1. CALL TO ORDER

Chair Peggy Zoro called the regular meeting of the Board of Trustees of Western Washington University to order at 11:17 a.m., Thursday, August 22, 2013 in Old Main 340, at Western Washington University in Bellingham, WA.

Board of Trustees
Peggy Zoro, Chair
Karen Lee, Vice Chair
Betti Fujikado, Secretary
Dennis Madsen
Dick Thompson
Ralph Munro
Sue Sharpe
Heather Flaherty

Western Washington University
Bruce Shepard, President
Brent Carbajal, Provost and Vice President for Academic Affairs
Eileen Coughlin, Senior VP, Vice President for Enrollment and Student Services
Richard Van Den Hul, Vice President for Business and Financial Affairs
Stephanie Bowers, Vice President for University Advancement
Steve Swan, Vice President for University Relations and Community Development
Johann Neem, Faculty Senate President
Carly Roberts, Associated Students President
Lisa Wochos, Assistant Attorney General
Sherry Burkey, Associate Vice President for University Relations and Community Development
Paul Cocke, Director of University Communications
Paul Dunn, Senior Executive Assistant to the President
Barbara Stoneberg, Assistant to the President and Secretary to the Board of Trustees
Elissa Hicks, Assistant Secretary to the Board of Trustees

2. EXECUTIVE SESSION MAY BE HELD TO DISCUSS PERSONNEL, REAL ESTATE AND LEGAL ISSUES AS AUTHORIZED IN RCW 42.30.110.

At 11:19 a.m. Chair Zoro announced that the Board would convene in Executive Session for approximately 30 minutes to discuss (real estate, personnel, and legal matters.)

The Board returned to open meeting at 11:56 a.m. with no action to report.
At 11:57 a.m. Chair Zoro announced that the Board would break for lunch and reconvene at 1:15 p.m.

The Board of Trustees enjoyed lunch in the Solarium with those who were participating in the afternoon meeting.

The Board reconvened for business at 1:15 p.m.

3. APPROVAL OF MINUTES
   a. Board of Trustees meeting, June 13, 2013
   b. Board of Trustees meeting, June 14, 2013
   c. Board of Trustees meeting, July 18, 2013

MOTION 8-1-2013 Trustee Munro moved, that the Board of Trustees of Western Washington University, upon the recommendation of the President, approve the following minutes:
   • Board of Trustees Meeting, June 13, 14, 2013
   • Board of Trustees Special Meeting, July 18, 2013

The motion passed unanimously.

4. PUBLIC COMMENT

Per Substitute House Bill 2313, time was provided for public comment at the August 22, 2013 regular meeting of the Board of Trustees. There were no requests for public comment.

5. RECOGNITIONS AND INTRODUCTIONS
   • Dr. Brent Carbajal, Provost and Vice President for Academic Affairs

President Bruce Shepard introduced Dr. Brent Carbajal who was recently appointed to a two-year fixed term as provost and vice president for Academic Affairs at Western Washington University starting on July 15, 2013. Carbajal was previously dean of Western’s College of Humanities and Social Sciences, the university’s largest college with 13 academic departments.

Carbajal has masters and doctorate degrees from the University of Washington. He has been at Western since 1997, serving as a professor of Spanish and for eight years as chair of the University’s Department of Modern and Classical Languages. Prior to Western, he was an assistant and associate professor of Spanish at Stephen F. Austin State University in Nacogdoches, Texas. He has published widely in the areas of Latin American literature and culture and Hispanic-American literature and culture.

   • Dr. Jack Herring, Dean of Fairhaven College

Brent Carbajal, Provost and Vice President for Academic Affairs introduced John “Jack” Herring who started on August 1, 2013 as the new dean of Fairhaven College of Interdisciplinary Studies at Western Washington University. Dr. Herring, was previously dean for the campus-based undergraduate program at Prescott College in Prescott, Arizona.

Herring has a doctorate in Atmospheric Sciences from the University of Washington. At Prescott College he served as a faculty member in the Environmental Studies Program, and as associate dean and dean in the Resident Degree Program. Prior to that, he was a research
associate in the Department of Meteorology at the University of Maryland, a Congressional Science Fellow and Legislative Aide in the U.S. House of Representatives, a post-doctoral research associate at the University of Alaska Fairbanks Geophysical Institute, and an environmental chemist for the Alaska Department of Environmental Conservation.

