAS, on July 26, 2010, Governor Christine Gregoire appointed RAMIRO ESPINOZA of Bellingham, Washington, to serve a one-year term on the Western Washington University Board of Trustees; and

WHEREAS, RAMIRO ESPINOZA received his Bachelor of Arts degree in Political Science and Anthropology in 2008, and is a Masters' candidate in good standing at Western Washington University; and

WHEREAS, RAMIRO ESPINOZA brings to his appointment as a trustee leadership qualities developed as the 2007-2008 Associated Students President, as an ex-officio member of the WWU Board of Trustees and the WWU Foundation Board, as a member of the Presidential Search Advisory Committee, and as a member of several university committees; and

WHEREAS, RAMIRO ESPINOZA brings to his appointment as a trustee dedication to the campus community through his recent employments as a Staff Recruiter in Human Resources and as the Veteran's Outreach Coordinator in 2006-2007; and

WHEREAS, RAMIRO ESPINOZA brings to his appointment as a trustee, dedication to the Bellingham community as a member of the Whatcom Museum of History and Art Board of Trustees, and as a volunteer for the Fairhaven Neighborhood Association and Worksource Whatcom; and

WHEREAS, RAMIRO ESPINOZA brings to his appointment experience as a Sergeant in the United States Marine Corps, 1998 - 2003; and

WHEREAS, RAMIRO ESPINOZA was nominated by an Associated Students committee to serve as a student member of the Western Washington University's Board of Trustees; and

WHEREAS, RAMIRO ESPINOZA has declared his commitment to serve as a member of the Western Washington University Board of Trustees;

NOW, THEREFORE BE IT RESOLVED, that the Board of Trustees of Western Washington University officially extends a warm welcome to RAMIRO ESPINOZA as he begins his term on the Board.

PASSED AND APPROVED by the Board of Trustees of Western Washington University at its regular meeting on August 20, 2010.

c. Board of Trustees Assessment Survey

Trustee Madsen asked the Board to complete the BOT Assessment Survey and return to Liz Sipes by September 17. Feedback will be discussed at the September 28 & 29, 2010 Board Retreat.

4. UNIVERSITY PRESIDENT

President Shepard thanked Kathy Wetherell for her service as Interim Vice President for Business & Financial Affairs.

WESTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES

RESOLUTION NO 2010 – 09
RECOGNIZING THE SERVICE OF KATHY WETHERELL

WHEREAS, in March, 2009, KATHY WETHERELL was appointed by President Bruce Shepard as Interim Vice President for Business and Financial Affairs; and

WHEREAS, KATHY WETHERELL brought to her appointment as Interim Vice President for Business and Financial Affairs, one year of experience as Western Washington University's Assistant Vice President for Financial Services; and

WHEREAS, KATHY WETHERELL brought to her appointment a 27 year career, including 19 years of experience in higher education having worked as the Associate Vice President for Finance and Administration at the University of Redlands in Southern California; as the Director of Finance and Administration for the Computing and Communications department, as the Associate Director of Physical Plant, and as the Principal Auditor at the University of California, Riverside; and

WHEREAS, KATHY WETHERELL earned a Bachelor of Commerce degree from the University of Alberta and achieved Chartered Accountant designation in 1982; and

WHEREAS, KATHY WETHERELL provided university-wide leadership during a period of financial uncertainty and budgetary challenges; and

WHEREAS, KATHY WETHERELL provided guidance to the Business and Financial Affairs unit during a time of significant transition; and

WHEREAS, under KATHY WETHERELL'S leadership, the university addressed a number of significant goals, including the completion of Phase I of the Banner Finance and HR Initiatives Project; the redesign of the capital planning process; and reduced the planning and construction timeline to accomplish projects faster.

THEREFORE BE IT RESOLVED, that the Board of Trustees of Western Washington University hereby offers thanks and commendation to Kathy Wetherell for her many achievements and for her service as Interim Vice President for Business and Financial Affairs.

Dated and signed this 20th day of August, 2010.

5. ASSOCIATED STUDENTS

Colin Watrin, AS President, briefed the Board on recent activities of the Associated Students.

- The AS is researching options to run the Western Late Night Shuttle on Sundays. The Whatcom Transportation Authority (WTA) has eliminated Sunday service and approximately 1,000 Western students are affected.
- The AS has increased new student outreach through involvement in the Summer Start New Student Orientation program.
- The Renewable Energy Fee Committee has been developing criteria for proposals. They hope to implement short term and very visible projects so students are aware of how their money is being used.
- AS will be launching a Voter Registration Campaign in an effort to increase the number students registered to vote and active in civic participation.

6. FACULTY SENATE

Scott Pearce, Faculty Senate President, briefed the Board on recent activities of the Faculty Senate.

- Pearce has been working on the Faculty Handbook.
- Faculty Senate is looking at their role in shared governance in the UPRC.
- Pearce is working on creating consensus building among the faculty.
- Faculty Senate is working on Community Outreach and creating ongoing dialogue with the business community. One of the roles of the university is to enrich the town both culturally and intellectually.

Pearce said that it is important to the Faculty Senate to maintain the level of the faculty that makes Western an outstanding institution. He said we are losing some faculty to other institutions. Provost Riordan said we have been mostly successful in retaining faculty who come with offers from other institutions, by offering summer support, etc. However, Western

has never been able to match the salary offers and has a difficult time attracting new employees because of salary.

President Shepard said that because Western is located in a place that people want to live, we are able to retain quality faculty. But the cost of living is higher than it was 10-20 years ago and salaries have not kept up. The Board needs to have a future conversation regarding Western's ability to attract and retain quality faculty and sustain the high caliber of the institution. It was noted that it would be very challenging to articulate the need for higher salaries to the public and the legislature during these difficult economic times. We must be able to back up our campaign with accurate data.

Trustee Espinoza said Western enriches the entire community, not just the students. When we are recognized as a resource to the community, Western will receive more public support.

It was agreed to have a more indepth discussion on this topic at a future Board meeting.

8. CONSENT AGENDA

MOTION 8-2-10 Phil Sharpe moved that the Board of Trustees of Western Washington University, upon the recommendation of the president, approve the following consent item:

- Approval of Summer Quarter Degrees

Motion passed unanimously.

9. MOTION TO RENEW DANCE PROGRAM LEASE AGREEMENT

Rich Van Den Hul, Vice President for Business and Financial Affairs, said that Western has several leases for additional space in the community. He said there will be a comprehensive review of all leases in the future as a possible cost saving measure, and a review of our leasing procedures.

Van Den Hul said the Dance Program leases space at 311 Holly Street and the 5 year lease is up for renewal effective September 1, 2010. Van Den Hul said the rate is very competitive, but language will be incorporated to allow the university to terminate the lease at any time if an alternative space is identified.

MOTION 8-3-10 Ralph Munro moved that upon the recommdation of the President, that the President or his delegate executive documents for the leasing of property at 311 Holly Street, Bellingham, Washington, 98225.

Motion passed unanimously.

10. APPROVAL OF 2011-13 BIENNIAL OPERATING BUDGET REQUEST

President Shepard asked the Board to approve the 2011-13 Biennial Budget Request as it was developed over the last six months. It is required to be submitted to OFM on September 12, 2010. Shepard said that we have just learned that a couple of weeks after this budget is submitted to OFM, we will need to submit a new 2011-13 budget.

Shepard said that this year's Strategic Planning Budgeting process is based on the effort and participation of the University Planning and Resources Council (UPRC). Western's overall Annual Operating Budget, which includes academic instruction, administrative operations, residence hall, food service, etc., is \$256,000,000. He noted that state support for the academic instruction budget is approximately 40%, while for the overall operating budget is only 20%. Of the overall annual operating budget, 80% comes from other sources.

Shepard noted that two budget-related matters are not addressed at this time: tuition and compensation. These two items will be addressed through separate legislative processes. It was agreed that the Board would discuss Western's faculty compensation, with data to support the discussion, at a future meeting.

MOTION 8-4-10 Ralph Munro moved that the Board of Trustees of Western Washington University, upon the recommendation of the President, approve the 2011-2013 biennial operating budget request, including \$132,072,415 in state appropriations, and corresponding tuition operating fee expenditures, in support of academic, administrative and departmental operations.

Motion passed unanimously.

Shepard presented a powerpoint, "*New 2010 & 2011-2013 Budget Submissions.*" The new 2010-11 Budget is due OFM on October 13, 2010 and the new 2011-13 Biennial Budget is due OFM on September 30, 2010.

Because of deadlines established by the Office of Financial Management, it was agreed that the Board would authorize the President to take any revisions to the 2011-13 biennial budget to OFM to be ratified by the Board at a future meeting.

MOTION 8-5-10 Ralph Munro moved that the Board of Trustees, in recommendation of the president, delegates authority to the president to approve changes to the proposed 2011-13 Biennial Budget on or prior to September 30, 2010 should such action be required to meet deadlines established by the Office of Financial Management.

Motion passed unanimously.

10. APPROVAL OF AGREEMENT BETWEEN WESTERN WASHINGTON UNIVERSITY AND THE WESTERN WASHINGTON UNIVERSITY FOUNDATION.

President Shepard said the proposed agreement between WWU and the WWU Foundation, in anticipation of a Comprehensive Campaign, has stuck the clause that would prohibit the WWU Foundation from having its own employees. Because of the state hiring freeze, it was thought wise to have that option available to the Foundation. There is no plan to hire anyone at this time.

Wendy Bohlke, Legal Counsel, noted that it is practice for Washington's public universities, that the president is the appointing authority for all employees. People who work for the WWU Foundation are working for the university and accrue certain benefits as employees of the university. Should the WWU Foundation hire their own employees, the president would no longer have appointing authority and the employees would not be on Western's payroll.

Stephanie Bowers, Vice President of University Advancement, said the proposed change would allow the Foundation the flexibility to create a contract for someone to work for the Foundation who might be based in Seattle or elsewhere. Under the current agreement, that would be prohibited.

After further discussion it was agreed to table action on this item until the October Board of Trustees meeting.

11. APPROVAL OF 2011 BOARD OF TRUSTEES MEETING SCHEDULE

MOTION 8-6-10 Ralph Munro moved that the Board of Trustees of Western Washington University, establish the following meeting schedule for the year 2011.

- February 10 & 11, 2011
- April 14 & 15, 2011
- June 9 & 10, 2011
- August 18 & 19, 2011
- October 13 & 14, 2011
- December 8 & 9, 2011

Motion passed unanimously.

At 10:05 a.m. Chair Madsen announced a ten minute break. The meeting reconvened at 10:20 a.m.

DISCUSSION ITEMS

12. OLYMPIA UPDATE: GOVERNOR'S HIGHER EDUCATION FUNDING TASK FORCE

Bruce Shepard, President, said that Governor Gregoire has formed a Higher Education Funding Task Force to focus on reforms to four-year universities to provide long-term stable funding and

improve performance and accountability. Gregoire has asked the task force to focus on three tasks:

- Develop a realistic and viable long-range funding strategy that provides Washington's students with affordable higher education opportunities.
- Recommend ways to improve accountability and performance in our public four-year higher education institutions to ensure we get the very highest value for the state's and student's investment.
- Consider whether the higher education system's current governance model should be modified to improve system-wide performance and accountability.

Sherry Burkey, Associate Vice President for University Relations, said that President Shepard has met with some members of the Higher Education Funding Task Force. All the presidents of the state four-year institutions will meet with the task force on August 31. Burkey said the task force's focus is mostly on the funding issue. They will make their recommendations to the governor on September 17. The proposals will eventually be incorporated into her 2011 legislative agenda.

13. BANNER FINANCE AND HUMAN RESOURCES INITIATIVES PROJECT UPDATE

Rich Van Den Hul, Vice President for Business & Financial Affairs, said that reporting capabilities was one of the 15 initiatives identified by President Shepard. He said that Banner is a good higher education system, but has not been used effectively at Western. Van Den Hul gave a summary of the goals and objectives of the initiative project -- to fully utilize the functionality of current technology, to improve data integrity, to provide consistency and timeliness, to improve management reporting capabilities, to improve our business practices and to integrate finance and payroll data for budgeting and purposes. Van Den Hul said we need to integrate other Human Resource initiatives with the Banner project as one overall project to ensure consistency and leverage our learning experiences. Some changes, e.g. purchasing modules, may require additional funds. In response to a question, Van Den Hul said that internal controls will be in place as we make these modifications.

14. NORTHWEST HIGHER EDUCATION COALITION REPORT

The Northwest Higher Education Coalition (NWHEC), comprised of 7 institutions in Kitsap, Whatcom, Skagit, and Snohomish counties, was formed to address a growing set of issues in higher education that are best served through a collaborative approach. The mission of the NWHEC is to foster regional partnerships to better serve the educational needs of the region and the people of Washington State.

Sherry Burkey, Associate Vice President for University Relations said the institutions have several common ideas that could move forward better as a team. The group narrowed those ideas down into three prime areas:

- environment al/sustainability/marine area
- Internationalizing the curriculum, experiences for the students, and speakers on campus
- Serving Veterans on campus

All agreed that the collaboration between the institutions offers some wonderful opportunities for the future and will have strength in the political arena.

15. EDUCATIONAL CHANNEL IN BELLINGHAM

Steve Swan, Vice President for University Relations, reported that the City of Bellingham cable television contract with Comcast is up for renewal. Swan said that currently there is a government channel in Bellingham, but no public access channel or educational channel. Western has an opportunity to urge negotiation for these channels in the new contract. The City staff is supportive and is urging the Bellingham City Council to support an educational and/or public access channel.

Swan said an educational channel is one of many ways to increase Western's presence in the community. The UW, NWIC, BTC, WCC are interested in becoming programming partners with Western. Because Western would not have any editorial control of the programs, Swan said we are more interested in an educational channel vs. a public access channel. We are proposing to bring public activities from the non-profits into the "E" channel.

As part of our proposal, Western is requesting funding for \$118,000 per year to hire an additional 1.5 FTE to enable us to have the extra production capability. In addition, Western is prepared to improve our equipment and technology capabilities, as our current equipment is very outdated and could not meet the needs of high quality television.

With the help of Trustee Munro, Swan, Sherry Burkey, and President Shepard met with the leadership of TVW to discuss the opportunity to improve Western's exposure statewide. This would be a two-prong approach as TVW is interested in Western providing them web-streaming capabilities and they would showcase Western on TVW.

16. INFORMATION ITEMS

- **Alumni Relations Report and Development Report**

Stephanie Bowers, Vice President for University Advancement, said the WWU Foundation and Alumni Relations have had several successful events -- the two President's Club BBQ's and the Golden Vikings Reunion. Next year the "Back to Bellingham" event will be anchored by the College of Business & Economics and the College of Fine & Performing Arts. The following year, we will be anchored by Woodring College and it will be the 5th year since the reunion of the Campus School.

- **Capital Program Report**

Rich Van Den Hul, Vice President for Business & Financial Affairs, updated the Board on Miller Hall renovations. Faculty should start occupying the building starting September 1.

All Minor Capital projects are proceeding well.

The Buchanan Towers will be open for students, but the addition is behind schedule.

- **Quarterly Academic Program Review**

Provost Riordan provided a written overview of activities with the Academic Affairs division.

- **University Relations**

Steve Swan, Vice President for University Relations, provided a written report on the recent activities of University Relations. Swan reported on the success of the VRI team and the opportunity it has provided to showcase Western.

17. MEETING EVALUATION AND FUTURE AGENDA TOPICS

18. DATE FOR NEXT REGULAR MEETING: October 7 & 8, 2010

19. EXECUTIVE SESSION

At 11:25 a.m. Chair Madsen said the Board would go into Executive Session for 15 to 20 minutes to discuss real estate issues as authorized in RCW 42.30.110. The Board reconvened in Open Session at 11:55. No action was taken.

20. ADJOURNMENT

Meeting adjourned at 11:57 a.m.



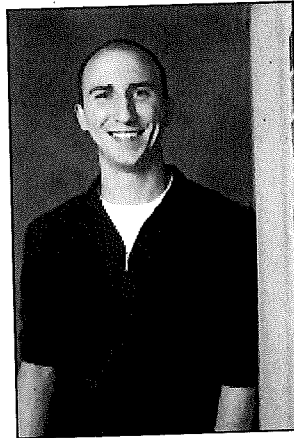
AS President

Name: Colin Watrin

Phone: 360-650-3265

Email: AS.President@wwu.edu

My name is Colin Watrin and I am a 5th year senior double majoring in Sociology/Social Studies and Communication. Since transferring to Western in 2007 I have done my best to take advantage of all the great opportunities and resources that WWU has to offer. I love working with people and have immersed myself many diverse areas around campus such as working as an Orientation Student Advisor, Campus Tour Guide and serving as last year's Vice President for Activities. I am a firm believer in student involvement and the powerful role it plays in students achieving a meaningful college experience. Being involved around campus at Western has been a phenomenal learning and personal development experience for me. I would encourage each and every student on campus to get involved in the Western community in some way, no matter how large or small.



As you Associated Students President it is my goal to improve student representation across Western's Campus to ensure that student voices are being heard and take seriously during these challenging times in higher education.

I am greatly looking forward to this year and doing my best to represent the Western student body.

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Vice President for Academic Affairs

Name: Ramon Rinonos-Diaz

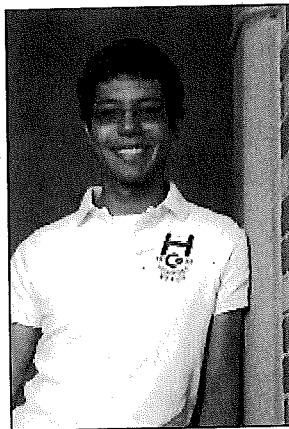
Major: Chemistry

Phone: 360-650-2941

Email: ASVP.Academics@wwu.edu

My name is Ramon Rinonos-Diaz, and I am a senior studying Chemistry and Communication. I am originally from Seattle, but my time in Bellingham has really opened my eyes to new experiences. In my free time I enjoy cooking, kayaking, watching horrible reality TV shows, and just spending time with friends.

This is my second year serving in this position and I am very excited to continue representing students. My position often works with policies of the AS and the behind-the-scenes action of the university. Western is constantly changing, both the students and the university, and this year I hope to increase student involvement in this evolving system. I view our AS and University Committees as a great system which can be improved through better support and outreach to students. I believe that students are an amazing resource and a catalyst for change. I love working for students and with students, so if you have any ideas/comments/suggestions, I would love to hear them!



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Vice President for Activities

Name: Alisha Beck

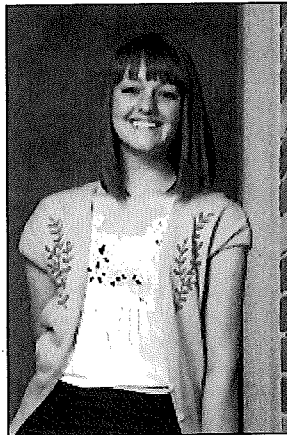
Major: Sociology with a minor in Psychology

Phone: 360-650-3463

Email: ASVP.Activities@wwu.edu

My name is Alisha Beck, and I am in my fourth (and possibly last) year at Western, majoring in Sociology with a minor in Psychology. I love olives, decorating, Boomer's waffle fries and blackberry milkshakes, and Top Chef. Spiders, burnt coffee and pulling weeds are not on my list of favorites.

When I transferred to Western in 2008, I quickly fell in love with our campus and the varying activities that the Bellingham area provides. My need for a job launched me into the Associated Students as the Personnel Office Assistant. I love working with people and the opportunity to work with students enriched my experience at Western. As I became more knowledgeable about the AS, I knew I wanted to continue to be a part of it.



This year, as the Vice President for Activities, I hope to increase awareness of funding resources that clubs can receive; continue to improve the communication within the club system; and help provide events that increase club and student participation.

As a Board member I will work to ensure that student voices are heard, that students feel comfortable expressing their concerns and are aware of the various ways to get involved during their time here at Western. Please feel free to drop by VU 504 to talk to me about anything that is important to you!

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Vice President for Business and Operations

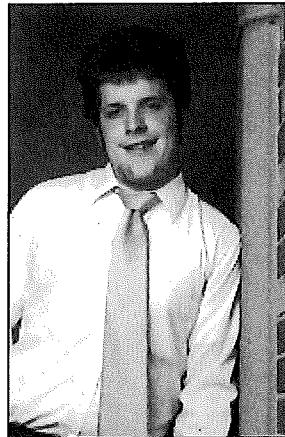
Name: Benjamin Brockman

Phone: 360-650-2941

Email: ASVP.BusOps@wwu.edu

My name is Benjamin Brockman and I'm from Portland, OR. During my free time I enjoy running, backpacking, and other adventurous things. I'm always happy because it feels good. I like all people, so long as they respect others, and that's why I ran for the Board.

My position entails managing the internal operations of all Associated Students programs and services, overseeing our \$2.4 million budget, and filling in for the President in his absence. In order to be accountable to students, I believe being a good leader means being a good listener, so call, e-mail, or come in and talk to me to make sure I'm doing my job and working hard.



Outside of the Associated Students, I've been involved in lots of other programs on campus. I've been the director of the Finance Tutoring Center, Treasurer for Birnam Wood Hall Council, a committee member on the Investment Scholarship Management Fund, and Treasurer for the Financial Management Association (Finance Club). Perhaps most exciting, I've traveled with and competed on Western's Debate Team, one of the best ranked debate teams in America.

Western and Bellingham are amazing. I'm majoring in Financial Economics. It's by far the best degree offered at Western, seriously. After I graduate, I'm going to work towards becoming a multi-millionaire.

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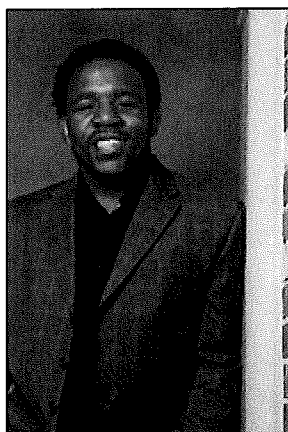
Vice President for Diversity

Name: Bernard Ikegwuona

Phone: 360-650-3463

Email: ASVP.Diversity@wwu.edu

Hello Students my name is Bernard Ikegwuoha. I'm currently a senior getting my degree in Chemistry with a pre-med emphasis and a Math minor. Even before becoming a Viking and while still a high school student, I made countless trips to this campus and found myself immersed in many activities and clubs. My love of the students and the growing diversity and culture of Western became the driving force behind my application and inception into this wonderfully open-minded and accepting campus. As an immigrant from Nigeria, I've come to appreciate the openness and warmth of this institution and its dedication to creating a safe space and sanctuary where all students can participate comfortably.



As your AS VP for Diversity last year, I dedicated a large portion of time to student representation to administration, participating in countless task forces charged with assessing how to bring more diverse professionals, faculty, staff and students to Western as well as how to integrate and inject multiculturalism and diversity into our college atmosphere. All this was to ensure that students and faculty alike are constantly thinking about how to create an inclusive community and provide resources for all students. This year my goals are also extensive. My hope is to work on cementing (after a thorough assessment) a strong and unified Ethnic Student Center. I also hope to provide impeccable representation for all Resource and Outreach Programs predominantly those that do diversity programming including, but not limited, to the Women's Center, Veterans Outreach Center, the LGBT, and the newly created Disability Outreach Center. This is in hopes that their programming becomes infused into students' daily activities. In addition to these I hope to help generate more student responses to the Student Climate Survey and ensure its implementation so that the needs of our diverse students are heard and enforced rather than being shelved away.

While most of my time is spent on my academics and my position, my loves outside my office keep me fueled. I love singing and writing music, you most likely have heard me through campus loving every minute of life. I love dancing, cooking, eating, soccer, basketball, and looking very fashionable. There's nothing good in life that I don't want to achieve. I pray for the best for all people and believe in our collective and individual strengths. I hope to do a great job for all students this year, so if you're ever in the Viking Union please come say hi. My office is 504B. Have a great year Vikings.

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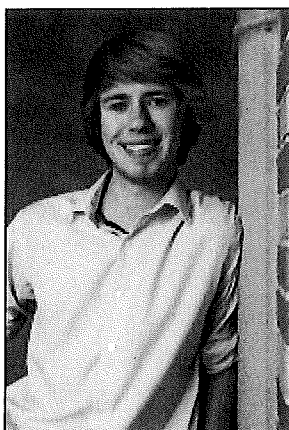
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Vice President for Governmental Affairs

Name: Byron Starkey
Major: Political Science and Sociology
Phone: 360-650-3736
Email: ASVP.Legislative@wwu.edu

My name is Byron Starkey and I am a Junior majoring in Political Science and Sociology. Throughout my time at Western I have been involved in various campus activities and organizations encompassing the areas of Residence Life and Legislative Affairs. Last year I became very involved with "Western Votes!" working to educate and involve students with policy decisions being made in Olympia impacting our campus. Through rally's, petition drives, and visits to lawmakers I witnessed the passion that students at Western have towards issues that are important to them, specifically issues surrounding higher education. Over the past couple of years students have seen substantial tuition increases, while budget cuts decrease the level of educational quality received. This upcoming year the state is facing one of the largest budget deficits in its history and higher education will likely face the possibility of large budget cuts as well. Now more than ever students will need to be politically aware and active.



As your Vice President for Governmental Affairs I will work to provide resources and avenues for students to ensure that their voices are heard throughout the legislative process. I want to increase the awareness around campus of issues surrounding higher education and the political advocacy associated with it. This upcoming year I will be working with staff, faculty, and administration to help solidify and unite our legislative efforts aimed at providing a more cohesive approach. My goal is to ensure that students work together so that the power of the student voice can reach its potential and our concerns are represented.

Feel free to contact me if you have any questions, concerns or if you would like to become involved in the Associated Students.

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- President
- VP Academic Affairs
- VP Activities
- VP Business & Operations
- VP Diversity
- VP Governmental Affairs
- VP Student Life

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Vice President for Student Life

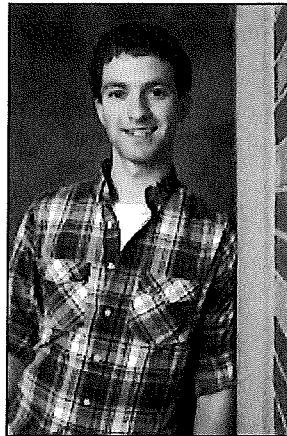
Name: Jamin Agosti

Major: Political Science & Communication

Phone: 360-650-3736

Email: ASVP.Life@wwu.edu

My name is Jamin Agosti and I am a junior majoring in Political Science and Communication. As your Vice President for Student Life my job is to connect you with opportunities, hear your concerns, and represent the voice of the students to the University. Over my last two years at Western I have worked for University Residences as an advisor, interned with [ResTek](#) in the residence halls, and volunteered for Western Libraries on the [Viking Village](#) project. The courses I have taken, the people I have met, and the opportunities that the Associated Students has provided have all contributed to an amazing 'Western experience.' My goals this year are to ensure that students are given the opportunity to remain deeply involved with the operation of their university and their Associated Students, to establish a productive and well-structured Green Energy Fee, and to spread the word about the dozens of programs and services that the Associated Students offers.



As my job title implies, I deal directly with you; the students of Western. If you have concerns, questions, or just want to find out more about opportunities and events across campus please stop by my office, [shoot me an email](#), or give me a call.

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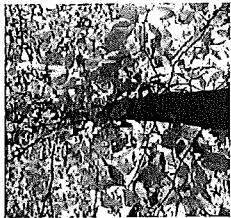
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Many Thanks to the following people who helped make this program possible. We couldn't have done it without you!

Matthew Anderson, Lea Aune, Susan Banton, Timothy Bartunek, Lon Butcher, Robert Clark, Copy Services, Dining Services, John Dlouhy, Dixie Doran, Paul Dunn, Ramiro Espinoza, Sherri Fuchs, Mary Gallagher, Margaret Gegenhuber, Pam Gibson, Nicole Goodman, Leslie Hall, Elizabeth Hansen, Janie Huenergard, Jacob Kinser, Mary Krahn, Fran Maas, Rochelle McConnell, Paul Mueller, Ronni Olsen, Parking Services, Fred Ramage, Jana Schueler, Dale Slattery, Kate Stevenson, Barbara Stoneberg, Karen Stout, Colleen Toomey and Craig Wood

2010 Opening Convocation

*Remarks by:
President Bruce Shepard*

SEPTEMBER 17, 2010
PERFORMING ARTS CENTER MAINSTAGE



Excellence in Teaching Award - RICH BROWN - Assistant Professor, Theatre Arts

Rich Brown focuses his teaching style on creating positive learning environments for students. He says this begins with a human relationship; he strives to "create a safe space where students are encouraged to participate without fear of making mistakes, where experiential learning through process outweighs product." To Brown, teaching is more than conveying information, "teaching must provide an emotional hook, a connection into some aspect of the students' lives." When students feel something personal is at stake in the classroom, Brown says, that's when he finds success as a teacher.

During winter quarter Brown directed and toured regionally with six WWU students for the Theatre Ambassadors Tour. The group then traveled during spring break to New York City, England and Japan, where Brown and the students performed in Japanese. Brown just returned from Romania teaching a two-week intensive course in the physical acting method known as Viewpoints.

To honor Rich Brown's impact on his students, he has been selected to receive the 2009-10 Excellence in Teaching Award. The selection committee was impressed with Brown's commitment to push students outside of their comfort zones, his introduction of new material into the Theatre major, and the rigor of his courses. Brown's passion for teaching is also evident in his extremely high student evaluations. The comments from students show their great respect for him and their appreciation of what Brown is teaching them.

The Excellence in Teaching Award includes a \$1,500 stipend for teaching, research or professional enhancement, made possible by the WWU Foundation. Nominations for the award, presented to faculty members from Huxley, Woodring or Fairhaven colleges, the College of Fine and Performing Arts, or the College of Business and Economics, are solicited from faculty, students and alumni.

Outstanding Faculty Leadership Award - DANIEL LARNER - Professor

Fairhaven College

With a superior record of service to Fairhaven College, Western, his scholarly and artistic professions, and the wider community, Fairhaven Professor Dan Lerner is this year's recipient of Western's Faculty Outstanding Leadership Award. Lerner's service to Western began in 1968 with membership on university committees and a presidential task force. In 1976, he was one of the founders of The College of Fine and Performing Arts. Lerner served as the dean of Fairhaven College from 1982 to 1989, and chaired critical personnel and tenure committees implementing new college policies. He has been an active member of more than 30 WWU committees, ranging from the University Planning Council, to search committees for faculty and administrative positions. He was also president

Welcome	MC - SCOTT PEARCE Assoc. Professor & Faculty Senate Chair
Introduction	PRESIDENT BRUCE SHEPARD
Presentation of Awards	PROVOST CATHERINE RIORDAN
Excellence in Teaching Award	RICH BROWN, Asst. Professor Theatre Arts
Outstanding Faculty Leadership Award	DANIEL LARNER, Professor Fairhaven College
Peter J. Elich Excellence in Teaching Award	JERRY JOHNSON, Professor Mathematics
Diversity Achievement Award	KATHY KITTO, Professor College of Sciences & Technology
Paul J. Olscamp Research Award	HUD HUDSON, Professor Philosophy
Carl H. Simpson Bridging Award	DAVID PATRICK, Professor Chemistry
Outstanding Classified Staff Award	HEIDI ZERETZKE Facilities Management
Professional Staff Award for Excellence	BILL MANAGAN Facilities Management
Team Recognition Award	ADVANCED MATERIALS SCIENCE & ENGINEERING CENTER (AMSEC)
Fall Remarks	PRESIDENT BRUCE SHEPARD

of the Faculty Senate 2009-10, and a member of the university President's Cabinet. A playwright and theatre scholar, Lerner's scholarly service includes 11 years on the board of directors of the Eugene O'Neill society, chairing the committee reviewing the society's international scholarly journal. A consultant on interdisciplinary programs, in 2006 he was appointed to the committee reviewing the Interdisciplinary Arts programs at the University of Washington, Tacoma.

In service to the wider community, Lerner has been a member of the boards of directors of two influential organizations: the Mount Baker Theatre and the American Civil Liberties Union (ACLU) of Washington. The theatre's revival as a community arts facility has had a profound meaning for Bellingham, and Lerner was one of the architects of that effort. As a 40-year member of the ACLU, Lerner has led many task forces and workshops, advised the WWU student ACLU Club, and given over 100 presentations about civil rights to a wide variety of community organizations.

In 2008 he was awarded the Law Day Liberty Bell Award by the Whatcom County Bar Association, for lifetime commitment to civil rights education and advocacy.

The Faculty Outstanding Service Award includes a \$1,500 stipend, made possible by the WWU Foundation, for professional service-related activities.

Peter J. Elich Excellence in Teaching Award – JERRY JOHNSON, Professor Mathematics

Jerry Johnson, a professor of Mathematics specializing in math education, captivates his students with thoughtful, probing questions that inspire them to think about math in a new way. With an irrepressible curiosity about mathematics and how people learn about it, Johnson draws upon real-world experiences to illustrate math concepts and reach students with a variety of learning styles. His students remember these discussions long after, both for mathematical understanding and for the teaching techniques they hope to emulate. His former students now teach in classrooms throughout Whatcom and Skagit counties and beyond, but continue to seek out Johnson for guidance on improving their teaching practices. "Would Jerry be proud?" is a question Kulshan Middle School math teacher Chuck DeVange still asks himself nearly 20 years after his first class with Johnson. Judging by the number of math teachers who pack Johnson's seminars at regional conferences, he's not alone.

For his dedication to his students and his region-wide impact on math education, Johnson is the recipient of the Peter J. Elich Excellence in Teaching Award for the 2009-10 academic year. The award, includes a \$1,500 stipend from the WWU Foundation for research and teaching expenses, recognizes Peter J. Elich and his years of service as dean of the former College of Arts and Sciences. Faculty from the College of Humanities and Social Science and the College of Sciences and Technology are eligible for recognition.

Diversity Achievement Award –

KATHY KITTO – Associate Professor, College of Sciences & Technology

Throughout her career at Western, Kathy Kitto has been a leading supporter of gender diversity initiatives for faculty and students, developing opportunities for women in the sciences, engineering and mathematics.

Kitto was the first female engineer hired in WWU's Engineering Technology department, joining the faculty as an assistant professor in 1988. She rose to the rank of professor in 1995 and served as the Engineering Technology department chair from 1996 to 2003.

Since the College of Sciences and Technology was founded in fall 2003, Kitto has split her time, serving as associate dean for CST and as a faculty member in Engineering Technology. She encourages women students to enter the field of engineering. Serving as a strong role model, and mentor of female students she, encourages more women to enter the engineering field.

In her leadership role as department chair, Kitto helped shape a culture change that led to the hiring of additional women into the Engineering Technology department, which, now has more women faculty than most engineering technology departments in the country.

Kitto leads Western's first large-scale effort to address the cultural and structural issues that impact women's career development at WWU. Under her leadership and with the support of several Western colleagues, Western won a National Science Foundation ADVANCE Catalyst grant, designed to focus on the needs and challenges of women in the Colleges of Sciences and Technology.

For her continued advocacy of women in the sciences, Kitto is this year's recipient of the Diversity Achievement Award, which recognizes outstanding contributions to enhancing multiculturalism on campus and beyond. The award comes with a \$1,500 stipend for use in research teaching or professional enhancement, made possible by the WWU Foundation.

Paul J. Olscamp Research Award – HUD HUDSON – Professor & Philosophy Department Chair

Internationally renowned philosopher, Professor Hud Hudson is arguably among the very best metaphysicians in the world today. The branch of philosophy known as metaphysics is in a golden age, with more groundbreaking work in the last 50 years than during any similar period in the history of philosophy – and Hudson is among those leading the way. Hudson has amassed an impressive number of publications since he began teaching at Western in 1992 – three books, more than 40 articles, six edited volumes and three critical book reviews. He has recently published a paper, "Confining Composition," in *The Journal of Philosophy*, widely considered the top journal in the philosophy discipline. He has also published in

some of the top 15 philosophy journals including the *Australasian Journal of Philosophy*, *The Monist*, and *Notas*. His colleagues consider Hudson a master at making sophisticated work in metaphysics accessible and engaging without sacrificing rigor. This ability is on display throughout his most recent book, *The Metaphysics of Hyperspace*, which argues that our world has more than three spatial dimensions. In recent years, he has been invited to present his work to several universities in Australia, and New Zealand, Belgium, China, Russia, Germany, Scotland, Switzerland and Italy. Best known for his work in metaphysics and the history of philosophy, he has also published papers in epistemology, the philosophy of religion, ethics and in mathematics. Hudson's critical eye and generous spirit continually contribute to research at Western by inspiring, encouraging and improving the work of those around him.

To honor his groundbreaking research in philosophy, Hudson is this year's recipient of the Paul J. Olscamp Research Award, which recognizes faculty members who have made an outstanding contribution to research and scholarship. The award comes with \$1,000, made possible through an endowment provided by former WWUJ president Paul J. Olscamp.

Carl H. Simpson Bridging Award –

DAVID PATRICK, Professor
Chemistry and Director AMSEC

David Patrick's career at WWU has been devoted to building collaborations. A Chemistry professor, Patrick co-founded and directs WWU's Advanced Materials Science and Engineering Center, where faculty from several departments from the College of Science and Technology collaborate and innovate to provide world-class research and teaching in materials science. The center, known as AMSEC, also collaborates with industry to solve practical problems and promote private sector innovation. Many in industry find that AMSEC's interdisciplinary approach, with experts from Chemistry, Physics, Geology, Mathematics and Engineering Technology, offers new ways to approach problems. These projects often pay additional dividends in the form of new questions/methods to consider in the classroom and research laboratory. Under Patrick's leadership, "AMSEC has grown to be one of the truly bright spots in the future of sciences and technology at Western," wrote Arlan Norman, dean of the College of Sciences and Technology. AMSEC has instituted a number of innovative programs designed to encourage and enhance interdisciplinary science and engineering research on campus, including providing "seed grants" and undergraduate summer research fellowships to support new collaborations, sponsoring colloquia in targeted areas of special opportunity, grant-writing to support acquisition of multi-user scientific instrumentation, and the hiring of new faculty with interdisciplinary research interests and multi-department appointments.

The Carl H. Simpson Bridging Award recognizes efforts to create bridges and forge new paths that others may follow and build upon. The award recognizes a WWUJ staff or faculty member or

student who demonstrates a remarkable ability or innovative approach to bridging some aspect of academic or campus life, and includes a \$1,000 award

Outstanding Classified Staff Award –

HEIDI ZERETZKE
Facilities Management, Grounds

Heidi Zeretke, a grounds and nursery specialist responsible for the care and upkeep of the central area of the WWU campus, is an essential part of the outdoor maintenance team at Western. From her aesthetic creativity to her innovative use of organic material, Zeretke's work is highly respected among colleagues and across campus. She was integral in the design, planting and implementation of large landscaping projects around Old Main and Higginson Hall, as well as the Rose Garden and Bird Sanctuary. "The central campus area would not have the same beautiful, well-kept appearance without her," says her co-worker, Randy Godfrey. She is passionate about using sustainable cultivation methods in her work, opting for organic fertilizers and minimizing the use of herbicides. She even brews her own organic compost tea for the Rose Garden. Community members benefit from her expertise, too, with her annual classes on rose pruning. More recently, Zeretke took on the design and planting of the "Biosphere" exhibit in the Western Gallery. Zeretke's co-workers are also grateful for her gift of diplomacy and her creative solutions to potential conflict.

Known as a team player and leader, dependable, passionate and diplomatic, Zeretke is the first recipient of the Outstanding Classified Staff Award. She was chosen by representatives from the two classified staff unions on campus, with the support of the president.

Professional Staff Award for Excellence

BILL MANAGAN
Facilities Management

Bill Managan, assistant director for Operations in Facilities Management, is described as a true "Renaissance Man" who devotes his considerable leadership skills to keeping Western fully operational and innovative. Responsible for maintaining WWU's buildings, grounds, utilities and vehicle fleets, Managan constantly looks for new ways to improve efficiency, even under the constraints of budget and personnel cuts. He is known for encouraging – and sometimes demanding – innovation. Under his guidance, the Academic Custodial Services achieved national honors for their green cleaning practices and Grounds Maintenance staff members received recognition for the sustainable practice of foregoing pesticides. Managan is also one of the state's most noted experts on the "Facility Condition Index," a measure of the repair condition of a building, and his counsel and insight are often called upon by the state of Washington. Currently, he is leading a feasibility study of converting Western's natural gas-fueled steam boilers to run on biomass fuel. Though extremely technically difficult, the study will help inform Western's strategy to become "climate neutral" by the year 2030.

For the example he sets as a leader and innovator, Managan is this year's recipient of the *Professional Staff Award for Excellence*.

The *Professional Staff Organization Award for Excellence* recognizes one professional staff employee annually for an assortment of exceptional efforts and contributions to Western.

Team Recognition Award -

ADVANCED MATERIALS SCIENCE AND ENGINEERING CENTER

The Advanced Materials Science and Engineering Center (AMSEC) was established to promote interdisciplinary materials science research, educate students and improve private sector innovation through access to technology, expertise and a skilled workforce. AMSEC is the culmination of an effort that began nearly six years ago when a group of Chemistry, Physics and Engineering Technology faculty came together to increase support for multi-user instrumentation and collaborative research in the area of materials science. With the support of Dean Arlan Norman, the group prepared a successful \$400,000 proposal to the National Science Foundation outlining a vision for the creation of the new center, and in 2006, helped draft a \$1.2 million "decision package" to the state Legislature to get the center enough funding to operate. Team members have engaged in a range of initiatives designed to build new collaborations between faculty, from hiring faculty with multi-department appointments, to sponsoring colloquia in proposal writing and joint exploratory research. Today AMSEC has 22 faculty members representing five academic departments, two staff and more than 30 undergraduates enrolled in its minor degree program. "These achievements were only possible through the dedicated efforts over many years of a highly committed team of faculty and staff," says David Patrick, director of AMSEC. The team's spirit of collaboration and shared dedication to students made it the perfect recipient of the **Team Recognition Award**.

The award recognizes a group of staff and faculty who exemplify cooperation, collaboration and open communication.

AMSEC team members include Chemistry Professor and Director David Patrick, Program Manager Tina Copsey, Research Analyst Polly Berseeth, Assistant to the Dean of the College of Science and Technology Susan Hoidal, Chemistry professors, Mark Bussell, Susan DeBari and James Vyryan, Engineering Technology professors Kathleen Kitto and Nicole Hoekstra, Geology Professor Bernard Housen, Physics Professor Brad Johnson, Associate Physics Professor Milton From, Associate Mathematics Professor Stephen McDowall, Assistant Chemistry professors John Gilbertson, Amanda Murphy, Elizabeth Raymond and Clint Spiegel, Assistant Engineering Technology Professor Nicole Larson, Assistant Physics professors Andreas Riemann, Janelle Leger, and Takele Seda, and Chemistry instructors Mark Peyron and Tom Pratum.

VIDEOCAST

Opening Convocation is being videotaped and can be viewed at <http://www.wvu.edu/president/addressindex.shtml> approximately one hour after the event has concluded.

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees
FROM: Dennis Madsen, Chair, Board of Trustees
DATE: October 8, 2010
SUBJECT: Board Chair Report
PURPOSE: Information Item

Purpose of Submittal:

Board Chair Dennis Madsen and President Bruce Shepard will present a summary of the September 28 & 29, 2010 Board of Trustees Retreat.

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees
FROM: Dennis Madsen, Chair, Board of Trustees
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Board Chair Dennis Madsen and President Bruce Shepard will present a summary of the September 28 & 29, 2010 Board of Trustees Retreat.

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees

FROM: Bruce Shepard, President

DATE: October 8, 2010

SUBJECT: President's Report

PURPOSE: Information Item

Purpose of Submittal:

President Shepard will update the Board on the status of the Campaign and offer brief reflections on issues of interest to the Board.

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees

FROM: President Bruce Shepard on behalf of the Associated Students

DATE: October 8, 2010

SUBJECT: **Associated Students**

PURPOSE: Associated Students Report

Purpose of Submittal:

Colin Watrin, AS president, will brief the Board on recent activities of the Associated Students.

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees
FROM: President Bruce Shepard behalf of the Faculty Senate
DATE: October 8, 2010
SUBJECT: Faculty Senate
PURPOSE: Information Item

Scott Pearce, Faculty Senate President, will brief the Board on recent activities of the Faculty Senate.

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees

FROM: President Bruce Shepard

DATE: October 8, 2010

SUBJECT: **Consent Items**

PURPOSE: Action Items

Purpose of Submittal:

Approval of the university recommendations provided on the consent item agenda.

Proposed Motion:

MOVED, that the Board of Trustees of Western Washington University, upon the recommendation of the president, approve the following consent items:

- Construction Contract for Physical Plant Addition and Alterations (PW 626)

Supporting Information:

Materials supporting the consent item agenda are attached.

WESTERN WASHINGTON UNIVERSITY ITEM SUBMITTED TO THE BOARD OF TRUSTEES

TO: Members of the Board of Trustees

FROM: President Bruce Shepard by Vice President Richard Van Den Hul

DATE: October 8, 2010

SUBJECT: **Construction Contract for Physical Plant Addition and Alterations, PW626**

PURPOSE: Action Item

Purpose of Submittal:

Award a construction contract for the Physical Plant Addition and Alterations, PW626. Contract award following Board action. Construction to start October 29, 2010.

Proposed Motion:

MOVED that the Board of Trustees of Western Washington University, upon the recommendation of the President, award a contract to Tiger Construction, Everson, WA, for the amount of \$748,000 (base bid, plus alternates 1, 2A, 3A (quantity 4), 3B (quantity 9), and 4) for the construction contract to construct the Physical Plant Addition and Alterations project.

Supporting Information:

This project will add 2,230 square feet to the Physical Plant for use by the Paint and Carpenter Shops, a new dust collection system in the Carpenter Shop, new electrical panel, and a storm water detention vault on the southwest corner of the property.

This project was advertised for competitive bidding on August 13, with the bid opening held at 3:00 p.m. on September 10. Seven bids were received by the University (see bid summary).

King Architects, Bellingham, WA, prepared the plans and specifications for this project.

Project award of the contract is also contingent on the approval of the contractor's Responsibility Criteria submittal.

Funding Sources: State Building Construction Account – Appropriated
WWU Capital Projects Account – Appropriated

Bid Summary:

Base Bid – Add 560 square feet to Paint Shop

- Alternate 1 – Add 1,120 square feet to Carpenter Shop, new Dust Collection
- Alternate 2A – Storm Detention vault for up to 5,000 new impervious surfaces
- Alternate 2B – Storm Detention vault for up to 5,000 new impervious surfaces (not accepted)
- Alternate 3A – Skylights at new construction, unit prices, up to 4 maximum, in Carpenter Shop new construction
- Alternate 3B – Skylights at existing construction, unit prices, up to 9 maximum, in Paint and Carpenter Shops.
- Alternate 4 – new electrical panel

NOTE: Boss Construction was disqualified at the bid opening; they did not acknowledge receiving all addenda.

	Advanced	Colacurcio Regenc	y Faber	Bro.	Tiger	Vertical	Boss
Base	\$382,000.00	\$366,000.00	\$385,000.00	\$348,000.00	\$310,000.00	\$367,700.00	disqualified
Alt 1	210,000.00	298,600.00	332,000.00	296,000.00	281,000.00	365,700.00	
Alt 2A	75,000.00	137,600.00	156,000.00	78,000.00	124,000.00	143,185.00	
Alt 2B	115,000.00	174,500.00	200,000.00	107,000.00	161,000.00	183,282.00	
Alt 3A	10,000.00	800.00	1,700.00	1,206.00	1,000.00	890.00	
Alt 3B	15,000.00	1,900.00	2,100.00	2,251.00	2,000.00	2,100.00	
Alt 4	8,000.00	10,200.00	8,600.00	10,000.00	11,000.00	9,600.00	
TOTALS	850,000.00	832,700.00	907,300.00	757,083.00	748,000.00	908,645.00	

**WESTERN WASHINGTON UNIVERSITY
SUPPORTING INFORMATION
SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees

FROM: President Bruce Shepard *by Paula M. Gilman, Executive Director for University Planning and Budgeting*

DATE: October 8, 2010

SUBJECT: **Supporting Information for Board Approval of the 2010-11 Supplemental Operating Budget Request.**

Background 2010-11 Operating Budget

- In June 2009, the Board of Trustees reviewed Western's 2010-11 annual operating budget plan, a plan that included significant state budget reductions as enacted during the 2009 legislative session. Offsetting the cut with tuition increases and federal stimulus funds, the annual average reduction for 2009-11 was **\$9.9 million**.
- In June 2010, the Board approved Western's 2010-11 annual state operating budget allocation plan including 2010-11 supplemental reductions that were enacted in the 2010 legislative session. A **\$4.35 million** reduction including a \$1.2 million one-time reduction.
- In September 2010, the Governor identified additional 2010-11 reductions for all state agencies and requested that agencies submit a supplemental 2010-11 operating budget request by October 13, 2010 for consideration by the 2011 legislature. The Office of Financial Management (OFM) provided WWU a target of **\$3.04 million** in General Fund-State, and advised that early allotment reductions (in October 2010) would be imposed by the Governor.

Introduction

Based on the Governor's directive, the University has prepared a 2010-11 supplemental operating budget request detailing \$3.04M in additional reductions for the current fiscal year. A

detailed description of recommended budget changes will be provided to the Board under separate cover once the period for campus deliberation is concluded and the President has finalized recommendations for the Board. That period ends October 2nd. The detailed proposals being considered by campus are available [on the web at this location](#).

After identifying the central university savings, each vice presidential division was given a target. Within each vice presidential area and with much discussion among deans and directors, further and differential targets were set for the units that comprise each vice presidential division. The table below reports starting and ending points by vice presidential division. The collaborative and thoughtful process used to evaluate and recommend these reductions ensured that cuts would not be taken across-the-board, and that Western's core mission would be spared the deepest cuts. .

Western Washington University			
Additional 2010-11 State Funds Reduction of \$3.04M (6.3%)			
Division	Starting Target (6.3% Across-the-Board)	Net Proposed Reduction	Change
Academic Affairs*	\$2,342,189	\$1,622,056	-\$720,133
Business and Financial Affairs	\$294,201	\$238,291	-\$55,910
Student Affairs/Academic Support Services	\$244,173	\$194,173	-\$50,000
University Advancement	\$77,564	\$67,564	-\$10,000
University Relations	\$34,856	\$24,856	-\$10,000
President's Office	\$49,359	\$49,359	\$0
<u>Institutional Budget Reductions/Savings</u>			
Tuition Remissions	\$0	\$250,000	\$250,000
Leases	\$0	\$500,000	\$500,000
Full Application of Admin Services Fee	\$0	\$96,043	\$96,043
TO TAL	\$3,042,342	\$3,042,342	\$0
*Net Proposed Reduction Column includes \$500,000 base budget addition to fund Phase 1 of plan to reinvest in tenure faculty lines.			

