### WWU Alumni Association Engagement

**Total Attendance** 1,040 at 9 events.

**Graduation Celebration**
- Total attendees: 462

**December Art Walk**
- Total attendees: 37

**Enchant**
- Total attendees: 207

**Western Engaged**

**Marketing Alumni Event**
- Total attendees: 65

**Western Engaged CBE Alumni Networking**
- Total attendees: 15

**Western Engaged CBE Western Business Summit**
- Total attendees: 121

**Western Engaged CS Alumni Happy Hour**
- Total attendees: 93

**Western Engaged Huxley College Toxicology Alumni Mixer at SEATAC**
- Total attendees: 27

**Western Engaged WWU Men’s Alumni Rugby Day**
- Total attendees: 13

### WWU Annual Giving

**Annual Membership**
The WWU Alumni Association welcomed 186 new members, including 6 Lifetime members and 5 new Sapphire Lifetime members!

**Total Gifts to the WWU Foundation**
The WWU Foundation received 4,042 gifts from 2,921 unique donors totaling $2,322,505.

### Marketing Metrics

**Twitter WWU Alumni Association**
- 3,207 followers
- 0.03% loss
- 87 engagements

**Twitter WWU Foundation**
- 344 followers
- 0.5% gain
- 40 engagements

**Facebook WWU Alumni Association**
- 6,842 followers
- 0.5% gain
- 5,719 engagements

**Facebook WWU Foundation**
- 732 followers
- 0.5% gain
- 562 engagements

**Website WWU Alumni Association**
- 14,753 visitors
- 40% loss

**Website WWU Foundation**
- 3,091 visitors
- 5% loss
Funding Priority Highlights—Fairhaven College

Seeking Support for Opportunity Fund scholarships
First-generation students often have high financial needs. Being the first in their families to attend a four-year college, they have less of a family tradition of college attendance, creating social pressure. Even who students are eligible for Pell Grants, scholarships, and federally subsidized loans are often left with a significant gap. The Fairhaven Opportunity Fund fills that gap.

Audio Technology, Music, and Society
Fairhaven’s Audio Technology, Music, and Society program hosts Girls Rock Camp, bands of all stripes, as well as courses in film music, foley art, sound design for theater, and the oral history and native language restoration and documentation project. The Champion Street studio is booked nearly 24 hours a day. More than just a studio with instruction, the program encompasses how music functions in society, and socially conscious uses for sound design and creation. Donations to the Audio Technology, Music, and Society program will support youth programming, equipment purchases, and scholarships.

World Issues Forum
One of Fairhaven’s missions is to bring the world to Western, and the World Issues Forum is one of the best ways to do so. The Forum occurs each week during the academic quarter, at a cost of about $20,000 a year. Speakers range from civil rights activists to Holocaust survivors to educators, and all the talks are free and open to the public. Donations to the World Issues Forum will support bringing speakers to Fairhaven College.
ENGAGEMENT

“Enchant” Enchants Alumni
December 1, 2018
Safeco Field, Seattle

WWU Alumni gathered at Pyramid Alehouse to warm up before enjoying the lights and music of “Enchant” held at Safeco Field. The holiday extravaganza featured the world’s largest light maze, photos with Santa and Mrs. Claus, and ice skating. “Enchant” travels from city-to-city, so this was likely a once-in-a-lifetime experience.

Bellingham Holiday Reception
December 6, 2018
WWU Campus, MAC Gym

President Randhawa and his wife Uzma greeted 159 guests at the annual Bellingham Holiday Reception. Guests were also invited to attend the WWU production of “Pride and Prejudice” or attend a chamber concert.

Art Walk
December 7, 2018
Western City Center, Bellingham

December Art Walk featured the photorealistic paintings of John Tolomei. His aesthetic is informed by his years as a photographer. Guests enjoyed complimentary beer, wine, and appetizers.

Seattle Holiday Reception
December 11, 2018
Benaroya Hall, Seattle

Benaroya Hall served as a beautiful showcase for this year’s annual holiday reception and the 100 guests who attended.

NEW STAFF

Laine Keniston, Administrative Assistant to the Associate Vice President for Alumni, Annual Giving and Advancement Communications

Laine Keniston (‘12) graduated from Fairhaven College at Western Washington University with an Interdisciplinary Degree from the Law, Diversity, and Justice program, with an emphasis on Social Advocacy. Her professional experience draws from work in both the public and private sector, with a background in higher education, and high-level administrative support. In her new role as the Administrative Assistant to the Alumni, Annual Giving, and Marketing, Laine looks forward to expanding her capacity for strategic planning, program management, and facilitating both Alumni Board engagement and leadership development.

