

**WESTERN WASHINGTON UNIVERSITY
BOARD OF TRUSTEES
MINUTES
February 7, 2013**

1. CALL TO ORDER

Chair Peggy Zoro called the regular meeting of the Board of Trustees of Western Washington University to order at 3:05 p.m., February 7, 2013, in the Maple Conference Room, Bldg. D, Talaris Conference Center, 4000 NE 41st Street, Seattle, WA.

Board of Trustees

Betti Fujikado, Secretary
Dennis Madsen
Joseph Meyer
Ralph Munro
Karen Lee, Vice Chair
Sue Sharpe
Peggy Zoro, Chair

Western Washington University

Bruce Shepard, President
Wendy Bohlke, Assistant Attorney General
Mark Bagley, Sr. Director for Fund Raising, Western Foundation
Paul Cocke, Director, University Communications
Eileen Coughlin, Sr. Vice President & VP for Enrollment & Student Services
Paul Dunn, Sr. Executive Assistant to the President
Ethan Glemaker, President, Associated Students
Catherine Riordan, Provost and Vice President for Academic Affairs
Liz Sipes, Secretary to the Board of Trustees
Steve Swan, Vice President for University Relations
Richard Van Den Hul, Vice President for Business and Financial Affairs

2. SPECIAL REPORTS

A. WESTERN IN SEATTLE – PAST, PRESENT, FUTURE

Bruce Shepard, President, opened the discussion by stating that Western's current presence in the Seattle area includes the Seattle Business Forum; over 30% of Western's students are from King County, and 30% - 40% of 100,000 Western alumni work in the Seattle metropolitan area. However we need to increase our visibility in the Seattle area because it is the state's economic and population center. Shepard said that our strategic mission "to build upon Western's strengths to address critical needs in the State of Washington" gives focus to what we should be doing in the Puget Sound area.

Eileen Coughlin, Sr. Vice President and VP for Enrollment and Student Services, presentation focused on Internships. Coughlin noted that the national data shows that nearly 50% of student internships are unpaid. These unpaid internships offer no advantage to job-seeking students. Students with paid internships fare much better in the job market. Overall conversation rate of turning interns into full-time hires in 2012 was 58.6%.

Coughlin said that at a local level WWU graduates with a paid internship earn a higher starting salary and are employed sooner after graduation than those in unpaid internships. Coughlin noted that Western's students with paid internships increased from 37.5% in 2011 to 50.5% in 2012.

Coughlin discussed the Viking CareerLink, Job and Internship Posting Database. This online database is available to students, alumni, employers, faculty and staff. Seattle-area employers use the Viking CareerLink to post job and internship opportunities and students are able to put in their profile to match to these opportunities. Use of this networking tool has grown 83% since its introduction in 2010. Coughlin noted that there is discussion between University Advancement and Enrollment and Student Services of a joint appointment based in the Seattle area. This individual would focus on corporate partnerships and opportunities that would increase internship opportunities, job placements and to develop partnerships that match the interests and passions of a corporation with Western's interests and needs.

Catherine Riordan, Vice President for Academic Affairs highlighted how Extended Education supports Western's mission to service the citizens of Washington. Extended Education in Seattle has programs such as the Low Income Housing Institute; the Academy for Life-long Learning, the Munro Institute at North Seattle CC; and Summer in Seattle. Summer in Seattle's objectives is to create greater visibility in Seattle/King County, to strengthen partnerships with North Seattle Community College (NSCC); to offer summer study options to increase students' progress towards completing their degree, and to improve student recruitment efforts.

Mark Bagley, Sr. Director for Fund Raising in The Western Foundation, highlighted University Advancement's presence in the Seattle area. Bagley noted that their presence has had a huge impact -- the number of contacts of Major Gift Officers, the number of attendees at Foundation events, the number of attendees at Alumni events, and the number of Western donors in King County have all increased over the past year. Bagley also noted that this is the 16th year of the Seattle Business Forum that has significantly grown over the years. Western committees in the Seattle area include the Western in Puget Sound Committee (formerly Western-in-Seattle), the Western-in-Boeing and the Western-in-Microsoft committees.

Trustee Munro said that he believes that because of Western's higher profile, President Shepard could become the key spokesperson for higher education in the state. Shepard told the Board that he is willing to be engaged in the Seattle area when the opportunity arises. Chair Zoro said that the Board would like to be kept informed as Western's presence in Seattle progresses.

3. EXECUTIVE SESSION

At 4:25 p.m. Chair Zoro announced that the Board would convene in Executive Session for approximately 30 minutes to discuss personnel, real estate and legal issues as authorized in RCW 42.30.110. The Board reconvened in Open Session at 4:45 p.m. No action was taken.

Meeting recessed at 4:46 p.m.