

**WESTERN WASHINGTON UNIVERSITY  
BOARD OF TRUSTEES  
MINUTES  
February 8, 2013**

**1. CALL TO ORDER, APPROVAL OF MINUTES**

Chair Peggy Zoro called the regular meeting of the Board of Trustees of Western Washington University to order at 8:10 a.m. February 8, 2013 in the Maple Conference Room, Bldg. D. Talaris Conference Center, 4000 NE 41<sup>st</sup> Street, Seattle, WA.

**Board of Trustees**

Betti Fujikado, Secretary  
Dennis Madsen  
Joseph Meyer  
Ralph Munro  
Karen Lee, Vice Chair  
Sue Sharpe  
Peggy Zoro, Chair

**Western Washington University**

Bruce Shepard, President  
Wendy Bohlke, Assistant Attorney General  
Mark Brovak, Sr. Director & COO, University Advancement  
Sherry Burkey, Associate Vice President for University Relations  
Eileen Coughlin, Sr. Vice President & Vice President for Enrollment & Student Services  
Paul Cocks, Director, University Communications  
Paul Dunn, Sr. Executive Assistant to the President  
Ethan Glemaker, President, Associated Students  
Catherine Riordan, Provost and Vice President for Academic Affairs  
Liz Sipes, Secretary to the Board of Trustees  
Steve Swan, Vice President for University Relations  
Richard Van Den Hul, Vice President for Business and Financial Affairs

MOTION 02-01-2013      Ralph Munro moved that the Board of Trustees of Western Washington University, upon the recommendation of the President, approve the minutes of the Board of Trustees Meeting, December 13, 14, 2012 and the Special Board of Trustees Meeting, January 8, 2013.

Motion carried.

**2. PUBLIC COMMENT**

Per Substitute House Bill 2313, time was provided for public comment at the October 12, 2012 regular meeting of the Board of Trustees. There were no requests for public comment.

### **3. BOARD CHAIR REPORT**

Peggy Zoro, Chair of the Board of Trustees, reported that the Committee on Trustees had its first meeting this morning. The committee members are Karen Lee, Chair, Sue Sharpe and Ralph Munro. The committee's charge is trustee succession planning, development of the board over time, orientation of new board members, assessment of trustee performance, and developing the Board of Trustees Rules of Engagement. Zoro noted that the Chair of the Committee on Trustees will direct the annual review of the President. This committee is non-decision making but will bring recommendations to the full board for deliberation and approval.

### **4. UNIVERSITY PRESIDENT**

Bruce Shepard, President, reported that both the Viking Men's Basketball team and the Women's Basketball team are nationally ranked and are undefeated this season. Western also received national recognition for the number of alumni currently serving in the Peace Corp. Western is No. 1 for mid-sized universities in the nation.

Shepard reflected that the role of the university is much more than preparing people to fill jobs. We also prepare people to have enriching fulfilling lives and for making a difference. These recognitions are indicative of the success in how we contribute to the well-being of all of us.

### **5. ASSOCIATED STUDENTS**

Ethan Glemaker, President, Associated Students, reported that two busloads of Western students traveled to Olympia for the Viking Lobby Day on January 21<sup>st</sup>. Glemaker reported that yesterday was the Statewide Day of Action with the Washington Student Association. Students at all the campuses engaged in calling Governor Enslee and Senator Tom regarding revenue for their education. Glemaker reported that on February 18<sup>th</sup> the AS students will be traveling to Olympia for the Washington Student Association Lobby Day.

Glemaker Also reported that:

- The ASB passed a policy disallowing bottled water at all AS events.
- The Green Energy fee program has been revised to include a small grants (under \$2,000) proposals.
- The ASB is hosting event on February 26<sup>th</sup> called "Elect Her" to encourage female students to become involved in politics.

Shepard noted that following the students' lead, bottled water will not be served at Trustee meetings, or at any of the Foundation or Presidents entertaining events.

### **6. FACULTY SENATE**

No Senate report given. Senate President Karen Stout and Senate Vice President Johann Neem were unable to attend this meeting.

## 7. CONSENT ITEMS

MOTION 02-02-2013                      Ralph Munro moved that the Board of Trustees of Western Washington University, upon the recommendation of the President, approve the following consent item:

- Winter Quarter Degrees
- Construction Contract for Ridgeway Alpha Renovation (PW661)

Motion carried.

## 8. AWARDING OF HONORARY DEGREE

Bruce Shepard, President, reviewed Western's process for nominating a recipient for an Honorary Degree. Shepard is recommending that the Board approve awarding an Honorary Doctorate of Humane Letters to Noémi Ban. Ban, a Holocaust Survivor, is a public speaker, giving lectures nationally and internationally. In 1998 she received the Golden Apple Award which recognizes individuals and programs making a dramatic difference in Washington state education in grades pre-K through 12. In 2003 she wrote *Sharing is Healing: A Holocaust Survivor's Story*, an autobiography of her experiences curing the Holocaust and as a public speaker. In 2007 her life was made into the documentary film *My Name is Noémi*.

MOTION 02-03-2013                      Karen Lee moved, that the Board of Trustees of Western Washington University, upon recommendation of the President, Award the degree of Doctorate of Humane Letters, *Honoris Causa* to Noémi Ban.

Motion carried.

## 9. RECRUITING STUDENTS OF COLOR

Eileen Coughlin, Vice President for Enrollment and Student Services, reported on Western's efforts to recruit students of color. Coughlin reported that there has been a continued upward trend of the percentage of students of color enrolled at Western. She did note that students who self-identify as "two or more races" are more difficult to track in the data.