Employee or Position Reductions

A total of 43 positions would be affected by this proposal. Of those positions, 11 involve shifts in funding sources, 15 involve reductions in FTE, and 17 would be eliminated or held open. Of

these 17 positions, 7 are currently occupied. Those individuals occupying positions that would be eliminated or reduced have been advised of the possibility. A number of tenure-track faculty positions will be held open on a temporary basis and funds reallocated to support non-tenure track faculty.

Division Reductions

Within Academic Affairs, reductions were the smallest in percentage terms but, nevertheless include such steps as: reducing funding for the internationally acclaimed Border Policy Research Institute and Canadian American Studies program; and suspending admissions to the Student Affairs Administration graduate program. These steps are in addition to the previously announced 14 low enrollment programs being recommended for elimination. Within University Advancement, eliminating a gift officer position even as we finalize preparations to launch a major comprehensive fund-raising campaign and actually need further investment to assure success. Within University Relations, eliminating our one legislative relations support position even as we strive to provide wider support for the role of public four-year institutions and Western.

New Sources and Uses

In order to free-up additional sources to cover the budget reductions and to support high priority needs, \$856,043 in resources will be reallocated internally through a variety of measures: reducing tuition remissions and thus increasing tuition revenue; eliminating off-campus leases, and the full application of the administrative services fee.

At this time there is a pause in hiring tenure-track faculty at Western. An amount of \$500,000 (included in the \$856,043 mentioned above) will not become available until 2011-12 as off-campus leases wind down. As indicated in the chart above, we are proposing that those savings be added to the base budget in Academic Affairs to support Phase 1 of a plan to end Western's pause in hiring tenure-track faculty.

PMR/xx

WESTERN WASHINGTON UNIVERSITY ITEM SUBMITTED TO THE BOARD OF TRUSTEES

TO: Members of the Board of Trustees

FROM: President Bruce Shepard by Stephanie Bowers, Vice President for University Advancement, and Wendy Bohlke, Senior Counsel

DATE: October 8, 2010

SUBJECT: Approval of Agreement Between Western Washington University and the Western Washington University Foundation

PURPOSE: Action Item

Purpose of Submittal:

Since 1966, Western Washington University has had a relationship with the Foundation to garner support for Western's mission. The Foundation was established as an Internal Revenue Code 501 (c)(3) fund-raising entity and has its own Board of Directors. In 1995, Western's Board of Trustees and the Foundation's Board of Directors entered into a formal agreement using a template recommended by the Office of Attorney General to formalize the relationship and establish in a public agreement the parameters for their development activities.

This item was brought to the Board in June and August as a draft. Since the August Board meeting, additional research, review, and discussion of the proposed Agreement was done between President Shepard, Vice President Bowers, and Senior Counsel Bohlke.

Proposed Motion:

MOVED that the Board of Trustees of Western Washington University, upon recommendation of the President, approve the Agreement Between Western Washington University and the Western Washington University Foundation. Further, that the Board of Trustees of Western Washington University authorize the Chair of the Board of Trustees to execute the Agreement on behalf of the Board of Trustees.

Supporting Information:

- Agreement Between Western Washington University and the Western Washington University Foundation – in final format

AGREEMENT
between
WESTERN WASHINGTON UNIVERSITY
and
WESTERN WASHINGTON UNIVERSITY FOUNDATION

August 2010

THIS AGREEMENT is entered into by and between WESTERN WASHINGTON UNIVERSITY (the University), a public institution of higher education located in Bellingham, Washington, and WESTERN WASHINGTON UNIVERSITY FOUNDATION (the Foundation), a nonprofit corporation headquartered at the University in Bellingham, Washington.

WHEREAS, the University, pursuant to RCW 28B.35.120(10) may receive such gifts, grants, conveyances, devises, and bequests of real or personal property from whatsoever sources, as may be made from time to time, in trust or otherwise, whenever the terms and conditions thereof will aid in carrying out University programs; and

WHEREAS, the University has, from its express power to receive such gifts, the implied power to solicit the same pursuant to an agreement such as this; and

WHEREAS, the University has authority pursuant to RCW 28B.35.120(1) to carry out such other activities consistent with Chapter 28B.35 RCW and the authority pursuant to RCW 28B.35.120(9) to enter into contracts essential to the purposes of the University; and

WHEREAS, the Foundation is a nonprofit corporation duly organized for such purposes as maintaining, developing, increasing, and extending the facilities and services of the University; and

WHEREAS, the Foundation is empowered to solicit and receive property and to make contributions, grants, gifts, and transfers of property to the University; and

WHEREAS, the University and the Foundation first entered into a similar agreement in 1995, which has been reviewed and is now amended to reflect changes in the name of the Foundation and to update other aspects of the relationship between the University and the Foundation,

NOW, THEREFORE, the parties hereby agree as follows:

I. Pledge of Mutual Support and Cooperation

The Board of Trustees of the University and the Board of Directors of the Foundation pledge their mutual support and cooperation in furtherance of the respective purposes of the University and the Foundation. The Board of Trustees of the University recognizes and respects the authority of the Board of Directors of the Foundation to govern and manage its affairs, as set forth in its Articles of Incorporation. The Board of Directors of the Foundation recognizes and respects the authority of the Board of Trustees to govern the University, to define its policies and purposes, and to determine program emphasis.

II. Obligations of the Foundation

The Foundation, its Board of Directors, officers, and agents agree to:

1. Design and implement such programs and procedures so as to persuade continuous and special philanthropic support and benefactions to further the purposes of the Foundation for the benefit of the University. This support shall include financial support for the University President and other designated University officials to engage in University development activity, including, but not limited to, expenses for travel, vehicle provision, certain memberships, and entertainment expenses, as may need to be incurred. For this purpose, the Foundation will comply with all applicable federal and state laws, and will establish rules and procedures for the management of all affairs of the Foundation in accordance with:

a. the requirements for tax-exempt entities under the federal laws described in Section 501(c)(3) of the Internal Revenue Code of 1954 and 1986, or acts amendatory thereof or supplementary thereto; and

b. the laws of the state of Washington applicable to the Foundation, including, but not limited to, those governing charitable solicitations (Chapter 19.09 RCW), nonprofit corporations (Chapter 24.03 RCW), trusts holding property for charitable purposes (Chapter 11.110 RCW), and the authority of state agencies (Chapter 43.09).

2. Apply for and aid in the processing of applications for patents and copyrights; receive or purchase patents and copyrights, inventions, processes, and

discoveries; hold, manage, use, and develop the same; sell, license, or otherwise dispose of the same; and collect royalties thereon.

3. Accept, hold, administer, invest, and disburse such funds and properties of any kind or character as from time to time may be given to it by persons or foundations absolutely or in trust, as the case may be; retain proper agents, experts, consultants, accountants, counselors, advisers, and investment advisers for the proper accepting, holding, administering, investing, and disbursing of such funds and properties of any kind or character; and in general do all things that may appear necessary and useful in accomplishing these purposes.

4. Acknowledge that the Foundation ~~has no authority to hire employees to work on campus, but~~ can provide financial support for the University to hire employees for various program or development activities.

5. Use all assets and earnings of the Foundation exclusively for University purposes, including the payment of expenses necessarily incident thereto; and no part of such assets and earnings shall benefit any officer or member of the Board of the Foundation or any other individual, except in payment of reasonable compensation for services actually rendered or expenses necessarily incurred.

6. Have the authority, and it shall be its duty, to hold and apply the corpus and income of any donation, grant, devise, or bequest, or any part thereof in such manner as may have been stipulated or provided in the instrument creating such donation, grant, devise, or bequest.

7. Have the authority to sell, mortgage, pledge, lease, or exchange all or any part of the real or personal property or funds of the Foundation, unless otherwise specifically provided in the Foundation's creating instrument, at such prices and upon such terms and conditions as the Foundation may deem best; and the Foundation may prudently invest and reinvest Foundation funds, although such investments are not approved as investments for University trustees under the laws of the state of Washington.

8. Have full power and authority to purchase, lease, accept as a gift, devise, or bequest, or otherwise acquire such real or personal property for University purposes,

contingent upon University approval by the President or his designee, and to establish title of such property in the University upon acknowledgement of receipt.

9. Have full power and authority to purchase, lease, accept as a gift, devise, or bequest, or otherwise acquire such real or personal property, to be held, administered, or used in any way whatsoever for the benefit of the University, or to assist the University in the fulfillment of its educational purposes; and to that end, the Foundation shall have full power and authority to hold, own, control, handle, administer, or operate any such real or personal property, including the operation of any business connected with or incident to the ownership or control of such property, and to sell, lease, pledge, mortgage, exchange, or otherwise dispose of any such property at such prices and upon such terms and conditions as it may deem best.

10. Borrow money and make and issue bonds, notes, contracts, and other evidence of indebtedness therefore, and by the proper resolution duly adopted by a majority vote of the members of the Foundation's Board of Directors, to secure payment thereof by authority provided above.

11. Engage in and disburse any part or all of its funds, both income and principal, for any and all lawful activities permitted by the laws and regulations governing tax-exempt charitable corporations at that time, and which may be necessary or incidental to the furtherance of the purposes of this Foundation, including disbursements for scholarships or grants for students at the University pursuant to such terms and conditions as might be lawfully established by donors or the University.

12. Hold, invest, and manage University endowment funds established through donation, grant, devise, or bequest from any public or private source as agent of the University; and apply the corpus and income, or any part thereof in such manner as may have been stipulated or provided in the instrument creating the endowment.

13. Use reasonable portions of its funds and income thereto to pay the administrative expenses of the operation of the Foundation not provided by the University under this Agreement.

14. Not change its stated purpose for existence as set forth in Article IV of its Articles of Incorporation during the lifetime of this Agreement without first obtaining written consent from the University.

15. Agrees to be responsible and account for in its own records all donations wherein the donor names the Foundation or the University as recipient. The Foundation agrees to accept, acknowledge, and timely tender to the University all donations it receives from donors who expressly direct that the donation be made to the University and not the Foundation. Funds will be timely tendered to the University in accordance with donor intent and University policy.

16. Agrees to transmit to the University's Vice President for Business and Financial Affairs a copy of its annual audited financial statement and management letter, if any, prepared by an independent certified public accountant, by October 15 of each year. The Foundation agrees to makes its books and records available to audit by such individual as designated by the University's Board of Trustees or its designee.

III. Obligations of the University

For and in consideration of the Foundation promising to operate solely for the benefit of the University and to carry out the aforementioned activities, the University agrees to:

1. Provide the Foundation with office space, utilities, office equipment, furnishings, and access to space for development activities. The fair rental market value for the use of such space and equipment shall be deemed to be a partial payment by the University for the Foundation's services as described in Article II above.

2. Provide the Foundation with support services, such as consumable office supplies, telephone service, software and data services, postage, the use of audio-visual equipment and services, errors and omissions insurance coverage for its directors, workers' compensation insurance coverage for its volunteers, and duplicating, printing, and publication services, all as partial payment for the Foundation's services to the University as described in Article II above.

3. Provide for the operation of the Foundation, professional staff services in the form of a person to function as executive director of the Foundation and such other professional and classified staff as may be needed to carry out Foundation activities within the confines of support budgeted by the University. The University also agrees to provide accounting, fiscal, information, and such other services as may be necessary to carry out Foundation activities. The services provided to the Foundation by the

University pursuant to this section shall be services rendered by employees of the University.

4. Provide parking passes to Foundation donors for special events and other limited uses as specified annually by the Foundation.

5. Annually determine the level of services to be provided to the Foundation, in consultation with the Foundation. The services anticipated to be provided may include the provisions of memberships, a vehicle for use by the President, reimbursement for entertainment expenses connected to development activities, and the like, to be incurred by the President and other designated University staff. The President's expenses will be reviewed quarterly by the Chair of the Board of Trustees of the University, or his designee, including those submitted for reimbursement to the Foundation, to insure that the President's expenses have been properly submitted, reviewed, and approved.

6. Submit an annual statement of accounting to the Foundation summarizing the value of items 1, 2, and 3 above, and referencing salary and benefits. This submission can be in the form of the portion of the annual operating budget adopted by the University which relates to University advancement and development activity. The University shall submit its annual statement of accounting to the Foundation by September 1 of each year.

IV. Services Acknowledged

The services as described in Article III above shall constitute payment in full by the University for Foundation services. The Foundation will in turn acknowledge to the University that it has fully complied with its obligation to expend its best efforts to seek to accrue gifts, grants, donations, and endowments for the benefit of the University.

V. Other Agreements

The Foundation and the University further agree as follows:

1. At all times and for all purposes of this Agreement, except for the provisions in paragraph II. 12, the Foundation shall act as an independent contractor and not as an agent of the University. The Foundation, when acting as an agent of the University, shall abide by the terms set forth in Western Washington University Board of Trustees rules of operations.

2. That Foundation books, accounts, and records are not public records as defined in Chapter 42.17 RCW and Chapter 42.56 RCW; and that the University's public records that pertain to donations to the University are non-disclosable under RCW 42.56.320(4) or otherwise non-disclosable under RCW 42.56.230(4) or .420(4), or such other provisions as may be enacted into law.

3. Foundation accounts and records pertaining to the management of University endowments are deemed public records and the Foundation shall provide, upon request of the University, reports thereon in a timely manner.

VI. Not Assignable

This Agreement is not assignable by the Foundation either in whole or in part.

VII. Variations and Amendments in Writing

No amendment, alteration, or variation of the terms of this Agreement shall be valid unless made in writing and signed by the parties hereto, and no oral understanding or agreements not incorporated herein, and no amendments, alterations, or variations of the terms hereof unless made in writing between the parties, shall be binding on any of the parties hereto.

VIII. Parties Responsible for Own Acts

The Foundation and the University shall each be responsible for their own acts and responsible to each other for any negligent acts which cause damage to the other.

IX. Termination of Agreement

This Agreement may be terminated by either party effective at the end of any State of Washington fiscal year upon written notice to the other party at least thirty (30) days in advance thereof.

X. Choice of Laws

This agreement shall be construed in accordance with the laws of the state of Washington.

XI. Effective Date

This Agreement shall be effective immediately and replaces any and all earlier agreements between the parties.

WESTERN WASHINGTON UNIVERSITY

By: _____
Chair, Board of Trustees

Date: _____

Attest: _____
Secretary, Board of Trustees

Date: _____

Approved as to legal form:

By: _____
WENDY K. BOHLKE, Senior Counsel
Office of Attorney General

Date: _____

WESTERN WASHINGTON UNIVERSITY FOUNDATION

By: _____
Chair, Board of Directors

Date: _____

Attest: _____
Secretary, Board of Directors

Date: _____

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees

FROM: President Bruce Shepard on behalf of Vice President Eileen V. Coughlin

DATE: October 8, 2010

SUBJECT: Real Food Challenge

PURPOSE: Discussion Item

Purpose of Submittal: To update the Board on activities to support sustainable practices relative to campus dining. Western has joined the Real Food Challenge, which involves 344 colleges and universities with the goal to purchase 20% “real food” by 2020.

Real food is food that truly nourishes producers, consumers, communities and the earth. It’s a food system — from seed to plate — that fundamentally respects human dignity and health, animal welfare, social justice and environmental sustainability. The Real Food Challenge developed an innovative Real Food Calculator that provides in-depth definitions and a tracking system for institutional purchasing.

Students from Huxley College and the Campus Planning Studio measured purchases in campus resident dining locations in fall 2009 to calculate the percent of real food being used at Western.

Student presenters: Alyson Simeone and Emmett Codd

Other students from the class project: Caley Devries, Elena Dominguez, and Isabel Machuca-Kelly.

Supporting Information:

Real Food Challenge Web page: <http://realfoodchallenge.org/about/realfood>

PowerPoint Presentation: <http://housing.wvu.edu/dining/sustainability/index.php>

WESTERN WASHINGTON UNIVERSITY ITEM SUBMITTED TO THE BOARD OF TRUSTEES

TO: Members of the Board of Trustees

FROM: President Bruce Shepard by Vice President Eileen V. Coughlin

DATE: October 8, 2010

SUBJECT: Fall Opening

PURPOSE: Information Item

Purpose of Submittal:

To provide an overview to the Board on the Fall Quarter 2010 opening.

Supporting Information:

Fall Enrollment Update: Although actual enrollment numbers have not been finalized at the time this document was prepared, Fall 2010 on-campus enrollment will be the largest in Western's history, with approximately 14,003 students currently enrolled compared with a Fall 2009 record number of 13,785. This increase is due to higher-than-expected enrollment rates for new freshmen and transfers, as well as slightly improved retention rates for continuing students. Preliminary numbers indicate that students of color will comprise more than 19% of our on-campus student body, compared with a record 18.66% in Fall 2009. Non-resident enrollment should exceed 7.5% of total on-campus enrollment (including a 23% increase in non-resident freshmen) compared to 7.2% in Fall 2009.

With statewide revenue projections continuing to be weak, the university is considering the option of reducing winter and spring admission/enrollment numbers while also reviewing a variety of enrollment scenarios for 2011 and beyond.

Actual fall enrollment numbers for the entering freshman and transfer class as well as overall enrollment will be provided at the Board meeting.

Registration: WWU piloted a new feature in the Sungard Banner Student Information System that allowed students to place themselves on an automated waitlist for closed classes for 100- and 200- level courses during early registration for fall quarter 2010. More than 1,500 students were able to gain access to courses as seats became available in more than 2,000 sections prior to the beginning of classes. Not only did this provide a more seamless and fair approach for students, it also provided the Provost with much needed course-demand data that allowed her to route resources to departments with significant bottlenecks to open additional sections of courses. The pilot will continue to include 300 and 400 level courses winter quarter 2011.

Campus Housing: The opening weekend brought sun breaks, clouds and a little rain and warm welcomes. Three hundred volunteer “Helps” answered questions, unloaded family mini-vans, and directed traffic around the residence halls. Bruce and Cyndie Shepard and Eileen Coughlin joined the Help crew on Sunday up at the Fairhaven complex, carrying boxes and chatting with parents and students. University Residences met all requests for fall term housing and has the flexibility to respond to last-minute needs. Actual housing figures for Fall 2010 will be available in mid-October.

Opening Week: A wide variety of events were once again offered to new incoming students, providing a great kick-off to the academic year.

- More than 1,500 new students attended Welcoming Convocation on September 21, a Western tradition that occurs the night before the first day of classes. Approximately 500 returning students, faculty and staff line the walkway from the Performing Arts Center to Old Main after the event, welcoming new Western community members with great enthusiasm and energy.
- Approximately 525 new students and family members from out of state attended the Out-of-State Student Dinner at the Viking Union Multi Purpose Room on September 18. With past attendance averaging 325, the increase in out-of-state enrollment was evident in this event.
- Hundreds of new and returning students gathered information and free samples from a wide variety of vendors and participants at the annual AS Information Fair, held in the Viking Union and Red Square. Representatives from nearly 400 businesses, student clubs, and campus programs participated.
- A family orientation program, provided on September 19, was attended by approximately 100 family members.
- A series of academic success and major exploration workshops (totaling 17 sessions) were offered during Fall Orientation with participation ranging from 20 to 75 students at each session.
- Fall Orientation also featured larger welcoming events such as bus and bike tours of Bellingham, Late Night at the Wade King Student Recreation Center, and VU Late Night as part of opening week.
- Student Outreach Services hosted more than 30 students at the Student Transitional Education Program (STEP) providing multicultural, nontraditional, first-generation, and low-income first-year students an intentional orientation to Western’s educational experience. By emphasizing academic preparation, social integration, and campus and self awareness, STEP helped students begin the acclimation process – understanding the support role of family and culture; knowledge of campus resources; and a new set of academic and social expectations.
- New this year, the Associated Students sponsored an outdoor movie immediately after Welcoming Convocation. Approximately 900 students saw *Iron Man II* under the stars at this free event.

First-Year Programs: Academic Affairs and Student Affairs collaborate on a rich array of programs for first year students, beginning in the summer prior to the start of classes and continuing through the academic year.

Eight two-day Summerstart sessions hosted a total of 2,530 first year students and 1,369 family members on campus in August. Activities included new student orientation, advising and course registration program. Two enhanced one-day Transitions sessions were held in July for 748 incoming transfer students and 177 family members.

Western has special first year academic programs designed to facilitate the transition of new students to college. These include the First-Year Interest Groups (FIGS), First Year Experience (FYE) courses, and our new fall early start program, Viking Launch.

Assessments of our FIGS and FYE courses demonstrate that they positively impact student performance, retention and graduation. In response to this assessment, the FIGS program was expanded this year to include three additional sections.

Viking Launch, our fall early start program, was piloted this year with a cohort of 100 freshmen. This program, which brings students to campus 10 days early for extended orientation services, service learning opportunities, and an intensive 2-credit academic seminar, had a positive impact upon participants' confidence in being prepared for university work and life. The program was also positively received by participating students. 77% of participating students said they would recommend the program to a friend; 23% said they might recommend the program to a friend. No students said they would not recommend the program.

Western Reads, now in its sixth year, features the book *The Young and the Digital* by S. Craig Watkins, which addresses provocative issues such as the influence of social sites like MySpace and Facebook; the growing appetite for "anytime, anywhere" media and "fast entertainment"; how online "digital gates" reinforce race and class divisions - and how technology is transforming America's classrooms. Watkins will speak at Western on January 18, 2011.

Now in its seventh year, ThisWeek@WWU posted the first week of information about upcoming events and deadlines on September 21. ThisWeek@WWU is a web-based communication with students receiving a weekly invitation to visit the Web site for featured stories and timely reminders. In 2009-10, the Web site averaged 2,000 visits/month. Expanded communication with entering students also included a phone-a-thon to welcome new students and answer their questions, and an expanded and coordinated web presence to highlight existing programs.

Structured orientation activities in the two days before classes began encompassed community building activities and social responsibility programming.

WESTERN WASHINGTON UNIVERSITY ITEM SUBMITTED TO THE BOARD OF TRUSTEES

TO: Members of the Board of Trustees

FROM: President Bruce Shepard by Provost Catherine Riordan

DATE: October 8, 2010

SUBJECT: Northwest Commission on Colleges and Universities (NWCCU)
Focused Interim Accreditation Evaluation

PURPOSE: Informational Item

Purpose of Submittal:

A Northwest Commission on Colleges and Universities (NWCCU) evaluator will be on campus on October 20 and 21, 2010 for a Focused Interim Evaluation site visit. Western's recently completed Focused Interim Report, in conjunction with the evaluation visit, provides an opportunity to monitor the university's ongoing efforts to fulfill its established mission and goals. The report reviews and evaluates Western's progress regarding the four recommendations that were identified by NWCCU in the Spring 2008 Comprehensive Evaluation Report. The four recommendations relate to:

1. transparency and faculty participation in resource decisions;
2. assessment;
3. the Library's strategic plan; and
4. the University's committee structure.

The focused interim report was completed over the past six months with contributions from a number of WWU constituents including representatives from University Planning and Budget Office; Space Administration and Management; Committee on Undergraduate Education; Office of Survey Research; Faculty Senate; Academic Coordinating Commission; the Accreditation Liaison Officer, and others.

Steve VanderStaay, Vice Provost for Undergraduate Education/Accreditation Liaison Officer and Roger Thompson, History faculty member and Chair of Academic Coordinating Commission, will provide additional information and answer questions.

Supporting Information:

- Introduction Regarding the Context of the Focused Interim Report to NWCCU
- Concluding Statement Regarding the Context of the Focused Interim Report to NWCCU
- The complete report may be accessed at <http://www.wvu.edu/provost/planning/accreditation.shtml>.

INTRODUCTION REGARDING THE CONTEXT OF THE FOCUSED INTERIM REPORT TO THE NORTHWEST COMMISSION ON COLLEGES AND UNIVERSITIES

In her letter of July 28, 2008, Sandra E. Elman, President of the Northwest Commission on Colleges and Universities (NWCCU), reaffirmed the accreditation of Western Washington University. In the same letter, Dr. Elman requested that the University prepare a focused interim report and host a Commission representative in fall, 2010, to address the University's progress in carrying out four NWCCU recommendations. The NWCCU recommendations concerned transparency and faculty participation in resource decisions, assessment, the library's strategic plan, and the university's committee structure.

Upon receipt of the July 28 letter we carefully considered the recommendations and related "concerns" detailed in the Comprehensive Evaluation Committee Report. We determined that the recommendations and concerns accurately identified areas of needed improvement. Indeed, our own evaluations, including the review President Bruce Shepard conducted upon his arrival at Western, affirmed key features of the recommendations – for instance, the need to improve transparency and faculty participation in resource decisions. Consequently, progress on the recommendations has been aligned with internal planning and improvement efforts.

The changes and improvements we have made since 2008 in light of the recommendations have been structural as well as procedural. We have revised our faculty governance structure, the committees responsible for our joint governing arrangement, and the architecture of our academic assessment activities. Procedures have also changed. We have a new operating and capital budget development process, and numerous new methods of sharing and distributing resource-related decisions and information. Most importantly, we have made a cultural shift, establishing new norms and standards for collegiality, transparency, and service to our students and state.

These were not immediate changes made by our upper administration. These were changes made in collaboration with staff and faculty, changes worked out in dialogue and discussion. Broad institutional change of this order is necessarily more difficult and time consuming than rapid, top-down mandates, but it is also more substantial, enduring, and significant.

We look forward to the response to this report from our campus community and our NWCCU colleagues.

CONCLUDING STATEMENT REGARDING THE CONTEXT OF THE FOCUSED INTERIM REPORT TO THE NORTHWEST COMMISSION ON COLLEGES AND UNIVERSITIES

Western has addressed each of the NWCCU's recommendations with substantive changes.

Regarding Recommendation 1, the new budget processes are transparent and efficient. Budget requests are now clearly linked to the missions of the planning units and to SCOT analyses, created by planning units in a bottom-up fashion. Complementing these developments has been the establishment of the UPRC, which has clarified and strengthened the role of the faculty and the voice of the Faculty Senate in budgeting and resource decisions.

Regarding Recommendation 2, Western has made significant progress concerning the development and implementation of an institution-wide plan of program assessment. Informed by broad-based discussions and assessments of the previous academic assessment structure, a new assessment structure has been established and a new academic assessment plan is being developed. To clarify responsibility and to underscore the university's commitment to assessment, the Vice Provost for Undergraduate Education (VPUE) has been named the Director of Academic Assessment and the Accreditation Liaison Officer, and a faculty advisory committee has been established to assist the VPUE in these duties. Departments now post their mission, student learning outcomes, and assessment plans on departmental web sites and submit annual reports of how they have used assessment findings to make program improvements. Each college and academic department has named a designated assessment coordinator. A faculty committee, the Committee on Undergraduate Education, has made significant progress toward the development of a GUR assessment and improvement plan. The First Year Planning Group, the Division of Student Affairs, and other programs have strengthened and systematized their program assessment procedures and have made significant program improvements based on assessment results.

Regarding Recommendation 3, the library has responded expeditiously to NWCCU recommendations with a thorough and assessment-based strategic plan. External and internal assessments and recommendations were gathered and compared to the university's academic mission and strategic plan. Based on this process, the library established a cohesive mission, and a statement of its values and strategic themes. The final plan is ambitious, addressing every aspect of the library mission. Implementation of the strategic plan has been rapid and ongoing.

Regarding Recommendation 4, significant changes in the governance structure of Western's committees have been made. These changes have been positively received by faculty; indeed, faculty report that the restructured President's Cabinet and new UPRC have improved joint governance and have facilitated faculty participation in strategic planning and resource and budgeting decisions. The establishment of the Committee on Undergraduate Education has clarified responsibility for the improvement and assessment of the general education program in a similar manner.

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees
FROM: Peggy Zoro, Chair, Board Audit Committee
DATE: October 8, 2010
SUBJECT: **Board Audit Committee Report**
PURPOSE: Information Item

Purpose of Submittal:

To report to members of the Board of Trustees and the university president and his staff topics related to the Board Audit Committee.

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees

FROM: President Bruce Shepard by Stephanie Bowers
Vice President for University Advancement and
Executive Director, WWU Foundation

DATE: October 8, 2010

SUBJECT: **Alumni Association Report**

PURPOSE: Information Item

Purpose of Submittal:

Provide an update to the Board on Alumni Relations activities.

Supporting Information:

Report attached
FY 2010 Western Alumni Association Annual Report

OFFICE OF ALUMNI RELATIONS

News

Woods Coffee Company presented a \$1,150 gift for scholarship support at the faculty and staff 3rd Annual Get Your Blue On BBQ & Concert. This represents \$1 per bag sold of the Viking Blend coffee since August 2009. This level of support will be ongoing as additional bags are sold in the Woods stores, online and through the Associated Students Bookstore.

The first all-alumni survey in two decades concluded in September and resulted in a 10% response as compared to the 5% response rate of the recent University of Washington alumni survey. A full report will be ready for distribution in early fall.

Through a yearlong and collaborative effort with Career Services a student-alumni online mentoring program named Ask! has been developed. Currently 200 alumni are enrolled in the data base and the program will be launched to students October 1st.

The FY2010 Western Alumni Association Annual Report showcased the focus of the year: fine tuning existing programs and communication thereby encouraging connection in preparation to launch new strategies in FY2011.

Alumni Events

Ongoing broad-based engagement opportunities that provide opportunities for alumni to engage with Western continue to be a focus.

Recent Programs include:

STUDENT PROGRAMMING

- August 20 – Senior Celebration, Campus
- August 21 – Commencement
- August 31 – Student Send Off, Vancouver
- September 12 – Student Send Off, Olympia

BROAD-BASED ALUMNI PROGRAMS

- September 8 – Get Your Blue On BBQ & Blue Grass Concert, Campus
- August 31 – Alumni Family Night & Student Send Off, Vancouver
- September 12 – Alumni BBQ & Student Send Off, Olympia
- September 24 to 26 - Tour to Eastern WA Wine Country

Upcoming Programs:

STUDENT PROGRAMMING

- December 9—Senior Celebration
- December 11—Graduation
- March 17—Senior Celebration

March 19—Graduation
June 8-9—Senior Celebration
June 10—Outstanding Graduate Ceremony
June 11—Graduation

BROAD-BASED ALUMNI PROGRAMS

October 13—Inside Perspective on College Admissions (Everett)
October 29 – November 4 - Alumni Campus Abroad - Tour of Italy
November 6—Wine Tasting in Woodinville
November 13—Inside Perspective on College Admissions (Everett)
December 1—Beer Tasting (Campus)
December TBD—Traveling Professor (Seattle)
January 18—Western Reads Video Streaming
January TBD—Traveling Professor (Bellevue)
February 9—Traveling Professor (Everett)
May 12-13—Alumni Awards (Campus)
May 14-15—Back 2 Bellingham Weekend (Campus)
July 14—Grandparent's U

2009-2010

WWU Alumni Association Annual Report

The focus of the FY 2009-2010 was fine tuning existing programs and communication thereby encouraging connection in preparation to launch new strategies in FY 2011-2012.

Alumni Association Annual Report 2009-2010

To better serve the Western Alumni community, the first part of the year focused on a website redesign, which launched in February 2010, and was closely followed by a redesigned Western Wire electronic newsletter.

Existing programs continued to bring alumni together in key geographic areas and the Alumni Association further developed programs recognizing alumni affinities. What's more, through educational, social and recreational programs made available in a wide range of key geographic areas, the Alumni Association brought Western to her alumni.

Because of the Alumni Association's dedication to developing a solid foundation to launch new strategies in FY 2010-2011, a permanent full-time position was hired, Assistant Director of Marketing and Membership. The goals of this position are to further connections with alumni by improving the Association's online presence through social media as well as developing a communications and membership plan to be executed in FY 2011.

Through establishing a strong foundation of communications and programs, the Alumni Association is prepared to launch strategic initiatives in 2011 that meet its mission of becoming the most connected alumni community in the nation.

ALUMNI PROGRAMMING HIGHLIGHTS

Website

On February 11, 2010, the Alumni Association launched a new and improved website. Website analytics were among the many new opportunities created by the new website. From the launch in February to the end of the fiscal year, over 37,000 visitors came to the alumni site, viewing more than 103,000 pages. On average, visitors spent 3 minutes 25 seconds and viewed 2.75 pages, and of total visitors to the site, 66.75% were new visitors.



E-communications

Through the Western Wire and the college e-newsletters, the Alumni Association continues to keep alumni involved with Western's story.

The college e-newsletters continue to be a collaborative success for the Alumni Association and the departments involved. After publishing the first Western Wire alumni e-newsletter in 2009, 11 e-newsletters have broadcast from the seven colleges to nearly 78,000 alumni.

In addition to planning each college newsletter issue, the Alumni Association carefully structures each edition of Western Wire to ensure

the stories are representative of a variety of departments and affinities on campus as well as aligned with the University Mission. The quarterly Western Wire e-newsletter broadcasted four times, with nearly 235,000

emails sent with a 20% open rate. In 2010, the Alumni

Association redesigned the e-newsletter and created new opportunities for alumni to contribute as columnists for each issue of the Western Wire.

To increase connectivity the Alumni Association mailed more than 50,000 printed copies of The Wire newsletter and almost 20,000 printed copies of the College of Humanities and Social Sciences spring newsletter (the largest college at WWU). These printed pieces were sent to alumni without email addresses on file and included with a special message encouraging alumni to update their email information to ensure they receive alumni electronic communications in the future.

In other e-communications, the e-calendar broadcasted seven times. Each calendar was segmented and broadcasted to nearly 195,000 email addresses with a 19% open rate. E-calendars continue to be a successful driver to the alumni website and web analytics attribute much of the success for many program registrations to these broadcasts.

Western Wire
CONNECTING THE WESTERN ALUMNI COMMUNITY



Fairhaven College
OF INTERDISCIPLINARY STUDIES

College of Fine and Performing Arts

May 14-16



Back 2 Bellingham

Back to Bellingham, May 13-16, 2010, was a campus collaboration that made history at Western. By joining the Family Showtime Weekend to bring 30 departments and

colleges across campus together to host dynamic events, more than 1,500 alumni, family and friends returned to Western's campus to celebrate their relationship with Western and reconnect with old friends, faculty and, of course, Bellingham.

Alumni from seventeen states and three countries attended the Back 2 Bellingham weekend and participated in over 121 academic, social, and leisure activities celebrating Bellingham, Western, and

the legacy of being a WWU Viking. From Huxley and Fairhaven, the Wade King Recreation Center and Wilson Library, to Dining and Residence Halls, and everywhere in between, the Alumni Association brought Western's campus together to create an exciting and compelling weekend for Western Alumni. It provided an opportunity to strengthen the relationship between alumni and Western and the weekend was also planned in collaboration with major events taking place on campus which included: End Fair Music Festival, Relay for Life, Hui 'O Hawai'i Spring Luau and theatre performances.

Back 2 Bellingham provided a broad-based program that had something for everyone. Additionally, it provided an opportunity for academic departments to shine and showcase faculty and student work with an opportunity to re-engage WWU alumni with the Western Experience, ultimately resulting in a solid foundation for future alumni support.

Programs and Events

Part of the role of the Western Alumni Association is to build pride, loyalty and lifelong connections to Western in order to strengthen the University. One way this is accomplished is through broad-based engagement opportunities. In the FY 2010, the Alumni association hosted 23 programs that 4,415 people from a wide range of demographics attended.

Highlights include:

- Portland and Olympia alumni BBQ & sendoffs for new students – More than 200 Western alumni, students and families gathered over a salmon BBQ to encourage Western community.
- Get Your Blue on BBQ – Encouraging campus pride and community, the Western Alumni Association hosts a BBQ and Blue-Grass concert for faculty and staff. This sold out event gathers over 300 folks who each receive a Western Blue shirt to wear on Western Wednesdays throughout the year.
- Distinguished Alumni Awards - Alumni Association celebrated and honored eleven outstanding individuals and a family that can claim graduates as far back as 1924. The Western Alumni community determined them to be distinguished and deserving of recognition at the highest level.
- Senior Celebration and Grad Pack – A quarterly event, the Senior Celebration recognizes graduating seniors' efforts in a carnival like environment where they win prizes, receive their cap and gown, visit vendors, and pick up their Western Grad Pack.
- Traveling Professor Series – three were offered in Bellingham, Bellevue and Seattle featuring:
 - The Local Economy and Then Some, by Hart Hodges – SOLD OUT
 - Financial Survival Skills for Women, by alumna Mikelann Barton Valterra
 - A Night in the Stars, by Pinky Nelson and alumnus Brad Snowder – SOLD OUT



Scholarships

In a focused effort to meet the Alumni Association mission of supporting students, \$60,000 in scholarship support was distributed to 60 students across each of our university's colleges, Admissions, and Athletics.

Membership

Membership continues to be a challenge the Alumni Association attacks with enthusiasm and creativity! Memberships ended the fiscal year at 2,971 (3% of WWU alumni), a 5% increase from FY 2009. Highlights for membership in FY 2010 include 1,023 membership renewals and 887 first time memberships purchased (518 of which were through Grad Packs).



Social media

The Alumni Association continued to connect with alumni through online social media networks, growing connections to a little over 1,700 on Facebook, 3,500 on LinkedIn and 600 followers on Twitter. On the LinkedIn page, with help from an Alumni Association board member, the page now features weekly job postings. The Alumni Association continues to engage with alumni in the social media space with timely and interesting news topics and relevant conversation starters.

Alumni Awards Dinner & Program

The Alumni Association continues to work diligently to recognize Western's most notable graduates. For three decades, the Alumni Awards Dinner and Program has honored alumni who personify the university's tradition of excellence, bringing distinction to themselves and their alma mater through achievements, contributions to society and service. This program continues to provide a unique opportunity to honor alumni and shine the spotlight on Western's colleges and Athletics while reengaging these notable alumni in the life of the University through daylong activities. The 2010 Alumni Awards dinner honored eleven alumni from all seven of Western's colleges and one Legacy Family spanning 76 years of Western graduates. Of the estimated 100,000 living graduates of Western, the Alumni Association has recognized 167 through the Alumni Awards Dinner and Program.

Senior Celebration and Grad Pack

In coordination with commencement, the Senior Celebration and Grad Pack programs continued to thrive. More than 2,000 seniors attended the four Senior Celebrations in Fall, Winter, Spring and Summer. More than 500 graduates, or 19% of those who participated in commencement ceremonies, purchased Grad Packs including Western Gear and their first Alumni Association membership. This was an increase from 476 graduates, 17% of those who participated in graduation ceremonies, from the previous fiscal year.

Alumni Survey

In collaboration with John Krieg of the Office of Survey Research and his team, the Alumni Association sent the first all-alumni survey in almost two decades. When Phase One launched in April, the Alumni Association website saw traffic increase by 52%, and as the survey continued to Phase 2 in May, traffic increased by 59%. The survey had four objectives:

1. Update alumni professional and personal contact information
2. Identify alumni with propensity to support Western
3. Determine alumni preferred communication methods and engagement with Western
4. Learn what alumni think are Western's areas of distinction



The survey closed in August and more than 90,000 alumni were contacted by email, phone or mail. The response rate at the end of June, 2010 was 8%. Results will be prepared FY 2011.

ALUMNI ASSOCIATION BOARD OF DIRECTORS

The Alumni Association Board members, comprised of a diverse group ranging in age, gender, profession and ethnicity, continued to be the voice of the 100,000+ Western alumni community. Nearly each college on campus is represented by the board members, whose graduation dates range between 1951 and 2008. With the help of this diverse and dynamic board, the Alumni Association will move forward with clear direction in 2011.

Duane Anderson	1952	Woodring College of Education	Portland, OR
Bill Boyd	1982	College of Humanities & Social Sciences	Bellingham, WA
Keith Boyd	1995	College of Humanities & Social Sciences	Seattle, WA
Craig Chucka	1988	College of Business & Economics	Bellevue, WA
Dan Contreras	1997	Fairhaven College of Interdisciplinary Studies	Everett, WA
Nathan Dwyer	2000	College of Business & Economics	Bellingham, WA
Ramiro Espinoza	2008	College of Humanities & Social Sciences	Bellingham, WA
Pamila Gant	1989	Huxley College of the Environment	Issaquah, WA
Don Hardwick	1984	College of Business & Economics	Woodinville, WA
Chris Hopen	1988	College of Sciences & Technology	Shoreline, WA
Kay Hovde	1984	College of Business & Economics	Snohomish, WA
Kim Koppenberg	1981	College of Humanities & Social Sciences	Monroe, WA
Ron LaFayette	1969	College of Humanities & Social Sciences	
	1971	College of Humanities & Social Sciences	
Dennis Lapchis	1992	College of Sciences & Technology	Seattle, WA
Richard Law	1993	College of Humanities & Social Sciences	Snohomish, WA
	1995	College of Humanities & Social Sciences	Seattle, WA
Douglas Leek	1998	College of Humanities & Social Sciences	
	1999	Woodring College of Education	

Leslie Letendre	1996	College of Business & Economics	Bothell, WA
Todd Lindley	1983	College of Business & Economics	Montesano, WA
Phyllis McKee	1967	College of Humanities & Social Sciences	Bellingham, WA
Cathleen Meyer	1991	College of Business & Economics	Seattle, WA
Larry Otos	1983	College of Humanities & Social Sciences	Mount Vernon, WA
Tina Pappas	1991	College of Humanities & Social Sciences	Clyde Hill, WA
Scott Railton	1995	Huxley College of the Environment	Mount Vernon, WA
Jim Reavis	1987	College of Business & Economics	Ferndale, WA
Vini Samuel	1994	College of Humanities & Social Sciences	Montesano, WA
Ryan Scott	2006	College of Business & Economics	Bellevue, WA
Larry Simkins	1971	College of Humanities & Social Sciences	Bellingham, WA
Ruby Smith	1951	Woodring College of Education	Edmonds, WA
Taylor Storslee	2005	College of Humanities & Social Sciences	Seattle, WA

WESTERN WASHINGTON UNIVERSITY

Capital Program Report

Board of Trustees

October 8, 2010

MAJOR CAPITAL PROJECTS

- **Miller Hall Renovation**

Phase I

The Miller Hall Renovation project has completed all major items for Phase 1, renovation of the 1960's wing. Substantial completion of Phase I was achieved on August 18, 2010, with a few minor items on the contractors punch list to be completed after that date.

Furniture started to arrive on August 19; by August 27 the majority of the furniture for Phase I had been installed in the building. The audio visual equipment installation began around August 23 and was completed prior to the start of the school year September 22 for Phase I. The new courtyard collaborative space will be complete by the end of October.

Woodring College of Education began leaving their temporary offices in the 1940's building on September 1; the move was completed prior to September 10. Academic Technology and User Services has moved out of the Miller Hall to their new location in Haggard Hall. The University has vacated all of the spaces within the 1940's wing of Miller Hall.

Phase II

Demolition has begun for Phase II. Weekly construction meetings are being held with the GC/CM and the design team as work progresses. Major activities for this fall include demolition of the basement slab and installation of a new structural slab; demolition of the old triangular stair towers; and installation of the new elevator shafts. Occupancy of Phase II is scheduled to occur in fall quarter 2011.

- **Buchanan Towers Addition**

The project did not meet Substantial Completion by the required August 16, 2010 date. The project contractor's August 3 Project Schedule indicated Substantial Completion would be achieved on November 5. The University has been working with the architect and the contractor to attain acceptable quality and complete the work as quickly as possible.

OTHER CAPITAL ITEMS AND PROJECTS OF INTEREST

- **Classroom Mediation**

Colacurcio Brothers have completed work on the remaining eleven classrooms in Arntzen Hall, Environmental Studies, Fine Arts, Haggard Hall, Humanities and Parks Hall. Substantial Completion was reached on September 17, and all classrooms were ready for start of classes.

- **Other Construction Projects for Summer 2010**

The majority of the public works projects under construction during Summer 2010 are complete or are in the process of being closed. There are seven other public works projects under construction in Fall 2010. Communications regarding the projects continues to be shared with campus occupants including emails, web updates, press releases, meetings and project signage. The campus map with links to project descriptions and project management contacts has been updated to reflect current construction activities. The map is available at <http://www.wvu.edu/depts/fm/ConstructionMap/index.html>.

- **2011-13 Capital Request Process**

Pursuant to legislation passed in the 2010 session, on August 1, 2010, Western submitted to the Office of Financial Management (OFM), all 2011-2013 individual capital project proposals of two million dollars or more. The eight projects submitted by the University were reviewed and scored by OFM established evaluation panels and the results were released in late September. Western's projects scored well in this process garnering the top three scores in the renovation category (Carver Academic Renovation, Classroom and Lab Upgrades, and Fraser Hall Renovation).

The next step in the process requires the Higher Education Coordinating Board (HECB) to provide the Governor and Legislature with a single prioritized list of the state's four-year higher education project requests by November 15, 2010. This single prioritized list is to include all project categories (Predesign, Renovation, Infrastructure, Growth, Replacement, Research, and Land Acquisition) and be guided by the OFM project evaluation and scoring process, as well as the combination of projects that will most cost-effectively achieve the state's goals.

In early September, the University also submitted its comprehensive 2011-2021 Capital Plan and 2011-2013 Capital Budget Request to the OFM and the HECB. This document incorporates all capital project requests including those less than two million dollars, referred to as Minor Works projects. Following review by the OFM and the HECB, the Governor's Capital Budget Proposal will be transmitted to the Legislature no later than December 20, 2010.

For more information about the major projects, please visit the Facilities Management website at <http://www.wvu.edu/depts/fm/Services/FDCA/index.html>.

For more information about the Capital Program and the 2011-13 Capital Planning Process see <http://www.wvu.edu/wwuarchitect/>.

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees

FROM: President Bruce Shepard by Stephanie Bowers
Vice President for University Advancement and
Executive Director, WWU Foundation

DATE: October 8, 2010

SUBJECT: **Development Report**

PURPOSE: Information Item

Purpose of Submittal:

Provide an update to the Board on Western Washington University Foundation activities.

Supporting Information:

Report attached

OFFICE OF DEVELOPMENT

The WWU Foundation has reorganized its gift officers to take better advantage of strengths and strategically position Western for a comprehensive campaign. While each college will still have a portion of a gift officer's time – and the College of Business and Economics and College of Sciences and Technology will retain full time gift officers – these professionals will also take on other duties to develop support for key initiatives.

The Foundation Board of Directors, at its September meeting, voted to approve moving forward with a feasibility study for the comprehensive campaign. The Collins Group will continue to work with staff and the campaign planning committee in determining interviews which will take place in mid-October to late November. The Collins Group will then present preliminary findings at the December Foundation Board and Trustee meetings.

Advancement staff continue work on key campaign messaging pieces, including a prospectus that will be sent to all those interviewed in the feasibility study. The prospectus is being vetted by the deans and vice presidents.

The Bellingham Business Forum will be held November 17 at the Hotel Bellwether. The luncheon will feature a keynote address from Jim Donald, President and CEO of Haggen Inc. and former President and CEO of Starbucks.

Gifts of Note

\$15,000 from the Paul Allen Foundation in support of the VRI and their pursuit of the X-Prize.

A gift of \$10,000 from Key Bank to be the overall sponsor of the Viking Night Dinner and Auction.

Gifts of \$10,000 each from Midge Loser and Fran Frazier to support two named scholarship endowments.

\$15,000 from the Hank and Eleanor Jansen Foundation in support of the Compass2Campus program.

A gift of \$5,000 from former Washington state senator Harriet Spanel in support of the Les Spanel Planetarium Endowment.

A grant of \$10,000 from JP Morgan Chase for Woodring College's Service Learning project.

\$10,000 from the Washington Council on Economic Education to support WWU's Center for Economic Education within the College of Business and Economics.

Upcoming Events

November 9 – Compass2Campus reception at Bruce and Cyndie Shepard's home

November 17 – Bellingham Business Forum featuring Jim Donald, CEO of Haggen, Inc.

December 1, 2, 3 and 4 – Bellingham Holiday receptions at Bruce and Cyndie Shepard's home

December 7 – Seattle Holiday reception, Arctic Club



**2009 - 2010
ANNUAL REPORT TO
THE BOARD OF TRUSTEES**

**Office of the Internal Auditor
Western Washington University**

October 8, 2010

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Prepared by Kim Herrenkohl, Director of Internal Audit

**Western Washington University
Office of the Internal Auditor**

**2009-2010 ANNUAL REPORT
TO THE BOARD OF TRUSTEES**

INTRODUCTION

The purpose of the annual report is to provide the Audit Committee and Board of Trustees with information on the university's internal audit program.

Historical Information:

The Office of the Internal Auditor has been providing internal auditing services to Western since the early 1980s. The oversight responsibilities for the Internal Audit program have changed over the years. In 2001, Internal Audit's reporting structure was changed from the division of Business and Financial Affairs (BFA) to the President's Office. The reporting responsibilities changed again May 1, 2005, when the Board of Trustees adopted the Audit Committee Charter. The Charter established that the Office of the Internal Auditor would report functionally to the Audit Committee of the Board of Trustees and administratively to the President. The Internal Audit Office was a one-person department until December 2005, when an additional staff auditor and a half-time administrative assistant were hired.

2009-2010 Governance Highlights:

Audit Committee held six meetings between July 1, 2009 and June 31, 2010. The President and Office of the Internal Auditor participated in each of these meetings as did management from Business and Financial Affairs for relevant agenda items. The Audit Committee meetings included entrance and exit meetings with the university's financial statement auditors and Washington State Auditor's Office. Also during 2009-2010 at the request of the Audit Committee, Internal Audit administered a contract with an outside consultant for an audit of the university's information technology security processes and procedures. At the June 11, 2010 Board of Trustees meeting, the Board approved amendments to the Audit Committee Charter and Internal Audit Charter that moved the responsibility of approving the Internal Audit Schedule from the Audit Committee to the Board of Trustees.

Statement of Independence: The Internal Audit Director confirms the Office of the Internal Auditor's organizational independence during 2009-2010.

International Standards for the Professional Practice of Internal Auditing

1110 – Organizational Independence

The chief audit executive must report to a level within the organization that allows the internal audit activity to fulfill its responsibilities. The chief audit executive must confirm to the Board, at least annually, the organizational independence of the internal audit activity.

2060 – Reporting to the Board and Senior Management

The chief audit executive must report periodically to senior management and the board on the internal audit activity's purpose, authority, responsibility, and performance relative to its plan.

