

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees

FROM: Brent Carbajal, Provost and Vice President for Academic Affairs, Stephanie Bowers, Vice President for University Advancement, Kit Spicer, Dean of the College of Fine and Performing Arts and Scott Young, Dean of the College of Business and Economics

DATE: December 14, 2017

SUBJECT: Western Engaged: Advancing Institutional Priorities

PURPOSE: Discussion Item

Purpose of Submittal:

Brent Carbajal, Stephanie Bowers, Kit Spicer and Scott Young will introduce the topic and provide comments regarding the Western Engaged program. An attachment is included. All members will facilitate the discussion with the board members.

Questions for the board members to consider and discuss:

- As you envision deeper engagement going forward, how does this initiative help us advance long-term fundraising for Western?
- How does the WE program help us all support student success, a key priority of Western's strategic plan?
- What kind of connections can we foster, using a system like this one?
- With what you understand about WE, how does this enhance your ability to support Western? How does this change the game for you?
- What would help you to inspire potential people/organizations to engage? Stories? Statistics? What information can the university provide to our key volunteers and board members?