Investing in WA Kids

WWU Trustees Meeting

Meeting Date: 2/14/20
WRT focused on increasing credential attainment for WA Kids

Great Jobs Within our Reach (2013)
- Introduced “Skills Gap” which tied economic growth and job opportunity to credential attainment

The Path to 70% Credential Attainment (2017)
- Updated progress on attainment (31% to 40%)
- Set agenda to reach 70% goal by Class of 2030
- Prioritized lever of postsecondary enrollment

Pathways to Great Jobs in WA (2016)
- Analyzed state job needs (740K jobs)
- Solidified 70% credential goal
- Set 31% credential baseline

Postsecondary Enrollment Research (2018)
- Created policy agenda and best practices to dramatically increase the percentage of WA students enrolling in postsecondary

WRT Policy Agenda is focused on increasing credential attainment
We’re making progress on credential attainment rates but must increase our trajectory to hit our 2030 goal

Credential attainment rate (% of starting class)
Postsecondary sector has an outsized role to play...

**Graduation Rate**
- 9% gain (0.7%/year)

**Enrollment**
- 36K gain (2.7K/year)

*Includes students who attend in state and out of state*

2017
- (54K students, 61% graduation rate)

2030
- (90K students, 70% graduation rate)

*Must Improve Graduation Rates...*

*While Serving More Students*

Postsecondary Enrollment by Cohort (#)
...which will take institution-level buy-in and implementation
...and each institution must do its part

<table>
<thead>
<tr>
<th>Institution</th>
<th>Grad Rate 2017</th>
<th>Grad Rate 2030</th>
<th>Grad Rate Change</th>
<th>Enrollment 2017</th>
<th>Enrollment 2030</th>
<th>Enrollment Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>University of Washington</td>
<td>81%</td>
<td>89%</td>
<td>+8%</td>
<td>6.5k</td>
<td>12k</td>
<td>83%</td>
</tr>
<tr>
<td>Washington State University</td>
<td>62%</td>
<td>70%</td>
<td>+8%</td>
<td>4.3k</td>
<td>8.0k</td>
<td>83%</td>
</tr>
<tr>
<td>Western Washington University</td>
<td>69%</td>
<td>77%</td>
<td>+8%</td>
<td>2.7k</td>
<td>5.0k</td>
<td>83%</td>
</tr>
<tr>
<td>Eastern Washington University</td>
<td>52%</td>
<td>60%</td>
<td>+8%</td>
<td>1.6k</td>
<td>3.0k</td>
<td>83%</td>
</tr>
<tr>
<td>Central Washington University</td>
<td>50%</td>
<td>58%</td>
<td>+8%</td>
<td>2.2k</td>
<td>4.0k</td>
<td>83%</td>
</tr>
<tr>
<td>The Evergreen State College</td>
<td>56%</td>
<td>64%</td>
<td>+8%</td>
<td>.54k</td>
<td>1.0k</td>
<td>83%</td>
</tr>
<tr>
<td>Private 4 Years</td>
<td>81%</td>
<td>90%</td>
<td>+8%</td>
<td>2.7k</td>
<td>5.0k</td>
<td>83%</td>
</tr>
<tr>
<td>2 Year Colleges</td>
<td>49%</td>
<td>57%</td>
<td>+8%</td>
<td>24k</td>
<td>36k</td>
<td>51%</td>
</tr>
<tr>
<td>Out of State</td>
<td>76%</td>
<td>84%</td>
<td>+8%</td>
<td>9.8k</td>
<td>16k</td>
<td>66%</td>
</tr>
<tr>
<td>Total</td>
<td>61%</td>
<td>70%</td>
<td>+9%</td>
<td>54k</td>
<td>90k</td>
<td>66%</td>
</tr>
</tbody>
</table>

2. Projection based on most recently available data and institution-type graduation rate growth trends.
3. Weighted average is higher than simple average of changes in grad rate due to more students enrolling in 4 year v. 2 year and rounding.
Workforce Education Investment Act (WEIA) is an opportunity to jumpstart progress to our 70% credential goal

Legislation and B&O tax passed April 28, 2019

Unmistakable linkage to WRT education policy and research

“The legislature finds it is essential that Washington residents have the opportunity to succeed in a competitive global economy by investing in Washington students for Washington jobs.

The legislature finds that Washington state is expected to have seven hundred forty thousand job openings by 2021 and that most of these projected openings will be filled by workers with a postsecondary credential, such as a degree, apprenticeship, or certificate.

The legislature finds that the state must focus on educational opportunities with targeted investments to keep tuition low and expand capacity for in-state students. The legislature also finds that currently only forty percent of Washington’s high school students earn such a credential by age twenty-six, when seventy percent is the goal set by industry and business leaders intent on hiring Washington-educated workers.

The legislature finds that Washington state already has several successful programs that help Washington students train for Washington jobs, including the state need grant, the guided pathways initiative at the community and technical colleges, and degree and apprenticeship programs in high-demand fields, such as computer science, engineering, nursing, and more.

The legislature further finds that providing additional resources for workforce investments is critical in maintaining Washington’s competitiveness in the global economy by ensuring businesses are able to hire Washington talent.

Therefore, the legislature intends to create the new workforce education investment account, supported by professions that depend on higher education, that will expand existing investments to help people earn the credentials essential to obtain family-wage jobs and fill the seven hundred forty thousand jobs of the future.”
WEIA created a board to oversee impact of investment

**Composition (17 members)**

- **Legislator (House, D)**
- **Legislator (House, R)**
- **Legislator (Senate, D)**
- **Legislator (Senate, R)**
- **Labor (apprenticeship)**
- **Labor (4-yr faculty)**
- **Business**
- **Higher Education (4-year, Public)**
- **Higher Education (4-year, Independent)**
- **Higher Education (2-year, Public)**
- **Student (4-year)**
- **Student (CTC)**
- **WSAC**

**Scope**

- “Ensure accountability that workforce investments are producing intended results and are effectively increasing student success and career readiness…”
- “Provide guidance and recommendations to legislature on what workforce education priorities should be funded.”
- Consult data from ERDC and WTB
- Report recommendations to legislative committees by August 1 of each year

Source: HB 2158, Section 3
### Overarching WEIA Performance Metrics should be tied to Power Metrics and 70% Credential Goals

<table>
<thead>
<tr>
<th>WEIA performance metrics (Illustrative)</th>
<th>Power Metrics</th>
<th>Credential Attainment Goal</th>
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<tbody>
<tr>
<td>FAFSA Completion</td>
<td>High School Graduation Rate</td>
<td>70%</td>
</tr>
<tr>
<td>Direct Enrollment</td>
<td>Postsecondary Enrollment</td>
<td>Class of 2030</td>
</tr>
<tr>
<td>Summer Melt %</td>
<td>Postsecondary Graduation Rate</td>
<td></td>
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<tr>
<td>Career Launch / Apprenticeship Enrollment</td>
<td>Reengagement Rate</td>
<td></td>
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<tr>
<td>Year 1 to Year 2 Persistence</td>
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Discussion – WEIA Recommendations

1. How can we leverage the WEIA oversight board to further partnerships between employers and postsecondary community?

2. What recommendations should be made to the WEIA oversight board related to accountability and metrics?

3. What recommendations should be made to the WEIA oversight board related to priorities and investments?