ORGANIZATION

Personnel working in the Office of the Internal Auditor at the end of 2009-2010 are:

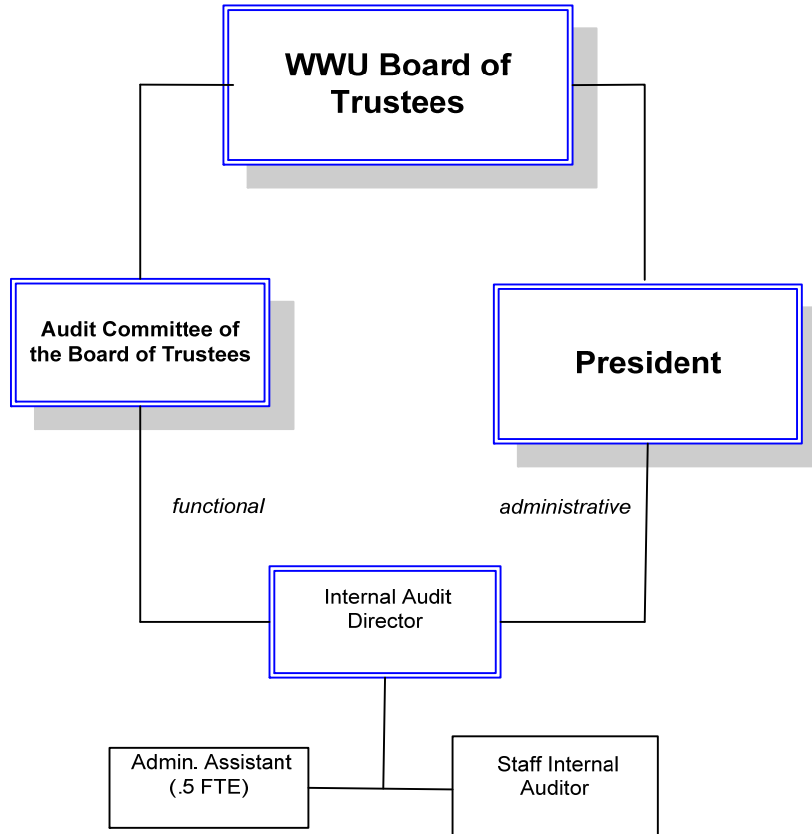
Kim Herrenkohl, CPA, CIA, Director

Paul Schronen, Internal Auditor

Suzanne Baker, Assistant to Internal Audit and Assistant Attorney General (.5 FTE)

During 2009-2010, there was turnover in the staff auditor position which resulted in a loss of 700 work hours of staff time.

Office of the Internal Auditor Organization Chart:



PURPOSE

Internal Auditing is an independent function established within the university to examine and evaluate its activities as a service to the organization. The objective of the Office of the Internal Auditor is to assist the Board of Trustees, President and University Management in the discharge of their oversight, management and operating responsibilities. This objective is accomplished by providing analyses, appraisals, recommendations and information about the activities reviewed by the Office of the Internal Auditor. The Office of the Internal Auditor assesses the efficiency and effectiveness of internal controls with the goal of promoting effective controls at reasonable costs to the university. The internal audit function is an integral part of the institution and plays an important role in the management control system by measuring and evaluating controls. The internal audit review and appraisal process does not in any way relieve other university personnel of the responsibilities assigned to them.

Western Washington University's Office of the Internal Auditor is committed to the professional practice of internal auditing. Internal Audit's functional reporting to the Audit Committee of the Board of Trustees and administrative reporting to the President of the university provides the ability to maintain the proper level of independence noted as best practice as well as the Institute of Internal Auditor's standards. In addition, independence requires that the Internal Auditors perform work freely and objectively.

The Office of the Internal Auditor performs internal operational, compliance, and financial related audits of programs, services, departments and accounts that come under the budget authority of the University. Internal Audit performs four types of audit services:

1. Assurance Services: Assurance services are objective reviews of evidence for the purpose of providing an independent assessment. The scope and nature of assurance services includes reviewing and evaluating for: operational efficiencies and effectiveness; reliability of financial and operational systems; adequacy and clarity of policies and procedures; compliance with university policy and state and federal law; safeguarding of assets; and accomplishment of objectives and goals.
2. Consulting Services: Consulting services are advisory and other service activities include counsel, advice, facilitation, process design and limited training. The objective of consulting services is to add value in the development or modification of processes, procedures, and controls to minimize risk and achieve objectives. The nature and scope of particular consulting services are agreed upon with management. Internal Audit will not assume management's responsibilities in order to maintain appropriate objectivity and independence.
3. Special Investigations: Investigations evaluate allegations of unethical business practices and financial and operational misconduct to determine if allegations are substantiated and to prevent future occurrences.
4. Follow-up Engagements: Follow-up engagements evaluate plans and actions taken to correct reported conditions.

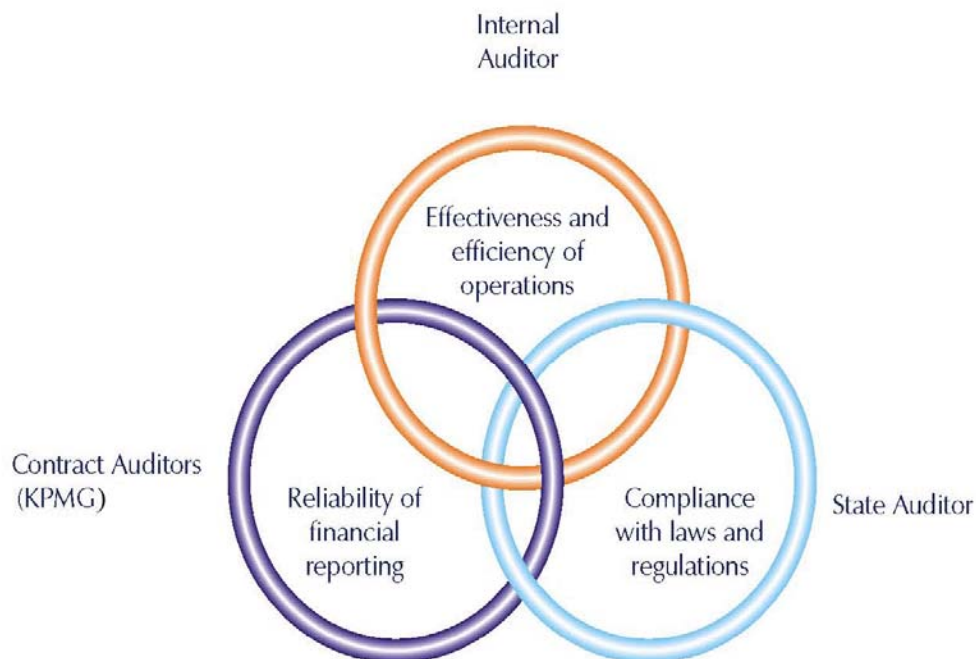
A biennial, risk-based audit schedule is created each year which allows for contingencies that develop during the year. The audit schedule is developed with input from the Audit Committee, President, Provost, Vice Presidents, and other university management. The Audit Committee reviews and makes recommendations regarding the audit schedule and the Board of Trustees approves the audit schedule. Audit services are coordinated with external auditors to reduce duplication of efforts and increase audit coverage of the University

Final audit reports are distributed to the Audit Committee, President, Vice Presidents, and Deans involved in the audit. The President and appropriate university management have an opportunity to review and discuss all draft reports. Written responses are requested from management and are included in the audit reports to provide information on the university's plans to address the issues identified in the reports.

UNIVERSITY AUDIT COVERAGE OVERVIEW

The Office of the Internal Auditor works with the university's external auditors to provide a coordinated audit approach that maximizes audit coverage and avoids duplication of efforts. Each audit organization has a specific role which is defined by law or university contract.

The following picture illustrates the primary objectives of each audit organization as well as how the audit activities intersect and complement each other:



RESULTS OF 2009-2010 AUDIT AND INVESTIGATIVE ACTIVITIES

Summaries of the audit and investigation reports issued by the Office of the Internal Auditor during fiscal period July 1, 2009 through June 30, 2010 are provided below:

AUDITS AND CONSULTING

Property Management Contract Consultation

The Facilities Management Department requested that Internal Audit review the university's property management contract and administration process of eight residential dwellings owned by the university and managed by an outside entity. We made recommendations to Facilities Management (FM) related to reviewing monthly payments in Banner for timeliness; implementing protocols for consistently documenting security deposit transactions to assist FM in their monitoring responsibilities; work with the university's Student Accounts office to determine if any unpaid rents should be recorded into the Banner Student Accounts System; work with the property management company on communications of collection efforts; and work with the Purchasing Department to perform a bid for future services, including drafting an updated contract with defined university expectations for repair authorities, collection efforts, and security deposit accounting.

Outside Consulting and Employment Follow Up Audit

We performed a follow up audit of the original audit report which had been issued on April 12, 2005. In the original report we recommended creating additional policies; making policies more readily available to campus; evaluating existing processes and determining if prior notification and/or approval and subsequent monitoring is appropriate; and evaluating the training needs of university employees regarding the Ethics law. During the follow up audit, we determined that all but one of the original recommendations had been completed or substantially completed.

Facilities Management Sheet Metal Shop Ethic's Compliance Special Investigation Follow Up Audit

We performed a follow up audit of the original special investigation report issued on May 16, 2006. In the original report, we evaluated an anonymous allegation that an unnamed Facilities Management (FM) employee was using the Sheet Metal Shop for personal projects. Internal Audit did not identify any evidence to substantiate the allegation. We did note that the use of FM tools and equipment presents a higher risk of potential injury, and we recommended that a more restrictive policy be developed regarding the personal use of FM tools and equipment. During the follow up review, we determined that the original recommendation had been completed.

University Residences Using Computing Resources and Compliance with Ethics Law Special Investigation Follow Up Audit

We performed a follow up audit of the original special investigation report issued on May 31, 2006. In the original report we reviewed a concern about information on a web site hosted on a university Internet Protocol (IP) address. We determined that the web site had been created by a University Residences employee. Based on our review of the web site and three university computers, we determined that the employee's use of computing resources exceeded the *de minimus* use rules set forth in the Washington Administrative Code. We also noted that some information was not appropriate for Western's educational mission. The employee was no longer employed at the time the original report was issued, therefore there were no related recommendations. We did recommend that Information and Telecommunication Services work with Human

Resources to consider implementing other methods to aid university employees in understanding acceptable and unacceptable uses of university computing resources. During the follow up audit, we determined that the recommendation had been completed.

Cashier’s Office Employee’s Personal Check Irregularities Special Investigation Follow Up
We performed a follow up audit of the original special investigation report issued on June 28, 2006. We reviewed nine personal checks that were written to the university by a University Cashier employee where she or her spouse subsequently placed “stop payment” requests on the checks. We determined that two of the checks had been written to obtain cash and the remaining seven checks were written to repay earlier stop payment checks. Due to the numerous stop payment requests, it took almost six months for the employee to repay the university. We recommended that Business and Financial Affairs work with Human Resources to take any action deemed appropriate. During the follow up audit, we determined that the recommendation had been completed.

Theatre Department Faculty Use of Scene Shop Van Special Investigation Follow Up Audit
We performed a follow up audit of the original special investigation report issued on March 3, 2008. In the original report we reviewed a concern that two Theatre Department faculty members used a university van to move one faculty member’s personal property. The investigation substantiated the allegations and recommended that the Dean’s Office of the College of Fine and Performing Arts coordinate with the Provost’s Office to take any action deemed appropriate as well as ensure that the faculty member’s complete ethics training and the required basic driver safety program. During the follow up review, we determined that the original recommendations had been completed.

Quarterly Audit of President’s Expenses
Internal Audit was delegated responsibility from the Audit Committee of the Board of Trustees to perform a quarterly audit of all state funded travel and entertainment expense reimbursements to President Shepard. During fiscal year 2009-2010, Internal Audit performed four audits and reported on the results to the Audit Committee. The reviews did not identify any reimbursed expenses that were not allowed by state rules.

SPECIAL INVESTIGATIONS

Computer Science Department Payroll Overpayment Special Investigation
The objectives of the investigation were to determine the nature and circumstances of 19 consecutive bi-monthly overpayments of a Computer Science Department (CSD) employee’s payroll due to the lack of proper cyclic leave reporting. We noted that there is a university policy and form outlining the cyclic leave timekeeping requirements. However, there was no evidence that the employee or her supervisors had been informed of the cyclic leave timekeeping requirements after the CSD employee was changed to the cyclic leave classification in the Banner Human Resource System. We determined that the gross overpayment of payroll was \$14,356.29 and net payroll overpayment was \$10,289.41. We also noted that due to the lack of cyclic leave reporting, the employee received an additional 40 hours of sick leave accrual and 56.7 hours of vacation leave accrual that she did not actually earn. The employee received her payroll payments via direct deposit into her credit union account. The CSD employee’s net pay amount deposited for the 19 pay periods were more than double the amount deposited prior to the cyclic leave classification change. The CSD employee stated that she was not aware that she was receiving extra payroll for which she was not entitled and she does not consistently review her payroll direct deposit payroll forms sent to her via email after each payperiod. We recommended that CSD work with other university departments for appropriate action.

2010-2012 PLANNED INTERNAL AUDIT ACTIVITIES

Internal Audit Schedule and Risk Assessment Processes:

As outlined in Internal Audit's charter, policy and procedure, the Office of the Internal Auditor creates a risk-based annual audit schedule to maximize the effective use of Western's Internal Audit resources. In establishing the biennial audit schedule for 2010 – 2012, we met with the President, Provost and each Vice President. We also solicited Deans, Assistant Vice Presidents, Assistant Vice Provosts, Executive Directors, Directors and Academic Chairs input regarding potential or inherent risks warranting review by Internal Audit. We also met with Business and Financial Affairs Internal Controls Officer.

The input provided from the campus provided us with both a broad overview as well as specific areas of university risk for consideration. Internal Audit's experience with university operations as well as understanding of inherent operating risks was also considered in identifying areas for audit. In addition, the *International Standards for the Professional Practice of Internal Auditing* requires internal auditors to perform follow-up audits of prior audit activities to ascertain that appropriate action is taken on reported audit findings. The audit schedule is also developed to allow for contingencies that may develop during the year. Finally, the Internal Audit schedule considers the audit services provided by outside audit organizations in order to reduce a duplication of efforts and increase audit coverage to the University. A preliminary audit schedule was drafted and discussed with the Audit Committee and President and the Board of Trustees approved the biennial audit schedule for 2010-2012. *See Appendix A.*

Other Audit and Consulting Activities:

The Office of the Internal Auditor also performs the following other activities throughout the year:

- Questions and advice consulting services **
- Department ethics training upon request and New Employee and Faculty Orientation handout materials for on line and in-person orientations
- Participation on university committees, including Policy Technical Review Committee and Banner Initiatives Project
- Participation in audit meetings and discussions with the State Auditors' Office and financial statement auditors
- Tracking incidents of reportable losses or other illegal activities to the State Auditor's Office
- Liaison to the State Auditor's Office Whistleblower Program

** Internal Audit receives questions and requests for advice throughout the year. These inquiries require research and summary opinions and advice. Internal Audit works closely with the Assistant Attorney Generals in responding to many of these requests.

	2009	2008	2007	2006	2005	2004	2003
Number of questions and requests for advice received by Internal Audit per calendar year	77	80	66	68	68	60	57

Internal Audit Goals for 2010-2011:

- Complete a minimum of 75 percent of the scheduled audit and consultation activities for the fiscal period 2010-2011.
- Continue to provide proactive services such as providing ad hoc advice and department ethics training, and participating on university or division risk, budget and policy committees.
- Continue to improve and refine the annual risk assessment processes for identifying inherent university risks to ensure that the university’s internal audit resources are being appropriately deployed.
- Ensure that reviews assist departments by identifying and highlighting opportunities for operational efficiency and effectiveness improvements, especially in light of economic factors causing increased pressure to downsize university staff positions.

QUALITY ASSURANCE

The Office of the Internal Auditor evaluates its audit and consultation services to ensure useful and high quality service, compliance with university policies and audit standards, and development of staff.

Customer Surveys:

One of the primary methods to obtain feedback about the effectiveness of Internal Audit’s audit and consultation services, as well as the value received by the audit clients, is through Internal Audit’s Customer Survey process. The Office of the Internal Auditor’s Customer Survey forms are sent to the Vice Presidents and members of management, faculty and/or staff most involved in the audit or consultation after the completion of each review. Internal Audit considers the feedback provided in the customer survey responses and takes action deemed necessary to address quality service or performance issues. Internal Audit summarizes each audit or consultation Customer Survey results and discusses the results with the President and Audit Committee during Audit Committee meetings.

As noted above, most of the audit reports issued between June 1, 2009 through June 30, 2010 were for follow up audits which do not receive customer survey requests due to the limited scope of each review. Therefore there are no summarized results to include in this annual report.

**Western Washington University
Office of the Internal Auditor
2010-2012 Internal Audit Schedule**

2010-2011

2011-2012

OPERATIONAL/FINANCIAL AUDITS	OPERATIONAL/FINANCIAL AUDITS
<p>Decentralized Accounts Payable Processes</p> <p>To review and evaluate the operational efficiency, effectiveness and compliance of the University’s non-centralized accounts payable processes.</p> <p>Registrar’s Office</p> <p>To review and evaluate the operational efficiency, effectiveness and compliance of the University’s registration, transcript, and grade reporting processes and maintenance of sensitive information.</p> <p>Services and Activities Fee Process</p> <p>To review and evaluate the operational efficiency, effectiveness and compliance of the University’s processes for administering services and activities fees.</p> <p>Athletics Department – Financial Operations</p> <p>To review and evaluate the efficiency, effectiveness and compliance of the Athletic Department’s financial operations.</p> <p>Student Travel Abroad Oversight Compliance</p> <p>To review and evaluate if all events or programs where Western Washington University students travel and study outside of the United States are administered under the direction of the Center for International Studies in compliance with university policies.</p>	<p>Admissions Office</p> <p>To review and evaluate the operational efficiency, effectiveness and compliance of the University’s student admission processes, maintenance of sensitive data, and processing of admissions revenues.</p> <p>Grant Administration Process</p> <p>To review and evaluate the operational efficiency, effectiveness and compliance of the University’s grant processes.</p> <p>Associated Students Bookstore</p> <p>To review and evaluate the operational efficiency, effectiveness and compliance of the A. S. Bookstore’s purchasing, payables, receiving, service, and book buy-back processes and programs.</p> <p>Human Resources – Recruitment and Hiring Processes</p> <p>To review and evaluate the operational efficiency, effectiveness and compliance of the University’s recruitment and hiring processes.</p> <p>Student Sports Clubs</p> <p>To review and evaluate the administration of the university’s Student Sports Clubs for operational efficiency, effectiveness and compliance.</p>

2010-2011**2011-2012****Ethics Program**

To review and evaluate the design and implementation of the University's ethics-related objectives, programs, and activities for efficiency, effectiveness and compliance.

Fraud Risk Management Program - Assessment

To evaluate the university's fraud risk management practices and controls to determine if the potential risk of fraud is reasonably managed.

Cash Audits

This on-going project monitors the efficiency, effectiveness and compliance of the University's cash handling processes.

Quarterly President Expense Reviews

To review the President's state-funded travel and entertainment expenses for compliance with state rules and university policies.

Laboratory Chemicals Audit

To review and evaluate the administration and handling of the university's laboratory chemicals for safety and compliance.

Department Purchasing Card Audit

To review and evaluate department's compliance with state law and University purchasing card policies and procedures.

Cash Audits

This on-going project monitors the efficiency, effectiveness and compliance of the University's cash handling processes.

Quarterly President Expense Reviews

To review the President's state-funded travel and entertainment expenses for compliance with state rules and university policies.

FOLLOW UP AUDITS

- Payroll Time Keeping Audit
- Extended Education & Summer Programs - Conflict of Interest and Food Services Investigation
- Purchasing Card Audit
- Student Form I-9 Audit
- Center for International Studies Investigation
- Public Safety Ethical Use of Resources Investigation
- Facilities Management Ethical Use of Cell Phone Investigation
- Outside Consulting and Employment Audit

FOLLOW UP AUDITS

- Payments and Reimbursements to Board of Trustees Audit
- Accounts Receivable and Collections Audit
- Property Management Contract Consultation
- Computer Science Department Payroll Overpayment Investigation

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees

FROM: President Bruce Shepard by Provost Catherine Riordan

DATE: October 8, 2010

SUBJECT: **Quarterly Academic Program Report**

PURPOSE: Informational Item

Purpose of Submittal:

This short report is one of a series of regular updates intended to provide the Board of Trustees with an overview of activities within the Academic Affairs division.

Supporting Information:

- Carnegie "Community Engagement" Classification: Report and Findings

CARNEGIE “COMMUNITY ENGAGEMENT” CLASSIFICATION: REPORT AND FINDINGS

Last week Western’s application to receive an elective “Community Engagement” classification from the Carnegie Foundation for the Advancement of Teaching was submitted. To mark the submission of our application, Provost Riordan asked us to summarize what the process has revealed about Western.

Finding #1: The Sheer Numbers: Collating only the numbers we were able to verify, we found that Western students, faculty, administrators and staff annually contribute nearly three-quarters of a million hours of community service and/or community volunteering. We discovered that all Western colleges offer courses with a service learning component, and that all departments offer or support internships and/or community engagement activities. We believe that a more comprehensive community engagement tracking and documentation system would show Western approaching a million annual hours of community service.

Finding #2: The Rich History: We found that Western has a rich history of community engagement. This history reached a key turning point in the early 1990’s, when former President Ken Mortimer led the effort to bring the national Campus Compact organization to the state of Washington. From that point onward, Western’s commitment to community engagement has steadily increased. President Karen Morse commissioned the first study of WWU’s impact on community engagement. President Shepard transformed the University’s stake in community engagement as part of a leadership team that created and administered the 100 Community Conversations initiative.

Finding #3: The Rich Diversity: Besides their sheer numbers, the diversity of programs that constitute Western’s commitment to community engagement is extraordinary. Events vary from free public lectures to tree planting projects. Despite active sleuthing, we could not exhaust the list of activities, programs, projects, and commitments that constitute the totality of Western’s commitment to community engagement.

Finding #4: Current Opportunities: The sheer size and rich history of Western’s commitment to community engagement comprises a current opportunity for further documenting the return on investment Western makes within our community, region and state.

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees
FROM: President Bruce Shepard by Provost Catherine Riordan
DATE: October 8, 2010
SUBJECT: **Quarterly Report on Grants & Contracts**
PURPOSE: Informational Item

Purpose of Submittal:

Information from the Office of Research and Sponsored Programs concerning grant awards for the period July 1, 2010 – September 30, 2010 and fiscal year 2010/11.

Supporting Information:

- Grant awards/totals for the period 7/1/10 – 9/30/10
- Grant awards for the fiscal year 2010/11

Grant Awards for the Period 7.1.10-9.30.10

The total amount of grants and contracts received this period was \$5,500,347. This includes both new awards and additions to existing awards.

Department	Award Total	# New Awards	# Additions
AMSEC	243,212	1	
Anthropology	127,993	2	
Biology	35,374	2	
Campus Compact	1,859,096	3	
Chemistry	274,457	1	
College Sciences & Technology	570,619	2	
Critical Juncture Institute	105,000	1	
Ctr for Economic Vitality	40,000	1	
Ctr for International Studies	89,747		1
Economics	28,300	1	
Engineering/Technology	730,500	1	
Geology	53,490		2
Human Svcs & Rehabilitation	150,000		1
Huxley	109,814	6	
Physics/Astronomy	1,833	1	
Psychology	372,736	1	
Public Safety	1,000	1	
Science, Math & Tech Educ	303,600	1	1
Scientific Tech Services	20,000	1	
Shannon Pt Marine Center	87,573	1	
Woodring	296,003		1
Total	\$5,500,347	27	6



An equal opportunity university

516 High Street
 Bellingham, Washington 98225-
 9038

Office of Research and Sponsored Programs

SUBJECT: Grant Awards for the period

Department	7/1/10- 9/30/2010	10/1/10- 12/31/2010	1/1/11- 3/31/2011	4/1/11- 6/30/2011	Fiscal Year 2010-11
AMSEC	243,212				\$ 243,212
Anthropology	127,993				127,993
Biology	35,374				35,374
Campus Compact	1,859,096				1,859,096
Chemistry	274,457				274,457
College Sciences & Technology	570,619				570,619
Critical Juncture Institute	105,000				105,000
Ctr for Economic Vitality	40,000				40,000
Ctr for International Studies	89,747				89,747
Economics	28,300				28,300
Engineering/Technology	730,500				730,500
Geology	53,490				53,490
Human Svcs & Rehabilitation	150,000				150,000
Huxley	109,814				109,814
Physics/Astronomy	1,833				1,833
Psychology	372,736				372,736
Public Safety	1,000				1,000
Science, Math & Tech Education	303,600				303,600
Scientific Tech Services	20,000				20,000
Shannon Point Marine Center	87,573				87,573
Woodring College of Education	296,003				296,003
Total	\$5,500,347	\$ -	-	-	\$ 5,500,347

	GRANT AWARDS FOR THE PERIOD			July, August, September 2010			
		NEW	ADD'L	FUNDING			DEPT.
FUND	DESCRIPTION	FUNDS	FUNDS	AGENCY	P.I.	DEPARTMENT	TOTAL
51578	Atomic Force Microscope	243,212		NSF	Leger, J	AMSEC	243,212
56280	Nooksack Traditional Foods Project	1,993		Nooksack Indian Tribe	Campbell, S	Anthropology	
54105	8,000 Years of Climate Change	126,000		National Parks Service	Etnier, M	Anthropology	127,993
55842	ID Source E. coli-Silver Beach	7,375		City Bellingham	Moyer, C	Biology	
56281	Expedition 331	27,999		Ocean Leadership	Moyer, C	Biology	35,374
54570	Students in Service	774,096		CNCS	Dorr, J	Campus Compact	
54571	Northwest Sustainability Initiative	500,000		Corp Nat & Comm Services	Dorr, J	Campus Compact	
54572	Retention Project '10-11	585,000		CNCS	Dorr, J	Campus Compact	1,859,096
53018	Single-Chain Hemoglobin	274,457		NIH	Anthony-Cahill,	Chemistry	274,457
51144	iCollaborate MSE	164,671		NSF	Kitto, K	Sciences & Technology	
51145	Luminescent Solar Concentrators	405,948		NSF	Patrick, D	Sciences & Technology	570,619
56714	Community Health Assessment Project	105,000		St. Joseph & Wh Cty Health	Massanari, M	Critical Juncture Institute	105,000
55863	Economic Development Program	40,000		City Bellingham	Dorr, T	Ctr Economic Vitality	40,000
52549	Add to Entering the Global Community		89,747	US Dept Educ	Nord, D	Ctr for International Studies	89,747
56282	Regional Econ Develop Strategy	28,300		NW Economic Council	Hodges, H	Economics	28,300
54106	Hybrid Bus Design & Development	730,500		WA Dept of Transportation	Fleishman, S	Engineering Technology	730,500
51576	Add to Melissa Park Fellowship		40,500	NSF	Clark, D	Geology	
56270	Magnetic Studies-Great Barrier Reef		12,990	Ocean Leadership	Jovane, L	Geology	53,490
52548	Add to Rehabilitation Counseling		150,000	US Dept Educ	Boland, E	Human Svcs & Rehabilitation	150,000
54103	Eradication of Non-Native Fish	42,744		National Park Service	Bodensteiner, L	Huxley	
54104	Dendochronological Reconstruction	3,984		US Fish & Wildlife	Helfield, J	Huxley	
54102	Biscuit Wildfire	45,151		USDA-Forest Svc	Homann, P	Huxley	
56279	Birch Bay Village Lakes Monitoring '10	5,250		Birch Bay Village Comm Club	Matthews, R	Huxley	
55841	Rockfish Density Survey	6,036		Whatcom Cty PublicWorks	Shull, D	Huxley	
56278	Genetic Diversity and Connectivity	6,649		Seattle City Light	Wallin, D	Huxley	109,814
56713	Physics Education Research-Puget Sound	1,833		Physics Ed Res Topical Group	Boudreaux, A	Physics/Astronomy	1,833
53019	Cortical NMDA Receptor Sysfunction	372,736		NIH	Finlay, J	Psychology	372,736
55755	Emergency Traffic Safety	1,000		Wa Assoc Sheriff/Police Chief	Osborn, T	Public Safety	1,000
55742	Add to College Readiness in Science Profic		263,600	HECB	Nelson, G	Science, Math & Tech Educ	
55756	Research Experiences	40,000		UW	Nelson, G	Science, Math & Tech Educ	303,600
56715	Remote Access for STEM Educ	20,000		Hewlett-Packard Co	Cancilla, D	Scientific Tech Services	20,000
51146	Predation Defenses	87,573		NSF	Strom, S	Shannon Point Marine Ctr	87,573
52546	Add to Curriculum Integration		296,003	US Dept Educ	Salzman, S	Woodring	296,003
	Total	4,647,507	852,840				5,500,347

WWU Annual Report

A collection of news, achievement and examples of excellence in 2009-2010



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The 2009-2010 WWU Annual Report was compiled by Mary Lane Gallagher, publications editor, and Elizabeth Hansen, Dale Slattery and Colleen Toomey, WWU interns, from press releases, reports and other publications from the Office of University Communications and elsewhere on campus. Questions? Call the Office of University Communications at 650-3350 or e-mail mary.gallagher@wwu.edu.

Student Excellence

WWU students win national acclaim

Whether they're demonstrating on a national stage what can be done with super-fuel-efficient vehicles or inspiring fellow teachers with their dedication to educating youngsters, WWU students are already changing the lives of others through their talents, hard work and commitment to excellence.

Students leave their mark on the X-Prize competition to build a super-fuel-efficient car of the future

Students from Vehicle Research Institute impressed their competitors, judges and themselves at the Progressive Insurance Automotive X-Prize competition to build a 100 mpg, market-viable car for a share of \$10 million in prize money. WWU was the last remaining American university team in the competition before unsuccessfully completing the accident avoidance maneuver and a braking event during the dynamic safety trials in Michigan. Western had been one of just nine teams to successfully complete all of the efficiency and range trials in the first week of the finals. The WWU team also had no difficulty achieving the required 100 miles in the range test. Despite the end result, team members felt they had already been successful in the competition. "We never expected to get where we are today," said WWU team member **Jon Bremer**, after completing the ef-

iciency events. "Even if we dropped out of the competition at this point in the finals, I still view it as a complete and total victory for Western Washington University." When teams were first cleared for competition last year, 136 vehicles from 111 teams were in the running. "We need to hold our heads high, because this has been a great achievement to get this far in the contest," **Eric Leonhardt**, director of WWU's Vehicle Research Institute, said. "We've shown that Western Washington University can compete at this level."

WWU sophomore wins women's division of Seattle Marathon

Among the 112,909 runners in the 2009 Amica Insurance Seattle Marathon in Seattle, Western sophomore **Lauren Briehof** swept top honors, finishing first in the women's division. It was just Briehof's second marathon. She finished 12th in last year's Seattle Marathon at 3:18:26. Briehof, had finished 31st overall at the Division II national cross-country meet a week prior in Evansville,

Leif Olsen, one of the students who built a 100-mpg car with WWU's Vehicle Research Institute, prepares the car for an event at the X-Prize finals in Michigan. WWU was the only U.S. university to make it so far in the \$10 million competition.



Ind., recording an All-American time. "It's the only time of the year I can sneak in a marathon between cross country and track," Breihof, a 10K specialist at WWU, told the Seattle Times. "I really enjoy this distance. For me, cross country, at three or four miles, is tough for me. I just don't have that short speed."

Adventure Learning Grants fund independent exploration of the world

Western's Fairhaven College of Interdisciplinary Studies sent three students abroad on 10-month international learning projects as part of its Adventure Learning Grant Program. The \$15,000 grants are awarded annually to three Fairhaven students. This year's recipients were:

- **North Campbell**, a senior, for "Fisherman, Fish Farmers, Fish Processors and Fish Eaters: An Exploration of Interrelated Economic and Social Relationships." He hopes to learn about the Croatian people's relationship with food, specifically seafood, and better understand the relationship between commercial and subsistence fisherman.
- **Susannah Arnhart**, a junior, for "Weaving and Livelihood: Textiles in Andean and Amazonian Communities." Arnhart studied weaving and fiber-arts techniques with indigenous people in Ecuador and Peru.
- **Kelsey Beckmeyer**, a junior, for "Feminism Across Borders: The Vagina Monologues." She traveled to Costa Rica and Uruguay to explore the impact of Eve Ensler's "The Vagina Monologues" on an international level.

Middle school fire didn't keep Tamara Plandel from serving her students

Tamara Plandel was the recipient of the 2010-2011 Bertha E. Crawford Outstanding Student Teacher Award. The award is

given to a student who has completed student teaching during the current year and has demonstrated exceptional teaching skills. Plandel was placed at Whatcom Middle School to complete her student teaching; sadly an extensive fire on November 5, 2009, displaced the students and staff to three separate schools. Plandel went above and beyond to try to maintain stability for her students by traveling between Bellingham High School, Geneva Elementary School and Fairhaven Middle School in order to keep the same students. With no permanent teaching space, Plandel was required to set up and tear down equipment at each of the three locations every day.

Leadership Lunches honor distinguished CBE students

Western's College of Business and Economics Leadership Lunch Program recognized students who have distinguished themselves through scholarship and leadership while in WWU's College of Business and Economics. At the lunches students meet and engage in conversation with successful business leaders about their career development and the challenges associated with effective leadership in organizations. The lunch also provides an opportunity for business professionals to contribute to the educational mission of the College of Business and Economics. Students honored at this year's Leadership Lunches were:

- In the fall, **Jesse Bibee**, Management Information Systems, Gig Harbor; **Jona Dunning**, Finance/Accounting, Mercer Island; Alex Helpenstell, International Business Management, Clinton; **Zoe Plakias**, Economics, Greenfield, Mass.; **Raksha Rathnam**, MBA, Bangalore, India; **Mariska Tantri**, Accounting/Business Administration, Lynnwood. The event was hosted by CBE alumnus **Mark Myers**,

an attorney with the Williams Kastner Law Firm in Seattle.

- In the winter, **Ryan Gleeson**, Marketing, Silverdale; **Wesley Dyer**, Economics, Colbert; **Shannon Sturm**, Accounting, Spring Lake, Mich.; **Julianne Lynch**, Management, Wenatchee; **Kyle Skinner**, Masters of Professional Accounting program, Federal Way; and **Steve Barrett**, MBA program, Bellingham.
- In the spring, **Cody Van Winkle**, Manufacturing and Supply Chain Management, Fall City; **Andrew Kangiser**, Accounting and Finance, Tacoma; **Mackenzie Woehlbrandt**, Manufacturing and Supply Chain Management, Issaquah; **Shai Weinbaum**, Finance, Hansville; **Michael Hedstrom**, Economics, Sudden Valley; and **Heather Wrenn**, Human Resources and Psychology, Sammamish. The lunch was hosted by the Unigard Insurance Group of Bellevue.

Yelena Davidenko won't let a disability stop her from a career as a teacher

Yelena Davidenko was the recipient of the 2009-2010 C.M. and M.M. Jordan Scholarship for Teacher Education Students with a Disability. Born in Kiev, Ukraine, Davidenko moved to the U.S. eight years ago with her whole family and lost her sight six years ago after undergoing a 14-hour cranial surgery. "Now I am totally blind, but I am not letting it stop me from reaching my goal of becoming a teacher," she said. "I have the right attitude to do it. I believe that attitude makes a big difference in people's lives, disabling capable individuals and enabling disabled individuals to do whatever they desire." Overcoming enormous challenges in learning English, Braille, mobility and computer skills in just three years, Davidenko has maintained a 3.94 GPA in the Elementary-Special Education program at

Woodring College's Everett site. The C.M. and M.M. Jordan Scholarship was created to increase the number of teachers with disabilities in the classroom with the hope that it will further the awareness and sensitivity of students to better understand and to appreciate issues of disability.

Otis travels to London to speak about student engagement

Western graduate student and program assistant of WWU's Teaching-Learning Academy, **Megan Otis**, traveled to London to speak at the Association of National Teaching Fellows' 10th Annual Symposium in May. During the symposium, Otis, a Kent native, spoke on how students and faculty can work together to improve teaching and learning, and how to help every student participate actively in their own learning. These are the topics of "Engaging Student Voices in the Study of Teaching and Learning," a book Otis recently co-edited with **Carmen Werder**, director of WWU's Teaching-Learning Academy. Otis was invited to speak at the event following the International Society for the Scholarship of Teaching and Learning conference in October 2009 in Indiana. During the conference, which launched "Engaging Student Voices," Otis and Werder met several professors from the United Kingdom who were interested in their book and work in the Teaching-Learning Academy.

WWU Human Resources student club continues to win top honors

For the 38th year in a row, Western's student chapter of the Society for Human Resource Management won the Superior Merit Award for outstanding achievements in chapter operations and providing meaningful programs to members. The Society for Human Resource Management is the world's largest association devoted to human resource management,



The 2010 Presidential Scholars, photographed with WWU President Bruce Shepard are, Catherine Shornick, Courtney Cline, Anthony Zackery, Benjamin Nelson, Carly Greyell, Jennifer Novotney and Kristina Brooks.

representing more than 250,000 members in more than 140 countries. WWU's student chapter is supported by the Mt. Baker Chapter of SHRM. Events and activities are often in the form of field trips and guest lecturers who are experts in the field of Human Resources.

High praise for students' Planet mag

The Planet, a magazine produced by WWU students, won two awards in a national contest by the Association for Education in Journalism and Mass Communication. The magazine, the quarterly magazine of Western's Huxley College of the Environment, won third place for general excellence among 17 entries and received an honorable mention for design among 15 entries. In the general excellence category, the judges from Outside magazine praised the editors' story selection saying The Planet had some of the best features, and the writers and editors put together some pieces that could easily run in a major magazine. Bob Gray, a design consultant for aarp.org and former design editor at National Geographic, praised the magazine's style in the design category. Gray said the strong, simple and spare graphic

treatments to support stories about how we can all be "greener" nicely reflect the mission of this magazine. Good visual pacing and effective use of white space are also employed. This magazine looks and feels like what it's about, he said.

Presidential Scholars showcase the best in academics, community service

Western Washington University President Bruce Shepard honored seven graduates as Presidential Scholars during Commencement in June. Presidential Scholar awards honor top students in six colleges for exceptional scholarship and service to the university and community. Shepard presented each of the following Presidential Scholars with a medallion:

- **Anthony Zackery** is an "outstanding and well-rounded scholar," according to the faculty who nominated him. Zackery, from Spokane, is a top student in the Finance Department, with a 3.93 grade point average. His awards include three times on the WWU President's List, membership in the Golden Key International Honor Society and several scholarships. A varsity athlete in both track and field

and football, Zackery was WWU's 2009 Male Scholar Athlete of the Year.

- **Kristina Marie Brooks**, known as "Anni" to her classmates and professors, who has been a standout in the Music Department since winning the Concerto Competition as a freshman, a very rare feat. Since then, Brooks has won all the Music Department's named scholarships for piano students as well as several other Music Department awards.
- **Carly Greyell**, who, with a 3.98 grade point average, strives for academic excellence not only for herself, but for others as well. While earning her degree in Environmental Science with an emphasis in Environmental Toxicology – and minors in both Chemistry and Spanish – she served as the lead tutor at WWU's Tutoring Center, where she helped other students with chemistry and math and was nominated for WWU Student Employee of the Year.
- **Catherine Shornick**, a WWU staff member and a Communication major with a 3.98 grade point average, devotes her scholarship and community service to understanding and reducing conflict both here and abroad. Her impressive senior thesis was a complex and challenging study of the gap between global perceptions of orphans and the realities of their lives in war zones. She has also worked extensively with orphans from impoverished countries around the world, working to secure medical care and family placements for them. While working as a program manager in the college's office, Shornick put her conflict resolution skills to work on campus as a negotiator for the Public Service Employees Union in 2006, later earning a Special Recog-

nition Award from the WWU Staff Employees Council.

- **Courtney Cline**, a student speaker in the second Commencement ceremony June 12, has already earned a reputation as a talented scholar and tireless advocate for English language learners and others. Cline, from Puyallup, majored in Language, Literacy and Culture, minored in Sociology and TESOL and earned K-8 teaching endorsement in reading. While at Western, she was an integral part of Woodring College of Education's partnership with West View School, a bilingual K-8 school in Burlington where many students are learning English as a second or third language.
- **Benjamin Nelson** graduated with a major in Political Science and a minor in Economics. While attending Western, Nelson served in the Marine Corps Reserve and performed two tours of duty in Iraq. During the 2005 Iraqi national elections, Nelson was part of a team that worked to produce high levels of voter turnout and public participation. At Western, he has translated that experience into an impressive academic record, excelling at research, writing and speaking, and achieving a perfect grade point average.
- **Jennifer Novotney**, of Spokane, is a role model for women in science and mathematics. While completing a double major in Mathematics and Chemistry, Novotney was also named a College of Sciences and Technology Scholar in 2006, the Outstanding Honors General Chemistry Student in 2007, and a Math Fellow each year since 2007. She won a Math Memorial Scholarship in 2006 and 2007, got support for her research from

the Washington NASA Space Grant Consortium in 2008, and won the CST Women in Science Award in 2009.

Students join national leaders at university transportation conference

Western students **Alexander (A.J.) Garcia**, **Casey Branson**, and **Christina Roy** attended The American Public Transportation Association 2010 Conference on Transportation and University Communities in Athens, Ga. Garcia, Associated Students alternative transportation coordinator and a native of Spokane, gave a presentation at the conference, and was invited to join a panel addressing current practices, relationships and future trends in university universal transit access programs. Branson, of Mill Creek, and Roy, of Everett, are both members of the Associated Students Transportation Advisory Committee. The students were chosen to attend on the basis of past and proposed future involvement in the Student Transportation program. As the only national forum for university-related transit systems and practices, the conference provided a valuable opportunity for student learning and networking.

Fulbrights go to three WWU students

Three Western students won prestigious Fulbright scholarships to study or teach English abroad. The selected students include **Michaela Rollins Williams** of Spokane, a Eurasian Studies and Russian major; **Jennifer Mankin** of Snohomish, a Linguistics, German, and Japanese major; and **Nicole Grambo** of Cheney, a Spanish and Bilingual Education major. Rollins Williams was a Fulbright in the United Kingdom, where she enrolled in a master's program at the Institute of Development Studies at the University of Sussex. Mankin was a Fulbright English Teaching Assistant in Germany, where she taught at

the secondary level. Mankin also plans to take classes and conduct research on local dialects and the social uses of language. Grambo was a Fulbright English Teaching Assistant in Uruguay and divided her time between a rural school that offers a language-immersion program and a high school teacher development center in Montevideo. Grambo planned to also enroll in university courses focusing on the history and culture of Uruguay. A highly regarded international educational exchange program, Fulbright scholarships are designed to increase mutual understanding between people from the United States and other countries.

WWU debaters finish a great year

Students in Western's Western Debate Union took first place in a tournament held at Pacific Lutheran University and second in another held at William Jewell College in Liberty, Mo. Two WWU teams

also placed in the top four at the Lewis and Clark Tournament in Portland. At Lewis & Clark College in Portland, the teams of **Stephen Moncrief** and **Zach Furste**, and **Misa Haring** and **Bryce Danz** reached the semi-finals of the open division. Moncrief was named the top speaker overall, and Furste was fifth. The team of Haring and Danz made the elimination rounds in the first half of the swing tournament, advancing to octafinals. In the second half, Haring and Danz once again made the elimination rounds, advancing all the way to the finals before losing to a team from the Air Force Academy. At the Pacific Lutheran University debate tournament in September, Moncrief and Furste rode a nine-debate win streak to the championship in the open division, defeating a team from Southern Illinois University 3-0 in the finals. It was Moncrief's and Furste's debut for the year and their first rounds together as a team.

Future teacher wins four-year Inspired for Teaching Excellence Scholarship

Samantha Probadora, from Blaine, was the second recipient of the Madsen Inspired for Teaching Excellence Scholarship. The scholarship is awarded annually to one incoming freshman from Washington who possesses a passion for making a difference through teaching in P-12 schools. It provides full tuition and fees and is renewable until graduation with demonstrated excellence in teacher preparation. Probadora's strongest inspirations to become a teacher came from experience as a volunteer in a camp for children with emotional and behavioral problems and as a student in a class for English Language Learners.

Student wins top costume design award

Western student **DeLisle Merrill** won first place in the Barbizon Award for Excellence in Costume Design during The Kennedy Center American College Theatre Festival in Washington D.C. in April. Merrill, a native of Downers Grove, Ill. received \$500 and an expenses-paid trip to New York City in May. Once there, Merrill attended Broadway shows, Metropolitan Opera performances, tech rehearsals, and spend time with some top costume designers. Merrill initially entered her costume designs last spring for WWU's main stage production "She Stoops to Conquer," an 18th century play by Oliver Goldsmith. Merrill said she plans to continue to educate herself in the field of costume design and seek opportunities to stay competitive with other talented designers.

Student accountants win first place

A team of four Accounting students won first place in the second annual Financial Accounting Case Competition sponsored by KPMG in April at Seattle University. Team members included senior **Jacob Diamond**, an Accounting major from



Incoming freshman Samantha Probadora, pictured here at right with her mother, Cading Probadora, and Dennis Madsen, is the second recipient of the Madsen Inspired for Teaching Excellence Scholarship, covering all tuition and fees until graduation. Samantha Probadora's experience as an English language learner and as a volunteer at a summer day camp inspired her to become a teacher.



The Fall 2009 edition of The Planet, WWU's student-produced environmental journalism magazine, was named best student magazine in the 2009 Region 10 Mark of Excellence Awards from the Society of Professional Journalists.

Redmond; senior **Jonathan Dunning**, a Finance major from Mercer Island; junior **Andrew Kangiser**, an Accounting and Finance major from Tacoma; and junior **Brooke Summerfield**, an Accounting major from Federal Way. During the competition, teams were given a case describing a situation that required them to research and present how to best account for that situation. Each team was given three hours to research and prepare a PowerPoint presentation. Judges rated the teams based on accuracy, presentation skills, and answers during a question-and-answer period following their presentation. WWU's team was awarded \$5,000, to be split evenly between its members and the Accounting Department, for first place.

Dancers showcase their culminating projects at Ving!

Western's Dance program presented its annual BFA Capstone Concert this spring at it downtown studio, Ving!, showcasing the talents of Bachelor of Fine Arts candidates in their culminating projects of performance and choreography. The May performances featured **Kaia Gilje**, **Angela Kiser**, **Ella Mahler**, and **Christina Masson**, while **Katelyn Hales**, **Hannah Lindberg**, and **Shannon Tallman** were featured during the June performances. The candidates spend their final year working with a guest choreographer learning skills for a solo performance. A faculty member, who provides feedback and support through the creative process, mentors each candidate.

Student journalists win writing, photography 'Marks of Excellence'

Western Journalism students and publications were awarded six Region 10 Mark of Excellence Awards from the Society of Professional Journalists in 2009. Students **Oliver Lazenby** of Fall City, **Ben Woodard** of Arlington, and **Alexander Kelly** of Husum were recognized for their journalistic work. Lazenby won first place for nonfiction magazine article for his piece, "Why Didn't the Goats Cross the Road" in WWU's *The Planet* magazine. Woodard won second place for in-depth reporting for his article "State Audits Nord" in WWU's student newspaper, *The Western Front*. Kelly won first place for online news reporting for his article "Copenhagen United Nations Climate Change Conference Coverage," which was posted on InvestigateWest – an independent and nonprofit investigative journalism Web site. WWU magazines *Klipsun* and *The Planet* were honored in the magazine category. *The Planet* won first place and for its Fall 2009 edition and third place for its Winter 2009 edition for best student magazine, while *Klipsun* won

second place for its April 2009 edition. SPJ's Region 10 includes Washington, Oregon, Alaska, Idaho and Montana.

Miller wins a dance scholarship from the Congressional Black Caucus Foundation

Western student and Bellingham resident **Jovon Miller** received a \$3,000 Congressional Black Caucus Spouses Performing Arts Scholarship, one of only 10 such scholarships given nationally all year. The scholarship was awarded by the Congressional Black Caucus Foundation to students who have demonstrated exemplary command of a performing art and was presented at the CBC Annual Legislative Conference in Washington, D.C., in late September. The scholarship was created in 2000 in honor of the late Curtis Mayfield. Originally a music major at Western, Miller said he took a chance by submitting a video of him tap dancing a week before the scholarship application was due. **Cher Carnell**, head of the Dance program at Western, advised Miller, who has only been tap dancing for two years, to apply for the scholarship. Miller now commutes to Seattle at least once a week to attend Johnson and Peters Tap, takes private ballet lessons at Northwest Ballet in Bellingham, and also taps with his band, the Jovon Miller Rhythmic Jazz Ensemble, which plays neo-jazz, a mixture of hip hop, jazz and funk.

Whatcom Human Rights Taskforce honors WWU's Ethnic Student Center

The Ethnic Student Center was honored by the Whatcom Human Rights Task Force for creating "a safe and supportive environment for historically underrepresented groups and allies while providing cultural and educational programs." The award was presented in Bellingham at the 14th Annual Human Rights Award Banquet, which recognizes individuals and organizations for their exemplary contributions



Noah Jack's "Pitter Pat" umbrella stand won first prize and a \$2,000 scholarship in the Mount Baker Product's Furniture Design Competition. The umbrella stand is now in use in the Family Interactive Gallery at the Whatcom Museum of History and Art.

in defending, educating and promoting human rights in Whatcom County. The Ethnic Student Center is a student-run organization within the Associated Students of WWU, providing a safe environment where students can work on event programming, do homework, or just hang out. There are many ethnic clubs that assist students in transitioning to Western, developing cultural identity, providing a sense of community, and being active in social justice. The ESC, which is open to all students, also offers study space, computer access, and resource information.

Student's research sends her to a conference in the Dominican Republic
Western student **Danya Rose-Merkle** traveled to Santo Domingo, Dominican Republic to present research at a conference titled "Transnational Hispaniola: Shared History, Shared Future: Converging Paths in the Haitian and Dominican Trans-border Experience," in June. The conference brought together scholars, artists, activists, and community organizers Rose-Merkle, a native of Ashland, Ore., traveled to the Dominican Republic in the winter of 2009 with 19 other WWU students and **Lawrence Estrada**, WWU director of the American Cultural Studies program and professor at WWU's Fairhaven College of Interdisciplinary Studies, as part of a quarter-long course on race, culture and society. Her role as teaching assistant allowed her to make connections while in the Dominican Republic and to eventually conduct research in the free-trade zone in San Cristobal. Her research looks at the lives of women working in free-trade zones and how work affects their family roles, their place in Dominican society, and overall autonomy as women.