- **Dr. LeaAnn Martin, Dean of College of Humanities and Social Sciences**

Brent Carbajal, Provost and Vice President for Academic Affairs introduced LeaAnn Martin who was recently appointed to serve a fixed term as Dean of the College of Humanities and Social Sciences (CHSS) at Western Washington University. Dr. Martin was previously Associate Dean of CHSS and a professor in Western’s Department of Physical Education, Health and Recreation, where she also served as department chair.

Martin, who began at Western in 1991, has a master's degree from the University of Arizona and a doctorate from the University of Texas. She taught in the kinesiology and physical education program. In 2011, Martin was honored with Western's Peter J. Elich Excellence in Teaching Award. In 2003, Martin was awarded the Washington Award for Excellence in Teacher Preparation by the State Board of Education, and in 1995 she was named the College Professional Physical Educator of the Year by the Washington Alliance for Health, Physical Education, Recreation and Dance. Martin is active in the National Association for Sport and Physical Education and the United States Handball Association.

- **Dr. Kit Spicer, Dean of College of Fine and Preforming Arts**

Brent Carbajal, Provost and Vice President for Academic Affairs introduced Christopher “Kit” Spicer who was appointed on August 1, 2013, to serve for a one-year term as interim dean of the College of Fine and Performing Arts at Western Washington University. Dr. Spicer succeeds Dan Guyette, who recently resigned as CFPA dean to become Dean of the College of Fine Arts at Western Michigan University.

Spicer has a doctorate in Organizational Communication from the University of Texas at Austin. From 2003 to 2011, he was dean of the College of Fine Arts & Communications at Towson University, in Towson, Maryland. From 1995 to 2003 he was Dean of the School of the Arts at Pacific Lutheran University in Tacoma. At Pacific Lutheran University, he also served as associate professor, professor and chair of the Department of Communication and Theatre. In 1999 he was a Fulbright Scholar at European University in Lisbon, Portugal.

6. **BOARD CHAIR**

Chair Zoro asked Trustee Fujikado to read Resolution 2013-07; Recognizing the Service of Trustee Dennis Madsen.

**RESOLUTION NO. 2013 – 08**

**A RESOLUTION OF THE BOARD OF TRUSTEES OF**

**WESTERN WASHINGTON UNIVERSITY**

**RECOGNIZING THE SERVICE OF**

**TRUSTEE DENNIS MADSEN**

WHEREAS, on September 13, 2004, Governor Gary Locke appointed DENNIS MADSEN of Mercer Island, Washington, to serve a term on the Western Washington University Board of Trustees through September 30, 2007 and Governor Christine Gregoire reappointed him for a second term October 1, 2007 through September 30, 2013; and
WHEREAS, DENNIS MADSEN brought to his appointment as a trustee over 38 years of experience with the Seattle-based company, Recreational Equipment, Inc. (REI), a national retail cooperative of outdoor gear and clothing; and brought leadership qualities developed during his extensive career, including service as the company’s President and CEO; and

WHEREAS, DENNIS MADSEN brought to his appointment as a trustee an extensive background in community service by founding The Youth Outdoors Legacy Fund which focuses on helping urban kids get involved in outdoor activities and stewardship; and

WHEREAS, DENNIS MADSEN has demonstrated a commitment to community service by serving on a number of boards related to conservation and outdoor recreation including the national Rails-to-Trails Conservancy, Washington Wildlife and Recreation Coalition, IslandWood, and the Bicycle Alliance of Washington; and

WHEREAS, DENNIS MADSEN has been a significant contributor to the efforts of the Western Washington University Foundation, as a past President, and to the strength of the Western in Seattle committee; and

WHEREAS, DENNIS MADSEN has shown a true dedication to the University by funding several Inspired for Teaching Excellence Scholarships at Western’s Woodring College of Education; and

WHEREAS, DENNIS MADSEN contributed to the increased stature and the future potential of Western Washington University through his participation in numerous activities and decisions affecting the University, including participation with the Presidential Search Committee; and

WHEREAS, DENNIS MADSEN has demonstrated throughout his service on the Board, vision, energy, commitment, candor, good humor and respect, and has served with commitment and distinction as a trusted member of the Western Washington University Board of Trustees; and

NOW, THEREFORE BE IT RESOLVED, that DENNIS MADSEN has exemplified what community services means as an engaged citizen, public servant and trustee; and

NOW, THEREFORE BE IT FURTHER RESOLVED, by the Board of Trustees of Western Washington University that DENNIS MADSEN be and is hereby honored for outstanding service and dedication to the University and is extended the gratitude and best wishes of the entire University community.