When Laine is not in the office, she enjoys listening to podcasts, or wandering the Arboretum on Sehome Hill.

UPCOMING EVENTS

Life Member Dinner and Celebration
February 2, 2019
WWU Campus, Bellingham

WWU Alumni Pre-game Party at WWU vs. CWU
February 7, 2019
WWU Campus, Bellingham

WWU Denver Alumni at Punch Bowl Social
February 12, 2019
Punch Bowl Social, Denver

Bellingham Scholarship Dinner
February 25, 2019
WWU Campus, Bellingham

Bellingham Scholarship Dinner
March 11, 2019
WWU Campus, Bellingham

Graduation Celebration
March 21, 2019
WWU Campus, Bellingham

Vikings at the Nordic Museum
March 21, 2019
Nordic Museum, Seattle

Seattle Scholarship Lunch
April 23, 2019
Renaissance Hotel, Seattle

WWU Alumni Awards and Celebration
May 17, 2019
WWU Campus, Bellingham

WWU Alumni Weekend
May 17 - 19, 2019
WWU Campus, Bellingham

WWU Give Day
May 30, 2019

Graduation Celebration
June 12-13, 2019
WWU Campus, Bellingham

WWU Alumni at Bellingham Bells
June 25, 2019
Civic Field, Bellingham
Impact Stories

WWU Students Present Research Around the Globe

One of the hallmarks of a Western education is the opportunity for students to engage in professional research with faculty. Students publish work and present research at conferences, gaining visibility in their chosen fields. The Blinn Student Travel and Research Fund provides students with travel funds, registration, and ground transportation, easing the financial burden and making conference travel accessible.

Three students from the Environmental Science Department and two from the Environmental Studies Department have received support from the Blinn Student Travel and Research Fund. These students—Tor Gunnar Guddal, Faythe Duran ('17), Cristina Villalobos, Dustin Gleaves, and Benjamin Hagedorn—tackled issues like air quality, ocean science, and soil quality.

In April 2018, Dustin Gleaves attended the American Association of Geographers conference in New Orleans. “I expected to have other professors like the WWU professors I had worked with ask questions about my research, but I did not expect world class researchers whom I had heavily cited and quoted in my research to watch my presentation and express interest in my work.” Dustin got to meet and have lunch with Dr. James Speer at the conference. “Dr. Speer is the researcher whose book first inspired me to pursue dendrochronology as a field of study, and here I got to sit down and have lunch with him.”

Not only did Dustin have incredible experiences with career professionals, he gained a great deal of experience in public presentation and was able to add the conference to his resume. “It also gave me an opportunity to hone my presentation to better deliver at my thesis defense and at a separate regional conferences.”

Master’s student Cristina Villalobos traveled to the 2018 Ocean Sciences Meeting in Portland where she presented her research on the effect of ocean acidification on Pacific herring. “For my Master’s thesis I researched how ocean acidification and ocean warming are simultaneously affecting Pacific herring embryos. I held my experiments at Western’s marine lab – Shannon Point Marine Center – which provided the necessary facilities and equipment to conduct my research.” Not only is this research of interest in the academic community, Governor Inslee has made ocean health a priority through his support of findings from the Southern Resident Orca Task Force. One of the primary food sources for orcas is Pacific herring, so the health of the Salish Sea depends on the health of these fish. Cristina said, “I was able to present my latest research findings and connect with graduate students from similar fields. I received constructive feedback on my presentation from several individuals, which aided my defense presentation.”

Thanks to the generosity of the Blinn family, the research and travel funds our students receive help them present their work—and Western—in national and international arenas, making them competitive in the job market and recognized researchers in their fields.

MABEL Close to Launch

Thanks to Endowment

Content creators across campus have been eager to see the Multimedia Archives Based Electronic Library (MABEL) come online. Slated for rollout in early spring 2019, MABEL is a central digital asset management tool. The Jean Ross Memorial Endowment supports the considerable effort of coding, collecting, and cross-referencing thousands of assets, including audio recordings and oral histories, photos, letters, and maps.

Ocean Acidification Research Endowment Aids Research

Students at the Shannon Point Marine Center have been researching the effects of ocean acidification on marine organisms since 2009. They’ve just received additional support through the Ocean Acidification Research Endowment, which aids with summer stipends and important projects.