Design students win scholarships for storage furniture ideas

Six Industrial Design students received recognition and \$6,000 in scholarships for their furniture designs as a part of the annual Mount Baker Products Furniture Design Competition. The objective of the contest was to design and construct unique storage furniture for a specific organization or person, to be given to them as gifts after the contest. A panel of four local judges selected the winning designs among 22 student projects. First prize

and a \$2,000 scholarship was awarded to **Noah Jack** of Corvallis, Ore., for "Pitter Pat," an umbrella drying stand for the Whatcom Children's Museum; second prize and a \$1,500 scholarship was awarded to **Ryan Hume** of Bainbridge Island, for "Puzzle Protector," a case he built for his nephew for the construction and safe storage of jigsaw puzzles; third prize and a \$1,000 scholarship was awarded to **Miguel Herrera** of Oroville for "Oruga," a netbook storage and charging station for Issaquah Middle School.

Hartwig goes to Germany for a year of language study and an internship

Western student **Brent Hartwig** of Port Orchard traveled to Germany in August to participate in the Congress-Bundestag Youth Exchange for Young Professionals, a year-long, federally funded fellowship for work study in Germany. Hartwig, a junior majoring in Economics, was one of 75 participants from more than 630 applicants. While in Germany, he attended a two-month intensive German language course, studied at a German university or professional school for four months and completed a five-month internship. Since 1984, approximately 1,500 Americans have been awarded this opportunity to gain cultural, theoretical and practical work experience in Germany. The program is financially supported by the U.S. State Department's Bureau of Educational and Cultural Affairs under the authority of the Fulbright-Hays Act and the German Parliament.

**Fine Art students show their work
in a gallery in Siena, Italy**

With the help of a visiting professor, Western Fine Art students exhibited a collection of their work at a gallery in Italy. Piergiacomo Petrioli came to Western last September to deliver a lecture on his current topic of research, and after seeing the artwork of some of WWU students, Petrioli suggested that they exhibit their works at a local gallery in Siena. Petrioli, an expert in medieval and Renaissance art and nineteenth century American and English criticism of Italian Renaissance, teaches Art History at AHA International – an overseas academic program of the University of Oregon – and is also an art critic. The artwork was from advanced students enrolled in printmaking courses taught by WWU lecturer **Ben Moreau**. The show was organized and curated by senior Art major **Tinnel Hillis** (Marysville), and includes multiple works by senior art majors **Lindsay Kohles** (Stanwood), **Tim Kenney** (Seattle), **Hunter Buck** (Bozeman, Mont.), **Chase Boston** (Pullman), **Callie Christeson** (Boise, Idaho), **Teresa Grasseschi** (Seattle), and **Bess Butterworth** (Spokane).

Advancement and Alumni Development

Private support fuels excellence

While significant gifts to the university funded new scholarships and provided critical support to academic programs at WWU, professionals in the WWU Foundation and Alumni Association reached out to thousands of alumni, donors and friends of the university to build a strong community of advocates.

Gifts help the WWU Foundation's assets climb to all-time high

The overall assets of the WWU Foundation reached \$46.2 million during the fiscal year, an all-time high. Through the estate of 1970 alumna **Kathleen Digges**, the foundation received in excess of \$350,000 to support a number of initiatives within the department of Geology: the Ross Ellis Geology Field Trip endowment to provide funds for geology students to do on-site research; the Steven and Edith Grega Graduate Fellowship; the Robert H. and Kathleen Digges Professorship; and the Peter Misch Metamorphic Memorial Fellowship. Other significant gifts received by the Foundation include:

- \$100,000 from **Anne and Wayne Gittinger** to support the highest needs of the university.
- \$95,000 from the **Paul G. Allen Foundation** to support the Vehicle Research Institute's entry into the X-Prize Automotive competition.
- An estate gift of \$100,000 from alumna **Patricia Swenson** to provide a scholarship endowment.
- An anonymous gift of \$100,000 to purchase vans for use by the Geology Department for field research. The vans will be put into use this fall.
- \$125,000 from **Frank and Mary King** to provide scholarships for WWU student-athletes and operational support for the Wade King Campus Recreation Center
- \$100,000 from **Rob and Michelle Zuanich** to establish the Pete Zuanich Scholarship for entering freshmen students.

Earl Settlemyer leaves \$1.3 million to WWU for scholarships

Earl Settlemyer, a child star of stage, screen and advertising who grew up to become a successful banker, left more than \$1.3 million to WWU for scholarships when he passed away in May at

age 63. Settlemyer's scholarship funds will be used in the College of Business and Economics, the College of Fine and Performing Arts and Woodring College of Education. Beginning at age 4, Earl Robie, as he was known professionally, appeared with other well-known figures of the time, including Loretta Lynn, "Tony the Tiger," and Lassie. At 15, Settlemyer left the limelight and ultimately earned a bachelor's degree in economics from California State University, Long Beach, and pursued a distinctive career in the banking industry. He and his sister, Louise, retired in Suden Valley in 2005 and Settlemyer quickly became a well-loved local figure, providing expertise on boards and committees of higher education institutions in Whatcom and Skagit counties. By leaving his estate to Western Washington University, Bellingham Technical College, Skagit Valley College and Whatcom Community College for student scholarships, Settlemyer left a legacy for students that will help make higher education obtainable for many.



Earl Settlemyer, a former child actor and successful banker, left his estate to several higher education institutions in Washington state, including WWU, for scholarships.

Scholarship support is expected to grow
Scholarship gifts from annual and endowed sources totaled nearly \$1.4 million dollars for the 09-10 academic year. Awards to support students for the 10-11 academic year are projected to increase to \$1.5 million.

'100 Community Conversations' provide important insights

University Advancement conceived and managed President Shepard's hugely successful, 10-month "100 Community Conversations" initiative. More than 100 individual meetings occurred with more than 1,000 alumni, parents, elected officials, community leaders, educators, business and civic leaders from across the country. The conversations solicited their opinions and ideas for the university in the face of rapidly declining state resources allocated for higher education. The project served as groundwork for the university's strategic planning, campus branding initiatives and the upcoming fundraising campaign. It has had a direct impact on Western's basic strategies and priorities in defining the 2010-11 budgets. As the findings continue to inform policy and decision-making across the institution they will help Western more effectively serve the community's needs as articulated by conversation participants. By enhancing our understanding of what they consider to be Western's traditional strengths and weaknesses, and how they would like the institution to develop in the future, the findings will enable Western to deliver on its aspiration to be the nation's premier "publicly purposed" undergraduate university.

Interactive 'Advocates' meeting provides immediate feedback

Nearly 200 Western advisory board members and supporters attended the May 7 Convening of Advocates meeting



Photo by Sophia McCloy

The Paul Allen Foundation was among many contributors to the Vehicle Research Institute students' pursuit of the Progressive Automotive X Prize.

at the Seattle Sheraton prior to the 13th Annual WWU Seattle Business Forum. The program was an interactive PowerPoint presentation by President Shepard presenting legislative information and discussing results from the "100 Community Conversations." University Advancement coordinated the use of "clicker" technology to obtain immediate, real-time feedback from the audience. The interactive meeting served the core objectives of engaging and informing the audience to Western's most critical issues. The great success of the Convening of Advocates is another reminder of what can be achieved through active engagement with our closest benefactors.

Alumni give back through scholarships

In a focused effort to meet the Alumni Association mission of supporting students, \$60,000 in scholarship support was distributed across each college on campus, Admissions, Athletics and through the

Alumni Association to 50 students.

New Alumni Association website enhances users' experience

Alumni Association launched a new website to improve visitor experience. Redesigned navigation menus, interactive design features and updated content aim to provide visitors with easy access to relevant and engaging information. Website analytics were also among the enhancements of the new website. From the launch in February 2010 to the end of the fiscal year, 37,632 visitors came to the alumni site, viewing 103,209 pages. On average, visitors spend 3 minutes 25 seconds and viewed 2.75 pages. Compared to website data from alumni associations at peer institutions, Western Alumni's website data is consistent with industry reports except for time-on-site, which is two times more than what other alumni associations report.



Photo by Mark Malijan

WWU alumni, parents and community members flocked to WWU for the inaugural Back 2 Bellingham event, organized by the WWU Alumni Association.

Inaugural, collaborative Back 2 Bellingham draws more than 1,700

The inaugural Back 2 Bellingham Alumni and Family weekend in May was a campus-wide collaboration. The Western Alumni Association worked with 55 departments and colleges across campus to host 121 social, educational and recreational events. More than 1,500 alumni, family and friends from 17 states and three countries returned to Western's campus to celebrate their relationship with Western. There were 46 class years in attendance from 1953 to 2013, with the largest attendance coming from the 1970s and 1980s. Back 2 Bellingham provided an opportunity for academic departments to shine and showcase faculty and student work and an opportunity to re-engage WWU alumni, building a solid foundation for future alumni support.

Western Alumni keeps building networks through social media

The Alumni Association continued to connect with alumni through online social media networks in 2009 and 2010. WWU

Alumni Facebook connections grew 87%, to 1,174 "friends"; LinkedIn connections grew 64%, to 3,528 group members; and Twitter grew 42%, to 604 "followers." The LinkedIn page, with help from an Alumni Association board member, now features weekly job postings. The Alumni Association also continues to engage alumni in social media with timely and interesting news topics and relevant conversation starters.

Western Wire gets a new look, e-newsletters provide college news

In a continued commitment to provide relevant and meaningful communications to alumni, the Western Wire e-newsletter was redesigned to focus on key areas of interest. An alumni-written column keeps content fresh and relevant. The fresh new look of the Western Wire, in e-mail version and online, was well-received by alumni and the campus community. Western Wire broadcast four times, with 234,482 e-mails sent and a 20-percent open rate. And to communicate important university and college news, the Alumni Association suc-

cessfully produced e-newsletters for the seven colleges. The e-newsletters were sent via 74,598 e-mails with a 24-percent open rate.

New print brochures, newsletters offered

The Alumni Association put their efforts in print in several ways, ending the fiscal year with a redesigned brochure offering a fresh and updated look. The association also developed a printed version of Western Wire and College of Humanities and Social Sciences newsletters and mailed them to the 70,054 alumni for whom WWU does not have e-mail addresses.

Thousands attend alumni events

Part of the role of the Western Alumni Association is to build pride, loyalty and lifelong connections to Western in order to strengthen the University. One way this is accomplished is through broad-based engagement opportunities. In the fiscal year ending in 2010, the Alumni Association hosted 23 programs that drew 4,415 people from a wide range of demographics. Key events included:

- Barbecue and send-off for new students in Vancouver, Wash., and Olympia, drawing more than 200 alumni, students and families.
- Traveling Professor Series events in Bellingham, Bellevue and Seattle, featuring talks about the economy by **Hart Hodges**, associate Economics professor; about the stars by **George "Pinky" Nelson**, director of Science, Math and Technology Education, and alumnus **Brad Snowder**; and about financial survival skills by alumna **Mikelann Barton Valterra**.
- Get Your Blue On Barbecue, an end-of-summer event for WWU faculty and staff. Tickets to the sold-out event include a Western shirt to wear on Western Wednesdays throughout the year.

- Distinguished Alumni Awards, a celebration that honored 11 individuals and one family that can claim graduates back to 1924.
- Senior Celebration. A quarterly event, recognizing graduating seniors in a carnival-like atmosphere.

Rob Brand Education Scholarship will help next generation of teachers

Western's Woodring College of Education honored faculty member **Rob Brand** with a new scholarship in his name. Brand, who graduated with a master's degree in educational administration from Western, has spent nearly 30 years as an elementary school principal in the Bellingham school district and currently teaches Educational Administration at Woodring. The Rob Brand Elementary Education Scholarship will be awarded annually to an Elementary Education student who best exemplifies the qualities of hard work and caring that are so intrinsic in Brand. Brand said he is humbled by the recognition and hopes recipients of the scholarship find the teaching profession to be as challenging, yet satisfying and rewarding a journey as his has been.

WWU helps with estate planning class

Western Washington University joined the Northwest Washington Estate Planning Council, Bellingham Technical College and Whatcom Community College in February to host a series of seminars on taking the mystery out of estate planning. The seminars were prepared and presented by member of the Northwest Washington Estate Planning Council, an interdisciplinary organization of professionals involved in estate planning, from trust and financial advisors to life and health insurance underwriters to long-term care agents, trust officers, attorneys and accountants. The events were all free and open to the public.

Intercollegiate Athletics

Scholar athletes shine all year

With back-to-back top-10 national all-sports ratings, the two highest in school history, the WWU Athletics program is at an all-time high. The women's rowing team brought home its sixth-straight national championship, and Ryan Brown was the national champion in the pole vault. Meanwhile, the Viking cross country and track and field teams provided the core of Western's athletic's success in 2009-10.

High rank in Directors' Cup caps off a great year in athletics

Paced by a sixth straight national title in women's rowing and fourth and eighth place national finishes, respectively, by the men's and women's cross country teams, Western Washington University placed sixth nationally among 310 NCAA Division II schools in the final 2009-10 Learfield Sports Directors' Cup standings. It was the Vikings' highest placing in school history and the school's second top 10 finish as they placed 10th last year. Western finished with 642.75 points, accumulating 206.50 of those in the spring, 146.00 in the fall and 191.25 in the winter. Western's

sixth-place national finish is the highest ever by a Great Northwest Athletic Conference school and led all West Region schools, beating out UC San Diego which was eighth with 626.00 points.

WWU student-athletes shine in NCAA graduation rate report

Graduation rates for WWU athletes were higher than the national average for NCAA Division II, with 68 percent of Viking student-athletes receiving their degrees in six years or less, according to the 2009 NCAA report. Western's average was higher than both the national average for NCAA II schools (55 percent), and the average for the other schools in the Great Northwest Athletic Conference (51 percent). Using the NCAA Academic Success Rate, which includes all freshman student-athletes from the fall of 2001 and also accounts for student-athletes who transfer into or out of the institution, Western posted an 83 percent success rate, compared to the NCAA II national number of 70 percent. Western ranked among the top 10 nationally in the NCAA Division II Director's Cup standings in overall athletic competitiveness, demonstrating that athletic competitiveness and academic excellence go hand-in-hand at Western.

WWU athletes are Great Northwest Athletic Conference champs

Western won its second consecutive Great Northwest Athletic Conference all-sports title with a record point total of 167, the sixth overall championship for the Vikings under the leadership of athletic director Lynda Goodrich. Western won four consecutive titles beginning with the 2001-02 season and running through 2004-05. The Vikings broke their own record point total of 161 they set in 2004-05 and outdistanced Seattle Pacific 167-140 in the overall standings. Western Oregon finished third and Central Washington and Northwest Nazarene tied for fourth. Western also



Ryan Brown, the NCAA Division II champion in the pole vault at both the indoor and outdoor national track and field championships, was WWU Athlete of the Year.



WWU Athlete of the Year Sarah Porter was the first Viking to qualify for the USA Championships, with a school-record time in the 10,000 meters. She placed 15th in the elite Stanford Payton Jordan Invitational.

won the men's all-sports title for the seventh time in nine seasons, also with a record point total of 78. Points are awarded (on a two-point increment) based on the final finishes in each of the conference's 15 sports - football, volleyball, men's and women's soccer, men's and women's cross country, men's and women's basketball, men's and women's indoor track & field, men's and women's outdoor track & field, men's golf, baseball and softball.

Brown, Porter are Athletes of the Year

Two track and field athletes, pole vaulter **Ryan Brown** and distance runner **Sarah Porter**, were named Western Washington University Male and Female Athletes of the Year, respectively, for 2009-10. Brown, a junior from Bellingham (Squalicum High graduate), was the NCAA Division II champion in the pole vault at both the indoor and outdoor national championships, earning United States Track and field and Cross Country Coaches Association All-America honors. He is the first Viking athlete to win two nationals titles in the

same academic year. Porter, a junior from Hockinson (graduate of Hockinson High School), was the first Viking to qualify for the USA Championships, doing so with a school-record 10,000-meter time of 33:36.83 as she placed 15th at the Stanford Payton Jordan Invitational, one of the nation's elite meets, on May 1. She earned All-America honors in three sports for the second straight year, placing second at the NCAA II national cross country championship and in the 10,000 at the outdoor nationals.

Alex Harrison, Casey Mapes are Scholar Athletes of the Year

Alex Harrison, who led the men's outdoor track squad to a Great Northwest Athletic Conference championship and earned All-America honors in the javelin, and **Casey Mapes**, a member of the NCAA Division II national champion women's rowing team, were the respective Western Washington University Male and Female Scholar-Athletes of the Year for 2009-10. The awards recognize Viking student-athletes who

best demonstrate excellence both on the playing field and in the classroom. Harrison, a junior from Edmonds, where he graduated from Edmonds-Woodway High School is a Kinesiology major with a 3.89 GPA, was a GNAC academic all-star for the second straight year. Harrison placed fifth in the javelin at the NCAA II Outdoor National Championships with a mark of 200-9 and was 10th in the decathlon after entering the final event in seventh place. Mapes, a junior from Anchorage, Alaska, where she attended Service High School, is a Kinesiology major with a 3.90 GPA. She was recognized as a Collegiate Rowing Coaches Association National Scholar Athlete for the second straight year and was a Northwest Collegiate Rowing Conference academic all-star and GNAC academic all-star, both for the third consecutive season. Mapes was the No.3 seat in a varsity eight shell that placed second at the NCAA Division II National Championships, helping the Vikings to a sixth consecutive national team title.

Rower Audrey Coon nominated for NCAA Woman of the Year

Western rower **Audrey Coon** earned an at-large nomination for the 20th annual NCAA Woman of the Year award. Coon, who led the Vikings to three consecutive national rowing titles between 2007 and 2009 and was a Collegiate Rowing Coaches Association All-American in 2009, joins Courtney Schneider and Jessica Telleria as Western athletes nominated for the same award. Schneider, nominated in 2007-08, played volleyball and Telleria, nominated in 2005-06, was a member of the track and field team. The NCAA Woman of the Year award honors senior student-athletes for their collegiate achievements in service, leadership, athletics and academics.

Other highlights in athletics:

Volleyball

Western's volleyball team finished the 2009 season with a 17-10 record and tied for third in the GNAC. Outside Hitter **Marlayna Geary** earned many honors, including American Volleyball Coaches Association West Region Freshman of the Year and all-star honorable mention. Geary was also GNAC Freshman of the Year, and a first-team all-star. Middle blocker **Emily Jepsen** was named to the GNAC second-team all-stars. GNAC Academic all-stars were team members Jepsen, **Haleigh Adkins**, **Megan Amundson**, **Jordyn Bailey**, **Allison Gotz** and **Kathryn Mertens**.



Alex Harrison, an All-American javelin thrower who led his team to the GNAC championship, was WWU's Scholar Athlete of the Year. The Kinesiology major with a 3.89 grade point average placed fifth in the NCAA II Outdoor National Championships.

Men's Soccer

With eight wins, 11 losses and 1 tie, the Vikings ended the season with a four-game unbeaten streak and placed second in the GNAC. Midfielder **Kellan Brown** was named a National Soccer Coaches Association of America's West Region second-team all-star and to the Daktronics West Region first-team. Teammates **Chris Brundage** and **Oscar Jimenez** were named second-team all-stars. Brown, Brundage and Jimenez were also named first-team GNAC all-stars, while Brundage was named GNAC co-Freshman of the Year. **Matt Fishbaugher** and **Darragh Simm** were named GNAC academic all-stars.

Women's Soccer

The team ended its 11-4-4 season with a seven-game unbeaten streak, placing second in the GNAC. Highlights included beating nationally No. 1-ranked Seattle Pacific. **Kelly Irving**, **Alicia Patten** and **Brynn Regan** earned second-team Daktronics West Region all-star recognition. The NSCAA West Region all-stars included **Kylie Broadbent** on the second-team and Irving and Patten on the third team. They were also named first-team GNAC all-stars. Broadbent, Regan, **Kasey Hostetler** and **Molly Shannon** earned second-team GNAC all-star honors.

Men's Cross Country

The team placed fourth among 24 teams at the NCAA Division II National Championships and ranked sixth in the U.S. Cross Country Coaches Association Top 25. Placing first among nine teams in the GNAC championships, the Vikings were also second among the 20 teams at the West Regional to earn a trip to the national championships. A nationals **Jordan Welling** placed 13th to earn All-America honors from the U.S. Track and Field and Cross Country Coaches Association.

Welling also placed second at regionals, where **Anthony Tomsich** was seventh and **Bennett Grimes** was 12th, all earning all-star honors. The team was led by **Pee Wee Halsell**, GNAC Coach of the Year.

Women's Cross Country

The Vikings placed eight among the 24 teams at NCAA Division II National Championships after placing fourth among 25 teams at the West Regional. They earned a No. 11 spot in the final USTFCCCA Top 25. **Sarah Porter** and **Lauren Breihof** placed second and 31st, respectively, at nationals, earning USTFCCCA All-America honors. **Courtney Olsen** was 65th, **Kirsten Moore** 112th, **Sierra Brisky** 153rd, **Danielle Slaughter** 166th, and **Emily Wallen** 181st at nationals. Earning GNAC all-star honors were Porter and Breihof, who placed second and ninth respectively at the league meet.

Men's Indoor Track and Field

Ryan Brown won the national Division II championship in the pole vault to earn USTFCCCA All-America honors, while **Jordan Welling** placed 12th in the 5,000. The team tied for 16th place at the national championships and was second among seven teams at the GNAC championships. Brown was also named USTFCCCA West Region Field Athlete of the Year, and GNAC Athlete of the Year while **Anthony Tomsich** earned USTFCCCA Track Athlete of the Year honors. **Anthony Zackery** was named GNAC Newcomer of the Year.

Women's Indoor Track and Field

The team placed 14th at the NCAA Division II National Championships and finished second among seven teams at the GNAC Championships. **Sarah Porter** placed fourth at nationals in the 5,000 and ran the final leg on a distance medley relay with **Megan O'Connell**, **Courtney**

Olsen and **Rachael Johnson** that finished seventh. Meanwhile, O'Connell, **Ellie Siler**, **Michelle Howe** and **Sarah Brownell** ran on a 4 x 100 relay that placed fourth at nationals. They all earned USTFCCCA All-America honors. **Emily Warman**, who earned USTFCCCA West Region Female Field Athlete of the Year, placed 10th in the triple jump and 11th in the long jump at nationals. Several athletes placed first at the GNAC meet: **Michelle Howe** in the 60, **Ellie Siler** in the 200 and 400, Porter in the 5,000, Warman in the long jump and the 4 x 400 relay, composed of Siler, Howe, Brownell and O'Connell.

Men's Basketball

With a final record of 26-6, the team reached the semifinals of NCAA II West Regional, defeating Central Washington, 84-70, before losing in overtime to eventual national champion Cal Poly Pomona, 76-75. The Vikings placed second in the GNAC and ranked 15th in the final regular-season National Association of Basketball Coaches Top 25 Coaches Poll. **Morris Anderson** was named a first-team all-star for both the NABC West District and Daktronics West Region, while teammate **Derrick Webb** was named to the second-team for both. Both Anderson and Webb were named first-team GNAC all-stars. Coach **Brad Jackson** was named NABC West District Co-Coach of the Year.

Women's Basketball

Ending the season with a 23-5 record, the team reached the first round of NCAA II West Regional, losing 79-68 to Chico State University. Their efforts earned them a No.18 rank in the final regular-season ESPN/USA Today/Women's Basketball Coaches Association Coaches Poll and No. 25 in the final poll. They also placed second in the GNAC. **Amanda Dunbar** and **Jessica Summers** earned WBCA All-America honorable mention and were named first-team WBCA West Region all-stars and first-team GNAC all-stars. Dunbar was also named a first-team Daktronics West Region all-star and Summers to the second team. **Willow Cabe** was named a second-team GNAC all-star. The Vikings were led by **Carmen Dolfo**, who was named WBCA West Region Coach of the Year.

Women's Golf

Placing seventh among nine teams at the NCAA II Super West Regional, the team ranked 18th in the final Golf World/National Golf Coach Association Coaches Poll. **Katie Sharpe**, who tied for 60th at NCAA II National Championships and placed fifth at the super regional, was named a NGCA West Region all-star.

Men's Golf

Tying for seventh among the 20 teams at NCAA Division II Central/West Super Regional, the Vikings tied for No 20 in the

final Golf Coaches Association of America Top 25 poll. The team also placed first among four teams at the GNAC Championships. **Patrick Boag** placed 93rd at the NCAA II National Championships and tied for seventh at the NCAA II Super Regional. Meanwhile, **Xavier Dailly** was named GCAA PING honorable mention All-American, GCAA Cleveland All-America Scholar, GCAA West Region all-star, GNAC Player of the Year and GNAC Newcomer of the Year. Dailly, **Julian Peters** and **Nick Varelia** were named first-team GNAC all-stars while **Sam Ayotte** was a second team choice. Coach **Steve Card** was named GNAC Coach of the Year.

Softball

With a record of 27-25, the team placed third in the GNAC. **Michelle Wrigley** and **Erika Quint** were named first-team GNAC all-stars while second-team honors went to **Sarah McEnroe**, **Meghan Flem** and **Jessica Carey**. Honorable mentions went to **Samantha Rutherford**, **Jackie Rothenberger**, **Stephanie Fox**, **Rachelle Berry** and **Krista Bickar**.

Men's Outdoor Track & Field

The Vikings tied for 18th at NCAA II National Championships where **Ryan Brown** placed first in the pole vault. **Alex Harrison** finished fifth in javelin and 10th in decathlon, **Jordan Welling** ninth in 5,000 and **Michael Hoffman** 10th in hammer.



Casey Mapes, third from the right, was WWU's Scholar Athlete of the Year. The Kinesiology major and varsity team captain helped the Vikings win their sixth-straight national team title.

The team placed first at the GNAC Championships. Brown and Harrison earned USTFCCCA All-America recognition and Brown was named GNAC Male Athlete of the Year. **Anthony Zackery** was named GNAC Male Newcomer of the Year. Named first-team ESPN The Magazine/CoSIDA District 8 Academic all-stars were Welling, Harrison, **Eric Brill** and Zackery. GNAC all-stars were **Keefe Brockman** in the high jump, Brown in the pole vault (meet record), **Ben Elder** in the discus, **Michael Hoffman** in the hammer and **Alex Harrison** in the decathlon and javelin (meet record). **Pee-Wee Halsell** was named GNAC Coach of the Year.

Women's Outdoor Track and Field

The Vikings tied for 18th in team standings at NCAA II National Championships, where **Sarah Porter** placed second in the 10,000 meters and third in the 5,000 to earn USTFCCCA All-America honors, and **Courtney Olsen** finished ninth in the 3,000 steeplechase. The team also placed second at the GNAC Championships, where all-stars were Porter in the 5,000, Breihof in the 10,000, Howe in the 100 hurdles, Olsen in the 3000 steeplechase and **Amanda Overdick** in the high jump.

Women's Rowing

The team won its sixth straight NCAA II National Championship, where the varsity 8 placed second in the grand final and first in a qualifying heat. The eight included **Samantha Oberholzer, Megan Northey, Katie Woolsey, Heather Kelly, Jean Piette, Siri Carlson, Casey Mapes, Kate Berni** and **Madeleine Eckmann**. At nationals, the varsity 4 placed first in the grand final and first in a qualifying heat. They included **Kelsey McFarland, Carson MacPherson-Krutsky, Kelsey Baker, Stephanie Bluhm** and **Hannah Gallagher**. The team also won the Northwest Collegiate Rowing Conference Championship. Kelly was named a first-team Collegiate Rowing Coaches Association All-American and Eckmann was named a NCRC all-star.

Building the Campus

Projects boost capacity, sustainability

Work continued this year on two major building projects, an addition to Buchanan Towers residence hall and a complete renovation of Miller Hall. Other projects kept workers busy all over campus, from repairing the facades of Wilson Library and the Environmental Studies building to renovating the university's data network infrastructure to boost bandwidth and capacity.

Buchanan Towers nears completion

Construction continued in summer 2010 on a 105-bed addition to Buchanan Towers on the south end of campus, scheduled for completion by the time students moved in for fall quarter. The five-story addition will address the increasing need for on-campus housing. Most floors are designed with five double-occupancy suites that feature a lounge/living room, a study area, bathrooms, and shared spaces including a laundry and kitchenette. The first floor is being renovated for a retail café, large public seating and lounge area, study spaces, computer room, indoor bike storage, and office spaces. The building is meant to appeal to upper-level students, foster a sense of inclusiveness among residents and support a sustainable living theme. While auxiliary buildings are not required to meet LEED Silver certification, WWU chose to pursue LEED Silver certification for the addition project.

Strong bond rating provides a solid foundation for Buchanan Towers construction

While many colleges and universities across the country have seen their bond ratings downgraded during the current recession, Western Washington University retains its strong A2/A+ bond rating, with a stable outlook. WWU issued \$14.28 million in bonds in July to finance construction of an addition to the Buchanan Towers residence hall on South Campus. The net blended cost of capital, based on the A2 bond rating from Moody's Investors Service and A+ bond rating from Standard and Poor's Corp., was a 4.68 percent interest rate. Construction work on the Buchanan Towers addition began in July and is scheduled to be completed in fall 2010.

Major Renovation Project Begins at WWU's Miller Hall

Crews began a major two-year renovation project this year to renovate and revitalize WWU's aging Miller Hall. The \$60.4 million project, funded by the Washington State Legislature, will renovate the 134,000 square-foot building on Red Square and provide general university classrooms, computer labs, instructional space, offices and support facilities for Woodring College of Education and the Department of Modern and Classical Languages. Originally WWU's Campus School, Miller Hall was built in 1943 and enlarged in 1968, but no major renovation work had been done since. The work will replace many aging building systems, provide improved access for people with disabilities to classrooms, labs and offices, and allow for reprogramming of academic spaces. Where possible, the project team is using recycled and recyclable products as well as products purchased locally while incorporating green features and preventing usable materials from going into landfills. The project will also meet LEED silver status, as required by state law.

Summer is construction season

Summer 2010 was busy on campus with an unprecedented number renovation and construction projects. The majority of these capital projects had to be completed over the summer for best access to academic buildings. Work included:

- Roof repairs and replacements for the Ross Engineering Technology building, Fraser and High Street halls, Old Main, Performing Arts Center and the Campus Services Facility. Some of this work also included repairing and replacing drains and skylights.
- Repairs to the exterior concrete façade of the Environmental Studies building, while replacing many windows.

- Exterior repairs to the bricks and mortar joints of the Arts Annex and Wilson Library.
- Replacing and renovating critical components of the campus-wide data network infrastructure, dramatically increasing the academic network's bandwidth and capacity.
- Classroom improvements, including new media equipment, acoustical wall coverings, paint, carpet and lighting, in several classrooms in Arntzen, Bond, Parks, Haggard halls and the Chemistry, Humanities and Environmental Studies buildings.
- A new high-definition projector and sound system upgrades to the Main Stage and Concert Hall in the Performing Arts Center.
- Heating and ventilation improvements at WWU's Administrative Services building on 32nd Street.
- Ventilation and classroom improvements in the Fine Arts building.
- New video lab stations and work-spaces in Fairhaven College.
- Converting a general instructional space to a new undergraduate research laboratory and relocating three emergency shower/eyewash stations to more visible locations in the Chemistry building.
- Replacing the sea water pumping system that continuously feeds the research tanks at Shannon Point Marine Center in Anacortes.
- Upgrading the fire alarm speakers to enable them to broadcast emergency voice messages.



Denny Bouma, a maintenance mechanic with WWU Facilities Management, digs out space for a concrete footing under one of the brick walkways under repair in front of Old Main.

- New pavers in Haskell Plaza to better withstand foot traffic.
- Improvements to the bike lane near Parks Hall.
- A new materials storage area and office space in the Biology building.
- New fixed seating and carpeting in a lecture hall in Arntzen Hall.
- A mobile partition in a large classroom in the Science, Mathematics and Technology Education building to allow the space to be used as one large classroom or two smaller ones.
- Electrical upgrades in College Hall and the Performing Arts Center.
- Fire alarm upgrades in Old Main.

Community Outreach

WWU nurtures area's economy, youth

WWU is a vital part of the Bellingham community and beyond, measured in the support for local businesses, the collaboration with nonprofit governments and agencies, and the enrichment opportunities for K-12 students.

These collaborations with organizations, schools, businesses and other groups also provide critical experiences for WWU students who will continue to change the lives of others long after graduation.

Compass 2 Campus gets fifth-graders thinking about college

Hundreds of fifth-graders from Skagit and Whatcom counties visited Western's campus to see first-hand what a university campus is like through Western's Compass 2 Campus program. Modeled after a successful program co-founded several years ago at the University of Wisconsin by **Cyndie Shepard**, Western's Compass 2 Campus program is aimed to get more kids thinking early about college with the help of mentors and role models to show them the importance of higher education. About 430 Western students volunteered to be among the first class of mentors to work with as many as 800 fifth-graders in the Whatcom and Skagit elementary schools. The program is anticipated to grow each year, eventually covering fifth- through 12th grades in selected schools. The program, launched with the help of a work study grant from the Higher Education Coordinating Board, works with elementary school teachers and Western students to tailor mentoring to each child's aspirations and focusing on how going to college can help them reach those dreams.

Campus Community Coalition celebrates new leadership and decade of collaboration among WWU, city and neighborhoods

The Campus Community Coalition celebrated its 10-year anniversary in 2009. First formed by former WWU President **Karen W. Morse** and former Bellingham Mayor Mark Asmundson, the coalition, is a diverse partnership dedicated to addressing off-campus substance abuse related concerns that affect the health, safety, and quality of life of residents in the Bellingham community. Coalition partners include Western Washington University, the city of Bellingham, area community colleges, Bellingham neighborhood associations, bar and restaurant owners, and local agencies with shared interests. "For over a century, Western has

sought to be a responsible steward of the place it calls home here in Bellingham and we plan to continue to strengthen the university's ties with the community in a number of different ways, such as providing additional human resources for the Campus Community Coalition," said WWU President **Bruce Shepard**. In March 2010, **Lyndie Case** was hired as the new coordinator, reporting to Western's Office of the Vice President for Student Affairs and Academic Support Services. With a strong background in coalition building, Case is charged with refining the group's efforts and continuing to move the coalition in positive directions. Three main focus areas include strengthening the neighborhood network, supporting the work of the Hospitality Resource Alliance,



Photo by Rachel Bayne

Compass 2 Campus brought hundreds of fifth-graders to the WWU campus in the fall to get youngsters planning for higher education in their future. Hundreds of WWU students volunteered to mentor the kids.

and creating a campus collaborative that includes Whatcom Community College, Bellingham Technical College and Northwest Indian College as active partners with Western.

Small Business Development Center opens in Downtown

WWU's College of Business and Economics opened the Small Business Development Center in downtown Bellingham as a service for local businesses in conjunction with the CBE's Center for Economic Vitality. **Jennifer Shelton**, director of the new SBDC, came to Bellingham from the Edmonds Community College SBDC, and has worked in the field of business development and research for 17 years, including a stint at the CEV. "I'm here to serve the needs of the business community, and assist with what is already happening with the business advisors at the CEV," Shelton said. The SBDC is part of a national network that is partially funded regionally by Washington State University and the U.S. Small Business Administration as well as WWU. Shelton's goal is to provide much needed business-advising services – the vast majority of which are at no cost to the client – to local entrepreneurs who are looking to grow their businesses, increase profitability, and create jobs.



Center for Economic Vitality

*Western Washington University
College of Business and Economics*

Center for Economic Vitality helps businesses get started in social media

Western's College of Business and Economics' Center for Economic Vitality and the Blaine Chamber of Commerce collaborated in providing a free workshop to help businesses evaluate the opportunities and challenges of social media. **Eric**

Grimstead, a business strategist at the Center for Economic Vitality, Grimstead presented "The Social Media Playbook", a framework for establishing a clear set of objectives in using social media to drive business. The workshop encouraged business owners to think strategically about using social media to market their businesses. For more than 20 years, the Center for Economic Vitality has enabled Western Washington's College of Business and Economics to give back to the community with free, confidential counseling, technical assistance, and business intelligence research to help Whatcom County businesses thrive.

CRISP grant aims to boost middle- and high-school science instruction

A new three-year, \$776,000 grant from the Higher Education Coordinating Board targets science education in middle and high schools. College Readiness in Science Partnership, or CRISP, involves 39 middle and high school science teachers and seven principals in three school districts with the goal of improving students' science content knowledge and habits of mind that will enable them to succeed in college. The program also aims to help teachers improve science instruction and, with administrators, build a high-functioning professional learning community.

Alcoa grant helps WWU students reach out to migrant families

The Alcoa Foundation awarded a \$15,000 grant to support a community partnership involving Western's Woodring College of Education, Sterling Meadows Mercy Intercommunity Housing and Shuksan Middle and Squalicum High schools. The Strengthening School-Family Connections Project will focus on increasing student engagement in school and on efforts designed to support families and connect them with school activities. With

the collaborations of school teachers and administrators, university faculty and students, and staff of Sterling Meadows, the two-year project will include workshops for parents of students, after-school clubs for at-risk youth, and recruiting and training 30 WWU students and 30 community volunteers to work with the schools and serve as mentors for families and students. Sterling Meadow is a low-income housing complex serving migrant Latino workers and their families.

State's teacher recruiting project has Woodring faculty on the advisory board

Sheila Fox and **Marilyn Chu** continue to serve on the advisory board of the Professional Educator Standards Board's Recruiting Washington Teachers project grant. The advisory board meets at least quarterly to advise and learn of the progress made toward the goals of Recruiting Washington Teachers project: increase the diversity of teaching candidates, encourage high school students to consider teaching careers in shortage areas, and to break down barriers for underrepresented populations in the educational field.

Prevention Takes to the Streets

Peer to peer health education is at the core of Prevention and Wellness Services activities and this year those efforts have extended to community programming in Whatcom County middle and high schools as part of building a holistic community health model. The Men's Violence Prevention Project and Body Empowerment United, two health education projects, trained area youth on topics ranging from supporting survivors of violence and getting consent to helping friends with eating disorders and building a positive body image. The Lifestyle Advisor Program contributed more than 13,000 volunteer hours to Western and the Bellingham Community and students

in Western's Health as a College Student class provided 330 community service hours in the spring quarter to projects that included The Nooksack Salmon Enhancement Project, the Big Rock Garden, Animals as Natural Therapy, and the Sean Humphrey House, a non-profit organization in Bellingham established to provide safe housing and care for individuals living with HIV/AIDS.

'Why Western?' incoming students asked

The new "Why Western? Video Scholarship Contest" challenged prospective WWU freshmen to showcase their creativity and compose a video telling their stories about what has attracted them to Western and why they think it is the best place for them to grow and learn. The videos were judged by the scholarship committee on factors such as creativity, relevance to WWU, number of YouTube views and the students' ability to demonstrate their unique talents and personalities. The top three videos received scholarships of as much as \$2,000 to help defray the cost of the student's first year on campus. **Chris Jespersen**, a senior at Capitol High School in Olympia, was selected as the grand prize winner with \$2,000. The second place award and \$1,000 prize went to **Katie Guetz**, a senior from J.K. Mullen High School in Wheat Ridge, Colo., for her artistic video documenting her family life and hobbies. **Zach Kutkey** from Vancouver's Evergreen High School received the third place award and \$500 for his music video. This scholarship initiative was just one of the several ways Western's Office of Admissions plans to reach out to high school students through the mediums with which they are most comfortable. The scholarship contest was facilitated via YouTube, and promoted through the new WWU Admissions Fan Page on Facebook.

WWU can help businesses recover from freezing temperatures

WWU's Center for Economic Vitality and its Small Business Development Center are helping businesses apply for low-interest federal loans to recover from economic losses suffered during record low temperatures in October 2009. The U.S. Small Business Administration offers Economic Injury Disaster Loans of up to \$2 million for small agricultural cooperatives, private nonprofit organizations of any size, and non-farm businesses to help meet working capital needs, such as financial obligations and operating expenses, which could have been met had the disaster not occurred. The Center for Economic Vitality can assist applicants with designing an application and recovery plan. The deadline to apply for these loans is Feb. 15, 2011.

Center for Economic Vitality takes smart business tips to Blaine

WWU's College of Business and Economics' Center for Economic Vitality and the Blaine Chamber of Commerce partnered to provide a free workshop June 17, "How to Accelerate the Growth of Your Business." CEV Business strategist **Eric Grimstead** discussed three key areas: sales and marketing, financing and performance monitoring. Marketing topics ranged from how to use business research to identify target markets and define ideal clients to determining how much – and where -- to spend on advertising. Grimstead also discussed how to get financing in today's tight credit market develop key performance indicators for your business, and locate hidden opportunities in businesses' financial statements.

'Economic Gardening' conference focuses on nurturing businesses

Western Washington University's College of Business and Economics' Center for Economic Vitality helped host the eighth annual International Economic Gardening Conference at the Bellingham Cruise Terminal in June. "Economic gardening" is a development strategy using secondary market research to retain and expand existing businesses, rather than spending resources to attract new businesses to a community. As a result, businesses stabilize and grow, create new jobs, and generate new investments in their communities. The sessions explored economic development strategies, the past, present and future of economic gardening, research tools, case studies for rural communities, social media applications and how to establish an economic gardening program. The city of Tacoma also hosted the event, which was also sponsored by Ad-ology, ESRI and the Washington state Department of Commerce.

Education Matinee Series brings K-12 students to WWU for performing arts

The College of Fine and Performing Arts' Education Matinee Series brings nearly 4,000 K-12 students to campus each year for free matinee performances in dance, music and theatre. The events, offered to public schools, private schools, and home-school families feature CFPA students and professional artists. Performances in 2009-2010 included "The Marriage of Figaro," "ON Ensemble," the WWU Dance Program, "Two Gentlemen of Verona" and "The Miracle Worker." Prior to each show the matinee participants receive a study guide with curriculum materials that tie the performance to Washington state's curriculum standards.



WWU students in Theatre Art's Multicultural Outreach Tour, otherwise known as the MOTley Crew, perform stories from around the world in area elementary schools. The group visited 20 schools in 2009-10.

Shannon Point Marine Center boosts public education outreach programs
Western's Shannon Point Marine Center in Anacortes launched a new public education program aimed at increasing the public's knowledge of major environmental issues affecting oceans. Designed for elementary school children through adults, the program includes lectures and other activities explaining such issues as the impact of global climate change on the marine food web, causes and effects of toxic algal blooms, and other issues that affect human use of the marine environment and its living resources. Shannon Point faculty, staff and students have participated in K-12 and community activities in the past, but their scope has been limited due to a lack of resources. But now, a combination of federal grants and donations of more than \$230,000 will support this initiative over the next two to three years, said **Steve Sulkin**, director of Shannon Point Marine Center. The funding includes a \$25,000 payment from the Port of Anacortes and \$25,000 from Kimberly-Clark, both to the Western Washington University Foundation marine

center fund, as part of a natural resources damages settlement associated with the cleanup of the former Scott Paper Mill site in Anacortes.

Helping patients with chronic health problems get the best medical care
The Critical Junctures Institute, a collaboration of Western Washington University and Bellingham's PeaceHealth St. Joseph Medical Center, won a \$100,000 grant from the Whatcom Community Foundation to help strengthen the "medical home" concept of primary care in Whatcom County. The Critical Junctures will work with the Family Care Network, a large family practice group in Whatcom County, and the University of Washington's Department of Family Medicine to research how FCN's coordinates care for patients with multiple chronic conditions. "We're looking at what mechanisms doctors can use to work together to coordinate care and strengthen patients' own self-management skills," said **Alan Friedlob**, acting executive director for the CJI. The grant came from the Whatcom Community Foundation's MBI Health In-

novation Fund, which was established to support bold, creative work in the health care field.

Student volunteers help patients manage their own health care
Three WWU students volunteered as transitional coaches for Whatcom County's Stepping Stones Program, aimed at preventing unnecessary hospital readmissions and reducing the cost of Medicare. The students, all Psychology majors, are **Derek Paul** of Spokane, **Allison Carroll** of Minneapolis, Minn., and **Morgan Rumble** of Ridgefield. They were introduced to the program by WWU Professor of Psychology **Ronald Kleinknecht** during a senior seminar in abnormal psychology last fall. As transitional coaches, the volunteers work from five to seven hours a week helping Medicare patients with chronic medical conditions become independent and confident in their ability to take care of their medical needs – from taking prescribed medications to being able to contact their doctors or physicians. Stepping Stones is sponsored by PeaceHealth St. Joseph Medical Center and WWU's Critical Junctures Institute.

Bar etiquette 101
WWU staff and students teamed up with area bar owners and law enforcement for "Bellingham Nightlife ... Advice on Tap," an educational campaign to reduce disruptive alcohol-induced behaviors among 21- to 25 year-old bar patrons in downtown Bellingham. Advice on Tap was developed by the Bellingham Hospital-ity Resource Alliance, which includes bar owners and staff, law enforcement personnel, liquor control board officers and staff from the Campus Community Coalition at WWU. The alliance worked with a WWU Public Relations and Research class to develop the campaign to educate young patrons about appropriate bar be-

havior. During three Advice on Tap nights in the fall, staff in participating bars wore campaign T-shirts and distributed Advice on Tap buttons with “need to know” information for bar etiquette, including “You must have your ID every time” and “Find a bouncer if a customer is bugging you.” “Our goal is to educate newer, younger bar patrons about appropriate behavior so we can reduce the necessity to make arrests, and make downtown a more comfortable place to be for everyone,” said Bellingham Police Department Lt. Bill Sloydsko. The Hospitality Resource Alliance plans to run this campaign again this fall and further expand the message by reaching out to students through bar night activities as well as social media outlets. More information about the campaign is at www.bhamadviceontap.com

WWU graduate students provide free family counseling

The Counseling Training Clinic in the Psychology Department of Western Washington University offers free counseling services for families and couples. Graduate students supervised by faculty members provide counseling on Tuesday evenings for a wide range of family and couples’ issues.

Annual Social Media Conference gets business leaders talking about strategies

Western’s Center for Economic Vitality (CEV) joined the Technology Alliance Group for NW Washington to host the second annual Social Media Conference NW, “Evolving Marketing Conversations,” in Mount Vernon. The conference built on the success of the 2008 conference in discussing the use of social media for marketing, customer service, and public relations. Director for the CEV, **Tom Dorr** said the conference brought together speakers on a wide range of social media topics including trends in social media,

strategies for two-way communication, successful corporate blogging, the importance of video, importance of listening and building trust; and managing negative feedback online.

MOTley Crew students perform stories with a global perspective for area kids

The Multicultural Outreach Tour, the College of Fine and Performing Arts’ literature-based, assembly-style performance program for K-5th grades, visited 20 local schools in 2009-10. The tour brings to life stories from all over the world about a chosen theme; the 2009-2010 theme was “It’s a Mad, Mad, Mad, Mad World: Zany Tales From all Over!” The Tour serves many functions: as outreach to the community, performance and practicum experience for Drama in Education students and as a celebration of the wonderful diversity in children’s literature. The 2009-2010 “MOTley Crew” consisted of 10 Western students from the Theatre Arts and Theatre Education programs.

WWU counselor’s books help build new Thai psychology department

James Orr, a counselor in WWU’s Counseling Center, partnered with the Rev. Scott Connolly of Bellingham’s Church of the Assumption to send psychology textbooks and reference materials to Saint Louis University in Bangkok, Thailand. The donation included approximately 50 psychology books from Orr’s personal collection and donations from WWU Psychology faculty in the areas of abnormal psychology, counseling and organizational psychology. Saint Louis University, primarily a nursing college, recently started a psychology program but has no library to support it. Orr became involved after meeting Somchai Teaukul, a well-known psychologist responsible for implementing new minimum standards to the field of psychology in Thailand. Orr met Teaukul

while volunteering in Thailand after the devastating tsunami of 2004. Orr said donating the books seemed like an opportunity to do an even greater good for a greater number of people. Connolly supported the donation in association with the Church of the Assumption by paying the shipping costs to deliver the books.

Huxley’s Resilience Institute gets a new name, new leaders

Scott Miles, assistant professor of Planning and Environmental Policy at Western’s Huxley College of the Environment, became director of the college’s Resilience Institute, formerly the Institute for Global and Community Resilience. **Rebekah Green**, research associate at Huxley, was appointed associate director of the institute. The Resilience Institute also developed a new mission: to create and disseminate practical knowledge and tools promoting resilient human and ecological communities in the context of natural hazard risk. The Resilience Institute’s funded research projects include developing a computer model of community loss and recovery from disasters, disaster risk reduction in informal settlements along Guatemala City’s steep ravines, and enhancing resilience of small- and medium-sized farms to natural hazards and extreme events.

Economic recovery following disaster is the focus of a \$250,000 grant

WWU environmental studies assistant professor **Scott Miles** won a \$250,000 grant from the National Science Foundation Civil, Mechanical and Manufacturing Innovation Program to study post-disaster infrastructure restoration and the effects on local economic recovery. During this four-year project Miles develop a tool to help decision makers restore services to best facilitate economic recovery. He has been developing ResilUS, a computer

model of community loss and recovery from disasters, for eight years. Data will be collected from Western Washington, a region with frequent natural hazards such as flooding, landslides and storms. Miles will involve undergraduate and graduate students in the research process through research assistantships, paid internships, volunteer data gathering opportunities and in-class service learning projects. **Rebekah Green**, associate director of WWU's Resilience Institute, helped coordinate the grant proposal and will be working with Miles on the project.

WWU disaster experts help Snohomish County reach more residents

Disaster preparedness experts at the Resilience Institute at WWU's Huxley College of the Environment helped Snohomish County officials determine the effectiveness of their outreach efforts in emergency preparedness campaigns. Expanding on Snohomish County's successful "Who Depends on You? Are you prepared for a Disaster?" program, the institute surveyed residents of three neighborhoods in Sultan, Everett and on the Tulalip Reservation to learn how best to share emergency-preparedness information with these communities. Snohomish County Emergency-management officials will use the results of the survey to communicate important disaster-preparedness messages – and later return to those neighborhoods and conduct an additional survey to determine the effectiveness of the new awareness methods. **Riley Grant**, a WWU graduate, and **CJ Huxford**, a senior in Environmental Studies, coordinated the project. **Rebekah Green**, associate director of The Resilience Institute, was the advisor.

