WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES

TO: Members of the Board of Trustees

FROM: President Bruce Shepard on behalf of the Associated Students

DATE: October 9, 2009

SUBJECT: **Associated Students**

PURPOSE: Associated Students Report

Purpose of Submittal:

To update the Board of Trustees regarding the Associated Students' recent activities.

Supporting Information:
See attached.

Viking Union 504
Bellingham, WA 98225-9106
360.650.3265
AS.President@wwu.edu

Associated Students Board of Directors

Goals & Initiatives
Associated Students Board of Directors 2009-2010

AS Role within the University
-Create a unified charter between the university and the AS
-Clarify the role between the university and the AS Not for Profit
-Build a stronger relationship between the AS and the Bookstore

Student Fees
-Maintain an oversight committee for each student fee to review finances and include student input.
-Make student fee information accessible in print and online media

University Collaboration
-Work with University Relations to rebrand the university when talking to legislators
-Identify potential areas for collaboration within the university (IE: Programs, activities, events)

Leadership
-Create a committee support system to increase retention and involvement for students
-Increase student participation in leadership opportunities, volunteer positions, and spring hiring
-Involve the campus community in Project Leadership

AS Continuity
-Implement an organized legacy documentation system.
-Launch and implementation of the Triennial Assessment Program (TAP)

Outreach
-Create a detailed marketing plan to reach students and campus community
- Talk Times with Your AS President
-Open communication with students in the Western Front and AS Review

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Legislative Update

October 2009

Student Aid and Fiscal Responsibility Act (SAFRA)

The Associated Students has been working with Congressman Rick Larsen's office to show our support for H.R. 3221 or the Student Aid and Fiscal Responsibility Act (SAFRA). This bill will have a positive impact on students at Western and around the country. The savings that come from eliminating federally subsidized loans and switching completely to direct federal lending allows for increased funding for Pell Grants. We were happy to see that the bill passed the house this year and we are now starting to encourage both of Washington's Senators to support the bill and to support eliminating the subsidized loan program while increasing the funding to Pell Grants.

Initiative 1033

The Washington Student Association (WSA) formerly the Washington Student Lobby has decided to oppose the passage of Statewide Initiative 1033 (I-1033). The Associated Students Board of Directors is considering a resolution against I-1033 as well. If passed the initiative will limit the state's ability to raise funds and is likely going to cause the state to further cut its financial support for higher education. Cuts to state support for higher education will almost certainly cause even greater tuition increases. College affordability is one of the chief legislative concerns of the Associated Students and WSA; the passage of this initiative would make it impossible for the state legislature to help make higher education more affordable. The Associated Students strongly supports asking the state to return to its previous levels of funding to the university once funds are available and again I-1033 would make it impossible.

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FOR IMMEDIATE RELEASE

Talk Times with Your AS President!

Contact: Matt Jarrell, AS President, AS.President@wwu.edu, (360)739-3062.

September 22, 2009

BELLINGHAM, Western Washington University – AS President Matt Jarrell is hosting 'Talk Times with Your AS President' to meet with students within each college and listen to what the students have to say.

The purpose of each meeting is to provide an open discussion for students about their thoughts and insights regarding Western. Jarrell is also hoping to connect students with resources on campus they are not aware of.

All sessions start at 4 p.m. and refreshments will be provided. The discussions will be held at eight different times and locations unique to each college.

"By including each college individually, it is my hope that I will be able to identify the unique needs and concerns of the different parts of our University's student body," Jarrell said.

-Fairhaven College will begin the open discussions on Oct. 12 in Fairhaven Auditorium.
-College of Business and Economics on Oct. 13 in AICW 210.
-Huxley College of the Environment on Oct. 14 in ES 313.
-College of Science and Technology on Oct. 15 in BH 105.
-Woodring College of Education on Oct. 19 in FH 4.
-College of Humanities and Social Sciences on Oct. 20 in HUM 110.
-Fine and Performing Arts on Oct. 21 in PAC 161.

Graduate students will also have an opportunity to say what is on their minds and talk with Jarrell at an open discussion on Oct. 22 in VU 552.

For more information about the event, contact Matt Jarrell at as.president@wwu.edu or (360)739-3062.

For disability accommodations, please call 360-650-3265.

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Triennial Assessment Program (TAP)

History
The TAP program was approved in May 2009, by the AS Board of Directors, after recommendation from the AS Structure Task Force. The recommendation was to create an assessment tool for the different programs run by the Associated Students.

Mission
TAP aims to assess and evaluate AS Programs on a regular Triennial cycle, in order to measure the fulfillment of the mission objectives of ASWWU and determine if student needs are being met by the assessed program. TAP will serve to create a structured, transparent, and consistent assessment process within the AS organization. Any necessary recommendations will be made to the AS Board of Directors, through the AS Structure and Program Advisory Committee (SPAC).

Timeline
Fall Quarter: Employees meet with their director and/or advisor to review information relating to your office for the past three years. This should include Program/services/activities list, summary of events or service evaluations, mission statement, and programming outcomes. They will then set new goals for the next three years of operations.
Winter Quarter: Programs will be reviewed during winter quarter to allow sufficient time for the AS Board of Directors to receive and review appropriate recommendations for the following year.

Written Report and Presentation
Program offices will be expected to compile a written report of the following information to be presented to SPAC:

- Explanation of current mission statement and program outcomes
- Programming/services/activities list for the past three years
- Summary of event or service evaluations
- Available demographics of students that are currently served by office
- Strategic goals for the program in next three years of operation
- Recommendations, if any, for improvement and other information of relevance to the assessment process.

In addition to the written report, program offices will be expected to give a thirty minute presentation to SPAC. After AS Program offices have presented, SPAC will provide to the AS Board of Directors their findings and any appropriate recommendations regarding the assessment of said program.