UNIVERSITY ADVANCEMENT REPORT
AUGUST 2022

TOTAL FY 21-22 GIVING
$17,428,300
($16,000,000 GOAL)
72% INCREASE

28% INCREASE IN THE NUMBER OF MAJOR GIFTS ($25K+)
75% INCREASE IN THE NUMBER OF DOCUMENTED PLANNED GIFTS
29% INCREASE IN AVERAGE BEQUEST AMOUNT TO MORE THAN $600,000

ALUMNI AND CONSTITUENT ENGAGEMENT EVENTS
11,000 REGISTRATIONS FOR MORE THAN 100 PROGRAMS INCLUDING WEBINARS AND HYBRID EVENTS
After a two-year hiatus, in-person events, both on and off campus, are back!

TOTAL NUMBER OF DONORS INCREASED BY 203 to 8,745
TOTAL NUMBER OF FIRST-TIME DONORS INCREASED 21% from 1,764 to 2,134

TOP FIVE MAJOR GIFT COMMITMENTS FOR 21-22

STUDENT SCHOLARSHIPS $2,000,000
WOODRING COLLEGE OF EDUCATION $1,600,000
GEOLOGY PROFESSORSHIP $1,250,000
ENGINEERING DEPARTMENT $1,000,000
CHILDREN’S LITERATURE $750,000

ANNUAL GIVING REVENUE TO THE WESTERN FUND from $141,454 to $280,600
98% INCREASE

ANNUAL GIVING DONORS TO THE WESTERN FUND from 583 to 1,828
214% INCREASE

THE NUMBER OF PRESIDENT’S SOCIETY DONORS ($1,000+) from 895 to 969
8% INCREASE

NUMBER OF NEW $1,000+ DONORS from 257 to 317
24% INCREASE

WWU GIVE DAY 05.26.22
BROUGHT IN $1,073,309 HIGHEST TOTAL EVER RAISED
2,905 TOTAL DONORS