New GI Bill draws more veterans to WWU

As increased financial benefits from a new version of the GI Bill means more veterans



Two young "crime scene investigators" conduct some hair and fiber analysis during Sleeping Over with Science, one of WWU's many Youth Programs offered by Extended Education and Summer Programs.

look to college as an option after being discharged from the military, people who work with veterans at WWU report more vets on campus, reported The Bellingham Herald. And campuses are starting to show more understanding – WWU, for example, has a program called Veteran's Safe Zone to increase awareness of veteran issues. The Post-9/11 GI Bill gives students a monthly housing stipend while other expenses are handled between colleges and the government. In most cases, the new version gives students a lot more money overall.

Summer youth offerings included Odyssey of Science and Arts

Western's Youth Programs offer a diverse array of academic enrichment courses prepared specifically for elementary, middle or high school students. This summer's Odyssey of Science and Arts, designed by WWU faculty, offered unique and exciting hands-on learning opportunities for youth entering grades four through nine, with courses exploring everything from guitars to renewable resources to computer science. 'Exploring Lost Words,' for example, highlighted the ancient cultures of the

Aztecs, Mayas and Incas and taught students basic Spanish. The youth program was offered for two weeks in July with weekly half-day sessions in mornings or afternoon.

College Quest gave high school students a glimpse of college life

WWU's youth program College Quest gave tenth- through 12th-graders an opportunity to experience university life from July 11 to 16. Participants got a chance to live in a residence hall, earn a college credit, and gain valuable information on how to succeed in college. This year, participants chose from seven courses taught by WWU faculty: "Criminal Law & Justice," "Renewable Energy: A Materials Science Perspective," "Brainiac Bonanza: Behavioral Neuroscience," "Computer Science: Animation Programming," "Eco-Exploration: An Environmental Impact Perspective," "Film/Video Production with Final Cut Pro," and "Human Amazing: Kinesiology." College Quest provides a valuable opportunity to bridge the gap between high school and college and can become a vital part of the college planning process. Participants also had a chance to talk with Admissions

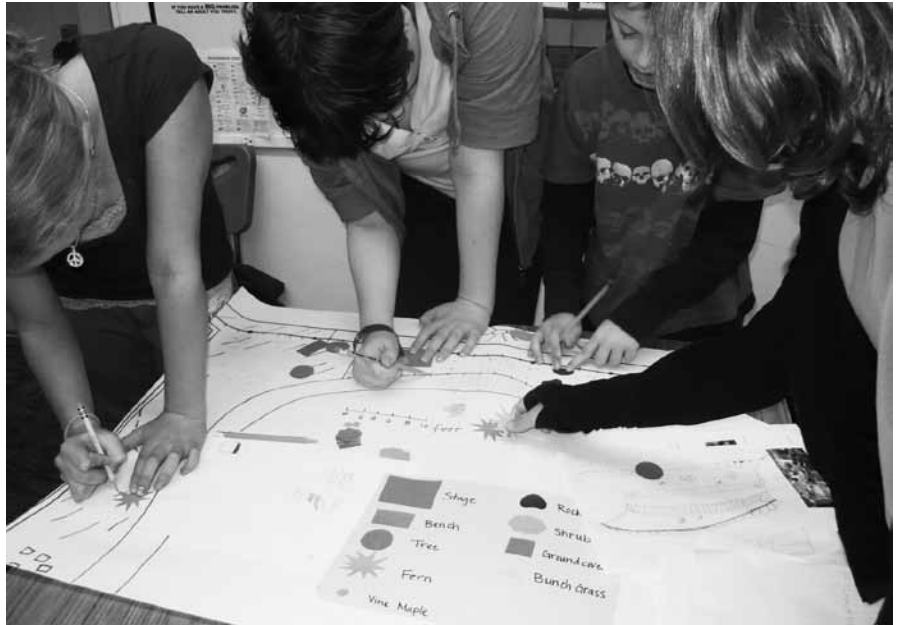
counselors for tips on completing a successful college application and to find out how colleges select prospective students.

Sleeping Over with Science and Arts immerses kids in brainy adventure

WWU's Sleeping Over with Science and Arts events gave students in grades three through five a chance to explore topics such as "Can You Dig It?" or "Art in Motion: Kinetic Art." "Can You Dig It?" for example, allowed students, with the help of Western science education specialists, to investigate the world of archaeology and archaeological techniques to excavate a site, uncover artifacts, identify objects, determine the age of artifacts and interpret the history of the site. Local art teacher LouAnn McKinley led "Art in Motion: Kinetic Art" which explored different art concepts, 3-D design and perpetual motion. Students created their own piece of art using wire, wood, fabric and metal, and then watched it come to life through perpetual motion.

Western's Kids Camp offered a chance to build international friendships

Western Washington University's Western Kids Camp – a hands-on exploration of nature, art, science and culture during weekly theme-inspired sessions and interactive recreation – is for students entering grades K-6 and was offered June 21 to August 20. Participants had an opportunity to build new skills, maintain skills learned during the school year and join the fun on Western's campus. Students were divided into groups according to age and utilized college classrooms, labs, equipment, playing fields, and the Wade King Student Recreation Center. During three weeks of the program, July 26 to August 13, a group of South Korean students entering grades four, five and six from JLS Academy in Richmond, B.C., attended Kids Camp as well. Children attending the camp were



Fourth- and fifth-graders from Columbia Elementary School worked with Environmental Education graduate students from WWU to plan a wildlife habitat on their school grounds.

invited to join the South Korean students on Wednesdays for a free field trip, a great opportunity for participants to gain a rich and unique cultural experience.

'It's Your Arboretum Day' highlights the trails and plants of Sehome Arboretum
WWU's third annual "It's Your Arboretum Day" offered a free opportunity for members of the public to enjoy and experience the Sehome Arboretum, a beautiful wooded hillside area adjacent to WWU's campus and jointly owned by the city of Bellingham and the university. The public event included a number of different tours through the arboretum looking at the native plants, learning how to identify different native birds and a geological tour to discover the history of the area. The event was sponsored by the Sehome Arboretum Board of Governors and the city of Bellingham Parks Department in conjunction with WWU students enrolled in Geology 417, "Outdoor Science Learning Resources."

Grandparents U gets generations learning together

Western's "Grandparents U" program is a two-day summer camp for grandparents and their grandchildren, ages 7 to 14, to spend quality time together while exploring an interesting topic with WWU faculty. "Grandparents U" classes included an array of topics from "Do You See What I See?" focusing on Chemistry, to a dance class, "Move to the Music." For a complete summer camp experience, participants had the opportunity to stay overnight at one of Western's residence halls and have meals at the university dining hall. "Grandparents U" is offered in partnership with WWU Extended Education and Summer Programs and the WWU Alumni Association.

WWU students help local elementary schoolers catch the Olympic spirit

Western's Center for Canadian-American Studies and Department of Physical Education worked with staff members at

Wade King Elementary School to create Olympics-related lesson plans for students in kindergarten through sixth grade in the spirit of the Olympic and Paralympic Games in Vancouver. The goal was to encourage interest in Vancouver 2010 Olympic and Paralympic Games, increase knowledge about Canada and winter sports and instill a sense of confidence and fun with physical activity. Western students worked with Tim Carlson, a Wade King P.E. teacher, to offer several Olympics-style activities – including the bobsled, biathlon, speed skating and many other events – for third- through sixth-graders. Three-time Canadian Paralympian Donovan Tildesley also spoke to the youngsters at a “Go for the Gold” assembly that week. Tildesley, who has been blind since birth, holds world records in the 800-meter and 1,500-meter freestyle swimming events, and he has won gold, silver and bronze medals in the Paralympics.

Elementary kids plan a schoolyard wildlife habitat with WWU students’ help

Five Western Environmental Education graduate students worked with fourth- and fifth-graders at Bellingham’s Columbia Elementary School to redesign some of the school grounds with a focus on providing new wildlife habitat. The Western students helped the youngsters research native plants, involved the kindergarteners in choosing a tree species, and worked with the children to identify safety, maintenance and other issues. Meanwhile, the Columbia students synthesized their findings and created a site plan and rationale. **Gene Myers**, an associate professor of Environmental Studies and the instructor for the grad students’ service-learning practicum, said he hoped the experience would give his students first-hand experience in leading meaningful participation with youth while showing the Columbia students that working together for a com-

mon goal can be a powerful tool. The classes’ plans will be combined by a committee of parents and staff for review by the district.

Theatre Arts presents ‘Things That Fly’ on summer Saturdays for families

The WWU Department of Theatre Arts presented “Things That Fly,” a free family production, this summer at the Fairhaven Village Green. All performances were free and suitable for all ages and accompanied by face painting, balloons, and treats for playgoers. Directed by WWU Associate Professor of Theatre Arts **Charlotte Guyette**, “Things That Fly” tells the story of 11-year-old Robert, who with the help from his little sister Sally, has built a flying machine in their backyard. On launch day, when the machine fails to operate as expected, Robert is ridiculed by his older brother as well as local neighborhood kids who have come to watch. Little Sally comes to his rescue and together they take a trip to the stars

Washington Campus Compact grant funds habitat restoration, green energy

Students in service learning activities throughout the northwest will get a boost from a \$500,000 Learn and Serve grant awarded to the WWU-based Washington Campus Compact from the Corporation for National and Community Service. The grant will support the Northwest Sustainability Initiative to increase habitat restoration and green-energy practices through service-learning opportunities by faculty and students in the science, technology, engineering and mathematics fields at higher education campuses in Idaho, Oregon, and Washington. Learn and Serve America provides what is often the crucial first step to a lifetime of civic engagement for more than 1 million students each year.

Regional mentoring, community service programs get grants

The Corporation for National and Community Service awarded two AmeriCorps grants totaling \$1.3 million to Washington Campus Compact, based at WWU. One grant, for \$585,000, will support The Retention Project program at higher education campuses in Idaho, Oregon, and Washington. The Retention Project is a college-based mentoring program that uses service-learning as a strategy to reduce the dropout rates among middle- and high-school students, improve the retention and academic advancement of first-generation college students, and support college access and success efforts by creating a pipeline to higher education. The second grant, for \$775,000, will support Students in Service, a part-time AmeriCorps program that supports the recruitment of college students to volunteer in their communities and helping to increase the capacity of local nonprofit agencies and schools and meeting critical needs in communities. In return, college students earn a modest stipend to help offset their educational expenses.

WWU is a top Peace Corp pipeline

Western ranked sixth among medium-sized colleges and universities with alumni serving as Peace Corps volunteers in 2009. Since the inception of the Peace Corps, almost 800 Western alumni have served as volunteers; 38 Western alumni currently are serving. George Washington University topped the list in the rankings for medium-sized schools. Western has more alumni serving in the Peace Corps than a number of notable schools, including Boston College, Northwestern University, Georgetown University, University of Notre Dame, Syracuse University and Yale University.

Info fair: Get ready for college

Washington Campus Compact partnered with the college access campaign Know-How2GO to host an information fair in March to encourage low-income and first generation students to pursue a college education. Representatives of departments and clubs from WWU, Bellingham Technical College, and Whatcom Community College were on hand to speak to students. **Cyndie Shepard**, director of WWU's Compass 2 Campus mentoring program, was also in attendance. The goal was to show middle and high school students how to prepare for college and present the options available to them.

Students in Service give millions in hours to their communities

According to data collected by the WWU-based Washington Campus Compact, 86 WWU students volunteered a total of 43,000 hours in the Bellingham community through the AmeriCorps Students in Service program, which encourages university students to make a difference in their communities by serving for a minimum of one year at a non-profit agency. While earning nearly \$125,000 in scholarship dollars, they contributed more than \$900,000 worth of work to the community, according to figures from the Independent Sector's valuation on volunteer time. The WWU students were among more than 1,000 Students in Service members in Washington and Idaho who contributed 520,200 hours of service during the 2009-10 school year, generating more than \$10 million in value to the communities they serve and earning nearly \$1.5 million in scholarship dollars.

Service learning gets good reviews

WWU faculty who incorporate service-learning concepts into their classes report that it helps their students feel more connected to the community, according to findings

from a first-of-its-kind survey by Washington Campus Compact. The WWU-housed agency, whose members include 35 two- and four-year colleges and universities, surveyed higher-education faculty across the Western United States regarding their use of service-learning – engaging students in community service activities with intentional academic goals. Results show the top three community issues addressed through the service-learning classes are education/literacy, cultural awareness, and the environment. At Western, 96 percent of faculty who incorporate service-learning into their courses intend to keep using it in their teaching; they also experienced an expanded community awareness, improved community relationships, and increased community responsibility by using service-learning to address community relations.

Campus Compact's Retention Project gets new leadership

Lisa Jacobsen is the new grant manager for Washington Campus Compact's Retention Project, an AmeriCorps program of the Washington State Commission for National and Community Service. The Retention Project's AmeriCorps members recruit college students as mentors to junior high school and high school students. Jacobsen has more than 13 years of program management experience – a social service career that started as an AmeriCorps member with a mentoring project. She has also managed an employment and training program for homeless families as well as several grants in substance abuse prevention. Jacobsen oversees volunteer recruitment and mentoring activities, as well as communication, collaboration and team-building for the Retention Project.

'Trash Fashion' student designers challenge the definition of 'wearable'

WWU and the RE Store presented the fifth Annual Trash Fashion Show during spring quarter featuring fashions and accessories crafted from the contents of trash cans. The evening showcased 30 designs – including 20 by WWU students – that stretch the imagination regarding what is wearable. Lead Designer and Show Coordinator, **Robin Worley**, a.k.a. "Rayona Visqueen," said the show challenges stereotypes of beauty and fashion by celebrating bodies of all sizes, shapes, and ages through humor and satire. The Trash Fashion Show was part of The RE Store's Ninth Annual Recycled Art and Fashion Show with three art galleries and three fashion shows between Bellingham and Seattle. A community tradition, the show challenges professional and amateur designers and artists to craft fashion from materials bound for the landfill. This year's event added a student designer category, broadening the show's scope and inspiring a wider audience around creative reuse and reducing waste.

Admissions brings high-achieving seniors to visit campus

Western's Office of Admissions hosted its fourth annual Western Scholars Invitational in July. The three-day, two-night program gives high achieving high school seniors from around the country a chance to experience life as a college student and explore the opportunities available at Western. The program provided a comprehensive view of the university, including overnight stays in residence halls, meals at the dining hall, classroom discussions, faculty lectures, access to the Wade King Student Recreation Center, campus tours and a trip to downtown Bellingham and Mallard Ice Cream. Students also learned about the admissions and scholarship process by reviewing actual applications

to Western. This year's program brought nearly 100 students to campus and involved more than 25 distinguished faculty members. Western Scholars Invitational is the largest overnight program offered by Admissions each year.

EESP adds new editing, writing and Web development course offerings

Western's Extended Education and Summer Programs included four new evening courses open to the public in the fall: Professional Editing for Print and Online, Writing Children's Literature, and two advanced workshops for Web designers, The Business of Web Design and Cascading Style Sheets – Part 1. The new courses rounded out WWU's fall offerings for community members, which included returning favorites such as Creating the Modern Memoir, Professional in Human Resources Certification Preparation, Project Management Professional courses and the Video Production Certificate.

Performing Arts Center Series dims while youth outreach programs remain strong

WWU's College of Fine and Performing Arts has suspended its Performing Arts Center Series after careful consideration of how to continue best serving the WWU and Bellingham communities while undergoing significant budget cuts. "It was a tough decision but our core mission of educating the future artists of tomorrow had to be the first priority," said **Daniel Guyette**, dean of the college. By suspending the series, the college will ensure the continuation and growth of its education-outreach programs which provide free and low-cost arts opportunities to nearly 20,000 students each year in Whatcom and Skagit counties. The programs serve K-12 students in public schools, private schools, and homeschool families. "I am confident that we will be able to create future programming that is engaging

and inspiring, yet affordable for both our patrons and the college," said **Courtney Hiatt**, PAC Series manager. "Now is a great time to reassess our offerings and better fit the needs of our community."

Western hosts adult education gathering

Woodring College of Education hosted the second annual Western Region Research Conference on the Education of Adults, "Together We Grow: Enriching Communities through Adult Education," in October, offering educators a chance to collaborate and discuss the research, theory and practice of adult education and its powerful influence and ability to enrich the larger community. This year's conference title and theme was "Woodring and conference organizers are hoping to expand the gathering from its solid inception to an even larger resource for educators, trainers and community members involved in adult learning. Rosemary Caffarella, former dean of education and professor of adult education at Cornell University, was this year's keynote speaker. Caffarella is the author of "Planning Programs for Adult Learners" and co-author of "Learning in Adulthood;" she discussed the challenges adult educators must overcome to be effective and caring instructors, planners, researchers, and administrators.

MBA program hosts open house for prospective students

The WWU Master of Business Administration Program held an open house for prospective MBA applicants in November. Professionals who wanted to know about the competitive advantage of an MBA degree had the opportunity to learn about Western's program from current students, alumni, and professors. The Western's 30-year-old graduate business education program offers a part-time evening track, part-time weekend track, traditional two-

year track, and accelerated one-year track to serve the needs of the increasingly diverse student population of Washington state. The Western MBA Program is ranked among the Top 100 MBA Programs in the world by the Aspen Institute and number one in the state of Washington. Fully accredited by the Association to Advance Collegiate Schools of Business as one of the top five percent of business schools globally, the Western MBA Program seeks to provide a high quality, personal, and flexible experience for its students.

WWU student art photographers get a showing at downtown Seattle Macy's

Twenty photography students from Western's Art Department created a project titled "Winterscapes" that was displayed in the historic downtown Seattle Macy's department store Skybridge over Third Avenue. Working with Macy's downtown store visual manager, Pierre Gour, students in the Introduction to Photography course created 22 large format landscapes. Gour then selected images that were relevant to the store's North Face promotion and asked the students to alter or edit their work to suit the promotion. The intent of the project was to question the relevance of landscape in contemporary society. Course instructor **Garth Amundson** said the project was a way to push the boundaries of photography and introduce students to new and challenging exhibition venues. The project also introduced fine art photography students to a commercial venue, highlighting the dialogue between the fine art and commercial worlds.

Photography students capture historic character of downtown Macy's building

Seventeen photography students from WWU's Department of Art were commissioned to create a permanent installation titled "Edifice Complex" turning their

cameras on 1 million square feet of retail space to explore the relationship between fine art and commercial photography. The intention of the project was to commemorate the history and architecture of the Macy's store on Third Avenue in downtown Seattle. Working with Macy's Visual Manager Pierre Gour, students in WWU's Art 390 photography course taught by **Garth Amundson** used the historic landmark as a starting point to create 34 large-format black-and-white photographs highlighting the store's façade, its interior spaces and its historic charm. The students were given permission to photograph both inside and outside the store, with the exception of retail employees and customers. Gour then selected images that were relevant to the spirit of the project and the students were asked to alter or edit their work according to what suited the exhibition space. The exhibit will be permanently installed at the Seattle Macy's store.

Neuroscience faculty bring their work to the public with "Neuroscience on Tap"

Faculty from WWU's Behavioral Neuroscience Program and Biology and Psychology departments gather for monthly neighborhood round-table discussions, "Neuroscience on Tap: Bring Your Own Brain (BYOB)," at Bob's Burgers & Brew in downtown Bellingham. At each meeting, a faculty member led the discussion of a specific topic, from mental illness to food addiction to brain injury. Monthly topics included:

- "Monkey See Monkey Do! The Mirror Neuron Revolution" by Psychology Assistant Professor **Kelly Jantzen**.
- "Stroke: Insights into How Brain Cells Respond to an Attack from Within" by Biology Assistant Professor **Jose Serrano-Moreno**.
- "Sparkling Memories: Designing Light-Activated Neurons to Control

Activity" by Biology Assistant Professor **Heather Van Epps**.

- A discussion of "The Soloist," a book and motion picture about the lives of Nathaniel Ayers, a musician struggling with schizophrenia, and Steve Lopez, a journalist with the Los Angeles Times, hosted by Psychology Associate Professor **Janet Finlay**.
- "Stress and Your Brain" by Psychology Associate Professor **Mike Mana**.

CBE's Teaching Scholarship Day highlights the best in business ed

WWU's College of Business and Economics (CBE) celebrated teaching, student learning and partnerships with businesses at its annual Teaching Scholarship Day on Oct. 23. The day began with a breakfast recognizing WWU alumni and winners of the Distinguished Executive Recognition Awards: **Steve Staves**, former president of Duracell, and **Horst-Otto Gerberding**, president and CEO of Dragoco GmbH of Germany, one of the top 10 fragrance and flavor companies in the world. The day's events also included a luncheon for the college's Distinguished Teaching Fellow, Professor of Economics **Yvonne Durham**, with state Attorney General Rob McKenna delivering the keynote address. Finally, CBE's Center for Excellence in Management Education hosted three open forums led by WWU faculty, students, and industry- and education-sector professionals. A capstone panel titled, "Leadership in Green Times: The Path to Sustainability," ended the day.

Grant helps literacy center at dual language school in Skagit County

A \$15,000 grant from the Verizon Foundation helped launch a new Community Language and Literacy Center established at West View Elementary School in Burlington with the help of Western's Woodring College of Education. The West

View Elementary/Woodring College of Education Community Language and Literacy Center supports children and their families developing their language and literacy skills. West View Elementary is a K-through-8 dual-language school where 78 percent of the students qualify for free or reduced lunch and many of the students and their families speak English as a second or third language. Although making progress with academics and other educational indicators, students at West View continue to struggle to meet state academic standards. Using existing space within the school the new center will house an evening family literacy program for elementary- and middle school-aged children and their families.

Students get real planning experience with the Urban Transitions Studio

Students studying with Western's Urban Transitions Studio, a collaborative partnership between WWU, the city of Bellingham's Office of Planning and Community Development and the nonprofit Sustainable Connections, presented sustainable urban planning concepts for revitalizing downtown Bellingham's retail core to the Bellingham public. The partnership aims to promote New Urbanism and Smart Growth planning concepts and to stimulate ideas for transitioning Bellingham into a more urban and sustainable community. This is the first in a series of coordinated university studies that examine sustainable planning concepts for downtown revitalization. Upcoming classes will examine financing and plan implementation, marketing, sustainable design and an assessment of environmental impact of these urban planning concepts.

Fairhaven Middle Schoolers perform monologues with Theatre Arts students

Western Washington University's Department of Theatre Arts teamed up with

students from Fairhaven Middle School to present "Monologue Project, 4th ed." in December. Recently given a Bellingham Mayor's Arts Award by Bellingham Mayor **Dan Pike**, the collaboration between WWU and Fairhaven Middle School began in 2005 and has grown every year. This year's production included more than 40 new original monologues, as well as highlights from past productions. Middle school students joined the college actors for the public performances at the Firehouse Performing Arts Center, with some Fairhaven students performing their own monologues while others performing monologues written by their classmates. Each performance was followed by a discussion with the audience, during which the playwrights and actors shared their experiences.

Center for Performance Excellence offers community course

WWU's Center for Performance Excellence offered its annual Peak Performance class in the spring, a five-session course on achieving excellence in sports, the workplace and personal life through mental skills utilized and developed by elite athletic performers. The course was taught by the center's founder and director **Ralph Vernacchia**, who directs WWU's undergraduate and graduate sport psychology programs. Vernacchia, one of the nation's leading experts in applied sport psychology, has been at Western since 1973. His outlook on excellence is drawn from the life experiences of community members, as well as his work with Olympic athletes, sport-psychology professionals, coaches, and community leaders. The course was intended for everyone interested in enhancing personal or professional performance.

Cultural Enrichment and Lectures

Bringing the world of art and ideas to campus

Gatherings at WWU featured some of the best and brightest in the arts, politics, business and the sciences. While the events are an important part of the educational experience at WWU, community members also know these offerings are an important local cultural resource – and many of them are free.

Gov. Gregoire, former Secretary of State Ralph Munro green entrepreneur speak at spring Commencement ceremonies

Gov. **Chris Gregoire** spoke at the first of three spring Commencement ceremonies in June. Former Secretary of State **Ralph Munro** ('66) spoke at the second ceremony and **Kevin Raymond**, director of external affairs for two green technology companies, addressed graduates and guests at the third ceremony. Gregoire, Washington state's 22nd governor, has wrestled with the largest state budget deficits in history while promoting economic growth, expanding health care coverage to more low-income children and launching a plan to clean up Puget Sound since taking office in 2004. Before serving as governor, she was Wash-

ington state's Attorney General for nearly 12 years and served as head of the state's Department of Ecology. Munro earned an education/political science degree from WWU in 1966 and now serves on Western's Board of Trustees. He was elected five times as Washington's Secretary of State from 1980 to 2001. Known for promoting voter participation, Munro remains involved with the Ralph Munro Institute for Civic Education at WWU, which encourages civic literacy among secondary-education teachers and the public at large. Raymond, who graduated from WWU's Huxley College of the Environment in 1980 and served on WWU's Board of Trustees from 1999 to 2009, has served in leadership positions in environmentally-oriented nonprofit organizations and busi-



Photo by Rachel Bayne

Gov. Gregoire congratulates newly graduated David Brown, Master of Business Administration, at spring Commencement. Gregoire urged graduates to “have a healthy disregard for the impossible.” Former Secretary of State Ralph Munro and green entrepreneur Kevin Raymond were also Commencement speakers that day.



Stephen Beus, an accomplished young pianist from Washington state, performed in WWU's Sanford Piano Series in the Performing Arts Center Concert Hall.

ness start-ups. Currently, he is director of external relations for Pacific Coast Canola LLC, which is gathering financing to build a factory in Eastern Washington to produce canola oil for use in both foods and renewable fuels.

'Don't accept the status quo,' Gov. Gregoire tells 2010 graduates

In her speech at the 2010 spring Commencement ceremony, Washington Gov. **Chris Gregoire** urged new graduates to not be discouraged by the gloomy economy. As a student at the University of Washington in the 1970s, the two-term Democratic governor herself experienced a time of political upheaval during a controversial war and saw people give up hope about the economy of the state. But through it all, residents in the state never stopped embracing the "spirit of innovation" that brought about the likes of Microsoft, Boeing and Starbucks, she said. And that's the type of innovation Gregoire said she wanted the 2010 graduating class to embrace as well. "Please, have a healthy disregard for the impossible," the

governor said, echoing a statement by one of the founders of Google. A student from WWU could go on to produce a clean energy technology to reduce the nation's dependence on foreign oil, she said. Another might invent a medical technology to help citizens in Third World countries. "Don't accept the status quo," Gregoire said. She playfully acknowledged it was a big day for parents, too. "It marks the start of your own economic recovery," she said, to laughter from the crowd.

WWU shares a trove of Northwest art

When Safeco Insurance Co. donates its significant corporate collection of Northwest art to the Washington Art Consortium of Washington state museums and university galleries, many of the pieces will find a new home at WWU's Western Gallery. The gallery will store and manage about 100 works on paper from the 840 Safeco pieces. These 100 works will form the core collection of Northwest artists in the Washington Art Consortium/Safeco Collection. The rest of the collection, which includes works by Jacob Lawrence, Fay

Jones, Morris Graves, Barbara Thomas, Dale Chihuly and George Tsutakawa, will be divided among the seven members of the consortium. The Western Gallery received a grant of about \$42,000 from Safeco for art storage equipment to hold the consortium collection's works on paper, which will also make appearances in the Western Gallery.

Charlie Albright, Stephen Beus perform in Sanford Piano Series

Western's Sanford Piano Series began its 2009-2010 season in October with a concert featuring Charlie Albright in the Performing Arts Center Concert Hall. Originally from Centralia, 20-year-old Charlie Albright has performed both as a solo and collaborative artist throughout the United States, France, and Australia to sold-out audiences and critical acclaim. On numerous occasions he has taken the stage with Yo-Yo Ma - including a ceremony for Senator Ted Kennedy and the 60th anniversary of the Universal Declaration of Human Rights. The Sanford Series also included a performance in January by Stephen Beus. A graduate of Whitman College and The Julliard School, Beus was raised in Othello and made his orchestral debut at age nine. He has performed as both a soloist and with symphonies around the world and in 2008 made his Carnegie Hall debut. Both artists conducted a master class for young musicians the PAC Concert Hall in conjunction with the concerts.

Science and the univerCity takes research to downtown Bellingham

Faculty from the College of Sciences and Technology took their work to the community with the annual lecture series, Science and the univerCity. This year's lectures included:

- "The Solace of Quantum: The Amazing Science Behind Nanotechnology and Supercolliders" by Professor

Brad Johnson, chair of the Department of Physics and Astronomy. Johnson's talk focused on the science of quantum mechanics, and the development of technologies based on it – including nanotechnology and quantum computing – as well as the future of scientific endeavors to understand the smallest and most fundamental building blocks of nature.

- "The X-Ray Vision of Mathematics," by Professor **Stephen McDowall**, discussing how CT scans and Magnetic Resonance Imaging (MRI) work, where the mathematics comes in, and where there is need for further research in mathematics.
- "In Defense of Scientific Eating: A Tale of Two Grandmas," by Associate Professor of Biology **Anu Singh-Cundy**. Singh-Cundy compared the culinary customs and health outcomes of two grandmas from opposite ends of the globe to make a point about the limits of traditional knowledge in maximizing health and well-being in the modern age. She explained why nutritional information is sometimes contradictory and showed how to identify reliable health advice.

Both lectures were free and open to the public and took place at the Bellingham City Council Chambers. Sponsors include the WWU College of Sciences and Technology, the city of Bellingham, and by a grant from the BP Cherry Point refinery.

Acclaimed Outdoor Sculpture Collection hits the half-century mark

The Outdoor Sculpture Collection at Western Washington University celebrated its 50th anniversary this year with a tour of the collection as part of the Back 2 Bellingham and Showtime Family Weekend festivities in May. Today, Western is nationally known for its leadership in the

concept of art in the daily, living environment of a university community. Through the sculpture collection, the university has set standards for quality education as well as fostered an atmosphere of risk-taking and discovery. The sculpture collection features major international, national and regional artists who address such issues as the relationship of nature and culture, human scale, types of narration, personal perceptions and spatial dynamics. Whether temporary installations or permanent objects, figurative or abstract in appearance, these works represent sculpture from 1960 to the present.

Afghan activist joins World Issues Forum

Malalai Joya, an Afghan Parliament member and a crusader for civil rights, was the guest speaker in the World Issues Forum of Western's Fairhaven College of Interdisciplinary Studies in November. Joya discussed her book, "A Woman Among Warlords: The Extraordinary Story of the Afghan Woman Who Dares to Speak Out," which provides a picture of young Afghans living in a country at war, the troubles of refugee camps, and their feelings about government corruption. She was elected to the 249-seat National Assembly, or Wolesi Jirga, in September 2005 as a representative of Farah Province. She rose to fame in 2003 when, as an elected delegate to the Constitutional Loya Jirga, she spoke out publicly against the domination of warlords; since then she has survived four assassination attempts.

'What's going on?' begins an exploration of 'Freedom of Speech'

Eliza Jane Schneider, a former voice actor on the TV show "South Park" performed a staged reading of her 30-plus-character solo play "Freedom of Speech." Schneider's critically acclaimed "Freedom of Speech" which takes the audience on Schneider's wild ride from Arizona to Alabama to

Alaska, stopping off in beauty parlors, swimming holes, bars, street corners, and churches, asking everyone she met, simply, "What's going on?" The show includes Arizona polygamists, Arkansas fiddlers, Pittsburgh street rappers and New Orleans midnight arias. For her research, Schneider crisscrossed the country in a second-hand ambulance on a 317,000-mile odyssey, conducting more 1,000 interviews. The performance was followed by a question-and-answer session about dialectology and documentary theater.

Myers' new book explores the link between psychology and conservation

Gene Myers, an associate professor of Environmental Studies, read from and discussed his new book exploring "conservation psychology" at Village Books in October. "Conservation Psychology – Understanding and Promoting Human Care for Nature," focuses primarily on



Eliza Jane Schneider performed a staged reading of her solo play, "Freedom of Speech." Schneider, a former voice actor on "South Park," collected tales from across the country by asking the question, "What's going on?"

two core areas: the role of the natural environment in human psychology and how behavioral psychology could play a greater role in the study and promotion of sustainability. Myers said he and co-author, psychologist Susan Clayton, were looking to find those edges where psychology and the environment come together because conservation psychology is still a relatively new discipline. Myers isn't new to taking an interdisciplinary approach to conservation. He attended a MacArthur Foundation-funded meeting in Washington, D.C., where he worked with co-authors representing political science, economics, sociology, anthropology and human geography. They are crafting a book explaining the importance of these areas to protecting biodiversity and examining conservation efforts through their disciplinary lenses.

WWU co-hosts Human Rights Film Fest

Western's Fairhaven College of Interdisciplinary Studies co-hosted the 10th Annual Bellingham Human Rights Film Festival Feb. 18 to 25 at venues across Bellingham. Films presented in the festival included: "Tibet: Murder in the Snow," in which the Himalaya range is the setting for spectacular mountaineering – and the desperate flight of refugees from Tibet. "The Response," dramatically depicts transcripts of military tribunals at Guantanamo Bay. "Noon: The Last Word," compels viewers to confront the dilemmas associated with the death penalty and the collective pain associated with executing the innocent. "Children of the Amazon" explores the alarming rate of the decimation of the Amazon rainforest and its indigenous communities. "My Neighbor, My Killer," illustrates how former neighbors in Rwanda use tribunals to confront unimaginable horrors and provides hope and guidance for rebuilding community in the aftermath of violence.

Leadership, business and science talks draw Allen Institute for Brain Science representatives to Western

Elaine Jones, chief operating officer of the Allen Institute for Brain Science in Seattle, outlined advancements in the field of neuroscience, highlighted the world-renowned Allen Brain Atlas projects and discussed the Allen Institute's unique business model at a talk at WWU Oct. 2. Jones' talk, titled "A Business Model for Changing the World," was one of several events focusing on the accomplishments of the Allen Institute that were free and open to the public. A panel discussion on "Women and Leadership" included Jones, general counsel Maja Chaffe, and program manager Carol L. Thompson, all from the Allen Institute. The panel moderator was **Kristi Tyran**, WWU associate professor of Management.

Historians discuss archival research

Local authors **Brian Griffin** ('65) and Neelie Nelson spoke at WWU in April about how they used archival materials in their book, "My Darling Anna." The book celebrates Fairhaven's early history, when the population grew from 150 people in 1889 to almost 7,000 people a year later. The authors used a variety of historical records in the research and writing of "My Darling Anna", beginning with the local discovery of historic letters that became the heart of their work; the book contains over 200 images and letters by William R. Gray, one of the Fairhaven's early residents. Their free, public lecture, "My Darling Anna: A Tale of Archives and Discovery" at the Goltz-Murray Archives Building in April, was sponsored by The Washington State Archives and WWU Libraries.

Alice Walker's biographer, Evelyn C. White, reads at WWU

Noted author Evelyn C. White, whose 2004 biography "Alice Walker: A Life" won high

praise for its treatment of the first black female Pulitzer Prize winner, presented a lecture and reading on Oct. 7 at WWU, titled "The Universe Provides: Musings on Alice Walker, Abundance, and the Art of Biography." A former reporter for The San Francisco Chronicle, White has had her articles, essays and reviews published in numerous magazines and newspapers throughout the country. She is the author of the book "Chain Chain Change: For Black Women in Abusive Relationships" and edited "The Black Women's Health Book: Speaking For Ourselves." She also is co-author of the photography book "The African Americans." The event was free and open to the public. Sponsors included the WWU English Department, the College of Humanities and Social Sciences, Women's Studies, the Center for Canadian-American Studies and the Cold Beverage Fund.

Guest lecturer explores photography

Western's Department of Art hosted a guest lecture by artist Vesna Pavlovic, "On Photography's Expanded Field." Pavlovic discussed her work as a contemporary photographer who constantly questions the medium's language. Pavlovic's projects develop as anthropological studies, analyzing different cultures and their visual representations through particular phenomena. She is interested in the experience of history and the changes it brings to society and culture. Pavlovic is an assistant professor of Art at Vanderbilt University in Nashville, Tenn. She received her master's degree in Fine Arts from Columbia University, and her bachelor's in cinematography at the University of Belgrade in Serbia.

'Stories from Jim and Jo' tells a personal tale of living with disability

"Stories from Jim and Jo," a dance/theatre piece presented by Senior Dance

Instructor **Pam Kuntz**, tells the stories of two community members living with debilitating medical complications, WWU Associate Professor of Theatre Arts **James Lortz** and Jo Pullen. The production was under the direction of Kuntz and New York theatre artist **Ian Bivins** ('02), and was created by all four of them. Lortz, who was diagnosed with Parkinson's disease in 2008, played the role of "Jim." Part of the performance explores Lortz's own real-life journey with the disease, from diagnosis to daily discoveries of change. Pullen, a community activist who volunteers with the multiple sclerosis community as a self-help group leader, lobbyist and advocate for affordable and accessible health care, played the role of "Jo." Pullen was diagnosed with multiple sclerosis 30 years ago and is a retired social worker.



Photo by Robin Dude

'Stories from Jim and Jo' features James Lortz, an associate Theatre Arts professor, and Jo Pullen, a retired social worker and activist for health care accessibility.

WWU Concert Choir and the Bellingham Chamber Chorale perform 'Elijah'

Western Washington University's Concert Choir joined the Bellingham Chamber Chorale and community orchestra for a performance of Felix Mendelssohn's "Elijah" in April in the WWU Performing Arts Center Concert Hall. WWU Associate Professor of Music **David Meyer**, a baritone soloist, took the major role of Elijah. Other WWU faculty soloists included **Katie Weld**, mezzo soprano and **Amber Bone**, soprano. Seattle area artist Ross Hauck joined as tenor. "Elijah" exhibits Mendelssohn's stylistic genius as an early Romantic composer. Mendelssohn set the work in German but the performance has been translated into English.

Music faculty collaborate with talented Swedish clarinetist in a free concert

Western's Department of Music hosted Swedish clarinetist Carl Johan Stjernström,

in a free performance, open to the public. In an evening of chamber music, Stjernström collaborated with WWU faculty members and pianists **Jeffrey Gilliam** and **Milica Jelaca Jovanovic** as well as with the WWU Faculty String Quartet: **Walter Schwede** and **Grant Donnellan**, violins; **Eric Kean**, viola; and **John Friesen**, cello. The program celebrated the works of Mozart and Schumann.

Athletic champions bring Olympic and Paralympic spirit to campus

Speed skater and Olympian Erin Porter Bembry and Donovan Tildesley, a Canadian swimmer and Paralympian, spoke at WWU in January about the values of the Olympic and Paralympic Movements, the challenges of world record athleticism and the importance of striving for excellence in life. Bembry, a native of Saratoga Springs, N.Y., competed in the 500-, 1,000- and 1,500-meter short track speed skating Olympic events in Nagano, Japan and Salt Lake City. Tildesley, who has been blind since birth, won multiple swimming medals at the Paralympic Summer

Games in Sydney, Athens and Beijing. He holds world records in the 800-meter and 1,500-meter freestyle swimming events, and he has won gold, silver and bronze medals in the Paralympics.

Pianist Mikhail Yanovitsky performs

As part of the Arthur Hicks Piano Recital Series, WWU featured the award-winning pianist Mikhail Yanovitsky on Feb. 26 in the Performing Arts Center Concert Hall. The evening program included a variety of works by Schubert, Chopin, Scriabin, and Liszt. In describing Yanovitsky's work, The New York Times said, "Particularly striking was the sound: big without brutality, rich but always clear and in focus." Yanovitsky is the recipient of many awards, including First Prize in the Piano Concerto Competition in Cantu, Italy; two Gina Bauchauer Piano Scholarships for graduate studies at the Julliard School; and the Aaron and Irene Diamond Soloist Prize for Young Concert Artists. He has appeared as a featured soloist with the San Francisco Symphony, the Moscow Philharmonic, the Cape Town Symphony, the Toho Gakuen

Orchestra, the Shanghai Symphony, and the Philadelphia Chamber Orchestra. He joined the roster of Steinway Artists in 2001.

Music Department hosts pianist and harpsichordist Marija Ilic

The Western Washington University Department of Music hosted pianist and harpsichordist Marija Ilic on May 8 the Performing Arts Center Concert Hall. Called a "clear and decisive musician," "compelling," and "poetic" by The New York Times, Ilic's evening program featured a harpsichord recital of Bach's Goldberg Variations. An active performer of both traditional repertoire and new music, Ilic has performed around the world, including at Carnegie Hall, Musica Viva in Belgrade, and the Aldeburgh Festival in England. A native of Belgrade, Serbia, Ilic holds degrees from the Belgrade Music Academy and the Mannes College of Music, and a doctorate in piano performance from Rutgers University. She currently serves on the piano

faculty of Concordia College in Bronxville, N.Y.

'The Mistakes Madeline Made' offers a dark, funny look at love, dirt and politics

The Theatre Arts Department began its 2009-2010 season with "The Mistakes Madeline Made," a dark comedy about love and dirty people, in October in the Performing Arts Center Mainstage Theater. Written by Elizabeth Meriwether and directed by **Rich Brown**, "The Mistakes Madeline Made" follows a young woman who toils away in a soul-crushing job as a personal assistant as she begins to battle all things clean after developing ablutophobia – the fear of bathing. A fantastic story about finding one's self, the play raises the questions: Is it a political act to live dirty? And is it even feasible to live clean in our current times of unrest?

WWU Theatre brings 'The Iceman Cometh' to the Performing Arts Center

The Theatre Arts Department presented Eugene O'Neill's "The Iceman Cometh,"

directed by WWU's **Jim Lortz**, in February in the Performing Arts Center Mainstage Theatre. The famous play depicts an eclectic group of former police, discharged infantrymen, a Harvard grad, prostitutes, and a few anarchists – all with unfulfilled dreams – who have gathered in a saloon in New York City's Greenwich Village in 1912. While their original intent was to drink and celebrate the bartender's birthday, everything goes astray when an old acquaintance, Hickey, enters the bar and declares that he is no longer drinking. Hickey decides it's his duty to fix everyone's broken pipe dreams, but in the process reveals his dark secret.

Summer Youth Theatre Institute joins 'High School Musical' ensemble cast

The WWU Theatre Arts Department presented "High School Musical," directed by Theatre Arts Chair **Deborah Currier**, in July and August in the Performing Arts Center (PAC) Underground Theater. A musical sensation from Disney Studios, "High School Musical" follows two high school juniors from rival cliques. Participants from WWU's Summer Youth Theatre Institute in grades six to 12 were part of the ensemble cast alongside their institute leaders.

Egan keynotes Huxley's 40th anniversary

New York Times best-selling author and winner of the Pulitzer Prize Timothy Egan presented the keynote address at WWU's Huxley College of the Environment 40th Anniversary Celebration on May 15 at the WWU Performing Arts Center Main Stage, in conjunction with the university's Back 2 Bellingham weekend. Egan's lecture, "Light on the Land: Can the Environmental Movement Survive the Caustic Politics of the Day?" was free and open to the public. Egan, a resident of Seattle, won the Pulitzer Prize in 2001 while at the New York Times for his contribution to



Photo by Mark Malijan

Best-selling author Timothy Egan was the keynote speaker at Huxley College of the Environment's 40th Anniversary Celebration.



Physical Education, Health and Recreation Professor Charles Sylvester discussed Americans' cultural conflict between work and leisure in the CHSS Dean's Lecture Series.

the series "How Race is Lived in America." He has written six books, including "The Worst Hard Time," a nonfiction account of the Dust Bowl for which he won the 2006 National Book Award, and, most recently, "The Big Burn: Teddy Roosevelt and the Fire That Saved America," about the Great Fire of 1910 that burned nearly 3 million acres and helped shape the United States Forest Service.

Mary Beth Tinker, plaintiff in landmark free speech case, speaks at Munro forum WWU's Ralph Munro Institute for Civic Education and the city of Bellingham hosted "Free Speech in Public Schools," with guest speaker Mary Beth Tinker, plaintiff in the landmark free-speech case *Tinker v. Des Moines*, in March at the Bellingham City Council Chambers. "We are excited to have Mary Beth Tinker as a speaker. Her story is an American story. It is one where an individual exercised their constitutional freedoms and fought to ensure that citizens' rights are safeguarded from government abuse of power," said Munro Institute Program Coordinator **Jen Reidel**. "The Tinker case still impacts us

today as we grapple with the appropriate balance of student freedoms within the school setting." The Ralph Munro Institute for Civic Education at Western is dedicated to encouraging civic literacy among secondary-education teachers as well as the public at large. The Munro Institute hosts periodic teacher trainings highlighting civic ideals and teaching strategies for classroom use.

Charles Smith, former state Supreme Court justice, speaks at WWU

Former state Supreme Court Justice Charles Smith came to WWU to speak about leadership, ethics and social justice. Smith graduated from University of Washington with a law degree in 1955 and was only one of two African-Americans in his graduating class. After graduating, Smith served in the King County Prosecutor's office and was later named Special Assistant to the United States Attorney General Robert Kennedy. Following Kennedy's assassination, Smith served as a professor and as a dean at University of Washington's Law School. In 1988, Smith was appointed to the Washington State Supreme Court, becoming the first African-American to hold such a position. Smith's talk was sponsored by WWU's Leadership Advantage, Fairhaven College for Interdisciplinary Studies, Morse Institute for Leadership, and the Associated Students. Before speaking in the Performing Arts Center, Smith participated in an informal discussion in the Viking Union.

Vernacchia highlights the Olympic movement in time for the 2010 Games

WWU Director of the Center for Performance Excellence and Physical Education, Health and Recreation Professor **Ralph Vernacchia**, spoke about the legacy of the Olympic Games in February at WWU. Vernacchia discussed the critical issues and events of the upcoming 2010 Van-

couver Olympics, reviewed the Olympic movement and a looked at the future of the Olympic Games. Vernacchia believes that two critical issues – sustainability and human performance – could affect the future of the games. Vernacchia spoke of the low-tech heyday of human performance in the Olympics, typified by the remarkable life and athleticism of Bellingham's own Franz Gabl, a 1948 silver medalist in the downhill event. Gabl's story is an inspiration for all those who engage in the healthy pursuit of athletic and personal excellence. Conscripted into the German army in World War II, Gabl was injured five times during the war fighting for a cause he detested. But in 1948 – the first Olympic Games held after the war – Gabl would stand on the podium for his native Austria.

'Turning Points' lectures highlight faculty's eclectic expertise

The Turning Points Faculty Speaker Series celebrates the wealth of knowledge and talent on Western's campus. The series features hour-long eclectic talks by faculty who are experts in their fields. All lectures were free and open to the public with no tickets required and were held on the WWU campus. Topics included:

- "There is a Black Mirror in My Heart: An Oral History and the Legacy of a Holocaust Rescuer," by Associate Art Professor **Sebastian Mendes**.
- "Alleviating Poverty through Management Education: Helping Graduates of a Rural Kenyan Girls School through Income Generating Projects" by **Kristi Tyran**, professor of management
- "Wisdom in Mind and Action," by Philosophy Professor **Dennis Whitcomb**.
- "Information and Knowledge as Commons: The Case of Wikipedia" by Library Professor **Paul Piper**.
- "What Students See in the Flickering Light of Plato's Cave," by Anthropol-

ogy Instructor **Kathleen Saunders**.

Global Health and Social Justice lectures bring policy discussions to Bellingham

WWU's Global Health and Social Justice Lecture series drew two public health experts to Bellingham. Both lectures were held at St. Luke's Community Health Education Center. Dr. Stephen Bezruchka, a senior lecturer in the University of Washington Department of Global Health and an emergency room physician for more than 30 years, delivered the fall quarter lecture, "Dying too soon in the USA: Do you want health or health care?" in October. And Aaron Katz, a health policy expert and faculty member in the University of Washington's Department of Global Health, delivered the winter quarter lecture, "Health Care Reform (or what passes for that in Congress)," in February. "What will it really mean for the goal of providing quality, effective and efficient care for all Americans?" Katz asked. "And does this mean the United States finally joins the 'community of nations' that manifest a human right to health?"

CHSS Dean's Lecture Series talks showcase faculty expertise

The College of Humanities and Social Sciences Dean's Lecture Series featured three faculty members who brought their research to the broader community in lectures in the Bellingham City Council Chambers.

- **Eva Baharav**, associate professor of Communication Sciences and Disorders, presented "Autism: It Takes a Village to Help a Child," highlighting the staggering increase in autism rates worldwide and the growing health crisis that results from this condition.
- **Charles Sylvester**, professor of Physical Education, Health and Recreation, who discussed his study of American's work-vs.-leisure conflict. Sylves-

ter believes Americans struggle with contradictory viewpoints that work is supposed to be fulfilling, yet leisure time is preferred. Sylvester's solution: "Redeeming and harmonizing work and leisure... involves humanizing work so it's fit for people – rather than fitting people for work – and acknowledging leisure as a legitimate source of meaning and worth."

- **David Curley**, chair of the Liberal Studies Department, gave a lecture titled "About Afghanistan—or, Can We Learn Anything Useful from History?" He discussed how a better historical perspective might help us to form clearer alternative policies and perhaps also help us to evaluate those policies more objectively.

Children's Literature Conference draws big names in the business

WWU's seventh annual Children's Literature Conference featured four award-winning children's authors and illustrators as well as an editor/book publisher. The conference, geared toward adults, is sponsored by the WWU English Department and includes presentations from the speakers, lunch, book sales and autograph sessions. One of the authors at this year's conference was Marla Frazee, 2010 Caldecott honor recipient for "All the World" and 2009 Caldecott honor recipient for "A Couple of Boys Have the Best Week Ever." John Green, the Michael L. Printz award-winning author of "Looking for Alaska" and "An Abundance of Katherines" was another author featured at the conference, along with Gerald McDermott, the Caldecott award-winning illustrator and author of "Arrow to the Sky: A Tale from the Pueblo," and Caldecott honor recipient for "Raven: A Trickster Tale from the Pacific Northwest." They were joined by Linda Sue Park, the Newbery Medal-winning author of "A Single Shard" and one of the 2002

Publisher's Weekly Best Books of the Year for "When My Name was Keoko."