PASSED AND APPROVED by the Board of Trustees of Western Washington University at its regular meeting on August 22, 2013.

Chair Zoro expressed her gratitude and admiration for Trustee Madsen and said that he would be missed on the Board. Trustee Madsen offered his gratitude for the opportunity to serve and for the people that he met and had the privilege to work with at such a great institution. Chair Zoro presented Trustee Madsen with gifts of a resolution plaque, embroidered blanket, a large framed campus photo and WWU motorcycle license plate covers.

Chair Zoro asked Trustee Sharpe to read Resolution 2013-08; Welcoming Student Trustee Heather Flaherty.
RESOLUTION NO. 2013-09
A RESOLUTION OF THE BOARD OF TRUSTEES OF
WESTERN WASHINGTON UNIVERSITY
WELCOMING TRUSTEE
HEATHER FLAHERTY

WHEREAS, on July 1, 2013, Governor Jay Inslee appointed HEATHER FLAHERTY of Bothell, Washington, to serve a one-year term ending on June 30, 2014 on the Western Washington University Board of Trustees; and

WHEREAS, HEATHER FLAHERTY is a graduate student in good standing at Western Washington University pursuing a Masters in Business Administration, after having already earned a Bachelor of Science in Community Health Education with a minor in Spanish from Western Washington University; and

WHEREAS, HEATHER FLAHERTY brings to her appointment as a trustee dedication to the campus community through her service as a Resident Advisor, an Orientation Student Advisor with the New Student Service and Family Outreach office, an award-winning Office of Admissions Representative, and as an Alumni Association Student Support Staff Representative who was recognized with the “Heart in the Office and Passion in Life” award; and

WHEREAS, HEATHER FLAHERTY brings to her appointment as a trustee dedication to her community though her participation in the Leukemia and Lymphoma Society Big Climb of Seattle and an evening cohort representative for the WWU MBA program; and

WHEREAS, HEATHER FLAHERTY was nominated by an Associated Students committee to serve as a student member of the Western Washington University’s Board of Trustees; and

WHEREAS, HEATHER FLAHERTY has declared her commitment to serve as a member of the Western Washington University Board of Trustees;

NOW, THEREFORE BE IT RESOLVED, that the Board of Trustees of Western Washington University officially extends a warm welcome to HEATHER FLAHERTY as she begins her term on the Board.

PASSED AND APPROVED by the Board of Trustees of Western Washington University at its regular meeting on August 22, 2013.

Chair Zoro then said a few words to officially welcome student Trustee Flaherty to the Board. Trustee Flaherty expressed thanks and said she feels very honored to have this opportunity and looks forward to working with all the Trustees and University personnel to learn as much as she can this upcoming year.

MOTION 8-2-2013 Trustee Munro moved, that the Board of Trustees, approve Resolution 2013-07 Recognizing the Service of Trustee Dennis Madsen and Resolution No. 2013-08 Welcoming Student Trustee Heather Flaherty.

The motion passed unanimously.
7. UNIVERSITY PRESIDENT

President Shepard gave an overview regarding staff compensations that will be given throughout campus starting this fall, which will be the first increases given since 2008. President Shepard then provided a brief recap of his trip to Asia to visit with Asia University and other educational institutions in Japan and South Korea. He attended several Alumni events on his trip and met several Alumni who talked very favorably about their time at Western and the Bellingham community as a whole.

8. ASSOCIATED STUDENTS

Associated Students President Carly Roberts introduced herself and discussed her vision for the AS Board for the upcoming year. There was also discussion and suggestions amongst the Board regarding a draft letter from the AS Board thanking the Washington State Legislature for supporting and funding higher education in this last biennial budget.

