

Western Washington University
Board of Trustees
Agenda
April 14, 2011

THURSDAY, April 14, 2011

Location: Old Main 340
Time: 3:00 p.m.

1. **CALL TO ORDER**
3:00 – 3:05

2. **INTERNATIONAL PROGRAMS**
3:05 – 3:30 Presentation: Roger Gilman, Interim Director, Center for International Studies
3:30 – 3:45 Discussion

3. **REBASING THE BUDGETING FOR THE 2011-2013 BIENNIUM**
3:45 – 4:15 Presentation: Bruce Shepard, President
Paula Gilman, Executive Director, University Planning and Budgeting
4:15 – 4:40 Discussion

4. **EXECUTIVE SESSION MAY BE HELD FOR PURPOSES AUTHORIZED IN RCW 42.30.110**
4:40 – 5:00

1. CALL TO ORDER

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees

FROM: President Bruce Shepard by Provost Catherine Riordan

DATE: April 14, 2011

SUBJECT: International Programs
Roger Gilman, Interim Director, Center for International Studies
and Dean, Fairhaven College

PURPOSE: Discussion

Purpose of Submittal:

A team of presenters will provide an overview of International Studies and International Programs at Western Washington University, including information about strategic priority decisions for international initiatives that resulted from the White Paper.

Presenting Team:

Don Alper, Canadian American Studies; **Chelsea Ashcroft**, Student; **Richard Bruce**, International Programs & Exchanges; **Elían Carbone**, Student; **Emily Carlquist**, Student; **Larry Estrada**, American Cultural Studies; **Roger Gilman**, Dean, Fairhaven College; **Ariel Morgan**, Student; **Liz Partolan-Fray**, International Programs & Exchanges; **Bill Pech**, Asia University America Program; **Steve Robinson**, Intensive English Program; **Eric Smith**, Asia University America Program; **Paul Storer**, Economics; **Ed Vajda**, Center for East Asian Studies, Associate Director, Center for International Studies; **Sara Wilson**, Student Affairs & Academic Support Services

OUTLINE of presentation:

1. Curriculum
 - Languages and programmatic commitments
 - Center for Canadian American Studies
 - Center for East Asian Studies
 - International Studies minor
2. International Community at Western
 - Degree seeking international students, International scholars and faculty
 - Non-degree seeking international students
 - Students transitioning into a degree or non-degree program
3. Study Abroad programs
 - [Faculty led programs](#) (control click)
 - Program: [Race, Culture and Society in the Latino Caribe](#), Dominican Republic

WHITE PAPER - 5 strategic priorities for international initiatives:

1. Curriculum Objectives: Development and structuring of the content for the minor in international studies and identifying and promoting learning outcomes across the curriculum were endorsed.
2. International Experiences: How Western could provide quality, affordable international experience opportunities for every interested student.
3. Implementation of Programs: Recommendation to create a cross-functional implementation working group for international initiatives that will troubleshoot current practices, streamline procedures, and recommend policy changes to governance groups.
4. International Students and Faculty: recruitment and support of international students and faculty on our campus
5. Funding: Earmarks, endowments, grants, fundraising, and entrepreneurial revenue should be pursued.

ON the HORIZON:

- Recruitment and enrollment of international students
- Student support such as housing for international students and faculty
- International scholarships
- Sustainable funding for Western students to study abroad
- Fulbright Scholars partnerships

POINTS of INTEREST:

256 International students from 36 countries were on Western campus during 2010-11.

This represents degree and non-degree international students. Top seven countries of origin are Japan, South Korea, Vietnam, China, Taiwan, Saudi Arabia, and Canada.

WWU was ranked 19th for long term study abroad programs by Master's

Institutions: On November 15, 2010, the Institute of International Education (IIE) released their annual [Open Doors Report on International Educational Exchange](#). Western Washington University was listed 19th for long term study abroad programs by Master's Institutions (out of about 60 institutions) in the 2008-2009 academic year.

- **Over 500 Western students studied abroad in 48 different countries during 2010-11.**
Top seven countries are Japan, Mexico, Greece, Costa Rica, Italy, Spain, and United Kingdom
- **30 exchange agreements with partner universities abroad:**
New exchange opportunities include Germany, Mongolia, Taiwan, China, Russian Federation, Chile and South Korea.
Countries in alpha order: Australia, Austria, Canada, Chile, China, Finland, France, Germany, Japan, Mexico, Mongolia, Netherlands, South Korea, Sweden, Russian Federation, Taiwan, United Kingdom
- **Faculty-led programs** have tripled in the last 3 years. In 2010-11, there will be 19 faculty-led programs to Africa, Canada, Latin America, Europe and Asia

Economic Impact of International Students:

- U.S economy: \$18.8 billion (2009-10) www.nafsa.org. During the 2009-10 academic year, it is estimated that international students and their dependents contributed approximately \$18.8 billion to the U.S. economy from tuition/fees and living expenses.
- Washington State economy: Over \$412 million (2009-10) www.nafsa.org. During the 2009-10 academic year, it is estimated that international students and their dependents contributed over \$412 million to the Washington State economy from tuition/fees and living expenses.
- Western Washington University: Over \$4 million (2009-10) www.nafsa.org. International students and their dependents contributed over \$4 million to Western Washington University from tuition/fees and living expenses
- International programs and courses at WWU allow us to increase our graduates' involvement in the global economy and to improve economic well-being as a result. For example, a January 2011 report by the Brookings Institution noted that "only 1 percent of U.S. businesses export" despite the fact that "more exports mean more jobs and better paid jobs" (see "Boosting Exports, Delivering Jobs, and Economic Growth" by Katz and Istrate).

Top College ranking with the Peace Corps:

For many years, Western has consistently been ranked as one of the Top Colleges with the Peace Corps. There are currently 60 Western undergraduate alumni serving as Peace Corps volunteers. In 2010-11, Western rose to number three nationally on the Peace Corps' 2011 rankings of mid-sized colleges and universities (between 5,001 and 15,000 undergraduates)

**WESTERN WASHINGTON UNIVERSITY
ITEM SUBMITTED TO THE BOARD OF TRUSTEES**

TO: Members of the Board of Trustees
FROM: Bruce Shepard, President
DATE: April 15, 2011
SUBJECT: **Rebasing the Budget for the 2011-13 Biennium**
PURPOSE: Information Item

Purpose of Submittal:

The President and Vice Presidents will discuss considerations related to rebasing the budget for the next biennium.

4. EXECUTIVE SESSION

Executive Session may be held to discuss personnel, real estate, and legal issues as authorized in RCW 42.30.110.