Inaugural 'Back 2 Bellingham' weekend includes reunion and open house events

Western Washington University opened its doors and campus to alumni and their families, parents and the community for the inaugural Back 2 Bellingham Weekend. Outdoor adventure, student performances, planetarium shows, a music festival, athletic events, food and talks by distinguished speakers were just some of the more than 100 activities planned. Two WWU colleges – Fairhaven College of Interdisciplinary Studies and Huxley College of the Environment – both celebrated their 40th year milestones. The Back 2 Bellingham keynote speaker was Timothy Egan, winner of the Pulitzer Prize and the National Book Award for non-fiction, whose talk was sponsored by Huxley College for its 40th anniversary celebration. Egan was joined by U.S. Rep. Jay Inslee, who discussed the environmental movement. Fairhaven College stories was a highlight of the weekend, with speakers including **Jerry Flora**, WWU's president at the time of the college's founding, and Fairhaven College Dean **Roger Gilman**. Fairhaven was also the site for the two-day EndFair Music Festival, featuring rock 'n roll, hip hop, pop and more, all in support of the Bellingham Slum Doctor Programme.

Alaska Airlines CEO keynotes Bellingham Business Forum

William S. Ayer, chairman and chief executive officer of Alaska Airlines and the Alaska Air Group, was the keynote speaker at the sold-out 9th Annual Western Washington University Bellingham Business Forum in March. Ayer, 55, leads the nation's ninth-largest airline, with more than 10,000 employees, 59 destinations and more than 110 aircraft. A 26-year veteran

Teresa Lima's "Páginas de Árvore (Pages of a Tree)" was among the "Children's Books that Do not (Yet) Exist" by international artists on exhibit at Wilson Library.



of the aviation industry, Ayer began his career with Alaska in 1995 as vice president of marketing and planning. Since then, he has held the posts of senior vice president of customer service, marketing and planning; president; and chief operating officer. In 2002, he became the company's CEO, and in 2003, he was appointed chairman. The Bellingham Business Forum is an annual opportunity for business and civic leaders to connect with friends of the university and to enjoy a talk by a prominent business professional.

'Restorative justice' theme of Fairhaven talk on children and the law

A WWU faculty member discussed new juvenile justice programs at the Lummi Indian Reservation in October as part of a quarter-long exploration of "Children and the Law" by the Center for Law, Diversity & Justice at Fairhaven College of Interdisciplinary Studies. **Raquel Montoya-Lewis**, chief judge for the Lummi Nation and an assistant professor at Fairhaven, will speak about the Lummi Juvenile Justice Project along with Jason Dallmann, the project's coordinator. The year-old project has juvenile offenders complete service projects – while receiving support from drug and alcohol counselors, social workers and

others – as an alternative to probation for their offenses. "The ultimate goal is if the kids become involved with the community they're much less likely to be doing things out in the world that are negative. And if they know people know where they are and are paying attention to them, they're much less likely to go out and do bad things," Montoya-Lewis said.

Artists dream of 'Children's Books that Do Not (Yet) Exist'

The Western Libraries hosted an exhibit of original art by 72 illustrators from 30 countries titled "An Imaginary Library: Children's Books That Do Not (Yet) Exist." Artists were invited by the International Youth Library in Munich, Germany, to create an original cover for a book that does not yet exist but which someday the artist would love to create. The original paintings, sketches, and drawings by some of the world's most successful and best known children's book illustrators were on display in the fourth floor Rotunda at Wilson Library February through March. This exhibit came to WWU from Chicago, after visiting Japan, Greece, and Iran. This is the last stop, and the only West Coast venue, before the exhibit returns to Germany.

UBC scholar explores Chinese influences in 17th-century Dutch art

University of British Columbia history Professor Timothy Brook drew from his recent book "Vermeer's Hat" to discuss 17th-century Dutch art and its connection to China and the expanding global world in his presentation, "Dutch Art in the Seventeenth Century: A China Connection?" A world-renowned scholar, Brook earned his doctorate in History and East Asian Languages from Harvard University. In addition to UBC, he has taught at Stanford University and the University of Oxford. In his book "Vermeer's Hat," Brook unpacked a work by 17th century Dutch painter Johan Vermeer to find the material signs of Holland's links with a much broader world. In a review, Yale University's Jonathan Spence described it as "a deftly eclectic book, in which Timothy Brook uses details drawn from the great painter's work as a series of entry points to the widest circles of world trade and cultural exchange in the seventeenth century... It is a book full of surprising pleasures."

Artist from 'Transformations 6' exhibition uses unlikely materials in her artwork

Victoria Calabro, whose work "Yo-yos on Yellow Hill" was included in the Western Gallery winter exhibition "Transformations 6: Contemporary Works in Glass," gave a lecture in January that was part of the Western Washington University Department of Art's Studio Speaker Series. Calabro said that she works intuitively when creating her installations. By pulling metaphorical value from materials associated with decoration, comfort, femininity and beauty, she explores these topics through the use of unlikely materials such as cast rubber, glass and metal. In "Transformations 6," The theme of transformation united the work of 28 internationally recognized and emerging artists, using a wide range of techniques and materials,

to transform glass into contemporary art. The artists used methods associated with glass – blowing, casting, sculpting, etc. – combined with materials such as bone, aluminum, and found objects to create their works. Each of the artists has won The Raphael Founder's Prize, a biennial award showcasing artists who are expanding the boundaries in their field through new techniques, ideas, and approaches to their medium. The "Transformations 6" exhibition was organized by the Society for Contemporary Craft of Pittsburgh, Penn.

Do-Ho Suh comes to campus for free lecture and to consider a commission

Do-Ho Suh, a distinguished artist whose work addresses issues of interpersonal space, identity, and the transitory qualities of existence in today's globalized society, was invited to WWU in January to consider a public art commission for the university and present a free public lecture on his work. Born in Korea, Do-Ho Suh studied oriental painting at the Seoul National University, received a bachelor's degree in painting from the Rhode Island School of Design and a master's degree in sculpture from Yale University. His work is greatly influenced by his childhood memories of Korea. The Western Gallery and Outdoor Sculpture Collection, Department of Art, and Center for East Asian Studies co-sponsored the lecture.

Theatre Arts students perform original plays after workshops with Seattle Rep

Western's Department of Theatre Arts partnered with the Seattle Repertory Theatre's New Play Program on performances of two original plays in June. Both shows, free and open to the public, were the culmination of an intensive workshop between WWU Theatre Arts students and members of the Seattle Rep. Bryan Willis' "Bootleg," was a love story about bootleggers during the Prohibition, set in 1927

Olympia. Stephanie Timm's "Asleep in the Mouth of a Crocodile," follows the comedic journey of a middle-aged narcoleptic bartender with no direction in life.

Artist Vaughn Bell brings her 'personal biospheres' to the Western Gallery

Vaughn Bell, a Seattle artist with a playful approach to serious environmental issues, spoke about her work May 12 on campus. Bell's lecture was sponsored by the Art Department Art and the Western Gallery, where her, "Village Green," a humorous commentary on the human control and containment of nature, was featured in the exhibition, "Critical Messages: Contemporary Northwest Artists on the Environment." Originally commissioned by the Massachusetts Museum of Contemporary Art, "Village Green" invites the viewer to insert their head inside "personal biospheres" where they are immersed into the smells of an indigenous Northwest landscape.

Artist James Luna lectures at WWU

Fairhaven College of Interdisciplinary Studies, Department of Art, and the WWU Cold Beverage Fund co-hosted renowned artist James Luna for a lecture in November. The event was free and open to the public. Luna, according to the Smithsonian Museum of the American Indian, is "internationally recognized for his installation and performance art ...and does work that confronts and challenges commonly held stereotypes about Native Americans, museums, art, and life – and does it with irony, humor, sorrow, and a strong sense of story-telling in motion."

Felix Solomon brings the traditional art of Coast Salish woodworking to WWU

Felix Solomon, a well-known carver from Lummi Nation, gave a free public presentation on carving and wood working traditions in May at the Fine Arts Build-

ing. The presentation focused on the art of wood carving – including Solomon's current project of a shovel-nosed canoe – and bentwood boxes, a native art form that uses one piece of steamed wood to create a box that can be used for storage, ceremonial purposes, or cooking. A member of the Lummi Nation tribe and of Haida descent, Solomon taught himself the technique of creating the bentwood box, a lost native art specific to the Pacific Northwest coastal region. In addition to crafting bentwood boxes, Solomon carves traditional Coast Salish masks and is working on the first shovel-nosed canoe in generations.

Philosophy and Christianity lectures come to WWU

Robin Collins, a philosopher of science and religion and a professor of Philosophy at Messiah College in Grantham, Penn., spoke at two guest lectures at WWU as part of the Bellingham Lectureship in Philosophy and Christianity in April. Collins presented "The Fine Tuning Argument." According to recent findings in physics, almost everything about the basic structure of the universe is finely tuned for life to occur. Collins argued that the fine-tuning data constitutes strong evidence for the hypothesis of design over various naturalistic alternatives. His second lecture, "The International Theory of Atonement," explored the Christian doctrine of reconciliation with God. People of all religious persuasions were invited to attend and participate in the lively question-and-answer session following the lecture.

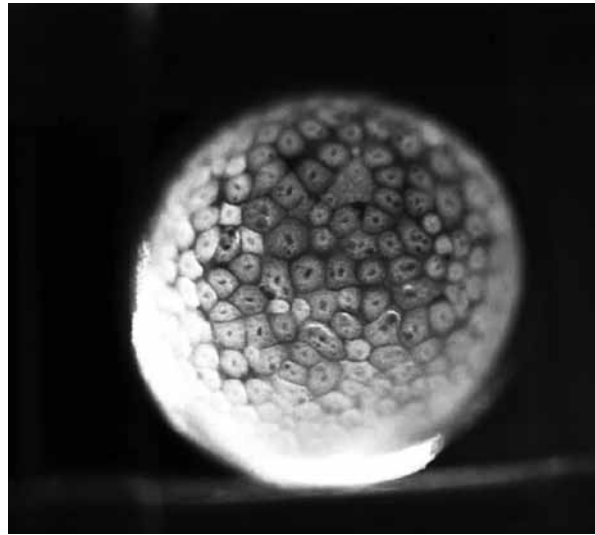
'Sound of Cells Dividing' comes to WWU

Geraldine Ondrizek's "The Sound of Cells Dividing" was at the Western Gallery in September and October, featuring the Portland artist's recent film, "Cellular" and its corresponding set of drawings of a blastocyst. The exhibit also featured her

“Sound Wall,” comprised of three spaces created by handmade paper walls embedded with recordings of both healthy and cancerous cells dividing. Ondrizek spoke about the exhibit on campus in October. Since 2001 she has worked with medical professionals to gather images of human cellular tissue and genetic tests relating to ethnic identity and disease, and then used this information in her installations, films, and drawings.

Gynan discusses his work with speakers of an endangered language in Paraguay

The Western Libraries hosted Spanish Professor **Shaw N. Gynan** in a talk titled “A Week with the Ishir Awatoso: Techniques of Elementary Literacy Instruction in an Endangered Language.” Gynan discussed techniques of literacy education among the Ishir Awatoso, some 1,300 people who speak one of two Zamucoan languages, the smallest indigenous language family of Paraguay. The talk included highlights from a workshop in which the children and teachers produced language and artwork that depict aspects of their lives. **‘Two Gentlemen’ gets an Old West feel** Western’s Department of Theatre Arts presented “Two Gentlemen of Verona,” directed by WWU Theatre Professor **Maureen O’Reilly**. One of Shakespeare’s earliest plays, this production was set in the American West, where the values of a pioneering spirit and rugged individualism parallel those in the original play. The locales were updated to include Verona, now set in Oklahoma, and Milan, now set in New Mexico, to support the Old West concept; and the cast of characters featured cowboys, cattle ranchers, cowgirls and bar girls. This array of characters is involved in a thought-provoking plot in which many of them make huge mistakes about love and friendship, but learn from these mistakes on the way to a happy ending.



Geraldine Ondrizek’s “The Sounds of Cells Dividing” blended the worlds of science at art at the Western Gallery.

Seahawks’ Leiweke headlines Seattle Business Forum scholarship fundraiser

Tod Leiweke, CEO of Vulcan Sports and Entertainment – Paul Allen’s management organization for the Seattle Seahawks, Portland Trailblazers, and Seattle Sounders FC – was the keynote speaker during WWU’s 13th Annual Seattle Business Forum luncheon. Leiweke joined the Seahawks in 2003. In 2005, under his leadership, Qwest Field was named the finest venue in the NFL by The Sporting News, and the Seahawks won the NFC Championship and advanced to their first Super Bowl. The WWU Foundation hosts the Seattle Business Forum each year, featuring a noted business leader as keynote speaker. This event brings together corporate and civic leaders, alumni, and parents and friends who are interested in the university and business trends, with all proceeds going towards WWU student scholarships. The event raised in excess of \$130,000 for scholarships, the highest amount ever through that event.

Workshop explores language activism

The Western Libraries hosted an interactive workshop in May by Assistant Professor **Maria Timmons Flores**, “The Right to Speak My Language: Stories of Language

Activism and Revitalization,” exploring the critical questions surrounding language as a basic human right and the cultural consequences of languages going extinct. Through a combination of role playing, readings, and discussion, Flores drew upon the life stories and writings of language activists throughout the world. “The Right to Speak My Language,” free and open to the public, was sponsored by the Western Libraries’ Diversity Task Force and the WWU Woodring College of Education’s Diversity Committee.

Homage or appropriation? ‘The Art of Plagiarism’ examines the complexities

The Big Read/Whatcom READS! Program and the Western Libraries hosted “The Art of Plagiarism: An Exploration of Appropriation, Homage and ‘Borrowing’ in Art” in January. The panel discussion featured Associate Professor of English **Dawn Dietrich**, Associate Professor of Art **Barbara Miller** and WWU student **Evan Bridges**. “The Art of Plagiarism” developed from the Whatcom READS! book selection, Tobias Wolff’s “Old School,” about plagiarism at an East Coast prep school.

CST faculty introduce kids to science with ‘Wizards @ Western’ talks

Western’s College of Sciences and Tech-



“Wrinkles ... Grace in Time” is the fifth in Dance Instructor Pam Kuntz’s series that celebrates aging through the stories of local community members.

nology held its “Wizards @ Western” youth lecture series with three events geared toward children in grades four through eight. “The Secret Lives of Dinosaurs” by Geology Professor **Thor Hansen** discussed how recent findings provide new insights into dinosaur behavior. “Lights and Colors and Waves... Oh My!” by Assistant Chemistry Professor **Elizabeth Raymond** included demonstrations showing the difference between mixing paint colors and light colors, different ways light is produced and some of the properties of laser light. “Sea Creatures: Up Close and Personal” by Associate Biology Professor **Deborah Donovan** examined marine animals under a microscope leading to a greater understanding of their biology and a greater appreciation of their beauty.

Woodring’s ‘Salon’ draws musicians and philosophers to discuss art in schools
Woodring College of Education’s “An Evening Salon with Music, Art, Poetry and Conversation on the Topic: Art, Social Imagination and Democratic Education”

in April featured music, art and discussion around the public purposes of schools and their role in democracy. The event included a performance by the Bellacorda Quartet an art slide show and discussion of children’s drawings facilitated by Susan Donnelly of Whatcom Day Academy. There was also a presentation of website clips from philosopher Maxine Greene, to whom the current issue of the Journal of Educational Controversy is dedicated. Finally, the journal’s authors and facilitators **Lorraine Kasprisin, Kristen French, Daniel Lerner, Rosalie Romano, Anne Blanchard and Susan Donnelly** discussed social imagination, art and education.

World Issues Forum draws diverse speakers for an informed global citizenry
Fairhaven College of Interdisciplinary Studies’ quarterly lecture series, World Issues Forum, draws a wide variety of speakers to WWU with the goal of supporting an informed and engaged global citizenry. This year’s presentations included:

- “Rwanda Yesterday and Today – End

Genocide in Darfur Tomorrow,” by Carl Wilkens, former director of Adventist Development and Relief Agency, Rwanda.

- “A Son’s Search for his Jewish Past in Kurdish Iraq,” by Ariel Sabar, journalist who explores his family’s place in a sweeping saga of Middle-Eastern history.
- “Immigrant Youth’s Contributions to Families and Society as Language and Culture Brokers,” by Marjorie Faulstich Orellana, professor and director of faculty for the Teacher Education Program at the University of California, Los Angeles.
- “A Woman Among Warlords: The Extraordinary Story of the Afghan Woman Who Dares to Speak Out,” by Malalai Joya, Afghan parliamentarian and women’s activist.
- “Immigration & National Security: Reframing the Post 9/11 Debate,” by Margaret Stock, an attorney, U.S. Army Reserve Military Police Corps lieutenant colonel, associate professor of social sciences at the U.S. Military Academy and visiting fellow at WWU’s Border Research Policy Institute.
- “A Broken Immigration System and its Undocumented Youth,” by Jorge-Alonso Chehade, Peruvian graduate of the UW Business School.
- “Irresistible Resistance: Artists Confronting the Issues of Our Time,” by Beverly Naidus, associate professor, Interdisciplinary Arts & Sciences Program, UW Tacoma.
- “The 2008 Economic Crisis and its Global Ramifications,” by Marjolein Van de Veen, Economics instructor, Bellevue College.
- “Health Care Reform, American Style (What’s Not to Like?)” by Aaron Katz, UW School of Public Health.
- “What’s Best For Our Children – And

What This Means in an Unequal World," by Thomas Weisner, professor of Anthropology, UCLA.

- "Challenging Canadian Multiculturalism: The Community Effects of Hate Crime," by Barbara Perry, faculty, Criminology, Justice and Policy Studies, University of Ontario.
- "Reproductive Health: A Rights-Based Approach in Nepal," by Sarmila Shrestha, Columbia University Law School.
- "Mining and Indigenous Rights: The Struggle for Self-Determination in Guatemala," by Pascual Bernabe Velasquez, native of San Juan Ixcay, Guatemala.
- "Life and Stories of the Karen People in Burma," by Oscar BaAye, retired engineer and resident of Bellingham, member of Karen Pwo Tribe in Burma and Stephen Dun, Karen refugee of the Sgaw tribe from Burma, living in Federal Way
- "Empowering People at the Bottom of the Economic Pyramid: A Case Study in Ghana," by Gifty Baaba Asmah, Founder and Executive Director of Daasgift Quality Foundation.
- "Reassessing Aquaculture: Risks of Factory Farms in Our Marine Environment," by Anne Mosness a former commercial fisher in Alaska and president of the Women's Maritime Association.
- "China and the Pitfalls of Neoliberal Globalization: A Communication Perspective," by Yuezhi Zhao, Communication professor at Simon Fraser University, Canada.
- "Return of the Repressed? Communication and Class Politics in Post-Reform China," also by Yuezhi Zhao.
- "Violence on the Border: The Case of Tijuana," by Victor Clark Alfaro, Founder and Director of the Binational Center for Human Rights in Tijuana, Mexico and lecturer in the

Latin American Studies Department at the University of California at San Diego.

- "Crossing Borders: Coyotes and Migrants," also by Victor Clark Alfaro.
- "About Afghanistan: or Can we Learn Anything Useful About History?" by **David Curley**, professor and chair of Liberal Studies at WWU and Les Reardanz, Bellingham lawyer who recently returned from working in Afghanistan.
- "Where West Meets East: Cultural Fusion in the 21st Century," by Theodore Bestor, professor and chair of the Anthropology Department at Harvard University.
- "Preventing Harm from Drug Use: Lessons from Thailand to Canada," by Zarina Mulla, drug policy planner, City of Vancouver, B.C.
- "Conversations on Drug Use" also by Zarina Mulla.
- "Great Love Requires Great Risk: Hunger Strikes, Spirituality, Sacrifice, and the Struggle for Social Justice," by Ralph Armbruster, assistant professor, Sandoval Department of Chicano Studies, UC Santa Barbara.
- "From Margins to Center: The Story Behind the Story to Close Down the School of the Americas" also by Ralph Armbruster.

Dancers explore ageless strength

Dance Instructor **Pam Kuntz** presented her dance and theatre piece "Wrinkles... Grace in Time" in October, the fifth of a series that explores and celebrates aging through the stories of local community members using movement, music, photography and poetry. The performance included dancers **Paige Fredlund** and **Sarah Schermer** and community members Barbara Sylvester, Noemi Ban, Dorothy Regal, Lynnette Allen and Marge Moench. "The performance reveals what it means to feel

young at any age," Kuntz said. The dancers will also respond to issues resulting in paralyzing vulnerability and extraordinary strength—issues shared by all of the women in the production, said Kuntz.

CBE's Strategic Management speakers include an international perspective

College of Business and Economics' Strategic Management Executive Strategy Speaker Series featured Jon Gacek and Frank (Sandy) McIntire during fall quarter and Bill Bruders and Ric Merrifield during winter quarter. Gacek is the COO and CFO of the Quantum Corp., a data duplication and storage company. McIntire is the former managing director for Johnson & Johnson's interests in Russia and the former Soviet Union. Bruders is the president of Dri-Eaz Products, Inc. Merrifield is Microsoft's business scientist and has filed 12 patent applications with the goal of helping companies rethink their operating models.

CBE hosts PEMCO's McNaughton to discuss social responsibility and ethics

The College of Business and Economics hosted Stan McNaughton in February for its Ethics and Social Responsibility Speaker Series. McNaughton is the CEO of the PEMCO alliance of companies, which includes PEMCO Insurance and PEMCO Corp. of Washington. McNaughton serves on the boards of many professional organizations, including the Washington Roundtable, Northwest Insurance Council and Washington Research Council. Additionally, he gives substantial time and effort to numerous charitable and safety organizations, including serving on the boards of Partnership for Learning and Junior Achievement. He is also an advisory board member for Seattle University's Albers School of Business and the Foster School of Business at the University of Washington.

Choir and Orchestra team up to perform Bernstein's 'Chichester Psalms'

The WWU Concert Choir joined the WWU Orchestra to present Leonard Bernstein's "Chichester Psalms" in the Performing Arts Center Concert Hall in May as the finale to the department's Concerto Concert. "Chichester Psalms" is a contemporary choral/orchestral masterpiece that features a delightful mixture of rhythmic and lyrical elements," said Music Professor **Leslie Guelker-Cone**, coordinator of Vocal Studies. "Its intriguing blend of classical and musical theater ideas makes it both compelling and accessible." Leonard Bernstein (1918 – 1990) was the longtime music director of the New York Philharmonic. He was a prolific composer, author, pianist, music lecturer, and conducted concerts by many of the world's leading orchestras.

WWU poets mark National Poetry Month

In celebration of National Poetry Month, WWU Libraries hosted a poetry reading by WWU's **Mary Cornish** and a poetry "open mike" in April. Cornish, a faculty member at Fairhaven College of Interdisciplinary Studies, read poems from her book, "Red Studio" and explored the marvelous through the genre of magical realism. The poetry open mike featured readings from faculty poets and students.

Ving! Showcases experimental dance

WWU's Dance Program featured "Cabaret Ving! Bring Me Dance!" in May at Ving! located in Bellingham. Now in its second year, the Cabaret series provides an opportunity to collaborate and present experimental work by WWU Dance students and faculty. The pieces often include multiple art forms such as dance, song, poetry and improvisation. Cabaret has been presented every quarter for over two years to sold-out audiences. Admission is by donation.

Concert showcases faculty choreography

WWU's annual Faculty Dance Concert in April featured dance students performing original faculty choreography. A wide variety of genres were represented, from dance theater to classical modern dance and contemporary styles of technique. The evening included **Nolan Dennett's** "Gabriel Hounds," and **Susan Haines** premiered a piece for 14 dancers that contrasted emotion with the physicality of momentum and speed. **Penny Hutchinson** presented a duet set on **Kai Berke-dal** and **Shannon Tallman** that is being performed in New York City for the 92nd Street YMCA's 75th Anniversary Festival. **Pam Kuntz** presented a piece for five dancers that explored voice and rhythm created by a live sound score from the cast. Six dancers presented a new work choreographed by Richard Merrill that he described as "a dark fairy tale."

Ford Hill Piano Recital brings Petronel Malan to Performing Arts Center

South African pianist Petronel Malan performed at WWU in May for the Ford Hill Piano Scholarship Recital in the Performing Arts Center Concert Hall. The evening program included works by Haydn, Heller, Griffes, Rachmaninoff, and Liszt. Born in Pretoria, South Africa, Malan started piano lessons with her mother, an opera singer, at age 4. In 2000, Malan won gold medals at the Missouri Southern International Piano Competition, the Louise McMahon International Music Competition, the Hilton Head International Piano Competition, and the Los Angeles Liszt Competition. Malan maintains a full performance schedule as a recitalist, orchestral soloist and chamber musician in major venues throughout the world, and has appeared at both the Ravinia and Gilmore International Piano Festivals.

Opera Studio gives Mozart's 'Marriage of Figaro' a modern political angle

The WWU Opera Studio performed "The Marriage of Figaro," a comic opera by Wolfgang Amadeus Mozart, in February and March in the WWU Performing Arts Center. "The Marriage of Figaro" is an entertaining, slapstick tale with deep, emotional roots. Written in 1784 with the French Revolution just a few years away, its themes of class and gender struggles are still relevant today," said **David Meyer**, WWU Opera Studio director. Set in the red state/blue state modern political conflict of 2004, the production was a beautiful, engaging evening of love, betrayal and forgiveness.

What do we know about murder?

Consider 'Just the Facts'

WWU's Sociology Department hosted UW Sociology Professor **Joseph Weis** in July to present "Just the Facts Ma'am: Investigating Murder Myths." The presentation drew on research to examine the accuracy of common beliefs about murder, including the belief that the Pacific Northwest is the serial-murder capital of the world and that the most dangerous time to live in the history of the U.S. is now. Weis, who has taught courses in crime, delinquency, social control, deviance and murder, said his presentation aimed to de-mythologize conceptions about

Theatre students perform

'The Miracle Worker'

The WWU Department of Theatre Arts presented "The Miracle Worker," in May, directed by Theatre Instructor **Patrick Dizney**. "The story of 'The Miracle Worker' is one of the most inspiring of our times, relating the triumph of Helen Keller over seemingly insurmountable obstacles," said Dizney. The play centers on the relationship between young Helen Keller, who lost her sight and hearing as an infant,

and her teacher Annie Sullivan, who, through perseverance and guile, reaches into Helen's world and brings her the gift of language: sign language. The cast had the opportunity to workshop with David Boushey, the founder of the Society of American Fight Directors, the United Stuntmen's Association and the International Stunt School. He has more than 400 theatre credits in a 35-year career as a fight director as well as over 60 films as a stunt performer and stunt coordinator. He is part of the Johnny Carson School of Theatre and Film, where a department is named in his behalf, at the University of Nebraska.

Guest director from Actor's Repertory Theatre helps stage 'Private Lives'

The WWU Department of Theatre Arts in July presented Noel Coward's "Private Lives," a sophisticated and entertaining play that tells the tale of Elyot and Amanda, who were once married and meet by chance while honeymooning with their new spouses at the same hotel. Elyot and Amanda reignite the old spark and impulsively elope, but soon find their fiery romance once again alternating between passions of love and anger. Their aggrieved spouses appear and a roundelay of affiliations ensues. Guest artist Jon Kretzu, artistic director of the Actor's Repertory Theatre in Portland, Ore., directed the production. Kretzu has been an acting coach in Seattle, Los Angeles and Portland as well as a guest director and professor at several universities on the West Coast and Midwest.

Cancer researcher discusses the promise of mathematical modeling

Western's College of Sciences and Technology hosted Dr. Alissa Weaver, an associate professor of Cancer Biology at Vanderbilt University, who presented "Understanding Cancer Progression: Bringing Biology and

Mathematics to the Challenge" in February as part of CST's Leaders in Their Field lecture series. Weaver discussed the efforts of Vanderbilt's Integrative Cancer Biology Center to integrate experimental biology and mathematical and computational modeling to understand the process of cancer progression. Mathematical modeling holds great promise as a tool for biology and medicine. However, in order for mathematical models to be useful and testable, they must have the ability to integrate experimental data. Unlike models used routinely in weather prediction and economics, most mathematical models of biological processes are difficult to test with experimentation. Conversely, most of biology could benefit from a theoretical framework but is performed in its absence.

Symposium explores 'The Future of Text'

Western's Academic Technology and User Services (ATUS) hosted a symposium on "The Future of Text" in May, featuring presentations on eBooks, open-source textbooks, and on-demand publishing and digital content. The symposium also had booths, guest speakers, and panel discussions exploring the impact of technology on books, journals, published processes and the written word in general. The event was sponsored by WWU's ATUS, Associated Students, the Student Technology Center, the Associated Student Bookstore, and Western Libraries

Wind Symphony performs with saxophonist Nicole Barnes

Western's Wind Symphony performed with saxophone virtuoso and Music faculty member **Nicole Barnes** in the Performing Arts Center Concert Hall in February. Barnes is a recent graduate from the New England Conservatory, where she received her master's degree in saxophone performance. In 2003 she won first place in the 12th Annual Concerto Competition at the

University of Washington. The evening's program featured works by composers Percy Grainger, Frank Ticheli and Karel Husa, whose "Music for Prague 1968" ended the evening. Husa, a Czechoslovakian composer, wrote the four-movement tone poem after the Soviet invasion of Prague in the spring of 1968.

Robot contest open to all students

Western's Computer Science Department hosted its annual Student Robot Competition in June for all WWU students, regardless of their major, were allowed to enter robots. There were no restrictions on types of robots, but they must have been made by students using safe materials such as Lego, electronic sensors, plastic lunch boxes, thin metal sheets, or other unharmed materials. Judging criteria for each robot was based on overall performance, quality of demonstration, complexity of the robot's task, creativity and software/hardware engineering. Bonus points were given for robots learning a behavior.

Guest artist Steven Bryant shares the stage with WWU Wind Symphony

The WWU Wind Symphony featured guest artist Steven Bryant on May 20 in the Performing Arts Center Concert Hall. "I am more excited for this upcoming concert than for any other performance I have done since coming to WWU," said **Christopher Bianco**, conductor of the WWU Wind Symphony. The concert featured "Ecstatic Waters," a new work by Steven Bryant, an active composer and conductor with a diverse catalog of works. The piece was written for acoustic wind instruments and electronic sounds generated from a laptop computer. In conjunction with the evening performance, Bryant presented an open master class for composers the previous day.

**CASCAID conference highlights
global health and inequality**

The WWU Debate Union hosted its Seventh Annual Community Advocacy Support Center (CASCAID) Conference on “Global Health: Confronting the Challenges of Privilege and Inequality” in May. The CASCAID Conference brings together advocates, academics and activists to exchange ideas and methods on a selected theme. This year’s conference included a film about Cuba’s health care system, “Salud!” The keynote address was given by long-time AIDS activist and founder of the award-winning Slum Doctor Programme **Tim Costello**, WWU’s director of the Center for Service-Learning. “Over the past several years, the CASCAID Conference has seen participants from nearly a dozen states, more than 20 universities and colleges, and three countries,” said **Korry Harvey**, co-director of CASCAID.

**Munro Civic Forum showcases
diverse judicial experiences**

WWU’s Ralph Munro Institute for Civic Education hosted a forum, “The Role of the Courts in American Society,” in September with the Whatcom Bar Association and the city of Bellingham in the Bellingham City Council chambers. The forum featured panelists with a diverse range of experiences and judicial philosophies, including **Mary Kay Becker**, a judge with the Washington State Court of Appeals, **Raquel Montoya-Lewis**, chief judge of the Lummi Tribal Court and an assistant professor in WWU’s Fairhaven College of Interdisciplinary Studies and attorneys **Deborra Garrett**, **Doug Hyldahl** and **Doug Shepherd**. The forum was moderated by **Sara Weir**, the Munro Distinguished Professor of Civics Education at WWU and chair of the Political Science Department, moderated the forum, which was shown on Bellingham TV Channel 10.

Curriculum

Innovating academic excellence

While WWU continues to earn national acclaim for our academics, we're expanding our offerings with the help of distance learning and extended education programs.

WWU earns top ranking from U.S. News and World Report

Western Washington University is the top-ranked public, master's-granting university in the Pacific Northwest according to U.S. News & World Report. Western also ranked third in 2010 among public master's-granting universities in the West, a region stretching from Texas to the Pacific. Since the first U.S. News rankings in 1987, Western has been highly rated in 21 of 23 years. WWU President **Bruce Shepard** said students excel and reach their aspirations because of the gifted and dedicated faculty and staff on campus. Faculty research, critical community partnerships and the achievements and contributions of our 100,000 alumni transform the lives of the citizens of our state and nation, Shepard said.

Kiplinger's: WWU is a best buy for strong, affordable academics

WWU ranks among the top 100 public colleges and universities in the nation that "deliver strong academics at affordable prices," according to the February 2010 issue of Kiplinger's Personal Finance magazine. Kiplinger's ranks Western 54th on its list of the 100 Best Values in Public Colleges in the United States for 2009-2010. The magazine ranked Western 56th in 2008-2009. The rankings are based on data provided by more than 500 public four-year colleges and universities to determine the top 100. The 800,000-circulation magazine ranked each school after an analysis of academic quality, including SAT scores, admission and retention rates, student-faculty ratios and four- and six-year graduation rates. Each school was then ranked based on cost and financial aid, including factors such as tuition, mandatory fees, room and board, estimated expenses for books, financial aid available and the average debt a student accumulates before graduation.

Author: Fairhaven College's independent learning style is a 'best practice' in a report about the future of higher education

WWU's Fairhaven College of Interdisciplinary Studies was praised for embodying the future of American higher education in "Fixing College Education: A New Curriculum for the Twenty-First Century" by Professor Charles Muscatine of the University of California at Berkeley. Muscatine predicts new roles for students and faculty, redefines educational breadth and depth, and calls for deeper assessment of learning and teaching. In his book, Muscatine pointed out that Fairhaven has pioneered the king of curricula and pedagogy he proposes and notes that Fairhaven's model of education is one of "best practices" identified in the report of the Association of American Colleges and Universities, "College Learning for the new Global Century." The book argues that Fairhaven's educational style – one strong on attributes such as intensive advising and mentoring, self-designed and negotiated majors, independent learning contracts, critical- and creative-thinking skills, and social and personal responsibility – is better able than traditional models to produce good scholars and good citizens for the twenty-first century.

Huxley students get dirty studying shoreline cleanup

Students in Western's Huxley College of the Environment studied real-world environmental problems at the former Scott Paper Mill site in Anacortes. Seventeen students in the Environmental Toxicology emphasis looked at the history of the site, state environmental regulations that relate to environmental clean-up decisions, and possible clean-up methods. Then they drafted mock cleanup proposals and identified research to be done on the site. The Port of Anacortes, state Department of Ecology and Geoenvironmental engineers, an environmental consulting firm, worked with students

to provide realistic experiences with the latest field technologies to better prepare them for possible careers after graduation. **Ruth Sofield**, the Huxley College associate professor responsible for putting the class together, said students were forced to make difficult decisions based on technical knowledge, economics, social issues and regulatory guidance. The project was funded by a \$25,000 payment from the Port of Anacortes, among contributions made as part of a natural resources damages settlement associated with the cleanup of the site.

NSF grant helps attract and train math and science teachers

WWU's five-year, \$900,000 grant from the National Science Foundation's Robert Noyce Teacher Scholarship Program will encourage talented science, technology, engineering, and mathematics majors and professionals to become middle- and high-school mathematics and science teachers. **Bruce Larson**, WWU Professor of Secondary Education and administrator of the Noyce grant, said the grant funds will provide \$10,000 scholarships to 61 aspiring teachers from among the WWU student body or qualified private-sector professionals interested in making a career change to become science or mathematics teachers. **George "Pinky" Nelson**, director of WWU's Science Math and Technology Education program and co-director of the grant, said, "What we hope to do with this grant is attract the best possible people out there into becoming science and mathematics teachers by offering to help support their education – whether they are incoming students or professionals still working in their areas of expertise."

Washington Achievers Program students come to WWU for tours and workshops

WWU's Office of Admissions hosted candidates of the Washington State Achievers Program Scholarship as part of its efforts to increase multi-cultural student enrollment. About 150 high school students from five Seattle public schools attended workshops, campus tours and a student question-and-answer forum. The Achievers Program, part of Bill and Melinda Gates College Success Foundation, is promotes higher education opportunities, particularly to low-income students and students of color. Scholarships are awarded to juniors enrolled at any of the 16 high schools in the Achievers programs who have demonstrated academic potential in their school work. The scholarship provides tuition and fees in varying amounts to be applied to participating Washington colleges and universities. This year is the 10th and final cohort of scholarship recipients.

Woodring offers a Human Services degree via distance learning

Woodring College of Education offers new distance learning program to serve the Olympic and Kitsap peninsulas. The Human Services Distance-Learning Program is an upper division major that enables students to complete a WWU bachelor's degree. The full-time, 76-credit major begins every winter quarter and continues over six consecutive quarters, including summer. The core course work is delivered online via web-based learning and includes direct supervision at field sites during the three required internships, with an optimal balance between course content and experiential learning that meets national standards in human service education.

Demand grows for Tutoring Center

WWU's Tutoring Center saw an increase in demand for their services during the 2009-10 school year, with more than 18 percent of all WWU undergraduates seeking academic help from student tutors. The center, part of Academic and Career Development Services, offers assistance with courses in math, physics, chemistry, economics and other subjects during the day and some evenings. The total number of visits to the center was up by more than 24 percent over the previous year. Salaries for many of the center's tutors are funded by work study, so cuts to that program could jeopardize the Tutoring Center's ability to maintain the current level of service. Center staff are looking for ways to improve the center's services without spending more money, such as working more closely with other campus providers of academic support and offering more tutor-led study groups to reduce the demand for drop-in tutoring.

EESP offers editing certificate

Western's Extended Education and Summer Programs offered a new nine-month Editing Certificate Program, "Professional Editing: Print and Online," in the fall. Targeting those who want to work as freelance editors, publication staff members, or authors of their own print and online projects, the program is for those who need editing skills to produce newsletters, content for websites, marketing materials, formal reports or other written material.

Students learn about ecology research during field courses in Oregon

Two faculty-led field-research courses took WWU students to the Great Basin desert of Southeast Oregon during the summer. "Ecological Methods" and "Research in Reptile Ecology" were open to all students regardless of major, and offered students a chance to deepen and diversify their research skills in a real-world ecological setting. Students experienced the theory and practice of scientific research by learning to frame interesting biological questions into testable hypotheses and obtaining data worthy of publication in peer-reviewed scientific journals.

Courses offered for certified planners

WWU now offers continuing education courses to certified planners. Western wrapped up a well-received continuing-education course for planners registered with the American Institute of Certified Planners (AICP) in February. Participants came from as far as Olympia, many from the Seattle area, some from Skagit County, and approximately 30 from Whatcom County. AICP members must receive continuing education to gain the knowledge and skills they need to remain current in the practice.

Western Reads will explore 'Digital' life

S. Craig Watkins' acclaimed "The Young and the Digital: What the Migration to Social Network Sites, Games, and Anytime, Anywhere Media Means for Our Future" will be the Western Reads book for the 2010-2011 academic year. In its seventh year, Western Reads is WWU's reading program designed to promote intellectual engagement and civil discourse among members of the campus community. "The Young and the Digital" is based on survey research, in-depth interviews, and fieldwork with teens, young adults, teachers, parents, and technology advocates. All



Industrial Design students made products for the kitchen, including these plastic bowls by Dieter Amick, for the annual ReMade competition showcasing design, sustainability and entrepreneurship.

freshman and transfer students received a complimentary copy of "The Young and the Digital" at orientation, while other students were able to purchase the book at a discount from the AS Bookstore.

Design students give trash a new life

Students in WWU's Industrial Design program developed products for the kitchen in the annual ReMade competition, an annual design challenge combining sustainability and entrepreneurship. The goal is to transform items of industrial waste into viable commercial products that are then sold in a retail venue. This year's collection included soap dispensers made from spray cans, bowls made from propane tanks, napkin rings made from skateboard decks, and towel racks made from rebar. All the products were debuted at IDEAL on Cornwall Avenue as part of Bellingham's Downtown Art Walk.

EESP offers project management courses

WWU's Extended Education and Summer Programs offered three project management courses to the public this spring, designed to prepare students for the Project Management Institute's Project Management Professional certification exam. The WWU courses provided training suitable for people with a variety project management experience. "Introduction to Principles and Practices of Project Management," for example, were designed for those who are new to the field. "Project Management Crash Course" provided some formal training to those who unexpectedly find themselves in the project management role. The third course, "Project Management Professional Preparation," helped participants build a solid foundation in project management by outlining key concepts and practices, fine tuning skills and techniques and preparing for the certification exam.

Summer Session offers unusual courses

WWU Summer Session's 400 courses offer students a wide variety of opportunities to catch up or get ahead on credits, learn a new language, study abroad or become immersed in field work. Ranging from three days to nine weeks, the courses are open to the public and include workshops, seminars, intensive short courses, field trips, travel programs, and weekly classes. Students could complete a full year's study of French, German, Italian, Japanese or Spanish in just a six- or nine-week session, take a travel program to India, Greece, Costa Rica or Italy, or delve into a creative, social or law-based course offered through WWU's Fairhaven College of Interdisciplinary Studies. Summer Session is offered through Extended Education and Summer Programs.

Arabic and Islamic Studies, a new minor

Western's Liberal Studies Department offers a new minor for students, Arabic and Islamic Studies. The minor in Arabic and Islamic Studies will provide intermediate instruction in Arabic, an introduction to the history of Islamic civilization and upper division electives from several academic departments. Some of the classes required within the 28- to 30-credit minor are "Sufism: The Islamic Mystical Tradition," "Modern Egypt, Libya and the Nile Valley," "The Traditional Middle East" and "History of the Israel/Palestinian Conflict."

Diversity

A stronger, more inclusive campus

WWU continued several key diversity initiatives, including a grant studying recruitment and retention of women in the sciences. And a new program at Woodring College of Education will expand opportunities for teachers and administrators to learn about effectively working with diverse populations.

Diversity Initiative focuses on recruiting and retaining staff

In the past year, WWU has been working on a Diversity Initiative aimed at recruiting and retaining a more diverse faculty and staff. Efforts included the development of a research paper identifying best practices for effective strategies in recruiting and retaining a diverse faculty and staff. Workshops were also included, which identified strengths, challenges, opportunities and threats to recruiting and retaining a diverse workforce. The Diversity Initiative also yielded recommendations from academic colleges, the Minority Employee Council and the Lesbian, Gay, Bisexual, Transgender Advocacy Council which were approved by President Shepard. These recommendations ranged from developing Diversity Fellows and Residents to proactively identifying pipeline opportunities to recruit increasingly diverse applicants.

Washington Achievers Program students get WWU preview

WWU's Office of Admissions hosted candidates of the Washington State Achievers Program Scholarship as part of its efforts to increase multi-cultural student enrollment. About 150 high school students from five Seattle public schools attended workshops, campus tours and a student question-and-answer forum. The Achievers Program, part of Bill and Melinda Gates College Success Foundation, is promotes higher education opportunities, particularly to low-income students and students of color. Scholarships are awarded to juniors enrolled at any of the 16 high schools in the Achievers programs who have demonstrated academic potential in their school work. The scholarship provides tuition and fees in varying amounts to be applied to participating Washington colleges and universities. This year is the 10th and final cohort of scholarship recipients.

EOO's Handbook catalogues efforts to promote diversity

The Equal Opportunity Office published an online 2009-2010 WWU Diversity Handbook summarizing more than 300 programs, classes and projects at Western that deal with some aspect of diversity. The items in the handbook include the Center for Law, Diversity, and Justice at Fairhaven College of Interdisciplinary Studies and Disability Awareness Week, which promotes resources for individuals with disabilities and provides open and safe spaces for dialogue and advocacy. Western had 100 more submissions this year than the previous year.

CST wraps up NSF Advance Grant exploring recruitment and retention of women in the sciences and engineering

In August 2008, the Dean of the College of Sciences and Technology, Arlan Norman, along with others in the college, received a two-year National Science Foundation ADVANCE grant to recruit and retain women in the sciences. As part of this grant, WWU undertook a five-year hiring study of the college, including applicant tracking, and looking at hiring packages and promotion/tenure studies. In the spring 2009, a climate survey was sent to 139 CST faculty members. The grant concluded in summer 2010 and a follow-up will examine the results of both the hiring study and the survey in order to develop appropriate responses, with a special emphasis on mentorship.

Woodring's CEED wins recruitment and retention funds

Western President Bruce Shepard approved one-time funding of \$21,726 for a diversity initiative by Woodring College of Education's Center for Education, Equity and Diversity. The money supports a .50 FTE classified staff position and provides travel funding to faculty and staff. The Center wants to improve efforts

to recruit and retain diverse faculty and staff. The funds will assist the center in partnering with other institutions in the U.S. and abroad to develop a consortium of critical inquiry and self-study on cultural competency.

Garcia heads summer leadership program for scientists

Joseph E. Garcia, director of the new Karen W. Morse Institute for Leadership and associate dean of the Center for Excellence in Management Education at Western, was the chief facilitator of the Society for the Advancement of Chicanos and Native Americans in Science (SACNAS) Summer Leadership Institute at the American Association for the Advancement of Science in Washington, D.C. An intensive five-day course, the institute brings together participants with distinguished minority group leaders in the sciences and offers opportunities for leadership development and networking. SACNAS is a national organization founded by scientists and dedicated to encouraging college students and professionals from the sciences to attain advanced degrees, careers and leadership.

Academy of Lifelong Learning takes students to Lummi Nation

Students in WWU's Academy of Lifelong Learning received a first-hand glimpse into Lummi institutions and culture during a six-session course this spring, "Lummi Potpourri: Institutions and Culture." In addition to five classroom presentations by Lummi tribal leaders and Cheryl Crazy Bull, president of NW Indian College, students took part in a field trip to the Lummi Nation. During the course, participants learned how Northwest Indian College serves the needs of students from over 90 different tribes, how Lummi Fisheries provide assistance with fish, crab, and shellfish harvests and the revival of Lummi-style carving with artist Felix Solomon and the annual intertribal Canoe Journey.

Woodring's CIRCLE grant trains more teachers and administrators in helping students with limited English skills

A new program at Woodring College of Education will help WWU faculty prepare prospective teachers to more effectively work with students with limited proficien-

cy in English. The Curriculum Integration for Responsive, Cross-cultural, Language-based Education (CIRCLE) will ensure that all new Woodring-trained administrators, teachers and special educators have the opportunity to complete a TESOL certificate and experience working effectively with diverse students with limited English proficiency. The program will also train at least 200 education professionals in how to help students acquire English language skills more quickly, accelerating their acquisition of language, literacy, and content knowledge.

Education Week presentations draw experts in multicultural education

In conjunction with Western's Education Week in May, WWU's Center for Education, Equity, and Diversity hosted "Re-Igniting Multicultural Education: What Teachers, Schools and Teacher Educators Can Do," presented by Patty Bode, the Tufts University director of Art Education, and Sonia Nieto, a professor of Language, Literacy and Culture at the University of Massachusetts-Amherst. They co-authored "Affirming Diversity: The Sociopolitical Context of Multicultural Education," which is used

in many university teacher education courses nationwide. Also that week was a panel discussion, "Moving Beyond The Rhetoric: A New Multicultural Education For the 21st Century," with panelists Bode and Nieto joined by Gary Howard, an adjunct professor of WWU and author of "We Can't Teach What We Don't Know: White Teachers, Multiracial Schools," Denny Hurtado, director of Indian Education of the Office of the Superintendent of Public Instruction, and Ken Zeichner, director of Teacher Education at the University of Washington.

Admissions Office Receives WCAN Grant

Western's Admissions Office received a \$10,000 grant through the Washington College Access Network for 2010-11. The Multicultural Outreach Team in Admissions will utilize these funds for programming efforts and on-campus visits aimed to attract future college students from underrepresented backgrounds.

G.I Jobs magazine includes Western in a national list of 'military friendly' schools

Western Washington University has been selected by G.I. Jobs magazine as a "Military Friendly School" for 2011, placing Western in the top 15 percent of all higher education institutions nationwide. The magazine, a monthly publication that assists veterans in seeking civilian employ-

ment and education, selects and publishes their results annually in the Guide to Military Friendly Schools.

Future Scholars get an early start on futures in teaching or human services

Woodring College of Education created the Future Scholars Program to provide a distinctive, small group experience for a select group of entering freshman with an interest in teacher education or human services. Future Scholars students will be able to explore teacher education or human services early in their Western careers while gaining a network of academic and social support from Woodring students, faculty, and staff. Future Scholars also receive priority access to Woodring's foundation course. To be considered for the Future Scholars Program, students must have: demonstrated academic success, indicated an interest in human services or a high-need field of teacher education, and a strong background in multiculturalism or expressed an interest in working with diverse student populations. Each year, about 20 students interested in teacher education and 10 interested in human services are invited to participate.

Excellence of Faculty and Staff

Earning acclaim for teaching and scholarship

WWU faculty and staff are well known for their commitment to academic excellence and to service. Scholars and policy makers regionally and around the world know experts at WWU are leaders in their field.

Keiper will spend the year in Tanzania as a Fulbright Scholar

Western Associate Professor of Secondary Education **Tim Keiper** will travel with his family to Tanzania as a Fulbright Scholar during the 2010-11 academic year. Keiper will work in the teacher- preparation program at Mt. Meru University in Arusha and conduct research in remote areas of Tanzania related to the preparation needs of teachers working with orphaned and vulnerable children. His research title is "Assessing the Needs of Pre-Service teachers Preparing to Educate Orphaned and Vulnerable Children in Rural Tanzania." As a Fulbright Scholar, Keiper is part of a prestigious international educational exchange program designed to increase mutual understanding between people from the United States and other countries.

Fabiano recognized as a national leader in student affairs

A leading student affairs association awarded Woodring College of Education faculty **Patricia Fabiano** with its prestigious national



Pat Fabiano

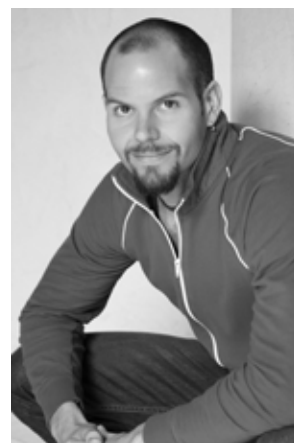
Outstanding Contribution to Higher Education Award, which recognizes those who have rendered outstanding service in programs, policies, or research that has made a national impact, and who has contributed to the broad reach of higher education. The award was announced at the NASPA annual conference in Chicago in March. Previous honorees include U.S. Sen. Edward Kennedy, former NCAA president Myles Brand, U.S. Sen. Claiborne Pell and The Chronicle of Higher Education.

Fabiano, a faculty member in the Student Affairs Administration program, has been at WWU for 20 years. Previously as the Student

Affairs director of Prevention and Wellness Services, she developed the Lifestyle Advisor Program, a nationally recognized peer health education program, and brought in nearly \$4 million in federal and state grants on reducing high-risk alcohol consumption and violence prevention. She has also published in the area of social justice and men's role in the prevention of violence.

