

Western Washington University
Board of Trustees
Agenda
February 10, 2011

THURSDAY, February 10, 2011

Location: Old Main 340
Time: 3:00 p.m.

1. **CALL TO ORDER**
3:00 – 3:05

2. **REPORT AND DISCUSSION OF IMPLEMENTING THE UNIVERSITY MISSION, VISION AND STRATEGIC GOALS**
3:05 – 4:30
 - **Emerging Strategic Goals Within Divisions**
Presentation: Vice Presidents will report on the development of strategic goals in their division

 - **Key Performance Indicators and Student Outcomes**
Presentation: Catherine Riordan, Provost and Vice President for Academic Affairs
John Lawson, Vice Provost for Information Technology/CIO
Steve VanderStaay, Vice Provost for Undergraduate Education
Ming Zhang, Director of Institutional Research

3. **EXECUTIVE SESSION MAY BE HELD FOR PURPOSES AUTHORIZED IN RCW 42.30.110**
4:30 – 5:30 p.m.

1. CALL TO ORDER

WESTERN WASHINGTON UNIVERSITY ITEM SUBMITTED TO THE BOARD OF TRUSTEES

TO: Members of the Board of Trustees

FROM: Bruce Shepard, President

DATE: February 10, 2011

SUBJECT: Report and Discussion of Implementing the University Mission, Vision and Strategic Goals

PURPOSE: Discussion Item

Purpose of Submittal:

At its last meeting, the Board adopted a revised statement of mission and strategic direction for Western. During the Thursday afternoon session, the vice presidents will report on how that direction is now being used to direct planning and budgeting at the tactical level.

While the Board will see greater and greater specificity as the overall plan is taken, division-by-division, closer to the front lines, and comments are welcome on such specifics, our hope is that the Board will focus its considerable experience and expertise on the overriding “process” question:

What are the most effective ways in which a simple, one-page strategic focus can drive the myriad areas of planning and decision-making that characterize a complex organization?

The discussion of strategic planning implementation strategies and steps will then lead to a discussion of the most relevant key performance indicators (KPI). This will include “hands on” exploration of current KPI’s using laptops that will be available to each Trustee for use during that portion of the meeting.

Supporting Information:

- WWU Strategic Plan - attached

Mission

Western Washington University serves the people of the State of Washington, the nation, and the world by bringing together individuals of diverse backgrounds and perspectives in an inclusive, student-centered university that develops the potential of learners and the well-being of communities.

Vision

Western will build a stronger Washington by being an international leader in active learning, critical thinking, and societal problem solving.

Strategic Goals

- Build upon Western's strengths to address critical needs in the State of Washington.
- Expand student access to rigorous and engaging baccalaureate and graduate education.
- Foster and promote life-long learning and success in an ever-changing world.
- Apply Western's expertise and collaborative approach to scholarship, creativity, and research in ways that strengthen communities beyond the campus.
- Serve as a model for institutional effectiveness, innovation, diversity, and sustainability.

Western ...

- *Exceptional faculty and students engaged in leading edge intellectual inquiry.*
- *Liberal arts are the core strength of our academic programs.*
- *High quality academic programs are central to our mission.*
- *A place to build professional skills and abilities.*
- *Research, scholarship, and creative endeavor are fundamental to the Western experience.*
- *An environment that welcomes and embraces diversity.*
- *Committed to open, passionate, and civil discourse, leading to transparent and well-informed decision-making.*
- *Responsible stewards of resources.*
- *Distinguished by a sense of place and community.*
- *A collaborative environment where faculty, staff, and students contribute to the mission of the University.*
- *Bringing the world to Washington and Washington to the world.*

Active Minds Changing Lives

3. EXECUTIVE SESSION

Executive Session may be held to discuss personnel, real estate, and legal issues as authorized in RCW 42.30.110.