WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES

TO: Members of the Board of Trustees

FROM: President Sabah Randhawa on behalf of Provost Brent Carbajal

DATE: October 12, 2018

SUBJECT: Strategic Planning Website and Dashboards

PURPOSE: Discussion Item

Purpose of Submittal:

In this interactive session, Associate Vice President for Academic Affairs Brian Burton will present Western’s new strategic planning website, show current dashboards for University benchmarks, and discuss further dashboards related to core themes and strategic objectives that are to be developed.

Background:

Western’s 2018-2025 strategic plan, approved by the Board in April 2018, includes University-level benchmarks for success. Western’s accrediting body requires core themes and indicators of fulfillment of both the University’s mission and core themes. Finally, the strategic plan has been envisioned to include metrics showing achievement on each of the plan’s objectives.

It is intended that Western’s progress on fulfilling its goals be easily seen by all interested parties. To that effect, we have created a website that, when fully implemented, will include the plan itself, pages for various benchmarks and metrics, documents from the formulation process, and related University-level plans.

The website, which is under construction, can be found at https://provost.wwu.edu/strategic-plan.

Strategic Questions:

1. What would the Board want to be able to access on the strategic planning website?

2. Are there ways in which the Board thinks the presentation approaches on the site could be revised for clarity?

3. How accessible does the Board think the site will be for people with more or less familiarity with strategic planning?