Rich Brown receives the Excellence in Teaching Award

Theatre Arts Assistant Professor **Rich Brown** focuses his teaching style on creating positive learning environments for students. He strives to "create a safe space where students are encouraged to participate without fear of making mistakes, where experiential learning through process outweighs product," he says. During winter quarter Brown directed and toured regionally with six WWU students for the Theatre Ambassadors Tour. Then during spring break they traveled to New York City, England and Japan, where Brown and the students also performed in Japanese. He also spent two weeks in Romania teaching an intensive course in the physical acting method known as Viewpoints. To honor Rich Brown's impact on his students, he has been selected to receive the 2009-10 Excellence in Teaching Award. The selection committee was impressed with Brown's commitment to push students outside of their comfort zones, his introduction of new material into the Theatre major,



Rich Brown

and the rigor of his courses. Brown's passion for teaching is also evident in his extremely high student evaluations and even more so in the comments received from students. The Excellence in Teaching Award comes with a \$1,500 stipend to use for teaching, research or professional enhancement, made possible by the WWU Foundation.

Kathleen Kitto receives WWU's Diversity Achievement Award

Throughout her career at Western, **Kathleen Kitto** has been a leading supporter of gender diversity initiatives for both faculty and students, developing opportunities for women in the sciences, engineering and mathematics. Kitto was the first female engineer hired in WWU's Engineering Technology department, joining the faculty as an assistant professor in 1988. She rose to the rank of professor in 1995 and served as the Engineering Technology department chair from 1996 to 2003. Since the College of Sciences and Technology was founded in fall 2003, Kitto has split her time, serving as associate dean for CST and as a faculty member in Engineering Technology. She actively encourages women students to enter the field of engineering. She serves not only as a strong role model, but through mentorship of female students and working with student groups, encourages more women to enter the engineering field. In her leadership role as department chair, Kitto helped shape a culture change that led to the hiring of additional women into the Engineering Technology department, which now has more women faculty than most engineering technology departments in the country. Under her leadership and with the support of several Western colleagues, Western won a National Science Foundation ADVANCE Catalyst grant, designed to focus specifically on the needs and challenges of women in the



Decision Sciences faculty Steve Ross and Kraig Pencil shared the Allette and Cayden Chase Franklin Excellence in Teaching Award from the College of Business and Economics

Colleges of Sciences and Technology. For her continued advocacy of women in the sciences, Kitto is this year's recipient of the Diversity Achievement Award, which recognizes outstanding contributions to enhancing multiculturalism on campus and beyond. The award comes with a \$1,500 stipend for use in research teaching or professional enhancement, made possible by the WWU Foundation.

Ross and Pencil share Excellence in Teaching award at CBE

Steve Ross, chair of the Decision Sciences Department, and **Kraig Pencil**, senior instructor in the department, jointly received the 2009 Allette and Cayden Chase Franklin Excellence in Teaching Award from the College of Business and Economics. The award recognizes faculty contributions to teaching and the enhancement of student learning in business and economics. This year's award recognized Ross and Pencil's contributions in developing a 10-week experiential learning project for a database management course in the Management Information Systems program. The project has teams of students address some of the challenges often encountered during database development: convert-

ing an existing set of data into a database, application of design standards, the development of documentation and team dynamics.

Philosophy's Hud Hudson receives the Olscamp Research Award

Internationally renowned philosopher, Professor **Hud Hudson** is arguably among the very best metaphysicians in the world today. Hudson has amassed an impressive number of publications since he began teaching at Western in 1992 – three books, more than 40 articles, six edited volumes and three critical book reviews. His colleagues consider Hudson a master at making sophisticated work in metaphysics accessible and engaging without sacrificing rigor. This ability is on display throughout his most recent book, *The Metaphysics of Hyperspace*, which argues that our world has more than three spatial dimensions. In recent years, he has been invited to present his work to several



Hud Hudson

universities in Australia, as well as in New Zealand, Belgium, China, Russia, Germany, Scotland, Switzerland and Italy. Although Hudson is best known for his work in metaphysics and the history of philosophy, he has also published papers in epistemology, the philosophy of religion, ethics and even in mathematics. To honor his groundbreaking research in philosophy, Hudson is this year's recipient of the Paul J. Olscamp Research Award, which recognizes faculty members who have made an outstanding contribution to research and scholarship. The award comes with \$1,000, made possible through an endowment provided by former WWU president Paul J. Olscamp.

Jack goes global with her work on women, depression and 'self-silencing'

Dana Jack, professor of Interdisciplinary Studies, discussed her new book, "Silencing the Self Across Cultures: Depression and Gender in the Social World" in May. Jack co-authored

"Silencing the Self Across Cultures," which included 21 contributors from 13 countries, which demonstrates that the link between depression and self-silencing behaviors occurs across a range of cultures and



Dana Jack

offers a new view of gender differences in depression. Jack's main areas of research focus on women's depression and anger, both in the U.S. and internationally. As a Fulbright Scholar to Nepal in 2001, she taught in a graduate women's studies program at Tribhuvan University, Kathmandu, and also completed research on gender and depression in Patan Mental

Hospital and Tribhuvan University Teaching Hospital.

Elich Excellence in Teaching Award goes to Jerry Johnson of Mathematics

Jerry Johnson, a professor of Mathematics specializing in math education, captivates his students with thoughtful, probing questions that inspire them to think about math in a new way. Johnson draws upon real-world experiences to illustrate math concepts and reach students with a variety of learning styles. His former students now



Jerry Johnson

teach in classrooms throughout Whatcom and Skagit counties and beyond, but continue to seek out Johnson for guidance on improving their teaching practices, judging by the number of math teachers who pack Johnson's seminars at regional conferences. For his dedication to his students and his region-wide impact on math education, Johnson is the recipient of the Peter J. Elich Excellence in Teaching Award for the 2009-10 academic year. The award, which includes a \$1,500 stipend from the WWU Foundation for research and teaching expenses, recognizes Peter J. Elich and his years of service as dean of the former College of Arts and Sciences. Faculty from the College of Humanities and Social Science and the College of Sciences and Technology are eligible for recognition.

Fairhaven's Daniel Larner receives Faculty Outstanding Service Award

With a superior record of service to Fairhaven College, Western, his scholarly and artistic professions, and the wider community, Fairhaven Professor Daniel Larner is this year's recipient of Western's

Faculty Outstanding Service Award. Larner's service to Western began in 1968 with membership on university committees and a presidential task force. In 1976, he was one of the founders of The College of Fine and Performing Arts. Larner then served as the dean of Fairhaven College from 1982 to 1989. He has been an active member of more than 30 WWU committees, ranging from the University Planning Council, to president of the Faculty Senate. A playwright and theatre scholar, Larner's scholarly service includes 11 years on the board of directors of the Eugene O'Neill society. In service to the wider community,



Daniel Larner

Larner has been a member of the boards of directors of two influential organizations: the Mount Baker Theatre and the American Civil Liberties Union (ACLU) of Washington. The theatre's revival as a community arts facility has had a profound meaning for Bellingham, and Larner was one of the architects of that effort. As a 40-year member of the ACLU, Larner has led many task forces and workshops, advised the WWU student ACLU Club, and given over 100 presentations about civil rights to a wide variety of community organizations. In 2008 he was awarded the Law Day Liberty Bell Award by the Whatcom County Bar Association, for lifetime commitment to civil rights education and advocacy. The Faculty Outstanding Service Award includes a \$1,500 stipend, made possible by the WWU Foundation.

Nolet travels to UNESCO symposium on sustainability in teacher ed

Professor **Victor Nolet** was invited to Paris in May to speak on "Pedagogy of Education for Sustainable Development" at the United Nations Educational, Scientific and Cultural Organization (UNESCO) symposium. Nolet led a U.S. delegation and was asked to speak at the meeting when a network of Washington state teacher education institutions was admitted to Phase II of UNESCO's effort to incorporate sustainability principles into teacher education programs, the International Network of Teacher Education Institutions. The International Network of Teacher Education Institutions was launched in 2000 as part of the U.N. Decade for Education for Sustainable Development.

Heidi Zeretzke named Outstanding Classified Staff for her grounds work

Heidi Zeretzke, a grounds and nursery specialist responsible for the care and upkeep of the central area of the WWU campus, was the first recipient of the Outstanding Classified Staff Award, chosen by representatives from the two classified staff unions on campus, with the support of the president. From her aesthetic creativity to her innovative use of organic material, Zeretzke's work is highly respected among colleagues and across campus. She was integral in the design, planting and implementation of large landscaping projects around Old Main and Higginson Hall, as well as the Rose Garden and Bird Sanctuary. "The central campus area would not have the same beautiful, well-kept appearance without her," says her co-worker,



Heidi Zeretzke

Randy Godfrey. Zeretzke is also passionate about using sustainable cultivation methods in her work, opting for organic fertilizers and minimizing the use of herbicides. She even brews her own organic compost tea for the Rose Garden. Community members benefit from her expertise, too, with her annual classes on rose pruning.

Interdepartmental AMSEC honored with WWU's Team Recognition Award

The recipient of this year's Team Recognition Award, the Advanced Materials Science and Engineering Center (AMSEC) was established to promote interdisciplinary materials science research, educate students and improve private sector innovation through access to technology, expertise and a skilled workforce. AMSEC is the culmination of an effort that began nearly six years ago when a group of Chemistry, Physics and Engineering Technology faculty came together to increase support for multi-user instrumentation and collaborative research in the area of materials science. With the support of Dean **Arlan Norman**, the group prepared a successful \$400,000 proposal to the National Science Foundation outlining a vision for the creation of the new center, and in 2006, helped draft a \$1.2 million "decision package" to the state Legislature to get the center enough funding to operate. Team members have engaged in a range of initiatives designed to build new collaborations between faculty, from hiring faculty with multi-department appointments, to sponsoring colloquia in proposal writing and joint exploratory research. Today AMSEC has 22 faculty members representing five academic departments, two staff and more than 30 undergraduates enrolled in its minor degree program. "These achievements were only possible through the dedicated efforts over many years of a highly committed team of faculty and staff," says **David Patrick**, director of AMSEC.

David Patrick's collaborative work receives the Simpson Bridging Award

A Chemistry professor, **David Patrick** co-founded and directs WWU's Advanced Materials Science and Engineering Center, where faculty from several departments from the College of Science and Technology collaborate and innovate to provide world-class research and teaching in materials science. The center, known as AMSEC, also collaborates with industry to solve practical problems and promote private sector innovation. Many in industry find that AMSEC's interdisciplinary approach, with experts from Chemistry, Physics, Geology, Mathematics and Engineering Technology, offers new ways to approach problems. And these projects often pay additional dividends in the form of new questions and methods to consider back in the classroom and research laboratory. AMSEC has instituted a number of innovative programs designed to encourage and enhance interdisciplinary science and engineering research on campus, including providing "seed grants" and undergraduate summer research fellowships to support new collaborations, sponsoring colloquia in targeted areas of special opportunity, grant-writing to support acquisition of multi-user scientific instrumentation, and the hiring of new faculty with interdisciplinary research interests and multi-department appointments. The Carl H. Simpson Bridging Award recognizes efforts to create bridges and forge new paths that others may follow and build upon. The award recognizes a WWU staff or faculty member or student who demonstrates a



David Patrick

remarkable ability or innovative approach to bridging some aspect of academic or campus life, and includes a \$1,000 award.

Gibson is a 'Physician of Excellence'

Dr. **Emily Gibson**, Medical Director of Western's Student Health Center, received the 2010 Physician of Excellence Award from St. Joseph's Hospital. Dr. Gibson received this award in recognition of more than 20 years of service in behavioral health and chemical dependency patient care at St. Joseph Hospital, for her work in community patient care, as well as her work at Western Washington University. Dr. Gibson is a member of the St. Luke's Foundation Board and was recently appointed to the Public Health Advisory Board for Whatcom County.

Bill Managan honored for leadership, innovation in Facilities Management

Bill Managan, assistant director for Operations in Facilities Management, is described as a true "Renaissance Man" who devotes his considerable leadership skills to keeping Western fully operational and innovative. Responsible for maintaining WWU's buildings, grounds, utilities and vehicle fleets, Managan constantly looks for new ways to improve efficiency, even under the constraints of budget and personnel cuts. He is known for encouraging – and sometimes demanding – innovation. Under his guidance, the Academic Custodial Services achieved national honors for their green cleaning practices and Grounds Maintenance staff members received recognition for the sustainable practice of foregoing pesticides. Managan is also one of the state's most noted experts on the "Facility Condition Index," a measure of the repair condition of a building, and his counsel and insight are often called upon by the state of Washington. Currently, he is leading a feasibility study of converting Western's natural gas-fueled

steam boilers to run on biomass fuel. Though extremely technically difficult, the study will help inform Western's strategy to become "climate neutral" by the year 2030. For the example he sets as a leader and innovator, Managan is this year's recipient of the Professional Staff Award for Excellence.

Kinesiology's Martin is a world handball doubles champion

Kinesiology and Physical Education Professor **LeaAnn Martin** won the 2009 Waterford Crystal World Doubles Handball Champions in October 2009 with doubles partner, Allison Roberts, is an assistant professor of economics at Flagler College in St. Augustine, Fla. Martin specializes in physical education teacher education and is a 2003 recipient of the Washington Award for Excellence in Teacher Preparation by the State Board of Education. Martin's handball partner Roberts was also named the world champion in singles. World Handball Championships are held every three years, and the next one will be in Ireland in 2012.

Chuck Israels makes his performance debut in Israel

Chuck Israels, Director of Jazz Studies at Western, went on a three-gig tour with the Chuck Israels Trio to Israel. Although Jewish by birth, the visit was a first for the 73-year-old. The Chuck Israels Trio, with Alec Katz on piano and Yonatan Rosen on drums, and with guest vocalist Simona Arones, appeared at ShabluJazz Club at Tel Aviv Port, at the Shuni Milestone club near Binyamina and also performed with local artists at Jerusalem's Yellow Submarine. Having given up on performing and recording jazz in the 1970s, Israels turned to composing and teaching as a daytime job and came to WWU in 1986. He has also resumed playing and regularly tours both inside and outside the U.S. A mid-'90s

trip to Europe produced the acclaimed Eindhoven Concert CD with the Metro-pole Orchestra and he has also recorded orchestral material with the North German Radio Symphony Orchestra and the Hannover Radio Philharmonic.

Ousselin now edits the French Review

Associate Professor **Edward Ousselin** became editor of the French Review, the official journal of the American Association of Teachers of French. The journal has the largest distribution of any scholarly journal of French and Francophone studies in the world and a staff of 40 assistant and review editors. The review publishes scholarly articles on literature, society and culture, linguistics, film, pedagogy, interviews with writers and directors, and yearly columns on the year's work in poetry, the novel, Avignon theater festival, the Cannes Film Festival, and the political, social, economic, and international francophone scene.

Dance's Penny Hutchinson gets a grant to work with Molissa Fenley

Assistant Dance Professor **Penny Hutchinson** received a Creative Research Grant to be mentored by Molissa Fenley, a choreographer and photographer in New York City. This grant and mentorship allowed Hutchinson to work with two WWU students, Shannon Tallman and Kai Berkedal, on an original work entitled "Standing Anywhere." Fenley invited Hutchinson to bring the piece to New York City in March 2010 where Kai and Shannon performed it as part of the Harkness Festival. A native of Seattle, Hutchinson attended the Juilliard School and received a Bachelor of Arts from Vermont College and a Master of Fine Arts in Dance from Mills College. A founding member of the Mark Morris Dance Group, she staged "Marble Halls" by Mark Morris for the Mills Repertory Dance Company. In 1990 she received a

New York Dance and Performance Award, BESSIE. Hutchinson has taught across the globe from New York to Singapore.

Design professor shows his films at Northwest Projections Film Festival

Two short films by Associate Industrial Design Professor **Jason Morris** were shown at the Northwest Projections Film Festival at the Pickford Cinema in Bellingham. The film "Form Function," featuring the WWU Industrial Design class of 2010, shows how the creative process starts with an abstract sculpture and ends with a functional object. The second film, "The Tree Was Here," by Morris and Fairhaven student **Ryan Christoffersen**, and is about tree-ring science and features the work of graduate student **Chris Robertson** of WWU's Environmental Studies Dendrochronology lab.

William Dietrich's new 'Ethan Gage' novel hits the shelves

Adventurer Ethan Gage returns in Assistant Professor **William Dietrich's** latest historical thriller, "The Barbary Pirates." The book is Dietrich's fourth Napoleonic-era book starring Ethan Gage, a swash-buckling explorer with a penchant for dubious choices, saving the world and meeting historical figures such as Napoleon Bonaparte and Thomas Jefferson. Dietrich, a WWU graduate and assistant professor of Environmental Journalism, is an accomplished journalist and author. He has published nine works of fiction and four works of non-fiction. His first book, "The Final Forest" (1992), grew out of his reporting on the spotted owl and old growth forest debate; in 1990, Dietrich was part of a four-person team at The Seattle Times that won a Pulitzer Prize for national reporting on the Exxon Valdez oil spill. Novels in Dietrich's Ethan Gage series have been published in 28 languages.

Graduate Programs

Students excel at next level of scholarship

WWU's graduate students work alongside faculty to conduct groundbreaking research that attracts the attention of prestigious doctoral programs and grant funders. The graduate program itself is also pioneering new methodologies to measure graduate school completion rates.

WWU's MBA program gets high marks for incorporating social, environmental concepts into the business curriculum

Western's MBA program continues to receive national recognition, finishing within the top 100 programs worldwide according to the Aspen Institute. Western's program finished 72nd out of approximately 600 business schools invited to participate in the survey. Schools were ranked on how well their programs integrate social and environmental issues into the curriculum through student opportunity and exposure, course content and faculty research. Western finished ahead of such well-known programs as Vanderbilt University, the Massachusetts Institute of Technology, Oregon State University and Washington State University. WWU and Washington State University were the only in-state programs to make the list.

Master's graduates give WWU Graduate School high praise

According to Western's first organized exit survey, graduate students appear happy with the education they received at Western Washington University. General satisfaction with WWU graduate programs appears high with more than 82 percent of students reporting they were satisfied or very satisfied with the overall quality of their program. Nearly 85 percent said they were satisfied or very satisfied with the level of academic challenge at WWU. The survey, conducted by the Office of Survey Research in coordination with the Graduate School, also found that 74.2 percent of Western graduate students carried an average debt load under \$19,000, while a recent National Center for Education Statistics study found the average cumulative debt for master's students nationally was \$29,997. The survey was administered to graduate students earning their master's degrees at the conclusion of either the spring or summer quarters of 2009 and asked

about program satisfaction, academic interaction on and off campus, barriers to success, and plans for the future.

New study of grad school completion gets national attention

Vice Provost for Research and Dean of the Graduate School **Mohab Ghali** pioneered an empirical study of attrition, completion rates, and time-to-degree for four cohorts of graduate students. Ghali was invited to present the work at the Summer Meeting of the Council of Graduate Schools in July 2009 and at an invitation-only workshop in May 2010 organized by the National Science Foundation and the Council of Graduate Schools. The methodology is posted on the council's website for other universities to use.

Shannon Point wins NSF grant for graduate student support

Western's Shannon Point Marine Center received two grants from the National Science Foundation totaling \$91,000 to support graduate students in Marine & Estuarine Science for the next four years. Shannon Point Director **Stephen Sulkin** said the new funding, combined with previous federal grants at SPMC, now total more than \$300,000 in salary, benefits and tuition support. In exchange for the support, the students will assist with projects and programs at Shannon Point. The two grants receiving the funding are the "Multicultural Initiatives in Marine Science: Undergraduate Participation," now funded at just over \$1 million, and "Dynamic nature of algal symbiosis," now funded at \$467,000.

Committees study the next steps and opportunities for graduate education

A committee convened to seek input from the campus community on the role of graduate education at WWU worked diligently through the winter and spring of 2009 to produce a white paper on the role of graduate education at WWU.

Now, a Graduate Strategic Advisory Committee has been established to analyze WWU's graduate program portfolio to recommend principles to guide selection and development of new programs.

Woodring's Continuing Ed master's program classroom is the world with the help of communications technology

Woodring College of Education's master's program in Continuing and College Education reaches across the globe to give its students and alumni experiences not usually possible in a brick and mortar classroom. Associate Professor **Sandra Daffron** and Assistant Professor **Stan Goto** use technology such as Skype and Elluminate to enable graduate students to be in the on-campus class or anywhere else in the world with the use of face-to-face chats via Skype, audio tapes, video sessions and live chats. These technical tools bring the world to the classroom and often include CCE alumni who work in Mexico, Scotland, Australia, China, Malaysia, Ireland and at least another 17 countries. The CCE program currently has 7 graduates who are doctoral candidates around the world and they all take part in the live chats and interviews via Skype and Elluminate. CCE Students plan class projects with alumni and community members in Bellingham and the Puget Sound area. They also conduct research on the job, get published, plan regional conferences and leave the program as teachers, trainers and administrators. Daffron and 21 students and alumni of the program were filmed on campus by Laureate Education Inc. for a film released in September 2009 to its network of 45 -plus accredited higher education institutions in the U.S. and 20 other countries. Viewing the film is now a required part of the curriculum in WWU's CCE program and in the doctoral program in Adult Education at Walden University and University of Liverpool, Amsterdam.



Graduate student Ian Gill prepares monitoring equipment for his study of grizzly bear behavior at the McNeil River State Game Sanctuary on Alaska's Cook Inlet.

Student's summer research gets him up close with grizzlies

Western graduate student **Ian Gill** spent his summer researching the predator-prey dynamic between grizzly bears and the chum salmon in the McNeil River State Game Sanctuary on Alaska's Cook Inlet, in an effort to understand the factors affecting the success of individual bears and how this interaction affects the health of both populations. Gill, a native of Wrangell, Alaska, and Larry Aumiller, a retired manager of the sanctuary, spent 374 hours observing grizzlies feeding at McNeil River Falls, often just a few feet away. With as many as 48 grizzlies at once fishing in the falls, this is the largest naturally occurring seasonal congregation of brown bears in the world, Gill said. Gill and his advisor, WWU Assistant Professor of Environmental Science **Jim Helfield**, are collating Gill's data say they hope to seek out grant funding to allow a second summer's worth of observational data at McNeil River.

Logan Berner nominated for 2009-2010 Distinguished Master's Thesis Award

Logan Berner, a WWU master's degree recipient from Huxley College of the Environment, was nominated for the Western Association of Graduate School's Distinguished Master's Thesis Award. The

award is given annually to one master's candidate from one of the western region's schools. Berner studied forests in the Arctic Canada and Russia to determine if boreal forests will become more productive in the face of global warming or if temperature-induced drought stress will hamper the ability of trees to photosynthesize and store carbon. His results were presented at two international scientific conferences and reported in three articles. They were also submitted for publication in the leading international publications in the field of environmental studies and sciences. A fluent Russian speaker, he led a team of Russian and American researchers in collecting forest growth measurements at six different sites.

Going digital gives more exposure to graduate theses

In the fall of 2009, the Graduate School in coordination with the University Library moved to a digital thesis model: A hard bound copy of the thesis is file with the library, but the circulation copy becomes electronic. The electronic format increases the availability of research to the academic community, increases student exposure to potential employers and others in higher education, reduces paper use and reduces the need for library space.

Innovation and Research

Cutting-edge learning opportunities

When WWU students work alongside faculty in research projects they not only get an enhanced academic experience, but they may have a hand in studies that make news across the country.

From new insights into hemophilia treatments to the conversion of bus engines to run on 'cow-powered' methane, innovative WWU researchers are redefining what's possible.

Cellphone users missed Ira Hyman's 'unicycling clown,' but international media paid close attention

Would you notice a unicycling clown? Maybe not, if you were talking on your cell phone as the clown rolled past. People on cell phones are more than twice as oblivious as those not on their phones, according to a recent study conducted by Psychology Professor **Ira Hyman** published in the journal "Applied Cognitive Psychology." In Hyman's study, just 25 percent of people talking on their cell phones saw a student dressed as a clown unicycling in Red Square, while more than half of people walking alone, people listening to portable music players and people walking in pairs saw the clown. "Cell phone use causes people to be



Three-quarters of the people talking on cell phones while walking past this unicycling clown in Red Square didn't notice him, according to Ira Hyman's widely reported study.

oblivious to their surroundings while engaged in even a simple task such as walking," Hyman said. "If people experience so much difficulty performing the task of walking when on a cell phone, just think of what this means when put into the context of driving safety. People should not drive while talking on a cell phone." Hyman's research was reported in the New York Times, Psychology Today, the CBC, the Telegraph and many other publications and media outlets.

Chemist Spiegel exploring a new treatment for hemophilia

Western's Assistant Professor of Chemistry **Clint Spiegel** won a three-year, \$390,000 grant from the National Institutes of Health to research potential treatments for hemophilia A, a hereditary genetic blood disorder that affects millions of people and their blood's ability to clot or coagulate to stop bleeding. Spiegel's research focuses on the Factor VIII protein, which is deficient in patients with hemophilia A. While hemophiliacs are often treated with Factor VIII proteins to provide a short-term boost to the body's ability to coagulate blood, about 30 percent of those suffering from severe hemophilia A reject the Factor VIII protein. Spiegel and his team of graduate and undergraduate chemists want to make the Factor VIII protein more stable and active to overcome this immune response, making an improved version of the Factor VIII treatment a viable choice for potentially millions of sufferers of this disorder.

WWU researchers show how to use leaves to study pollution

Western geophysicists **Bernard Housen** and **Luigi Jovane** reported their research of foliage as a pollution sensor at the annual meeting of the Geological Society of America. Housen and Jovane analyzed leaves collected at several sites along streets in

Bellingham; they found that the leaves along bus routes were as much as 10 times more magnetic than leaves collected on quieter residential streets. The magnetism came from iron oxide particles in emissions that were trapped on the microscopically rough surface of the leaves. Housen said research still must figure out how the number of iron oxide particles trapped by leaves relates to the total number of particles of different chemical classes in the air. Because many air quality standards are based on exposures for short periods of time, such as eight-hour or 24-hour intervals, researchers must also figure out how to estimate short-term air quality from leaves, which accumulate particles throughout their growth.

Use it or lose it: Jacqueline Rose wins an NIH grant to study brain plasticity

Assistant Professor of Behavioral Neuroscience **Jacqueline Rose** won \$391,896 from the National Institutes of Health for her research into how experience creates change in the brain. When a brain cell is stimulated as a result of experience, signals are sent from one neuron onto the next at a junction called a synapse, causing a series of subcellular processes in the receiving neuron. Several of these processes have been shown to make the neuron's synapse more receptive to the next transmission, a change known as plasticity. Rose will focus her research on a molecule involved in this improved neuron-to-neuron communication following brain activity: calcium/calmodulin dependent kinase II. Known as CaMKII, the molecule is involved in several disorders such as Alzheimer's disease, epilepsy and cell death due to stroke and ischemia. Rose will study how CaMKII helps a neuron's synapses to stay poised for plasticity.

National commission chaired by President Shepard warns the U.S. falls behind in higher ed attainment

A drop in the number of college degrees, particularly in the sciences, is threatening U.S. supremacy in scientific advances and the nation's edge in the world marketplace, according to an American Association of State Colleges and Universities commission report. The report was produced by the association's Presidential Leadership and Global Competitiveness Commission, chaired by WWU President **Bruce Shepard**. The yearlong study cites data showing the U.S. and Germany were the only two nations in which those aged 25 to 34 have attained less education than their parents' generation. U.S. students today are also less likely to earn degrees in science, technology, engineering and mathematics, skills that are in high demand in the digital age. Recurrent data suggest that at most educational levels, the performance of American students no longer matches or exceeds that of other advanced nations. And while higher education was once a premier U.S. commodity, many countries are promoting their own schools and seeking to educate their students at home.

Teachman and Tedrow will study the health of military vets

Western Sociology Professor **Jay Teachman**, along with **Lucky Tedrow**, director of Western's Demographic Research Laboratory, were awarded a \$74,785 grant from the National Science Foundation through the American Recovery and Reinvestment Act to study the impact of military service on health. During this two-year grant Teachman and Tedrow will analyze data collected from military volunteers as part of the National Longitudinal Survey of Youth. The preliminary data have suggested that military veterans have better mental health those who weren't in the

military, but their physical health is not better. The preliminary results offer several avenues of investigation, including alcohol and tobacco use among veterans.

See more jellyfish? Blame climate change, says a Shannon Point researcher

Western's **Jennifer Purcell**, a marine scientist at Shannon Point Marine Center in Anacortes, believes that climate change, the warming of oceans, has allowed some of the almost 2,000 jellyfish species to expand their ranges, appear earlier in the year, and increase overall numbers. The gelatinous seaborne creatures are blamed for decimating fishing industries in the Bering and Black seas; forcing the shut-down of seaside power and desalination plants in Japan, the Middle East, and Africa; and terrorizing beachgoers worldwide, the National Science Foundation says. Purcell has been studying the correlation between warming and jellyfish in at least 11 locations, including the Mediterranean and North seas and in Chesapeake and Narragansett bays.

NIH grant funds schizophrenia research

Associate Professor of Behavioral Neuroscience **Janet Finlay** won \$372,735 from the National Institutes of Health for her research into the neurobiology of schizophrenia. Current treatments for the disease include antipsychotic medications that target symptoms such as delusions and hallucinations. However, cognitive deficits caused by schizophrenia are difficult to treat. Finlay's research will explore whether a protein involved in communications between neurons, the N-methyl-D-aspartate receptor, is responsible for the cognitive impairments caused by schizophrenia. Finlay's grant will provide funding for undergraduate student-research assistantships, including research-related travel. Finlay came to WWU in 1999, after 10 years as a member

of a schizophrenia research center at the University of Pittsburgh. The director of the Behavioral Neuroscience Program at WWU, she has been a driving force in increasing undergraduate neuroscience training and research at Western.

Journal of Educational Controversy explores motifs in children's artwork

Woodring College of Education published a special Journal of Educational Controversy online issue, "Art, Social Imagination and Democratic Education," dedicated to the life and work of Maxine Greene. Greene, philosopher-in-residence at New York's Lincoln Center Institute for the Arts in Education and professor emeritus at Teachers College, Columbia University, is broadly recognized as the most important educational philosopher of our century. In place of one of the printed articles in this online edition, the authors provide the reader with a slide show of a child's artistic drawings, with the author's voice describing the significance of what they are viewing. The author traces the motifs found consistently in the child's drawing over the course of several years to gain insight into the child's imaginative communities, values, and dreams.

Rines will continue to study dark energy with a \$35,000 grant

Assistant Professor of Physics and Astronomy **Ken Rines** won \$35,000 from the Research Corporation for Science Advancement to study dark energy and galaxy cluster research. Rines uses optical spectroscopy to study galaxy clusters that are about five billion light years away, so the light detected from them shows how they looked 5 billion years ago. By comparing galaxy clusters of the past to present ones, Rines will observe how their evolution is influenced by dark energy – a hypothetical form of energy that permeates all of space. According to Rines,

galaxy clusters have more mass in the present than in the past because of their gravitational field. However, dark energy works to pull mass away from clusters in a sort of tug-of-war. Rines received a doctorate in Astronomy from Harvard in 2003 and did postdoctoral work at Yale and Smithsonian Astrophysical Observatory before beginning his faculty position at WWU in 2008. He has been featured in several media outlets including Science News, BBC News, USA Today, and MSNBC.

Shannon Point scientists study ocean acidity triggered by global warming

Current climate studies project an increase in the atmosphere's carbon dioxide levels over the next 100 years, resulting in an increase in the ocean's acidity – and scientists at Western Washington University's Shannon Point Marine center, **Brooke Love** and **Brady Olson**, are working to discover what ill effects this rise could have on ocean life. Love and Olson are simulating in the laboratory the ocean acidification process that occurs in nature and studying its effects on marine algae and zooplankton, the building blocks of the marine food chain. Love said scientists can predict the likely changes in water chemistry, but how these changes will play out in the marine ecosystem is unknown.

Shannon Point scientist gets a grant to study water quality in Bellingham Bay

Jude Apple, a marine scientist at Shannon Point Marine Center in Anacortes, received a \$26,250 grant from Northwest Indian College to study water quality and fecal coliform levels in Bellingham Bay. Bellingham Bay has experienced a rise in hypoxia – critically low levels of oxygen – in recent years, which is detrimental to marine life and water quality. Apple's research involves mapping the affected areas of Bellingham Bay, determining

how long hypoxia lasts in these areas, and discovering the driving factors causing hypoxia and what can be done to reduce it. Apple will also use his grant to study shellfish beds in Bellingham Bay that are affected by fecal coliform bacteria, which renders shellfish inedible and occasionally closes them to harvest.

Global warming means bigger trees on the world's mountaintops

Rising temperatures at the top of the bristlecone pines' altitude range is the principal cause of the species' recent growth spurt, according to research conducted by **Andrew G. Bunn**, assistant professor at Huxley College of the Environment, along with researchers from the University of Arizona and the University of Minnesota. Researchers analyzed 681 samples from Great Basin bristlecone pines on three mountain ranges in California and Nevada, dividing a 4,650-year history into 50-year segments. At treeline, the median size of a tree ring from the years 1951-2000 was 0.58 of a millimeter, compared to 0.39 for the 4,600 preceding years. The data backs up other recent studies that show a larger increase in warming at higher elevations. That warming could lead to big changes in vegetation levels. Bristlecone pines will move up the mountain and the various vegetation zones beneath them will also shift. The other significant ecological effect would be on snowpack; earlier thaws disrupt the reliability of water supplies for downstream users. The researchers published their findings in the Proceedings of the National Academy of Science.

Cow powered: VRI wins grant to run buses on biomethane

Western's Vehicle Research Institute won a \$500,000 grant from the U.S. Department of Energy to expand its Biomethane for Transportation project, turning dairy waste into clean-burning biomethane.

Part of the project's funding went toward placing new engines in three buses used by Bellingham's Bellair Charters. By converting from diesel fuel to biomethane with engines from Northwest Cummins, the bus engines will produce 23 times less carbon dioxide than they did previously. VRI Director **Eric Leonhardt** said the buses will essentially become "carbon negative" once they have the new engines installed. And the buses are using a renewable resource made from cow manure, which would ordinarily just add its greenhouse gases to the atmosphere. Being a dairy-intensive region, Whatcom County alone could produce enough biomethane to run every car, truck, bus and piece of farm equipment in the county, according to Leonhardt.

DeChaine's summer research: plants and climate change in the wilds of Alaska

Assistant Professor of Biology **Eric DeChaine** departed in June on a 350-mile trek across the mountains and tundra of Alaska's North Slope to continue his National Science Foundation-funded research on global climate change and how it affects biodiversity. The specific goal of DeChaine's research is to better understand how plants have reacted to historic climate change so scientists can better predict species' reaction to the current worldwide changes in climate. To collect the data for his research, he seeks out certain types of rare alpine plants to compare their DNA with previous specimens, and to note how their territories are expanding or contracting as the global climate shifts. DeChaine's routes into the Arctic each summer read like something out of Jack London, and this year's trip was no different – he and postdoctoral researcher **Kurt Galbreath** were dropped off by a bush pilot and hiked and paddled almost 350 miles, from the north face of the De Long Mountains down the wild, un-

touched Kokolik River system all the way to the icy Chukchi Sea. DeChaine received a five-year \$419,000 National Science Foundation grant that funds this research, and this was his fifth expedition to collect data. Previous destinations included the Arctic National Wildlife Reserve and the Noatak River valley in Alaska.

Wolpow's book helps teachers reach students touched by trauma

Professor of Secondary Education **Ray Wolpow** published a resource book, "The Heart of Teaching and Learning: Compassion, Resiliency, and Academic Success," to help K-12 teachers reach out and connect with students whose lives are affected by trauma. The book, researched a yearlong sabbatical, was co-authored by two of Wolpow's colleagues at the state Office of Superintendent of Public Instruction, Mona Johnson and Ron Hertel, along with **Susan Kincaid**, a Western assistant professor of Human Services and Rehabilitation. More than 100 educators statewide also contributed to the research. Wolpow and his colleagues hope to have crafted a resource to help teachers better understand trauma and its behavioral consequences and to illustrate methods, policies and procedures to best meet the needs of students.



Ray Wolpow

Bunn and students study boreal forests and climate change with a NASA grant

Andy Bunn, an assistant professor of Environmental Science in Huxley College of the Environment, was awarded part of a new \$289,000 grant from NASA to study how the planet's boreal, cold-weather forests – chiefly those in Siberia – are

responding to global climate change, and how that change could affect the rest of the world's climate. The grant enlists Bunn and his students, along with collaborators at the University of Arizona, in NASA's Land Cover and Land-Use Change Project to work across a network of forest reserves in Siberia to find out how much carbon is stored in the forests – and how much of this carbon might potentially be released as carbon dioxide, a heat-trapping gas, as the planet warms. The boreal forest is the world's largest and coldest terrestrial ecosystem. Understanding how these forests will grow in a warmer world is a key part of understanding the carbon puzzle, said Bunn.

Shull studies how global warming affects the crucial Bering Sea fishery

Western Assistant Professor of Environmental Science **David Shull** is researching how climate change and global warming are affecting the Bering Sea, one of the most important commercial fisheries on the planet. The Bering Sea's annual cycle of freeze-and-thaw is the trigger for an explosion of plankton growth every spring, microscopic food that is the building block of the entire food chain, according to Shull. But higher water temperatures trigger a later, weaker



David Shull

bloom of the algae. As a result, the most basic building block of the region's food chain can be largely unavailable at the time when it is needed most, a ripple which spreads far and wide throughout the ecosystem. Shull's research looks at the resulting consequences to the ecosystem. He has already studied the effects on

bottom-dwelling creatures like crabs and creatures that feed on clams and shellfish such as walrus; now he will focus on how the sea's fish are affected as well. The Bering Sea produces a catch worth \$1 billion annually – half of all the seafood taken in the United States, according to statistics from the National Oceanic and Atmospheric Administration. Shull's project is funded by a five-year, \$421,000 grant from the National Science Foundation, and this will be the last research cruise funded by the grant.

Vajda's research on language links across the Bering Sea results in a new book

Director of Western's Center for East Asian Studies, **Edward Vajda**, published a new book, "The Dene-Yeniseian Connection," which detailed the links between today's Native American languages and that of the original Siberian language, Ket. According to the new book, when the ancestors of first crossed the Bering Sea land bridge to North America thousands of years ago, they brought a root dialect that formed the basis of more than 45 languages to follow in the years to come. In his research, Vajda ventured deep into Siberia to meet with some of the few remaining speakers of Ket, learning from them more than 100 cognates – words with a common etymological origin – indelibly linking Ket to the Na-Dene family, the modern day group of languages known as the Na-Dene family, which includes Navajo, Apache, Tlingit and more than 40 others. Vajda's research lends further credence to the theory that the indigenous peoples of North and South America originated in the same area, speaking the same language, on the other side of the Bering Sea land bridge.



Ed Vajda, director of the Center for East Asian Studies, published his research in a new book on the language connections between North America and Siberia.

Polaris Project pulls undergrads into climate change research in the Arctic

Andrew Bunn, assistant professor at Huxley College of the Environment, took a pair of Western undergraduates on a summer research program, the Polaris Project, for the second consecutive summer in the Siberian Arctic to study the effects of climate change on these ecologically vital and sensitive areas. Bunn and the undergraduates, Kayla Henson of Spokane and Max Janicek of Golden, Colo., left for Siberia July 2. The Polaris Project is a two-year-old initiative coordinated by the Woods Hole Research Center to study the rapid changes under way in the Arctic in response to global warming. While in Siberia, the students and scientists were based at the Northeast Science Station, which is located approximately 80 kilometers south of the Arctic Ocean on the Kolyma River, near the town of Cherskiy. Janicek said the Polaris Project is giving him the exciting opportunity to not only go somewhere that very few people in the world will ever go, but also gain hands-on experience in the field of environmental science.

Grants fund toxic algae research

Western's Shannon Point Marine Center received a trio of federal grants totaling more than \$1.1 million to study why certain kinds of algae create toxic blooms in Puget Sound waters. Some of these algae – both microscopic single-celled algae and larger seaweeds – contain toxins and can cause fish kills and close shellfish beds due to Paralytic Shellfish Poisoning. Others create nuisances with their physical presence in shallow waters or the odors they create when they die and begin to disintegrate. Two of the grants totaling about \$950,000 were from the National Atmospheric and Oceanic Administration; a third grant was provided by the National Science Foundation. The grants were awarded to Shannon Point's **Suzanne Strom**, who studies the microscopic forms, and **Kathy Van Alstyne**, who studies sea weed blooms. The issue is of particular concern locally because some forms have caused fish kills in penned Atlantic salmon throughout the San Juans, causing the loss of millions of dollars to the local aquaculture industry.

Stelling studies whether a small Alaskan town can go geothermal

Western Geologist **Pete Stelling** is investigating the geothermal potential of the Aleutian Island community of Akutan in hopes of finding the residents a clean energy source. In conjunction with AK Geothermal via a grant from the city of Akutan and the state of Alaska, Stelling has conducted a geochemical survey of the valley using satellite imagery to detect thermal anomalies on the valley's floor, to get an idea of just how hot the underlying layers of rock are. If this resource can be developed the city of Akutan and adjacent Trident Seafoods fish-processing plant would be able receive inexpensive electricity and steam heating. The town's 700 residents and Trident could drastically reduce the more than four million barrels of diesel fuel it currently needs to import each year, and substitute that oil for a clean, renewable energy source. Stelling, who is getting research assistance from recent WWU graduate **Alec Sandberg**, said the next step, drilling test wells, will be conducted next. If the test wells indicate the heat reservoir is large enough to support the needs of the community, production wells would be next.

International Programs

The world is our classroom

Through research and expanded course offerings, faculty members are finding new ways to bring the world to WWU. Faculty research with a global perspective included studies of trans-border wildlife migration, Spanish-language media and judicial issues in Africa. Faculty also took students across the globe to Japan, Greece, Costa Rica and Kenya, where a new service-learning project will have WWU students working with a girls' school in a rural area.

Border Policy Research Institute grants go to faculty studying trans-border wildlife, security collaboration

Western's Border Policy Research Institute awarded a pair of grants to faculty researching border-related issues: **Troy Abel**, associate professor of Environmental Studies, won a \$10,700 grant to analyze obstacles to trans-boundary wildlife conservation and management in the greater North Cascades. This will help policy makers cooperate more effectively to conserve and manage wildlife, which doesn't recognize political borders. **Bidisha Biswas**, associate professor of Political Science, won a \$10,222 grant to study continuity and change in Canada-U.S. border security cooperation since 9/11. The research is expected to yield valuable insights into how policies changed as both countries responded to the Global War on Terrorism.

WWU students studying abroad in the Dominican Republic help feed thousands for Haitian quake recovery effort

Western students studying abroad for a semester in the Dominican Republic worked to pack more than 5,000 emergency care packets headed to neighboring Haiti following the country's massive earthquake in January. Each packet was designed to feed a family for a week. WWU's **Larry Estrada**, a professor in the Fairhaven College of Interdisciplinary Studies who was in charge of the university's program in the Dominican Republic, said the students worked with the emergency-relief arm of the German government, GTZ, to help assemble the packets. The students continued to work for weeks following the earthquake to aid Haitian immigrants and displaced individuals by organizing blood drives and volunteering at local hospitals.

Harvard faculty, Fairhaven alum, presents Japan Week keynote talk on the global reach of Japan-caught seafood

Fairhaven alum **Theodore Bestor**, the chair of Harvard University's Anthropology Department, presented "Global Tuna," the keynote address of Western's Japan Week. Bestor is a prominent author on contemporary Japanese society and culture, focusing on Tokyo, Japanese food culture, and popular culture. His most recent book, "Tsukiji: The Fish Market at the Center of the World," is based on his research since 1991 at Tokyo's Tsukiji market, the world's largest marketplace for seafood and the center of Japan's sushi trade. Bestor graduated from Fairhaven in 1973 with a self-designed interdisciplinary concentration in Anthropology, Japanese Studies, and Linguistics.



Theodore Bestor

He moved on to graduate school at Stanford University, where he earned master's degrees in East Asian Studies and Anthropology, and continued on to a Ph.D. in Anthropology. After several years as the Program Director for Japanese and Korean Studies at the Social Science Research Council he joined the faculty at Columbia University. In 1992 he moved to Cornell University, and in 2001 to Harvard.

Department of Education grant will expand international course offerings

Western's Center for International Studies won a two-year grant worth \$175,747 from the U.S. Department of Education to further efforts in international studies and foreign languages. The Title VI

grant from the Education Department's Undergraduate International Education Program will be used to expand the university's interdisciplinary minor in international studies, adding six upper-division courses and enhancing the minor's attention to current global policy concerns and to Asia-Pacific studies. The grant also will allow Western to bring in visiting faculty members to teach Russian and Mongolian languages. Working with the Department of Modern and Classical Languages, the center also hopes to revise its first- and second-year Russian offerings and to begin providing courses in beginning Mongolian. WWU's Wilson Library is home to one of the largest collections of Mongolian writings in the United States. The grant also will allow WWU to expand student and faculty participation in study-abroad and exchange programs.

Tsunami museum in Thailand grew out of Sattler's disaster research

Five years after the devastating Indian Ocean Tsunami that struck 12 countries, took more than 230,000 lives and left 2.3 million people homeless, the International Tsunami Museum in Khao Lak, Thailand helps educate people about tsunami threats and cope with distress. The non-profit museum, created in 2006 by disaster researcher and Western Psychology Professor David Sattler grew out of Sattler's research showing a critical need to educate people about tsunamis and the worldwide response following the Indian Ocean tsunami in December 2004. Tens of thousands of people from around the world have visited the museum, which has exhibits in both Thai and English. The museum also helps people in local villages rebuild their lives through programs with schools throughout the Phang Nga province. Early in 2009, with a grant from Psychology Beyond Borders, Sattler and his WWU students created an educational



Photo by David Sattler

WWU's David Sattler's research on disaster recovery led to the development of a museum in Thailand to educate people about tsunamis and the recovery from the devastating 2004 event.

video for children and distributed the film at no cost to schools along the coast in Phang Nga and around Phuket, Thailand.

First WWU forum gets a close look at Caribbean region

The "Inter-American/Caribbean Forums" marked the first time WWU held such a series of events focusing on the Caribbean. Speakers included Ernesto Sagás, associate professor of Ethnic Studies at Colorado State University, who spoke about globalization in the Dominican Republic. And Michele Wucker, executive director of the World Policy Institute, spoke about how the international community can best help Haiti. While the Caribbean may seem far away from the Pacific Northwest, the region deserves a closer look, given the growing number of U.S. immigrants with Caribbean roots and the islands' heritage of racial and cultural fusion that is increasingly being reflected in the U.S. The forum also publicized and prepare students for WWU's study-abroad course in the Caribbean in winter 2010.

WWU disaster experts gather data to help Haiti recover from the earthquake

Two professors from WWU's Resilience Institute spent a week in Haiti, where they studied the destruction of January's massive earthquake for the Earthquake Engineering Research Institute. Scott Miles, assistant professor of Environmental Policy, and Rebekah Green, associate director of the Resilience Institute, spent a week talking to residents, relief workers and government officials, gathering information about what Haitians need to rebuild. The two toured schools, hospitals, marketplaces and met Haiti's top disaster recovery officials as well as an assistant to President Clinton and people whose homes had been destroyed. In addition to helping governments and relief agencies better understand the Haiti earthquake, the information the group gathered may also help improve disaster response in general, Miles said. "Every disaster is a learning opportunity," he said. "We want to be able to respond and recover better every time."

Tina Storer is WWU's International Education Award recipient

Tina Storer, education and curriculum specialist for the Center for Canadian-American Studies at Western was named the 2009 recipient of WWU's International Education Award. Storer coordinates the nationally acclaimed Annual K-12 STUDY CANADA Summer Institute for K-12 Educators, which provides elementary, middle and high school teachers with a foundation for teaching about Canada and encourages increased curriculum connections to our northern neighbor. Storer, a native of Toronto, has built a national profile for Canadian Studies through her outreach work with the National Council of the Social Studies, where she has served as co-chair of the International Visitors Task Force and has spearheaded a major outreach effort that showcased Canada at the annual conference in Houston in 2008. The International Education Award was established in 2008 to recognize outstanding efforts by members of the WWU community in expanding global awareness and international understanding on the campus and in the surrounding communities.

International lectures highlight global perspectives

Center for International Studies organizes quarterly lecture series that provide opportunities for many faculty members and a few students to share their research and insights. This year's lectures included:

- "First-Person Singular: Student Stories of Climate Change," by **Lauren McClanahan**, associate professor in Woodring College of Education. McClanahan shared the testimonies of high school students from Kwigillingok, Alaska, through filmed interviews.
- "River Restoration under the Midnight Sun: Lessons from Northern

Sweden," by **James Helfield**, assistant professor in Huxley College of the Environment. Helfield discussed how lessons learned in Sweden can be applied in North America.

- "Transitional Justices: Africa in the 21st Century," **Babafemi Akinrinade**, assistant professor in Fairhaven College of Interdisciplinary Studies.
- "Forensic Linguistics as a Field Science," by **Evgeniya Lukina**, a visiting Fulbright Scholar from Tyumen, Russia. Lukina discussed how linguists utilize semantic analysis in the judicial system.
- "Tracing the Acadian Borders," by **Christina Keppie**, Modern and Classical Languages assistant professor. Keppie's presentation included how New Brunswick Francophones physically orient Acadia, known as a country without borders, and what this group of people feels it means to be Acadian.
- "The Chinese Language since Mao," by **Janet Xing**, Modern and Classical Languages Department professor. Xing discussed how changes in demographic shifts and economic development have affected how Chinese is spoken.
- "Sleepless in Frankfurt: In Search of Partner Universities in Germany," by **Petra Fiero**, Modern and Classical Languages professor, George Sanders, College of Business and Economics professor, and Doug Nord, director of the Center for International Studies. Fiero, Sanders and Nord discussed their October 2009 search for potential partner universities and possibilities available to business, economics and management students and others.
- "Partners of the Americas: Building Enduring Relationships Across Borders," by **Rosalie Romano**, assistant

professor in Woodring College of Education.