9. FACULTY SENATE

Faculty Senate President Johann Neem provided the Board with a short biography and also shared his goals for the faculty senate in the coming year and what he sees as his part in shared governance. Neem also expressed gratitude from the faculty for the Board and Executive support over the last couple of years.

At 2:08 p.m. Chair Zoro announced a fifteen minute break. The meeting reconvened for business at 2:23 p.m.

10. CONSENT ITEMS

MOTION 8-3-2013 Trustee Lee moved that the Board of Trustees of Western Washington University, on the recommendation of the President, approves the following consent item:

- Approval of Summer Quarter Degrees

The motion passed unanimously.

11. APPROVAL OF 2014 SUPPLEMENTAL OPERATING BUDGET REQUEST

Provost Carbajal and Richard Van Den Hul, Vice President for Business & Financial Affairs gave an overview of Western’s supplemental operating budget request, including an overview of the STEM Teacher Preparation Model request, see ATTACHMENT A. Trustee Madsen noted that the STEM proposal complimented Western’s overall strengths and strategic plan for the future. There was discussion among the Trustees regarding the motion language, and a request was made to change the wording from “in the amount of $1,000,000” to “for approximately $1,000,000.”

MOTION 8-4-2013 Trustee Munro moved that the Board of Trustees of Western Washington University, upon the recommendation of the President, approves a 2014 Supplemental Operating Budget Request for approximately $1,000,000 for the new WWU STEM Teacher Preparation model.

The motion passed unanimously with amended language.
12. APPROVAL OF 2014 SUPPLEMENTAL CAPITAL BUDGET REQUEST

Vice President Van Den Hul provided a summary of Western’s supplemental capital budget request, noting that the bulk of the request is for the Carver Academic Renovation, see ATTACHMENT B. Discussion ensued about how to optimize Western’s chances of obtaining funding for this project from the Legislature. It was decided to go forward with the current proposal reiterating the fact that Carver is Western’s highest priority capital project and to focus on the message that the project addresses only the academic portions, health and safety and seismic issues of the building.

MOTION 8-5-2013  Trustee Thompson moved that the Board of Trustees of Western Washington University, upon the recommendation of the President, approves a 2014 Supplemental Capital Budget Request for Carver Academic Renovation from State-appropriated funding sources of $71,000,000.

The motion passed unanimously.

13. CAMPAIGN UPDATE

Stephanie Bowers, Vice President for University Advancement gave an update on the University Campaign, noting that as of August 22, 2013 the campaign was at $29.5 million dollars. Bowers also announced leadership for the campaign. Acting as honorary co-chairs are Mr. Howard Lincoln, President Emeritus Karen Morse and Mr. TJ Martin. Bowers also announced that active co-chairs for the campaign are Rick Anderson, Martha Choe, and Bob Watt. Bowers added that Trustees Dennis Madsen and Peggy Zoro will be joining the campaign as active co-chairs after their terms on the Board of Trustees are over. It was also announced that Mr. Hoyt Gier has transitioned from chairing the campaign planning committee to chairing the campaign steering committee.

14. RETENTION STRATEGIES FOR THE AT-RISK STUDENT

Eileen Coughlin, Senior Vice President for Enrollment and Student Services introduced Dr. Reneé Collins, Associate Dean of Students/Director of Student Outreach Services, Dr. Steven VanderStaay, Vice Provost for Undergraduate Education, and Sara Wilson, Special Assistant to the Senior Vice President and Vice President for Enrollment and Student Services who provided a presentation about Western’s Student Success Collaborative, an effort focused on student retention and providing support services for culturally sensitive students. The presenters explained that the model weaves together two key education movements, the first being the completion agenda which is an effort to match students with the resources they need to successfully graduate. The second movement is the paradigm shift in research, which is a shift in focus from studying kids that fail to studying kids that succeed. The presenters described how the program meshes the two movements together to come up with key indicators each year and individual programs that will determine if a student is on a successful path to graduation. Students missing one of the key indicators are brought to the attention of academic advising who check in with the student and guide them to the resources needed to succeed. This system helps the Western Advising office become more efficient by helping students who are in most need of their assistance earlier and helps coordinate advisors and faculty efforts for individual students. Western is the first in Washington state to use this model and one of a very few in the nation that have been asked to participate in the national steering committee for this model.

