1. **CALL TO ORDER**

   Chair Peggy Zoro called the regular meeting of the Board of Trustees of Western Washington University to order at 3:02 p.m., Thursday, October 10, 2013 in the Board of Trustees Conference Room, Old Main 340, at Western Washington University in Bellingham, Washington.

   **Board of Trustees**
   - Peggy Zoro, Chair
   - Karen Lee, Vice Chair
   - Betti Fujikado, Secretary
   - Dennis Madsen
   - Dick Thompson
   - Ralph Munro
   - Sue Sharpe
   - Heather Flaherty

   **Western Washington University**
   - Bruce Shepard, President
   - Brent Carbajal, Provost and Vice President for Academic Affairs
   - Eileen Coughlin, Senior VP, Vice President for Enrollment and Student Services
   - Richard Van Den Hul, Vice President for Business and Financial Affairs
   - Stephanie Bowers, Vice President for University Advancement
   - Steve Swan, Vice President for University Relations and Community Development
   - Johann Neem, Faculty Senate President
   - Carly Roberts, Associated Students President
   - Lisa Wochos, Assistant Attorney General
   - Paul Cocke, Director of University Communications
   - Paul Dunn, Senior Executive Assistant to the President
   - Barbara Stoneberg, Assistant to the President and Secretary to the Board of Trustees
   - Elissa Hicks, Assistant Secretary to the Board of Trustees

2. **WESTERN ADDRESSING WASHINGTON’S CRITICAL K-12 CHALLENGES**

   Brent Carbajal, Provost and Vice President for Academic Affairs introduced Francisco Rios, Dean, Woodring College of Education, Maria Timmons Flores, Assistant Professor, Woodring College of Education, and Meagan Dawson, Burlington Edison Schools who presented on the partnerships that Woodring has been cultivating with the local kindergarten through twelfth grade schools in the area to foster a culture of increasing the diversity of Washington’s teachers. The different initiatives focus on bilingual education and quality candidates who have a sense of social justice and diversity. Dawson pointed out that current demographics of teachers and leaders are not keeping up with the student demographics which puts students...
at a disadvantage. Trustees inquired about the qualifications for candidates and how the Alternatives in Teacher Education program worked.

3. PERFORMANCE BASED FUNDING

Provost Carbajal updated Trustees on the current discussions taking place in Olympia between the Legislature and a stakeholder taskforce regarding performance based funding for education institutions across the state based on the 2013-2015 Operating Budget (3ESSB 5034, Sec. 130 (4)(a)).

Provost Carbajal outlined the proposals that Western is putting forward to the taskforce. These include asking the state to incentivize Western to:

- increase the number of degrees awarded in high demand fields,
- increase the number of degrees awarded to low income students,
- Increase the number of degrees to historically underserved students.

He said that the desired outcomes of the taskforce are a proposed system for new incentive funding based on performance metrics; control and reduction of tuition; efficient utilization of resources including classrooms, labs, online learning and other digital instruction methods; and a methodology for allocating funding for performance on clear metrics agreed to by the taskforce.

Provost Carbajal spoke about the proviso highlights from the legislative bill including; performance metrics that recognize each institutions unique mission; a methodology for establishing a base line level of state funding that would support an increased percentage of people obtaining higher education degrees; meeting high employer demand and the needs of a high technology economy; providing an equitable balance between tuition and state support; providing funding enhancements based on performance and tuition reduction incentives; and a method to direct unspent performance funding to state need grants.

He noted that the taskforce is developing a recommended methodology for establishing baseline funding and current discussions revolve around a simple benchmark means of achieving the national average in state higher education funding per student to achieve a 50/50 balance in state support/student support for the total cost of attending a baccalaureate institution.

Provost Carbajal stated that the conversations so far have been positive and he is grateful that the higher education community has an opportunity to participate with the state policy makers in outlining and defining the performance measures, incentives and baseline state funding.

There was discussion among the Trustees and administration about what motivates people and institutions in performance based programs. It was noted that Western is charged with participating in the process and will continue to participate but a viable and quality delivery of a liberal arts and science education depends on base line funding, with the addition of performance based funding. The point was made that by continuing to focus on Western’s values, a strengths and opportunities that exist, and not being naive to potential problems, will put Western in the strongest position moving forward.
4. EXECUTIVE SESSION MAY BE HELD TO DISCUSS PERSONNEL, REAL ESTATE AND LEGAL ISSUES AS AUTHORIZED IN RCW 42.30.110.

At 4:34 p.m. Chair Zoro announced that the Board would convene in Executive Session for approximately thirty minutes to discuss (real estate, personnel, and legal matters.)

The Board returned to open meeting at 5:35 p.m. with no action to report, and adjourned the meeting until Friday morning.