- "Travel Abroad to India: A Comparison of China and India," by **Joseph Correa**, an instructor in the College of Business and Economics, who discussed how international travel can serve as a laboratory experience in studying international business.
- "Linguistic Descriptions of the Same Event in Japanese, Korean, Chinese and English," by **Yong-Taek Kim**, a visiting assistant professor of Japanese.
- "Teaching in Megacity: A Fulbrighter Reflects," by **Alice Bremner**, a recent Fairhaven graduate who was a Fulbright English teaching assistant in New Delhi, India.
- "Chilean Aquaculture: Food for the Future," by **Bryan Rust**, a student in the Huxley College of the Environment, who compared the food production industry in Chile to others around the world.
- "The Columbia River Treaty: How Canadian Dams Saved American Salmon," by **Elliott Smith**, graduate student in History, who discussed the U.S.-Canada treaty, ratified in 1964 with the intentions of boosting hydropower output, but making no mention of salmon or other environmental concerns.
- "Effects of Similarity and Tourist Status on Prosocial Behavior: A Field Study in Spain," by **Reid Nelson**, who has a master's degree in experimental psychology from WWU, who discussed his research on the likelihood of a Spaniard helping a suspected tourist based on the tourist's attire, stated nationality and choice of language.
- "International Service Learning: Case Studies from East Asia and Kenya," by **Marie Eaton**, Fairhaven College professor, who reflected on the benefits

and challenges of service-learning as a means to educate and cultivate globally aware citizens who are civically engaged and responsive to the needs of others.

- “The Polaris Project: A barge, twenty bunks, and a river at the top of the world,” by **Andy Bunn**, assistant professor in Environmental Sciences, who discussed his work in the Siberian Arctic with undergraduates from eight American and Russian universities.
- “El Progreso del Periodismo: the Growing Presence of Spanish-language News Media in the U.S.” by **Carolyn Nielsen**, an assistant professor in Journalism, who discussed her research into the history and current state of U.S. Spanish-language news media.
- “School and Family Life in Rural Kenya,” by **Kris Slentz**, a professor in Special Education, who presented a photo essay integrated her survey results obtained during her research in Kenya.
- “The Mongol Impact on World History,” by **Edward Vajda**, a professor in Modern and Classical Languages.

Art faculty lead summer study in Japan

Associate Art Professors **Julia Sapin** and **Seiko Purdue** led a Summer Art and Art History Program taking participants to Japan to study traditional and contemporary Japanese culture. The trip included visits to historical sites, galleries, studios, markets, museums and stores and some planned cultural experiences participating in a tea ceremony and participating in dyeing and papermaking.

‘Border Barometer’ keeps track of cross-border trade

A Border Policy Research Institute analysis of economic activity along the U.S.-

Canadian border likely reflects the impact of economic recession and tighter border controls: The value of trade between the two nations dropped 9 percent in 2008 and auto and truck traffic declined nearly 5 percent. These and other findings on the flow of goods and people across the northern border are presented in the “Border Barometer,” a joint publication of Western’s Border Policy Research Institute and the University of Buffalo Regional Institute. The report also provides a snapshot of economic activity for eight ports of entry, including Blaine. This second edition of the Border Barometer supplements its inaugural edition from 2009, with the publication designed to monitor key indicators of performance along the northern border for policymakers, researchers and other stakeholders.

Canada Week includes talks on Acadia, the Olympics, and a taste of poutine

The Center for Canadian-American Studies presented Canada Week, bringing Canadian culture, politics and history to Western’s campus through lectures and artistic expression. The week’s many lectures included those by **Christina Keppie**, assistant professor of Modern and Classical Languages, who presented “Tracing the Acadian Borders,” and **Ralph Vernachia**, professor of Physical Education, Health and Recreation and director of the Center for Performance Excellence, who presented “The Legacy of the Olympic Games: Vancouver 2010.” Participants had the opportunity to try “A Taste of Canada” with poutine, crepes and other Canadian favorites. The week was capped off by watching the Vancouver 2010 Olympics Opening Ceremony live.

National expert on security and immigration comes to Border Policy institute

Margaret D. Stock, a nationally renowned expert on immigration, borders and

national security, was appointed as a Visiting Fellow at the Border Policy Research Institute for fall quarter, 2009. Stock, is an attorney and associate professor in the Department of Social Sciences at the United States Military Academy, West Point, N.Y., where she teaches military and constitutional law. She is also a lieutenant colonel with the Military Police Corps, U.S. Army Reserve, and an attorney. A highly sought-after speaker nationally on immigration and national security law issues, Stock is regularly called upon to testify on immigration, terrorism and the military before Senate and House congressional committees. She is also a member of the Council on Foreign Relations Independent Task Force on Immigration Reform. As a BPRI Fellow, Professor Stock will study cross-border collaboration among law enforcement officials.

Faculty took classes around the world

Faculty-led educational travel programs took WWU students across the globe during the spring and summer. The six study abroad opportunities included:

- Costa Rica, where students examined how agriculture serves as a proving ground for ecologically sound methods of growing food.
- Japan, where students explored traditional and contemporary Japanese culture by visiting historical sites, galleries, studios, markets, museums and stores.
- Canada, where students learned about topics ranging from the five themes of geography to the 2010 Olympics.
- North and South India, where students discovered the rich and diverse history and culture of India while learning how it has evolved from a Third World economy to one of the fastest growing economies in the world.

- Switzerland, were students immersed themselves in an intensive food production study of biodynamic agriculture and agro-biodiversity conservation, then traveled to Italy for critical studies in food cultures, and gastronomic sciences and society.
- Greece, which immersed participants in the hands-on study of Athens from the Bronze Age through to the present day.

Border Policy symposium examines immigration policy, security, economics
Western's Border Policy Research Institute and Center for Canadian American Studies hosted "Immigration Reform: What's at Stake for the Northern Border," to explore how the immigration issue overlaps with border security, human rights and economic competitiveness. The symposium focused on the recently released report of the Council on Foreign Relations' Independent Task Force on Immigration Reform, its recommendations for changing U.S. immigration policy, and how immigration policies and practices apply to Canada-U.S. border security. Presenters included **Margaret Stock**, a professor at the U.S. Military Academy at West Point and a national expert on immigration, borders, and national security. Edward Alden, Bernard L. Schwartz senior fellow at the Council on Foreign Relations, was another presenter. Alden, former Bureau Chief for the Financial Times, is the author of "The Closing of the American Border: Terrorism, Immigration and Security Since 9/11." He was the project director for the Council on Foreign Relations Independent Task Force report.

Art Department celebrates Japan Week
Western's Art Department hosted a series of events under the title "Tokyo Tour, from Otaku and Urban Zen, to Robophilia and Fashion" in honor of WWU's Japan Week in

May. "Otaku" let visitors experience Japanese pop culture up close, with manga, anime, and video games in a simulated space that duplicated the experience of being devoted to these activities. The "Urban Zen" installation questioned the role of Zen Buddhist philosophy in an urban environment and explored how Zen Buddhism agrees and conflicts with current go-green advertising. "Robophilia" was an interactive sculpture that posits a possible future for the Japanese robotics and air purifying industries – collaborating to create air-purifying robots. "Fashion" was an interactive performance giving visitors an opportunity to sample different contemporary fashions and identities from a well-stocked Japanese clothing rack.

WWU alum Brinton Scott speaks about business operations in China
Western's Center for International Business hosted **Brinton Scott**, a WWU alum and managing partner and head of the Shanghai office of Barlow, Lyde and Gilbert, in May. Scott, presented "Operational Risks in China and How to Avoid Them," reflecting on his work in China for the past 13 years. He joined BLG in 2009 to lead the Shanghai office and drive the future development of its China practice. Scott has extensive experience in advising Fortune 500 and large private multi-national corporations in foreign direct investment, mergers and acquisitions, merger controls, reorganizations, joint ventures, employment, intellectual property, and technology and licensing.

Student debaters from WWU, China meet on an international tour
Western's debate team, the Western Debate Union, hosted a student team from Jiatong University in Xi'an, China to debate "Resolved: The United States and China Have a Mutual Interest in Combating Islamic Fundamentalism." The debate

was part of a U.S. tour arranged by the International Debate Education Association and sponsored in part by the Western team. Students from Beijing Foreign Studies University were part of a debate on campus last year. Western was represented by sophomore **Morgan Haskins** (Anchorage, Alaska), junior **Sarah Jackson** (Eatonville) and senior **Zach Furste** (Fort Collins, Colo.).

WWU Theatre Ambassadors tour to Japan for the first time
Assistant Theatre Professor **Rich Brown** directed the WWU Theatre Ambassadors, a cast of six WWU theatre students who performed short plays regionally and then on a global tour of New York, England and, for the first time, Japan. The ensemble performed for audience members of all ages in diverse venues ranging from professional theatres in Seattle and Portland to high school auditoriums and vacation lodges up and down the I-5 corridor. The traveling ensemble raised money for the trip by performing and offering improvisation and Viewpoints workshops led by Brown. Student also had the opportunity to see shows in New York and Japan.

Leadership

Collaborative transformation

Leaders from within WWU and from elsewhere took on new roles on Western's leadership team. And prominent figures in business and politics joined WWU's Board of Trustees.

Ralph Munro joins WWU's Board of Trustees

Gov. Christine Gregoire appointed alumnus and former Washington Secretary of State Ralph Munro to Western's Board of Trustees. WWU President Bruce Shepard said Ralph Munro has long been a strong supporter and the university will benefit from his vision and leadership. Munro, who received his bachelor's degree in Education and Political Science from Western in 1966, was recognized by Western in 1989 as a Distinguished Alumnus. He has a long and distinguished record of public service in Washington State and the nation: From 1980 through 2001, he served as Washington's secretary of state, a job to which he was elected five times before leaving for opportunities in the private sector. During his time as secretary of state, Munro was instrumental in improving voter registration participation, streamlining the corporate registration process, promoting economic development, helping state veterans' groups, encouraging environmental volunteerism, promoting activities to benefit people with disabilities and serving as the state's goodwill ambassador to the world. Munro's term on the Board of Trustees ends Sept. 30, 2015.



Ralph Munro

President Shepard becomes secretary-treasurer of the American Association of State Colleges and Universities

WWU President Bruce Shepard was elected to serve a two-year term as secretary-treasurer on the American Association of State Colleges & Universities' Board of Directors at the association's annual meeting in San Antonio, Texas. Shepard recently served as

chair of the AASCU Presidential Leadership and Global Competitiveness Commission. That commission just released a report that concluded that a drop in the number of college degrees, particularly in the sciences, is threatening U.S. supremacy in scientific advances and the nation's edge in the world marketplace. At the AASCU annual meeting, Cyndie Shepard, wife of Bruce Shepard, was honored in a spouse tribute recognizing her contributions to higher education, including founding the Compass 2 Campus mentoring program at WWU, and as co-founder of the Phuture Phoenix program at the University of Wisconsin-Green Bay.

Van Den Hul becomes VP for Business and Financial Affairs

Richard Van Den Hul, formerly vice president for Finance and Administration at the University of South Dakota, became WWU's vice president for Business and Financial Affairs in July. Van Den Hul began his career at the University of South Dakota as director of Budget, Finance, and Institutional Research in 1996, was appointed associate vice president for Finance and Administration in 2000, and vice president in 2006. At South Dakota he led the development of and secured funding and approval for major capital projects, streamlined financial and purchasing systems, and established better student services through online billing. Van Den Hul received his MBA from the University of South Dakota.



Richard Van Den Hul

Greenfield becomes assistant director for the Center for Economic Vitality
Western's College of Business and Economics' Center for Economic Vitality added Meg Greenfield as its assistant director of operations. Greenfield will focus on growing research services, developing special programs and projects and increasing the organization's overall level of performance. Previously, Greenfield co-owned and managed Blue Frog Internet, based in Rochester, N.Y., where she led it to become a multi-million-dollar company in two years. Prior to Blue Frog, she taught at both the University of Iowa and Syracuse University. Greenfield received a master's degree in Business Administration and Finance at the Simon School of Business at the University of Rochester.

Tod Leiweke becomes WWU Trustee
Gov. Chris Gregoire appointed Tod Leiweke, who recently stepped down as CEO of Vulcan Sports and Entertainment – Paul Allen's management organization for the Seattle Seahawks, Portland Trailblazers, and Seattle Sounders FC – to Western's Board of Trustees. Leiweke's term on Western's Board of Trustees began May 12, 2010, and ends Sept. 30, 2015. He succeeds former Trustee John Warner. Until his replacement is found, Leiweke serves as CEO for the Seattle Seahawks and oversees all aspects of the club. In addition, he is president of First and Goal Inc., the organization that manages Qwest Field and Event Center for the state of Washington. In March 2007, Paul Allen named him CEO of Vulcan Sports and Entertainment, a new entity in which Leiweke assumes responsibility for all as-



Tod Leiweke

pects of the Seahawks, First and Goal Inc, the Allen-owned Portland Trail Blazers and Rose Garden. Leiweke was instrumental in bringing Major League Soccer to Seattle fulfilling a promise made by Allen to bring professional soccer to Seattle. Leiweke was instrumental in bringing the Seattle Sounders FC to Qwest Field. Lieweke recently announced he would leave Vulcan Sports to become CEO and part owner of the Tampa Bay Lightning in the NHL.

Ishmael was WWU's student trustee
Sarah Ishmael, a graduate of Gig Harbor High School, was the student trustee at Western during the 2009-10 academic year. Appointed by Gov. Chris Gregoire, Ishmael served on Western's Board of Trustees until June 30, 2010. Ishmael is now a graduate of Fairhaven College of Interdisciplinary Studies' Law, Diversity and Justice Program. Her interdisciplinary concentration focuses on leadership, political studies and higher education policy. As a trustee, Ishmael represented all the citizens of Washington, but gave valuable perspective to the board because of her experience as a Western student. She previously served as Legislative Liaison and then as Vice President for Legislative and Governmental Affairs with the Associated Students, Western's student government organization.



Sarah Ishmael

Brillson selected as operations director for Critical Junctures Institute
Sheila Brillson was named director of operations for the Critical Junctures Institute, a collaboration of Western and PeaceHealth St. Joseph Medical Center. Working with Dr. Michael Massanari, Institute director of research, Brillson will

provide leadership for the development of the institute, oversee daily operations and administrative management, and work with the board, staff and community stakeholders. Brillson recently worked for the Washington State Department of Social and Health Services as the administrator of the Bellingham Community Services Office, managing the delivery of public assistance services in Whatcom County. Prior to coming to Bellingham in 2003, she served for eight years as mayor/city manager of Michigan City, Ind., where she developed effective, collaborative community programs between government and hospitals, schools, philanthropic organizations, and social service agencies. Brillson received her bachelor's degree from John Carroll University and a master's degree from Valparaiso University.



Sheila Brillson

Coughlin elected to the United Way of Whatcom County Board of Directors
Eileen Coughlin, Vice President for Student Affairs and Academic Support Services, was among three new board members elected to a six-year term with the Whatcom County United Way Board of Directors. The Board of Directors comprises 25 volunteer corporate and community leaders in Whatcom County, all of whom are committed to improving lives and building a strong community. Coughlin has been vice president for student affairs and academic support services at Western Washington



Eileen Coughlin

University since 1994. She has authored numerous successful grant applications including two from Costco Wholesale Corporation for Western's Leadership Advantage initiative and a federally funded grant for Ending Violence Against Women.

Woodring's Sheila Fox is reappointed to the State Board of Education

Sheila Fox, director of University-School Partnerships and Professional Certificate and National-

Board Certificate programs, was reappointed by Gov. Chris Gregoire to the Washington State Board of Education to a second four-year term. Fox was ini-



Sheila Fox

tially appointed in 2006 as the first higher education representative on the board. Among other work, the State Board of Education is preparing a proposal to the state Legislature to identify and work with the lowest 5 percent of chronically underperforming public schools.

Student Life

Living and learning on campus

The Viking Union, the center of student life at WWU, hit an important milestone with its 50th anniversary this year. Meanwhile, other programs gave families a chance to see what's special about Western, and gave students an opportunity to pursue their own interest while gaining valuable leadership skills.

Vancouver's Watrin is elected AS president

Colin Watrin was elected president of Western's Associated Students, the association of all WWU students and the official student governing body, for the 2010-11 academic year. As president, Watrin is chairperson of AS board meetings, oversees AS operations, and represents the Associated Students to the university's Board of Trustees. His goals include improving the student representation systems to ensure that student voices are being heard and taken seriously during these challenging times in higher education. Watrin, a native of Vancouver, Wash., and a graduate of Prairie High School, spent the past year working as the AS vice president for Activities, working closely with more than 200 clubs on campus. Watrin is a senior working toward completing a double major in Sociology/Social Studies and Communication. After graduating from Western next spring, he plans to continue his passion for working with others in the field of education.



Photo by Brett Flora

Colin Watrin

VU hits 50-year mark with events, time capsules

The Viking Union celebrated its 50th anniversary of being the center for student and campus life at Western and a gathering place for the Bellingham community. The VU, which opened in

1959, houses a variety of Associated Students programs, the VU Gallery, KUGS and other offices and services. To honor the milestone, the VU celebrated with a week of events, activities, food and giveaways. Bellingham Mayor and WWU alum **Dan Pike** proclaimed Oct. 30 to Nov. 7 2009 to be "Viking Union 50th Anniversary Week" in Bellingham. Pike also participated in the opening of the 1959 time capsule during the kickoff ceremony. Throughout the week students were able to view the contents of the 1959 time capsule as well as make suggestions of what to put into the new time capsule with the theme "Uniting the Past with Tomorrow."

Viking Launch introduces freshmen to living, learning at WWU

Incoming freshmen had the opportunity participate in Viking Launch, a 10-day program to experience Western before fall classes began. Viking Launch includes a two-credit course, a service-learning project, extended orientation to campus and on-campus resources. Students also completed a community-service project in the Bellingham community through Western's Center for Service-Learning. Several projects worked with community partners such as the Nooksack Salmon Enhancement Association, Common Threads, and the Boys and Girls Club.

Fall Family Open House offers a glimpse of WWU

Western's Fall Family Open House included a variety of activities for families to reconnect with their students and learn more about academic and social offerings at WWU. Among the weekend's offerings were College of Business and Economics' Teaching Scholarship Day, Planetarium shows and an exhibition at the Western Gallery, "The Sounds of Cells Dividing," which boasted a series of rooms featuring handmade paper walls embedded with

the sound of recordings of dividing cells. Other arts events included the play "The Mistakes Madeline Made," about a girl who toils away in a soul-crushing job as a personal assistant, the Arthur Hicks Piano Scholarship Recital featuring Laurent Boukoba, or Planetarium shows. A number of faculty presentations ranged from "Did We Learn from the Ancient One? A Twisted Tale of Cultural Patrimony" by Anthropology professor **Daniel Boxberger** to "Military Service and Long-term Health" by Sociology Professor **Jay Teachman**.

Prevention 101: Wash Your Hands

Through proactive and preventive measures, the Student Health Center was able to avoid the impact of H1N1 experienced at many other institutions. Staff implemented an online self-assessment survey to help students figure out their need to see a doctor or nurse, reducing exposure to others. In addition, they implemented educational campaigns that emphasized ways to avoid the spread of the disease, sponsored flu shot clinics, and worked aggressively to ensure that those employees at highest risk were immunized.



Viking Union reservationist Linda Bolinger, left, looks at items from the 1959 time capsule alongside WWU students Cindy Monger, middle, and Amy Arms on Nov. 2, 2009, during the VU's 50th anniversary celebration.

Photo by Michael Leese

Sustainability and Environmental Awareness

Creating a greener future

As one of the first campuses to buy 100 percent of its energy from green-power sources, WWU continues to be one of the nation's top purchasers of renewable energy, thanks to a student-approved 'green fee.' WWU researchers are putting their minds to work on a greener future, as well, by studying topics ranging from land management practices to the rising acid levels in the world's oceans.

EPA: WWU is one of the top green-energy buying universities

After buying 100 percent of its energy from green sources, Western ranked eighth nationally in the EPA's Green Power Partnership Top 20 Colleges and Universities purchasing green power in 2009. Western, which uses Renewable Energy Credits to buy 100 percent of its electrical power from the Endeavor Wind Farm in Iowa, is the only university in the state of Washington on the list. And in the Pacific Northwest, only Oregon State University purchases more renewable kilowatt hours than WWU. Western's renewable energy program began more than five years ago when a small group of students set a goal of Western obtaining all its electricity from renewable sources. As a result of their efforts and significant research, Western became the nation's first university to implement a student fee to purchase green energy. Together, the Top 20 College and University Partners purchase 867 million kilowatt hours of green power each year, an amount that would power more than 86,000 homes.

Academic Instructional Center wins LEED certification

The Academic Instructional Center at Western was awarded Leadership in Energy and Environmental Design (LEED) certification from the U.S. Green Building Council. LEED certification provides independent, third-party verification that a building project is environmentally responsible, profitable and a healthy place to live and work. Among the environmentally friendly concepts in the 120,000-square-foot building are solar shading, natural ventilation and heat recovery, energy and water efficiency, onsite use of excavated materials and the recycling of construction waste. The AIC had already been designed before a state law was passed requiring state-funded buildings to pursue LEED certification. WWU students nonetheless pushed for the university to

seek certification for the AIC. The \$60.4-million building, funded by the Washington state legislature, has two wings connected by a skybridge and includes the Psychology Department and the Communications Sciences and Disorders Department and clinics. The Academic Instructional Center also includes general university classrooms, lecture halls and computer labs. The project was designed by Seattle's NAC Architecture in association with Opsis Architecture of Portland. The general contractor was Dawson Construction of Bellingham.

Students approve, boost their 'green fee' for renewable energy

Students voted overwhelmingly to approve a new, expanded "green fee" to continue to finance WWU's purchase of renewable-energy certificates and keep the university running on sustainable energy sources. In February 2005, WWU's initial green fee – the first student-imposed green fee in the nation – was approved by the University's Board of Trustees. This spring, more than 80 percent of the student body voted to renew the Green Energy Fee. In addition to funding the purchase of the renewable energy credits, the fee also funds an Associated Students position to oversee programs devoted to increasing energy efficiency, decreasing consumption, generating renewable energy, and reducing greenhouse-gases on campus. The new green fee will cost each student no more than \$9 per academic quarter, up from \$4, depending on the prevailing cost of the renewable energy credits.

WWU chemist studies how to turn pollution into fuel

As the Earth's temperature continues to creep upward – the last decade was the hottest 10-years in history according to a recent NASA report – Assistant Chemistry Professor **John Gilbertson**

is researching methods that could put a significant dent in the amount of carbon dioxide emitted into the Earth's atmosphere. Gilbertson is researching methods to take carbon dioxide and combine it with hydrogen to make liquid methanol, a useful fuel and feedstock for making other chemicals. More specifically, Gilbertson and his team of students are investigating how to use nanoparticle catalysts to break the bonds of both the carbon dioxide and hydrogen molecules, allowing for them to then be recombined forming liquid methanol. One practical application of Gilbertson's research would be the typical belching smokestack of a power plant; as the carbon dioxide entered the stack, it would be converted into methanol using his catalysts and the power plant's heat, never escaping into the atmosphere. The methanol could then be employed in a wide range of uses, such as methanol fuel cells or as a transportation fuel.

Go for the Green Challenge going strong

The Go for the Green Challenge was initiated in University Residences in 2007-08 to raise student awareness of their energy usage, the implications of that use and to collectively share responsibility with other residents for reducing their impact on the environment. Designed as a point-based competition among residence areas, participation continues to gain momentum with more than half (54%) of students in 2009-10 signing pledges to conserve energy by reducing room temperature and the length of showers. This participation figure is up from 29% in 2008. Saved CO₂ emissions totaled 433,360 pounds in 2009, up from 275,000 in 2008. Since the program's inception Western has saved nearly \$55,000 through reductions in electricity.

Commitment to sustainability earns WWU two key green rankings

Western's commitment to green building techniques, sustainability, and the use of alternative energy sources landed the university a pair of national green-college rankings. The Princeton Review's annual "Guide to Green Colleges," published in partnership with the U.S. Green Building Council, named WWU as one of the "greenest" universities in the nation, scoring a 93 on a scale from 60-99. Western also placed highly in the EPA's College & University Green Power Challenge, recognizing the largest single purchasers within each participating athletic conference: WWU won the Great Northwest Athletic Conference and placed seventh nationally among conference champions, ahead of such other notable institutions and conference winners as Syracuse University and the University of Colorado.

Huxley College speaker series showcases the best in environmental research of faculty, alums and guest experts

The Huxley College of Environmental Studies speaker series drew experts on topics ranging from the complexities of land management to the dangers of endocrine disrupters:

- **Wayne Landis**, professor of Environmental Science, spoke on "Risky Business; Integrating Science-Policy to Manage the Environment." Landis discussed the challenges of connecting environmental management with cultural imperatives such as human health, economic needs, religious values and subsistence nutrition.
- **Evan Malczyk**, a Huxley alum,



Wayne Landis

discussed his graduate work in "Assessing Mercury Exposure Risk in the Lake Zapotlán Watershed, Mexico." Lake Zapotlán is the second largest lake in Jalisco state, Mexico, and is internationally recognized as an important wetland.

- Western alum **Megan McGinty** of the North Cascades Institute and WWU graduate student Aneka Singlaub discussed "From a Cocktail Napkin to an Ethic: The Parks Climate Challenge." McGinty and Singlaub pioneered the Parks Climate Challenge to create a team of climate-change ambassadors reaching youth around the country, inspiring them to undertake local climate-change service projects.
- Washington State Department of Natural Resources geographer and Western alumnus **Michael Grilliot** spoke about, "Rising Seas and Sandy Beach Transgressions: A Study in Northern Puget Sound." Grilliot discussed the potential effects of sea level rise on the physical profile of sandy beaches on San Juan Island, including transgression of the shoreline and backshore erosion.
- Fairhaven College alumnus and University of British Columbia faculty member **Coll Thrush** presented "Imagining Urban Indigenous Landscapes - Thoughts from Seattle, Vancouver, and London." Thrush, raised in the Puget Sound region, is an assistant professor of history at the UBC, where he teaches indigenous, environmental, cultural, and world history. He is the author of "Native Seattle: Histories from the Crossing-Over Place," which won the 2007 Washington State Book Award for History and Biography.
- University of California at Berkeley Professor of Integrative Biology

Tyrone Hayes spoke on "From Silent Spring to Silent Night: A Tale of Toads and Men." Hayes described how atrazine, an herbicide, is a potent endocrine disrupter that chemically castrates and feminizes exposed male amphibians. Exposure to the herbicide also results in neural damage and hyperactivity and induces a hormonal stress response that leads to retarded growth and development, and immune suppression.

- Western alumnus **Jeremy Davies** of the Northwest Fisheries Science Center spoke on "Derelict fishing gear hotspot analysis: using habitat suitability models to aid net recovery efforts in the Salish Sea." Lost or abandoned commercial fishing nets can remain in the marine environment for years degrade marine habitats by entangling and killing marine life.
- David Thompson, an associate professor in the department of Atmospheric Science at Colorado State University, spoke on "Climate Change and Middle-Latitude Weather." Thompson's talk included predictions for weather trends.
- Michele Vendiola, former campaign director for the Indigenous Environmental Network, spoke on "Honorable Community Engagement: Environmental Justice in Indian Country." Vendiola is the co-founder of the regional Community Alliance and Peacemaking Project and is currently contracting with the Swinomish tribe on their Climate Change Initiative.
- Peter Kiffney, a research ecologist with the Northwest Fisheries Science Center, spoke on "Recolonization of the Cedar River by Pacific Salmon: Integrating Studies Across Levels of Organization to Define Recovery."
- **Karen DuBose** spoke on "Water Re-use in Corvallis: Designing a Program

the Public Will Support." DuBose, a WWU alum, has a background in wastewater treatment and water resource management.

- Geoff Middaugh, former deputy director of Bureau of Land Management National Landscape Conservation and independent contractor for the United States Agency for International Development spoke in January about "Modernization of 'Multiple Use:' A Forest Resource Protection Concept for Bosnia and Herzegovina."
- Emma Norman of Northwest Indian College spoke on "Luna / Tsu-siit the 'Whale:' Governance Across Political and Cultural Borders" in April.

CBE's Warner is an 'Environmental Hero'
Western's College of Business and Economics Professor **Daniel Warner** was one of eight to receive an "Environmental Hero" award for his work and dedication to the environment at the RE Sources' Eighth Annual Environmental Heroes Award Celebration in Bellingham. Warner has been involved with several committees, including Pro-Whatcom and Futurewise Whatcom, to promote awareness about the effects of unlimited growth. Heroes are nominated through an open community nomination process based on nominees' service in protecting the environment; the selection group includes members of the board and staff RE Sources, a nonprofit environmental education organization promoting sustainable communities through recycling, education, advocacy and conservation of natural resources.

Financial Aid Department first to go paperless in Washington state
The Financial Aid department converted approximately 14,000 student records to an electronic system this year, making it the first department in Washington state to go paperless. This conversion enables

counselors to serve students more quickly, saves in material costs, and provides a more convenient, on-line format for students to access their own records and their awards notifications.

What about the food web? Shannon Point scientists study ocean acidity

Three scientists, **Brady Olson**, **Brooke Love** and **Suzanne Strom**, at Western's Shannon Point Marine Center received a three-year, \$557,000 grant from the National Science Foundation to study how the rising acidity of oceanic waters is affecting the marine food web. As atmospheric carbon dioxide increases, more CO₂ is dissolving in marine waters, making the oceans more acidic. The consequences of this shift toward a more carbon-rich and acid marine environment are unknown for many types of organisms. The NSF-funded study at Shannon Point will examine the potential impact of ocean acidification on a common type of single-celled alga that might be particularly vulnerable due to its calcium-based covering. This alga is an important prey item at the base of the marine food web, so changes brought on by ocean acidification could be felt by its predators, potentially causing a major disruption of the food chain.

Food journalist Michael Pollan speaks at WWU for Western Reads

Michael Pollan, author of the acclaimed "Omnivore's Dilemma: A Natural History of Four Meals," spoke at WWU as part of Western Reads, a campus-wide reading program designed to promote intellectual engagement and civil discourse. All new freshman and transfer students received a complimentary copy of "Omnivore's Dilemma: A Natural History of Four Meals" at orientation. For 20 years, Pollan has been writing books and articles about the places where the human and natural worlds

intersect: food, agriculture, gardens, drugs and architecture. His most recent book is "In Defense of Food: An Eater's Manifesto."

University Dining Services strengthens partnership with Growing Washington

Growing Washington is a non-profit organization formed to help small farmers increase their distribution by entering into new markets, especially schools, in the western Washington region. In 2009, University Dining Services formed a partnership with Growing Washington and just this second year, Growing Washington is providing about 14 percent of WWU's produce. The organization has leased land, named Viking Field, to keep up with demand.

Real Food Challenge nearing its goal

The Real Food Challenge is a nationwide movement to measure sustainable food purchases consistently across college campuses using a criteria-based calculator. Two or more criteria must be met to reach the highest food standard. The four criteria are: the food meets fair trade standards, is ecologically sound, supports the local economy, and ensures humane treatment of animals. Western is among more than 300 universities participating in the challenge to offer all real food by 2020. Western's goal to purchase 20% real food by 2012 is approaching a reality with 14% of current purchases qualifying according to challenge standards.

Huxley students take top honors at Environmental Challenge competition

Students from Huxley College of the Environment swept first and second place honors at the Environmental Challenge, a competition in which student teams prepare and present a solutions to a complex, realistic environmental problem. They were judged on their written proposal, an oral presentation, technical feasibility, comprehensive approach to the solution, and creativity. First place winners were **Derek Schruhl**, Bremerton; **Matt Ferguson**, Visalia, Calif.; **Matthew Moroney**, Salt Lake City, Utah; and **Reid Haefer**, Olympia. Second place winners were **Doug Naftz**, Park City, Utah; **Marissa Capito**, Juneau, Alaska; **Siobhan Sloan-Evans**, Redmond; and **Emily Duncanson**, Redmond. Both teams won cash prizes, and the first-place team won funding to attend the 2010 Environmental Challenge International meeting in Calgary. The students are all members of the Huxley College of the Environment's Air and Waste Management Association. The Environmental Challenge was held in conjunction with the Pacific Northwest International Section of the Air & Waste Management Association's Annual Conference.

Western Gallery features Northwest artists tackling environmental themes

The Western Gallery presented "Critical Messages: Northwest Artists on the Environment" this spring, featuring the work of 26 artists from Washington, Oregon, British Columbia, Idaho, and California. Through painting, sculpture, photography and other media, the artists explored

environmental issues facing the Pacific Northwest: growth, waste management, production and consumption, transportation, wilderness and wetland preservation, biodiversity, climate change, and energy. Organized by the Western Gallery in conjunction with the Hallie Ford Museum of Art at Willamette University, the exhibition was the recipient of a National Endowment for the Arts award. Following its time at the Western Gallery, the exhibition traveled to Willamette University and the Boise Art Museum. Accompanying the exhibition was a catalogue that features all the artworks and essays by Western Gallery Director **Sarah Clark-Langager** and **William Dietrich**, a faculty member at the Huxley College of the Environment.

WWU's green cleaners earn top honors

WWU's Academic Custodial Services won the 2009 Green Cleaning Grand Award for Schools and Universities from American School and University magazine, the top award given in the category nationally. The department has been on the nationally recognized leading edge in the green-cleaning movement for the past nine years: it has divested itself of petrochemical and other toxic cleaning compounds, utilized low-moisture cleaning procedures and converted to microfiber products. The award is sponsored by American School and University magazine, The Green Cleaning Network, and Healthy Schools Campaign and was featured in the December edition of the nationally distributed American School & University magazine.

Waterfront Development

Building a center for innovation at the port

WWU's longterm plans to establish a presence at the Bellingham waterfront began to take shape with a Technology Development Center that is already home to innovative projects.

Gregoire: Waterfront Innovation Zone is an economic winner

During a tour of the Waterfront Innovation Zone, Gov. Chris Gregoire hailed the it as the kind of public-private partnership that will get Washington state out of recession. Gregoire said Bellingham's \$1.7 million center, launched with money from the Port of Bellingham and state and federal grants, is one of 11 across the state. The centers work on everything from medical technology to wine making, putting research universities and technical colleges to work with private companies to develop and produce new products. In Bellingham, the focus is on marine industries, starting with southside boat builder All-American Marine. Western Washington University faculty will lend their expertise in composite materials to help the company develop lighter-weight, lower-wake vessels.

Waterfront growth plans altered, but still on the horizon

Confronted with a shrinking state budget and a stalled economy, Western altered its immediate plans for new buildings on the waterfront. At a meeting with Port of Bellingham officials, university vice president Steve Swan stressed that the university is not abandoning its previous visions of major waterfront facilities, such as a new home for Huxley College of the Environment. Instead of moving toward construction of a major new satellite campus as a first phase on the waterfront, Swan said university officials are planning a "community learning center" as a small first step toward bigger things. Swan described the center as a building that would house classroom and meeting space for both university and community use, along with some undefined private commercial space. The building would involve partnership with a private developer and would be designed for future expansion to accommodate Huxley and other university operations. Eventually, WWU

envisions a center that would combine Huxley and the College of Business and Economics working with the private sector to spur the growth of "green" businesses, Swan said.

The Technology Development Center is becoming WWU's waterfront research and development collaboration point

The Technology Development Center, WWU's facility on the waterfront, is developing into its role as a community-based research arm of the College of Sciences and Technology. Two projects are in progress, including a large hybrid bus project in collaboration with Kitsap County, and work with a small but very promising medical equipment developer. It is hoped that two or three more projects will be brought into the center by the end of the year, providing critical hands-on research experience for CST students. The Technology Development Center promises to be a facility that will greatly increase Western's connection to the community and to local businesses. The Technology Alliance Group, the area technology trade organization, has already moved its office into the center, a move that helps bring attention and visitors to the facility.

Institutional Profile

Administration

One of six state-funded, four-year institutions of higher education in Washington, WWU operates on a September-to-June academic year (quarter system) with six- and nine-week summer sessions. Dr. Bruce Shepard is Western's 13th president.

Location

Situated in Bellingham, 90 miles north of Seattle and 50 miles south of Vancouver, B.C., Western is within walking distance of Bellingham Bay and just over an hour's drive from the ski area on 10,778-foot Mount Baker.

History

On Feb. 24, 1893, Gov. John H. McGraw signed legislation creating New Whatcom Normal School. The first class of 88 students entered in 1899. Western is now the third-largest institution of higher education in the state. The Normal School became Western Washington College of Education in 1937 and Western Washington State College in 1961. Western achieved university status in 1977.

Campus

Western, with its residential campus, houses roughly a third of its students in 15 residence halls. The 215-acre campus includes the student-funded Wade King Student Recreation Center and the 180-acre Sehome Arboretum, managed jointly with the city of Bellingham.

Western's Shannon Point Marine Center, located on a wooded 87-acre campus in Anacortes, provides a base for marine research and academic courses in the marine sciences.

Western also has a 15-acre student/university facility at nearby Lake Whatcom. Woodring College of Education, Huxley College of the Environment and University Extended Education and Summer Programs offer classes and certificate and degree programs in Bremerton, Everett, Port Angeles and Seattle.

Academics

For the past four decades, the university has taken special pride in the quality of liberal arts programs required of all students. Academic divisions at Western are the College of Business and Economics, Fairhaven College of Interdisciplinary Studies, the College of Fine and Performing Arts, the College of Humanities and Social Sciences, Huxley College of the Environment, the College of Sciences and Technology, Woodring College of Education and the Graduate School. *U.S. News & World Report* ranked Western as the top public master's granting university in the Pacific Northwest and third in the West, a region stretching from the Pacific Ocean to Texas. Western ranks 19th among all public and private universities in its class regionally.

Tuition

Resident undergraduate tuition and fees are \$6,159 for three quarters at Western.

Budget

Western's 2010 state operating budget is \$127,799,029, funded by state appropriations and tuition revenue through June 30, 2010. Tuition funds about 50 percent of the 2010 operating budget; about 43 percent is from state appropriations and 7 percent is federal economic stimulus funding.

Students

Fall 2009 enrollment included 14,575 full- and part-time students. Western has 2,688 new first-year students and 788 new undergraduate transfer students. About 84 percent of 2008 freshmen returned for 2009, and about 71 percent of students who start at Western graduate. WWU is among the most selective public universities in the Pacific Northwest; the middle 50 percent of new freshmen have high school GPAs of 3.3 to 3.73. About 92 percent of students come from Washington state, particularly King, Snohomish, Whatcom, and Pierce counties. The university has students from 45 other states, led by Alaska, California, Oregon and

Colorado, and from 39 other nations, led by Japan, Canada, South Korea, Taiwan and China. Students of color comprise 18.7 percent of the total student body.

Faculty

As of fall 2009, the university employed 729 faculty, or about 619 full-time-equivalent faculty members. Of the 500 faculty members employed full time, 89.8 percent have terminal degrees. The fall 2009 student-faculty ratio is 19.02-to-1.

Athletics

A full member of NCAA Division II, Western ranked sixth of 310 NCAA II schools in the final rankings of the 2009-10 Learfield Sports Directors' Cup standings. About 300 students compete each year.

Western has made NCAA II national appearances in all but one of its 15 intercollegiate sports, which include men's and women's basketball, cross country, golf, soccer, and indoor and outdoor track and field, as well as women's rowing, softball and volleyball.

The Vikings have won the last six NCAA II National Championships (2005 through 2010) in women's rowing, becoming the first school in any NCAA rowing division to accomplish that feat. Western placed second nationally in volleyball in 2007 and women's rowing in 2002 and 2003.

A member of the Great Northwest Athletic Conference, Western has won six All-Sports Championships in the eight-year history of the league and placed second the other years.

In women's basketball, Western ranks among the top 15 in victories among all four-year schools. The Vikings had the fourth-longest league winning streak in NCAA II volleyball of 57 from 2002-04.

Alumni

More than 101,000 graduates live in Washington state and throughout the world.

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees
FROM: President Bruce Shepard by Steve Swan, V.P. for University Relations
DATE: October 8, 2010
SUBJECT: **University Relations Report**
PURPOSE: Information Item

Purpose of Submittal:

A written report is provided on the recent activities of University Relations.

Supporting Information:

Report Attached

**WESTERN WASHINGTON UNIVERSITY
OFFICE OF UNIVERSITY RELATIONS**

REPORT FROM THE VICE PRESIDENT TO THE BOARD OF TRUSTEES

Government Relations

As the summer ends and the election season heats up, the 2011 Legislative session looms large.

On August 30th and 31st, the Presidents of the six public baccalaureate institutions met with Brad Smith, Chair of the Governor's Higher Education Funding Task Force and met with the Task Force. They have extended their work and will be meeting again on October 18th and will be making final recommendations at their November 2nd meeting.

The Presidents, Provosts and Legislative Officers also met in a day long retreat in Seattle to solidify our efforts at working together. We hope this fall to develop stronger joint messaging and stronger advocacy through a newly configured and eventually a newly named Council of Presidents.

We continue to meet on a regular basis with the legislative liaisons from the other institutions to develop a coordinated approach to the legislative session and the messaging on budget cuts, tuition and the other issues that we have in common.

The Higher Education Coordinating Board's (HECB) planned budget presentations by the Presidents scheduled for September 16th were delayed as a result of the Revenue Forecast and announcement on that day by Governor Gregoire of an across the board cut of 6.3% for the remaining part of fiscal year 2011.

President Shepard will be presenting WWU's budget at the HECB hearing in Spokane on October 20th along with the Presidents of the other institutions. He will also be meeting on September 29th along with Trustee Madsen, with HECB members to talk about common approaches to budgets and tuition.

The campus community, student leadership, classified staff unions, faculty, faculty union, alumni representatives and administrators have been meeting on a regular basis to coordinate our messaging, legislative agendas and approaches to Olympia.

We have also been working with the campus community to prepare for anticipated legislation and working with legislators and legislative staff on areas of concern and interest.

We are anticipating significant changes in Olympia, with new legislators, new chairs and members of committees and new staff. Election years always provide a challenge and an opportunity and this year with the continuing bad outlook on the revenue front we are expecting a very challenging session.

OFFICE OF UNIVERSITY COMMUNICATIONS

The Office of University Communications continued to work on a wide array of projects, including developing an increased ability to provide information via various online and new media methods.

Online/Publications

The Western Washington University **Facebook page** is seeing a lot of interaction among prospective students, students, alumni, employees and friends. Recently, we held a discussion there on advice for new students that generated 32 comments, each full of great tips for thriving at WWU. More than 8,650 people “like” our Facebook page, and it’s a great point of contact for students and the community.

On Twitter, we recently changed the WWU account from @wwunews to @WWU. We’re up to nearly 1,000 followers on Twitter, and folks have been appreciating our efforts there. Recently, the social media manager for the state Department of Transportation told us our Twitter presence has been much improved and that our social media efforts in general are “firing on all cylinders.”

Western’s YouTube site has been getting a lot more videos recently. We’ve been working with the folks in Archives to upload videos from KVOS TV in the 1960s that feature Western.

New Media Editor Matthew Anderson is leading these cutting-edge efforts for our office and the university.

We’re in the midst of producing the fall edition of [Window magazine](#). Thanks to savings in production costs because of the hard work of **editor Marry Gallagher**, we’re able to expand the magazine to 40 pages, with more room for photographs and stories, and a less “crowded” look.

We’re also planning to participate in a **national readership survey** sponsored by the Council for the Advancement and Support of Education. The free survey will enable us to see what our readers are interested in reading about, and measure how often our readers support WWU after reading Window, by volunteering their time, donating money or recommending Western to a friend. National results show magazine readers are more likely to do all three of these things, and we want to see how we compare.

Meanwhile, our office just completed the [WWU Annual Report](#), now available in paper as well as on the web. It’s a comprehensive collection of news and achievement from throughout campus during the 2009-10 academic year. We also just completed the back-to-school edition of [Soundings](#), our quarterly online newsletter for families of WWU students. The fall edition is scheduled to go online in early October, in time to promote Fall Family Open House.

University Communications has finished a summer project, an online database of the combined research areas of WWU’s entire faculty. The project, called **Query** and developed by University Communications **Assistant Director John Thompson**, allows users to search by faculty name, department, or research subject area. To access Query, go to [Welcome to Query](#). This will be a valuable tool for the university’s work with the legislature and with the media, as well as for our own use internally when looking for story ideas for our own publications.

Our **graphic artist Chris Baker** has been extremely busy, working on numerous projects needed by colleges, departments and offices across campus with the advent of fall quarter. Those included campus “You Are Here” maps; guides to residence halls; an admission poster; Cashier Office receipts; newsletters for PEHR and the Physics department; projects for Athletics; and initial work on the Foundation’s campaign prospectus and fall Window magazine.

We also continued to reach out to the community as part of the **university’s Speakers’ Bureau, Pam Smith**, program assistant in the Office of University Communications, facilitated the following speakers for upcoming events – Ralph Vernacchia for an event in October; Arunas Oslapas for an event in November and Karen Bradley for an event in February 2011. Due to changes in our division structure, Pam also is in the midst of training to learn the complete flow of the printing job process and will be an important gateway for Print and Copy Services in the areas of scheduling and billing.

Media Highlights

Western was proactive with the media announcing planned university **budget cuts** because of the state’s continuing revenue shortfalls.. This resulted in stories just before fall classes started about Western’s budget cuts that appeared in **KING 5 TV**; a front-page story in the **Bellingham Herald**, the **Puget Sound Business Journal**, **Seattle Times**, **Seattle P-I**, **KUOW Radio**, the **Bellingham Business Journal** and **KGMI Radio** in Bellingham.

Outstanding stories that brought strong international, national, regional, statewide and local media attention to Western included:

- Publicity about Western’s **Advanced Materials Science and Engineering Center (AMSEC)** being awarded a three-year \$970,000 National Science Foundation grant to continue their research into producing the next generation of **solar panels** resulted in a front-page story in the **Bellingham Herald**, and stories in the **Tacoma News Tribune**, **KUOW Radio in Seattle** and **KGMI Radio** in Bellingham.
- National Geographic included WWU’s X Prize entry in a special video on the X Prize. And PBS plans to include a segment on the Vehicle Research Institute in a documentary set to air nationally in November. [See Western Today for photos of the PBS film crew interviewing the WWU X Prize team](#) at the VRI. Also, VRI Director **Eric Leonhardt** and **the VRI’s biomethane project** were featured in a **Sierra Magazine** story about cutting-edge green research along with researchers from other prominent institutions such as MIT and the Los Alamos National Laboratory.
- In August, strong rankings of Western in **U.S. News and World Report** magazine and WWU being included in **Forbes Magazine’s** 100 “Best Buy Colleges and Universities” resulted in media stories in the **Bellingham Herald**, **Seattle Times**, **Tacoma News Tribune** and other media outlets via the **Associated Press**.
- A video titled “Bellingham State of Mind” by a Western alumnus and a current student (which also prominently includes Western) was one of the hottest music items on **YouTube**.
- In early September there also were a number of media stories about a state audit report concerning WWU faculty member Doug Nord, former director of the Center for International Studies.

Educational Access Channel and TVW

Western's efforts to become a program provider on a possible new Educational Access Channel on cable television in Bellingham and Whatcom County have moved a step closer to becoming a reality. The City Council of the City of Bellingham has authorized its negotiating team to include in its negotiations for the renewal of the cable franchise with Comcast a request for the addition of an Educational Access Channel. The current contract expires in February of 2011, but because of the high number of contracts that are expiring throughout the state, it is likely that negotiations between COB and Comcast will not begin until early 2011.

The Educational Access Channel that Western is advocating for would be part of an operational partnership between WWU and the University of Washington. Bellingham Technical College, Northwest Indian College and Whatcom Community College would also be programming partners on the new E-channel. As part of the proposal, Western would serve as the coordinating agent for programming for the channel.

A major plank in the WWU/UW proposal is that as a part of the creation of the new E-Channel, Western would be provided with funding for the addition of 1.5 FTE from new franchise fees. The funds would be used to hire a full-time production assistant as well as a half-time program producer and coordinator. It has been made clear to the COB staff and city council that Western cannot move forward with this project without that funding.

In preparation for the possible creation of the E-Channel, Western is in the process of developing guiding principles for programming development and selection from the colleges and other WWU entities.

WWU, UW and its partners envision an Educational Access Channel that will provide a public forum for each of the partners to share the research, scholarship, technical and artistic endeavors of talented faculty and students with the larger community. It would also provide forums for discussion on civic issues of the day that affect our community, region, state and country.

As a part of its commitment to extend its outreach into the community and state, Western is in the process of purchasing new video production equipment. The equipment, which will enable Western to meet industry standards for high quality technical production, is being purchased with one-time funds. The equipment list was reviewed by the technical staff of TVW. As mentioned at the August Board meeting Western is also pursuing programming opportunities with TVW to extend its statewide outreach.

University Branding Initiative

While official roll out of Western's new brand package won't take place for a few months, the new tagline and the key characteristics of the brand strategy are already being used and lived prominently throughout the campus. The tagline "Active Minds Changing Lives" and the brand characteristics were used as key parts of President Bruce Shepard's convocation speech to faculty and staff on September 17th. Provost Catherine Riordan also used the same pieces in the Fall Academic Leadership Conference she hosted for campus personnel one day earlier. It is also critical to report that the brand strategy is also being used as the core component in meetings being conducted by a subcommittee of the University Planning and Resource Committee that is charged with the drafting of a new WWU Strategic Plan. The tagline is also coming to life in a number of visuals (websites, banners, and other electronic presentations) across the campus.

The development of a new WWU logo has moved into the final stages. More than 50 different concepts have been worked with to date. Completion of the logo phase will then facilitate the production of the Graphic Style Guide which will include specific direction on use of the WWU logo and other materials.

Print and Copy Services

The reorganization of the operation into a collaborative partnership between Western and Whatcom Community College has been completed, but some small operational changes will continue to be made as processes are further refined. The reorganization has been successfully achieved because of the strong support and partnership of the two labor unions who represent employees in the respective shops, the Public School Employees of Western Washington (PSE) and the Washington Federation of State Employees (WFSE).

As a result of the reorganization, Rosemary Sterling of Whatcom C.C. is the new manager of the combined operation. Under her guidance business practices continue to be reviewed and numerous efficiencies have already been achieved. The reorganization resulted in a reduction of 5.5 dedicated FTE from the Western staff which previously numbered 10.5. Because of the duplication, some equipment leases will not be renewed at the completion of contract.

MEETING EVALUATION & FUTURE AGENDA TOPICS

DATE FOR NEXT REGULAR MEETING

- **December 9 & 10, 2010**

3. EXECUTIVE SESSION

Executive Session may be held to discuss personnel, real estate, and legal issues as authorized in RCW 42.30.110.

ADJOURNMENT