There was discussion among the Trustees and presenters about the program, with specific questions regarding first and second year reason for losses and Western’s retention efforts, and examples of alerts from the program.
15. AUDIT COMMITTEE REPORT
Trustee Thompson provided a brief report of discussions from the Board Audit Committee from August 22, 2013. The committee reviewed the status of internal audits that are ongoing, reviewed the results of the committee’s yearly self-assessment, and discussed the draft internal audit report which will be finalized and presented to the full board at the October Board meeting.

16. COMMITTEE ON TRUSTEES REPORT
Trustee Lee provided a brief report from the Board Committee on Trustees from August 22, 2013. The Trustee Committee focused discussion on how to improve the onboarding and orientation process for new trustees and how to better engage the campus in that process.

17. INFORMATION ITEMS
a. Academic Report
   Provost Carbajal provided a written report about a recent *Survey of Earned Doctorates* (SED) which determined that Western Washington University is ranked 13th among all masters-granting institutions in the nation for the number of its undergraduates who subsequently earned a research doctorate in the past decade.

b. Admissions and Enrollment Report
   Sr. Vice President Eileen Coughlin provided a written report providing a general update on enrollment and admissions activities.

c. Alumni Relations Report
   Vice President Bowers provided a written report on the university’s Alumni Relations activities.

d. Capital Program Report
   Vice President Van Den Hul provided a written report on the university’s capital projects.

e. Development Report
   Vice President Bowers provided a written report on activities of the Western Washington University Foundation.

f. University Relations and Community Development Report
   Vice President Swan provided a written report documenting recent activities of University Relations and Community Development. There was a question from Trustees about the Front Door to Discovery Program, to which Vice President Swan gave a brief overview. Trustee Sharpe also asked Vice President Swan about how the recent Port of Bellingham public hearings have affected the Western Waterfront Development Project. Vice President Swan said that most of the comments from the public were about other aspects of the port development and not Westerns portion and that most of the developers who had submitted bids saw Western’s participation and commitment to waterfront development as an asset to their projects.

18. DATE FOR NEXT REGULAR MEETING: October 10, 11, 2013

19. ADJOURNMENT
   The meeting adjourned at 4:18 p.m.
The new WWU STEM Teacher Preparation package addresses the need in Washington State for a more highly qualified and diverse STEM workforce by focusing on creating a larger cadre of outstanding elementary teachers who are able to inspire students to consider STEM as a future career. Research shows that by middle school most students have already decided that they are either good or not good at, or interested or not interested in STEM, and that elementary teachers in general are not confident teaching science or mathematics. Western, however, already graduates teachers highly qualified to teach mathematics and science, as demonstrated by well above average scores on WEST E test (Washington Educator Skills Test).

We are proposing the creation of a model for the Next Generation Elementary Math and Science Education program in Washington State which produces highly qualified elementary teachers, able to help all students succeed in Math and Science, and create a set of elementary Math and Science education specialists (in-service teachers) to support the adoption and integration of the model in their schools. As part of this effort we also propose to recruit, support, and graduate more diverse cohorts of STEM teachers.

Finally, we propose to create new online/hybrid methods courses for both Math and Science education that support our new Elementary Teacher Preparation curricula, while allowing us to reach out to a more diverse audience of non-traditional students (e.g. people not able to be on campus or be full time students because they have jobs, families, etc.) who might be interested in becoming STEM educators. In order to expand the capacity in our current teacher preparation programs from 100 to 150 students, we will need approximately $1,000,000 in funding over the biennium.

Initial plans include hiring three tenure-track faculty: two in Math Education, and one in Science Education. Additionally, the funding will provide support for a diverse recruitment, retention and support services specialist, a part-time assessment coordinator, support for on-line/hybrid course development, and the NTT faculty necessary to increase capacity. The package includes $10,000 of support per faculty-line for library resources ($30,000), additional operating funds ($20,000), and 6% of indirect costs to support our physical facilities and student affairs ($25,000).
### 2013-15 Higher Education Capital Projects Scoring Results with Final Funding

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