Coughlin noted that pre-college outreach is provided through such programs as Compass 2 Campus, Migrant Youth Initiative, Youth 4 Real, and Youth Outreach Initiative. She provided information on Western's recruitment strategies and partnerships currently in place (e.g. Costco & Western Leadership Scholars Program).

The Board and university administration discussed different outreach and recruiting efforts to reach students of under-represented populations. It was agreed that Catherine Riordan, Provost and VP for Academic Affairs, will arrange for a faculty presentation on 2<sup>nd</sup> language learners in Skagit County at a future Board meeting.

## 10. FRONT DOOR TO DISCOVERY

Steve Swan, Vice President for University Relations, presented the proposed “Front Door to Discovery” program. The purpose of the program is to grow community and economic development throughout the region and at the same time create opportunities for our students, faculty and staff.

The program addresses two of Western’s Strategic Goals:

- Build upon Western’s strengths to address critical needs in the State of Washington.
- Apply Western’s expertise and collaborative approach to scholarship, creativity, and research in ways that strengthen communities beyond the campus.

Swan said that in a recent survey, we learned that the “Town-Gown” divide still exists and the community does not think of Western as a resource.

The goals of the program are:

- Improve and stimulate community, cultural, economic and social growth in the Northwest Washington region’
- Encourage the spirit of entrepreneurship, innovation, service learning and collaboration within the wider community and at Western’
- Raise awareness of innovation and research, tech transfer, and commercialization of technology at Western.

Swan proposes to create a programing position within the University Relations Division to create a direct personal connection between Western students and faculty to the private and public sectors of the community.

At 10:05 a.m. Chair Zoro announced a 20 minute break. The meeting reconvened at 10:25 a.m.

## 11. CAMPAIGN UPDATE

Mark Brovak, Sr. Director & COO, University Advancement, reported on the activity of Western’s Campaign. Currently the campaign gift commitments are in excess of \$19.6M. He reported that Western’s Endowment Balance increased from \$47M to \$48.6M.

Brovak reported that the Western-in-Seattle committee has reorganized to better position WWU in the Puget Sound area. It is now called the Western-in-Puget Sound committee.

The Foundation has been working with Oscar winner T.J. Martin, a Western alum and Campaign Co-Chair. In January, they held an event in Seattle with more than 100 guests in attendance.

Brovak outlined some of the recent monetary and estate gifts made to the Western Foundation. He noted that several Scholarship lunches are scheduled in the near future.

## 12. OLYMPIA UPDATE

Sherry Burkey, Associate Vice President for University Relations, reported on the current legislative session. The main goal of the session is to pass a capital and operating budget in a difficult fiscal situation.

Burkey said there is a lot of interest in higher education and a strong commitment to hold any further budget cuts and some reinvestment to higher ed. There has been a lot of conversation of the 50/50 by 2020 initiative, restricting tuition growth, the GET program, state financial aid, and the State Need Grant, and the Dream Act bill.

Burkey said Western's bill to seek authority to offer the Clinical Audiology Degree and the bill to give us authority to offer the Educational Specialist Degree should move through efficiently. She noted that renovations to the Carver Academic Facility are not in the governor's budget, but we are working hard with the House and Senate so the funding for Carver will be in the legislative budget.

Burkey distributed a copy of Western Washington University's Legislative Briefing Book for 2013-15.

## 13. SPECIAL REPORT – WASHINGTON STUDENT ACHIEVEMENT COUNCIL

Brian Baird, Chair and Jose Gaitan members of the Washington Student Achievement Council (WSAC) presented "*Critical Crossroads: A Call for Action*". This is the 2012 Strategic Action Plan for Educational Attainment.

The WSAC, consisting of nine members, is an advisory board that was created by the Washington Legislature in 2012. The Council's primary assignment is to prepare a "10-Year Roadmap" for achieving the goal of increasing the state's educational attainment level.

The Council is doing an eight city "out-reach" tour, starting in Bellingham, to communicate the challenges and opportunities facing our state and to listen and learn from the communities about what needs to be done. A "Ten-Year Roadmap" is to be completed by December 1, 2013.

## 14. INFORMATION ITEMS

- **Academic Report**

Provost Riordan provided written reports on:

- General information from a recent national report prepared by the Association of Public and Land-Grant Universities
- Benchmark Report – Ratio of Faculty to Administrators
- Information on the Bachelor of Science in Nursing Degree, Woodring College of Education

- **Alumni Association Report**  
Vice President Bowers provided a written report on the university's Alumni Relations activities.
- **Annual Sustainability Report**  
Vice President Van Den Hul provided the Western Sustainability Report for 2012 containing highlights of the initiatives, projects, and curriculum from departments and organizations across campus over the last year.
- **Annual University Policy Report**  
Vice President Van Den Hul provided the annual update of the University Police Department.
- **Capital Program Report**  
Vice President Van Den Hul provided a written report on the university's capital projects.
- **Development Report**  
Vice President Bowers provided a written report on activities of the Western Washington University Foundation.
- **Mid-Year Housing and Dining Report**  
Sr. Vice President Eileen Coughlin provided a programmatic and fiscal report on the University's Housing and Dining System.
- **Quarterly Grant Report**  
Provost Catherine Riordan provided information from the Office of Research and Sponsored Programs concerning grant awards for the period October 1, 2012 – December 31, 2012 and fiscal year 2012/13.
- **University Relations Report**  
Vice President Swan provided a written report on the recent activities of University Relations.

**15. MEETING EVALUATION & FUTURE AGENDA TOPICS**

**16. DATE FOR NEXT REGULAR MEETING: April 11, 12, 2013**

**17. ADJOURNMENT**

The meeting adjourned at 11:55 a.m.

**18. LUNCH**

The Board of Trustees enjoyed a lunch in the Pacific Dining Room at the Talaris Conference Center.